

CONFERENCE PROGRAM

DAY 01 Saturday (Sep 23, 2023)

**Welcome Reception & Registration
9:00 am – 09:30 am**

Venue: Novotel Bangkok Ploenchit Sukhumvit, Thailand

09:30 am – 09:40 am	Opening Speech – Mr Metha Coordinator, Global Illuminators
09:40 am – 09:50 am	Introduction of Participants
09:50 am – 10:00 am	Group Photo & Award Ceremony

Grand Networking Session and Tea Break (10:00 am – 11:00 am)



DAY 01 Saturday (September 23, 2023)
Session 1 (11:00 am – 12:00 pm) Key Note Speeches

Dr. Sedigheh Moghavvemi	Associate Professor	Technology Management and Entrepreneurship at the Faculty of Business & Economics at the University of Malaya Kuala Lumpur, Malaysia.
Prof. Dr. Yayat Ruhiat, M.Si.	Professor	Sultan Ageng Tirtayasa University (Untirta), Serang, Banten Indonesia
Dr. H. Aceng Hasani, M.Pd	Vice Rector	Cooperation, Information Systems, Strengthening Partnership, and Industrial Services at Sultan Ageng Tirtayasa University, Banten Indonesia
Irwanda Wisnu Wardhana, Ph.D.	Head of Research Centre	Head of Research Centre for Cooperative, Corporation, and People's Economy, at Indonesia National Research and Innovation Agency (BRIN)
Dr. Rudy Wahyono. MSI.	Dean	Business and Economy, University Merdeka Malang, Indonesia.

Session II (12:00 pm – 01:30 pm)

Track A: Business, Management Economic, Social Sciences and Humanities

MTAR-23-101	The Impact Of Social Media On Elderly's Quality Of Life In Malaysia	Sedigheh Moghavvemi
MTAR-23-102	Does Unconscious Bias Affect Psychological Well Being in Ideological and Political Education? Moderating Effects of Self Regulation and Mind Awareness	Suhaib Khalid AL-Takhayneh
MTAR-23-105	Evaluating the Language Proficiency for German Language Education in Thailand	Wassamill Watcharakaweelip.
MTAR-23-116	Fisher,s Effect and its Implications in Emerging and Transitional Economies. An Empirics and Theory in Pakistan	Dr. Rana Shahid Imdad Akash, Eng.Professor.Dr Aftab Ahmed, Dr. Majid Imdad
MTAR-23-108	The Effects Of Cannabis Breeding Lines on Nutritional Content and Bioactive Compounds 2 in Cannabis Leaves (Cannabis sativa L.)	Asst.Prof. Sasirindara Labua
MTAR-23-110	Forming Student Character Through Clean And Healthy Life Behavior In Schools	Vina Oktiarina
MTAR-23-111	New Era Of Pedgogic Learning: A Systematic Review	Henny Setiani

Break (01:30 pm – 02:30 pm)

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Session III (02:30 pm – 03:30 pm)
Track B: Engineering, Technology, Computer and Applied Sciences

MTAR-23-103	Theoretical Approach to Materials Genome of Au-Mg system.	Wojciech Gierlotka
MTAR-23-113	The Development of Kluai Namwa (<i>Musa Sapientum</i> Linn.) Energy Gel: An Alternative Ergogenic Aid for Enhancing Endurance Running Performance	Nattiporn Nokkaew,
MTAR-23-116	The Relationship Between Situation Judgment And Gaze Movement In The Visual Interface Screen	Lee, Yejin

Break (03:30 pm- 04:00 pm)



DAY 01 Sunday (September 24, 2023)

Session IV (10:00 am – 01:00 pm)

Track B: Engineering, Technology, Computer and Applied Sciences

MTAR-23-119	Evacuation-route Navigation System with Non-linguistic Interfaces	Shinya ABE
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Track C: Business, Management Economic, Social Sciences and Humanities

MTAR-23-120	How Is Community-Based Tourism on the Andaman Coast Resilient Amid the COVID-19 Pandemic?	Prachyakorn Chaiyakot
MTAR-23-121	Does Firm Size And Age Strengthen The Relationship Between Ambidexterity And Financial Performance? Empirical Evidence In MSME Perspective	Nela Dharmayanti
MTAR-23-122	Patterns of Conducting the Marketing Performance of Small Medium Enterprise in East Java	Resanti Lestari
MTAR-23-127	Improving Reading Ability In Students Through Hybrid Learning In Elementary Schools	Sastra Wijaya
MTAR-23-128	Looking From A Window: A Critical Analysis Of The T'boli's Worldview Through Their Oral Traditions	Carlo Domingo Casinto
MTAR-23-129	Impacts Of Brand Experience, Brand Satisfaction And Brand Trust With Brand Loyalty: Mediate Role Of Brand Love	Ma. Vu Xuan Truong
MTAR-23-130	The Role Of The Internal Control System Towards The Competitiveness Of Village Owned Enterprises (Bumdes) In Economy Society 5.0: Moderating Role Of Transformational Leadership	Ratih Purnamasari

Break (01:00 pm – 02:00 pm)

Session V (02:00 pm – 03:00 pm)

Workshop on “ How to Improve Quality of Research Paper to get Published in Scopus / Web of Science Journals”.

By

Farooq Ahmed Jam (Ph.D.)

(Closing Ceremony)



List of Conference Attendees

The following Scholars/ practitioners/educationist who don't have any paper presentation, however they will attend the conference as delegates & observers.

Sr. No	Official ID	Name	Affiliation Details
1.	MTAR-23-128A	Po-Sung Lin	Department of Engineering Science and Ocean Engineering, NTU, Taipei, Taiwan
2.	MTAR-23-129A	Jing-Fa Tsai	Department of Engineering Science and Ocean Engineering, NTU, Taipei, Taiwan
3.	MTAR-23-131A	Jung, Kwangtae	Korea University of Technology and Education, South Korea

