



MISG 2019

**6th International
Conference on
Multidisciplinary Innovation
For Sustainability and
Growth**

July 13-14, 2019

**The Federal Kuala Lumpur
Malaysia**

6th International Conference on “Multidisciplinary Innovation for Sustainability and Growth” (MISG- July 13-14, 2019)
MISG© 2019 Kuala Lumpur, Malaysia
Global Illuminators, Kuala Lumpur, Malaysia.



MISG 2019

Conference Proceeding

Book of Abstracts

**6th International Conference on
“Multidisciplinary Innovation for Sustainability and
Growth” (MISG -2019)”**

Venue: The Federal Kuala Lumpur Malaysia

Editor:

Dr. Ahmad Saddam Ph.D.

Country Director (Global Illuminators Iraq)

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Executive Director (Global Illuminators)

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Manager Operations (Global Illuminators)

Conference Chair Message

Farooq Ahmed Jam (Ph.D.)



6th International Conference on “Multidisciplinary Innovation for Sustainability and Growth” (MISG - 2019) serves as a platform that aims to help the scholarly community across nations to explore the critical role of multidisciplinary innovations for sustainability and growth of human societies. This conference provides an opportunity to the academicians, practitioners, scientists, and scholars from across various disciplines to discuss avenues for interdisciplinary innovations and identify effective ways to address the regional and global challenges faced by our societies. The research ideas and studies that we received for this conference are very promising, unique, and impactful. I believe these studies have the potential to address key challenges in various sub-domains of social sciences and applied sciences. The scholars attending this conference will certainly find it helpful in refining their own research ideas, finding solutions to basic/applied problems they face, and interacting with other renowned scholars for possible future collaborations.

I am really thankful to our honorable scientific and review committee for spending much of their time in reviewing the papers for this event, selecting the best paper awards, and helping the participants in publishing their research in affiliated journals.

Also, special thanks to all the session chairs from industry, academia, and policy-making institutions who volunteered their time and support to make this event a success.

A very special thanks to the great scholars for being here with us as keynote speakers. Their valuable thoughts will surely open the horizon of new research and practice for the conference participants coming from across the globe. I am also thankful to all the participants for being here with us to create an environment of knowledge sharing and learning. We, the scholars of this world, belong to the elite educated class of this society, and we owe a lot to return to this society. Let's break all the discriminating barriers and get free from all minor affiliations. Let's contribute even a little or single step to the betterment of society and the welfare of humanity to bring prosperity, peace, and harmony in this world. Stay blessed.

Type of MISG Papers

For this year, MISG has two types of papers: *Empirical Studies* and *Insight*. Research papers meet the needs of researchers and are reviewed on the basis of highest academic standards. The objective of the academic paper is to contribute to the scientific body of knowledge. On the contrary, Insight papers meet the needs of policymakers and professionals and are reviewed on the basis of high practice standards. The objective of the Insight is to identify real-world problems and how they can be solved with the help of information systems.

Reviewing Criteria

In MISG, all papers are judged on the same criteria (relevance, significance, originality, validity, and clarity). However, some criteria differ between the Research papers and Insight papers.

Relevance: Relevance has a great impact on the theme of the conference. The material is relevant and according to the theme of the conference.

Significance: Knowledge of different researches in the conference is related to research papers and insight papers.

Originality: Ideas that are new for the researchers are used in the conference.

Validity: Research papers in the conference are based on theory, while the insight papers in the research are based on experimental researches. References are according to content.

Clarity: Papers are according to the format; language is easy and understandable by the audience in the conference.

Acceptance Rates

Full Research Papers				
Submitted Papers	Accepted Papers	Withdrawn	Unqualified papers	Acceptance Rate
25	10	4	7	40.00%

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Acknowledgment

A huge number of people helped in conducting the conference. First of all, thanks to all the members of the Conference and Program Committee and representatives of the MISG board and their helpers. We also want to thank all the Track Chairs and reviewers, as well as all the members of the Scientific Committee, for their help in the review process and organizing the tracks and special sessions. We thank everyone for their hard work and dedication to this conference, and we look forward to the latest episode of the MISG tradition.

Farooq Ahmed Jam (Ph.D.), Tariq Iqbal Khan (Ph.D.)
and Muhammad Abbas (Ph.D.)

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Davao City, Philippines*

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*VP-Academics/ Dean, Graduate School Program,
University of the Immaculate Conception, Davao, Philippines*

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*University of the Immaculate Conception Philippines,
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*University of the Immaculate Conception Philippines,
Philippines*

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*Graduate School of Business,
UniRazaK, Kuala Lumpur, Malaysia*

Ludmila Mládková (Ph.D.)

*Faculty of Business Administration, Department of Management
University of Economics, Prague*

Mohd. Norfian Alifiah

*Faculty of Management,
Department of Accounting and Finance,
Universiti Teknologi Malaysia, Malaysia*

Ahmed Saddam (Ph.D.)

