



# **RCMI 2019 Conference**

## **Proceeding Book of Papers**

**5<sup>th</sup> International Conference on “Research Challenges to Multidisciplinary Innovation” (RCMI-2019)**

**Editor:**

**Dr Ahmad Saddam Ph.D.**, Country Director (Global Illuminators Iraq)

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## Conference Chair Message

Farooq Ahmed Jam (Ph.D.)

5<sup>th</sup> International Conference on “Research Challenges to Multidisciplinary Innovation” (RCMI-2019) serves as platform that aims to help the scholarly community across nations to explore the critical role of multidisciplinary innovations for sustainability and growth of human societies. This conference provides opportunity to the academicians, practitioners, scientists, and scholars from across various disciplines to discuss avenues for interdisciplinary innovations and identify effective ways to address the regional and global challenges faced by our societies. The research ideas and studies that we received for this conference are very promising, unique, and impactful. I believe, these studies have the potential to address key challenges in various sub-domains of social sciences and applied sciences. The scholars attending this conference will certainly find it helpful in refining their own research ideas, finding solutions to basic/applied problems they face and interact with other renowned scholars for possible future collaborations.

I am really thankful to our honourable scientific and review committee for spending much of their time in reviewing the papers for this event, selecting the best paper awards and helping the participants in publishing their research in affiliated journals. Also special thanks to all the session chairs from industry, academia and policy-making institutions who volunteered their time and support to make this event a success.

A very special thanks to the great scholars for being here with us as key note speakers. Their valuable thoughts will surely open the horizon of new research and practice for the conference participants coming from across the globe. I am also thankful to all the participants for being here with us to create an environment of knowledge sharing and learning. We the scholars of this world belong to the elite educated class of this society and we owe a lot to return back to this society. Let's break all the discriminating barriers and get free from all minor affiliations. Let's contribute even a little or single step for betterment of society and welfare of humanity to bring prosperity, peace and harmony in this world. Stay blessed.

### Type of RCMI Papers

For this year, RCMI has two types of papers: *Empirical Studies* and *Insight*. Research papers meet the needs of researcher and reviewed on the basis of highest academic standards. The objective of the academic paper is to contribute in the scientific body of knowledge. Contrary, inside papers meet the needs of policy makers and professionals and reviewed on the basis of high practical standards. The objective of the Insight is to identify the real world problems and how can solve with the help of information systems.

## Reviewing Criteria

In RCMI all papers are used to judge on the criteria (relevance, significance, originality, validity and clarity). However, some criteria differ between the Research papers and Insight papers.

**Relevancy:** Relevancy has a great impact on the theme of the conference. The material is relevant and according to the theme of the conference.

**Significance:** Knowledge in different researches in the conference is related to research papers and insight papers.

**Originality:** Ideas that are new for the researchers are used in the conference.

**Validity:** Research papers in the conference are based on theory while the insight papers in the research are based on experimental researches. References are according to content.

**Clarity:** Papers are according to the format, language is easy and understandable by the audience in the conference.

## Acceptance Rates

Full Research Papers				
Submitted Papers	Accepted Papers	Withdrawn	Unqualified papers	Acceptance Rate
18	13	2	3	72.222%

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## **Acknowledgment**

A huge numbers of people helped in conducting the conferences. First of all thanks to all the members of the Conference and Program Committee and representatives of the RCMI board and their helpers. We also want to thank all the Track Chairs, Track Co-Chairs and reviewers, as well as all the member of the Scientific Committee for their help in the review process and organizing the tracks and special sessions. We thank everyone for their hard work and dedication to this conference and we look forward to the latest episode of the RCMI tradition.

Farooq Ahmed Jam (Ph.D.), Tariq Iqbal Khan (Ph.D.) and Muhammad Abbas (Ph.D.)

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*Ling Tung University Taiwan*

**Zahra Godarzi**  
*Tehran University of Medical Sciences Iran*

**Zhou Rui-Hua**  
*School of Public Health, North China University Of Science And Technology*

## **RCMI 2019 Keynote Speakers**

### **Dr. Yung Yau (Ph.D.)**

Dr. Yau had practiced building surveying in the Buildings Department and then worked as a Post-doctoral Fellow in the University of Hong Kong before joining City University of Hong Kong in August 2007. In 2012, he also went on academic exchange at the University of Adelaide and the University of Birmingham as a visiting fellow. His research interests include anti-social behaviour in housing, built heritage conservation, building illegality, housing economics, governance of multi-owned properties and urban regeneration. Over the years, he won different awards including Emerald Literati Award (2016 and 2019), Best Paper Award at the 1st Asian Social Sciences and Business Research Conference and Best Conference Paper Award in the Pacific Rim Real Estate Society Conference 2013.

## **RCMI 2019 Track's Chairs**

### **Business, Management Economic, Social Sciences, and Humanities**

Yung Yau & Marielle Bruyninckx

## **Best Paper Nominee List**

### **Effectiveness of the Audiolingual Method by using Flashcard Media to Improve Arabic Speaking Skills**

*Halomoan<sup>1\*</sup>, Mahmudi, Arifka<sup>2</sup>, Husin, Malik<sup>3</sup>, Falaqi, Muhamad Rizal<sup>4</sup>, Uril Bahrudin<sup>5</sup>*

<sup>1,2,3,4,5</sup> State Islamic University of Maulana Malik Ibrahim Malang, Indonesia

### **Analysis of Effect of Sukuk on The Profitability of Islamic Bank in Indonesia**

*Mohammad Yusron Sholikhin<sup>1</sup>, Tika Widiastuti<sup>2</sup>, Mohammed Hadi Nafik Ryandono<sup>3</sup>, Deni Purwani,<sup>4</sup> Herianingrum, Sri<sup>5</sup>*

<sup>1,2,3,4,5</sup> University of Airlangga, Indonesia

**Corporate Social Responsibility from an Environmental Approach, Relations with the Community and Exploratory Factors in Companies of the Manufacture Sector of the northeast region of Saltillo, Coahuila, Mexico**

*Montalvo Morales, Jesús Alberto<sup>1\*</sup>, Cervantes Avila, Yazmin Guadalupe<sup>2</sup>, Molina Romeo, Víctor Pedro<sup>3</sup>, Moreno Cepeda, Reimundo<sup>4</sup>, Duque Retiz, José Refugio<sup>5</sup>*

1,2,3,4,5 Autonomous University of Coahuila, Mexico

**The Effect of Company Value Moderated by Intellectual Capital on Share Price In Indonesia**

Farah Margaretha Leon<sup>1\*</sup>, Fahmi Prathama Anugrah

<sup>2</sup> 1,2 Trisakti University Indonesia, Indonesia

**Implementation of Multiple Intelligences Theory in Learning Process to Face 21st Century Education in Indonesia**

Arifka Mahmudi<sup>1\*</sup>, Falaqi, Muhamad Rizal<sup>2</sup>, Halomoan<sup>3</sup>

1,2,3 Maulana Malik Ibrahim State Islamic Univeristy, Indonesia

**RCMI 2019 Best Paper Award Winners**

**Implementation of Multiple Intelligences Theory in Learning Process to Face 21st Century Education in Indonesia**

Arifka Mahmudi<sup>1\*</sup>, Falaqi, Muhamad Rizal<sup>2</sup>, Halomoan<sup>3</sup>

1,2,3 Maulana Malik Ibrahim State Islamic Univeristy, Indonesia

# List of RCMI 2019 Academic Papers

## 1. Business, Management and Economic Studies

**ID: IGBSSE-19-110**

**The Effect of Company Value Moderated by Intellectual Capital on Share Price in Indonesia**

*Farah Margaretha Leon<sup>1\*</sup>, Fahmi Prathama Anugrah<sup>2</sup>*

<sup>1,2</sup> Business Trisakti University Indonesia

**ID: RCMI-19-115**

**Analysis of Effect of Sukuk on the Profitability of Islamic Bank in Indonesia**

*Mohammad Yusron Sholikhin<sup>1\*</sup>, Tika Widiastuti<sup>2</sup>, Mohammed Hadi Nafik Ryandono<sup>3</sup>, Deni Purwani<sup>3</sup>, Herianingrum, Sri<sup>4</sup>*

<sup>1,2,3,4</sup> University of Airlangga, Indonesia

## 2. Social Sciences and Humanities Studies

**ID: IGBSSE-19-105**

**Implications for Affordable Housing in Emerging Cities: The Case of Doha- Qatar**

*Hatem Ibrahim<sup>1\*</sup>, Ashraf M. Salama<sup>2</sup>, Florian Wiedmann<sup>3</sup>, Bassma Aboukalloub<sup>4</sup>, Reem Awwaad<sup>5</sup>*

<sup>1</sup> Qatar University, Qatar

<sup>2</sup> University of Strathclyde, Strathclyde, UK

<sup>3</sup> University of Nottingham, Nottingham, UK

<sup>4</sup> Suhail International Trading and Contracting, Qatar

<sup>5</sup> Seero Engineering Consulting, Qatar

**ID: IGBSSE-19-111**

**Improving the Collaboration between Energy Providers and Psychosocial Researchers in Order to Better Understand and Reduce Fuel Poverty**

*Bruyninckx Marielle<sup>1\*</sup>, Dutrieux Melanie<sup>2</sup>, Cauchie Dimitri<sup>3</sup>, Soussi*

*Lindsay<sup>4</sup>* <sup>1,2,3,4</sup> University of Mons, Belgium

**ID: IGBSSE--19-124**

**Carbon Exposure Risk and Stock Returns**

*Jongmoo Jay Choi<sup>1\*</sup>, Hoje Jo<sup>2</sup>, Haehean Park<sup>3</sup>*

<sup>1</sup> Temple University, Philadelphia

<sup>2</sup> Santa Clara University, USA

<sup>3</sup> Southwestern University of Finance and Economics (SWUFE), China



**ID: IGBSSE-19-126**

**The Knowledge, Attitude, and Behaviour of Junior High School in the context of Education for Sustainable Development with Challenge as the Moderating Variable**

*Bulan Prabawani<sup>1\*</sup>, Sudharto Prawata Hadi<sup>2</sup>, Dinalestari Purbawati*

<sup>3</sup> Diponegoro University, Indonesia

**ID: IGBSSE-19-127**

**Investigating Effects of Education for Sustainable Development in Junior High School in Central Java**

*Dinalestari Purbawati<sup>1\*</sup>, Bulan Prabawani<sup>2</sup>, Sudharto P.*

*Hadi<sup>3</sup>* <sup>1,2,3</sup> Diponegoro University, Indonesia

**ID: IGBSSE-19-129**

**Politics and Business: Policy on Mining Management in Bangka Island, Before and After**

*Hartuti Purnaweni<sup>1\*</sup>, Kismartini<sup>2</sup>, Bulan Prabawani<sup>3</sup>, Ali Roziqin<sup>4</sup>*

<sup>1,2,3,4</sup> Universitas Diponegoro (UNDIP), Indonesia

**ID: RCMI-19-111**

**Implementation of Multiple Intelligences Theory in Learning Process to Face 21st Century Education in Indonesia**

*Arifka Mahmudi<sup>1\*</sup>, Falaqi, Muhamad Rizal<sup>2</sup>, Halomoan<sup>3</sup>*

<sup>1,2,3</sup> Maulana Malik Ibrahim State Islamic Univeristy, Indonesia

**ID: RCMI-19-112**

**Effectiveness of the Audiolingual Method by using Flashcard Media to Improve Arabic Speaking Skills**

*Halomoan<sup>1\*</sup>, Mahmudi, Arifka<sup>2</sup>, Husin, Malik<sup>3</sup>, Falaqi, Muhamad Rizal<sup>4</sup>, Uril*

*Bahrudin<sup>5</sup>* <sup>1,2,4,5</sup> State Islamic University of Maulana Malik Ibrahim Malang, Indonesia

<sup>3</sup>Institute of Islamic Religion (STAI) Nurul Falah of Air Molek, Indonesia

**ID: RCMI-19-114**

**Description of Elderly Depression Level Actively Who Do Sports Gate ball in Indonesia**

*Deni Purwani<sup>1\*</sup>, Sholikhin, Mohammad, Conan<sup>2</sup>*

<sup>1,2</sup> Universitas Airlangga, Indonesia

**ID: RCMI-19-120**

**The Development of Arabic Calligraphy in Indonesia**

*Muhamad Rizal Falaqi<sup>1</sup>, Mahmudi, Arifka<sup>2</sup>, Halomoan<sup>3</sup>*

<sup>1,2,3</sup> Maulana Malik Ibrahim State Islamic University of Malang, Indonesia

**ID: RCMI-19-130**

**Corporate Social Responsibility from an environmental approach, relations with the community and exploratory factors in companies of the manufacture sector of the northeast region of Saltillo, Coahuila, Mexico**

*Montalvo Morales, Jesús Alberto<sup>1\*</sup>, Cervantes Avila, Yazmin Guadalupe<sup>2</sup>, Molina Romeo, Víctor Pedro<sup>3</sup>, Moreno Cepeda, Reimundo<sup>4</sup>, Duque Retiz, José Refugio<sup>5</sup>*

<sup>1,2,3,4,5</sup> Autonomous University of Coahuila

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