*Country Director- Iraq
Global Illuminators*

Mohammad Hamad Khalef AlKhresheh (Ph.D.)

*Country Director-Jordan
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Dr. Suresh B. Gholve (Ph.D.)

*Vatar Meherbaba College,
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Ghulam Rasul Awan (Ph.D.)

UCP Business School, UCP Lahore, Pakistan

Lau Wee Yeap (Ph.D.)

*Faculty of Economics & Administration,
The University of Malaya, Kuala Lumpur, Malaysia*

Vignes Gopal

*Faculty of Economics and Administration
University of Malaya, Malaysia*

J. A. Arul Chellakumar (Ph.D.)

*Head Department of Economics
Bharathidasan University
Tiruchirappalli, Tamilnadu, India*

Girish Karunakaran Nair (Ph.D.)

*Programme Leader
International Hospitality Management Faculty
Stenden University, Qatar*

Galla Venkata Rama Krishna Acharyulu (Ph.D.)

*School of Management Studies,
University of Hyderabad, India.*

Amir Hossein Dastaviz (Ph.D.)

*Institute of Graduate Studies,
The University of Malay, Kuala Lumpur, Malaysia*

Syed Ahmed Salman

*International Islamic University
Malaysia, Gombak, Selangor, Malaysia*

Dr. Wurim Ben Pam (Ph.D.)

*Federal University, Dutsin-ma,
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Centro Escolar University, Philippines

Jihoon Kim

Ehime University, Korea, South

Chien-Tu Jeff Lai

National Chengchi University, Taiwan

Haykel Hadjs Alem

LEM, University of Lille France, France

Prof. Dr. Tarek Taha Ahmed

*Faculty of Business,
Pharos University in Alexandria, Egypt*

Samar J. Al-Barghouthi

Royal University for Women, Bahrain

Deus Ngaruko

*Centre for Economics and Community Economic Development,
the Open University of Tanzania, Tanzania*

Mohammad Ehsani

*Tarbiat Modares University,
Israel, Imam Khomeini International University, Iran*

Ismail BİLGİÇLİ

Sakarya University Karasu MYO, Turkey

Tack Hyun Shin

*Seoul National University of Science and Technology, Korea,
South*

Sun-Young Nam

*Department of Pharmacology, College of Korean Medicine,
Kyung Hee University, Seoul, Republic of Korea*

Vincent Stanislaus

The Open University of Tanzania, Tanzania

Partha Ray

*Indian Institute of Management Calcutta, Institute of
Management Technology, Ghaziabad, India*

Dr. Vicente Montaña

University of Mindanao in Davao City, Philippines

Dr. Victoria Ligan

University of Mindanao in Davao City, Philippines

SOCIAL SCIENCES AND HUMANITIES

Charlyna S. Purba, S.H., M.H.

*Universitas Panca Bhakti
Kalimantan BARAt, Indonesia*

Hj. Yenny AS, S.H., M.H.

*Universitas Panca Bhakti
Kalimantan BARAt, Indonesia*

Sailesh Sharma (Ph.D.)

*Deputy Vice-Chancellor (Academic & International)
The University of Malaya, Kuala Lumpur, Malaysia*

Siamak Khodarahimi (Ph.D.)

*Islamic Azad University,
Fars Province, Iran*

Rex Balena (Ph.D.)

*Oceanographer and Education Specialist
University of the Philippines in the Visayas, Philippines*

Dr. Rinante Genuba

University of Mindanao in Davao City, Philippines

Dr. A B Sharangi

*HOD, Research Scholar,
Agricultural University, India*

Jayson E. Lannu

Jose Rizal University, Philippines

Amandha Boy Timor Randita

*Faculty of Medicine,
Sebelas Maret University, Indonesia*

Gogoberidze George

Russian State Hydrometeorological University (RSHU), Russia

Krittawaya Thongkoo
Chiang Mai University, Thailand

Tzu-yi Lee
Chung Yuan Christian University, Taiwan

Kankan Kasmana
Departemen Visual Communication Design-Indonesia Computer University, Indonesia

Dr. Edwin L. Nebria
University of Mindanao Davao City, Philippines

Dr. Helen Omblero
University of Mindanao Davao City, Philippines

Dr. Normeliza Morales
University of Mindanao Davao City, Philippines

Dr. Ana Helena Lovitos
University of Mindanao Davao City, Philippines

Naidu Narainsamy
Department of Psychology of Education, University of South Africa (UNISA), College of Education, South Africa

Sultanbayeva Gulmira
Al-Farabi Kazakh national University, Kazakhstan

Emilio A. Cruz
Bulacan State University, Malolos City, Bulacan, Philippines

Si, Li
Wuhan University, China

Dr. Nessreen A. Elmelegy
Royal University for Women, Kingdom of Bahrain, Bahrain

Dr. Shusil Kumar Das

Daffodil International University, Dhaka, Bangladesh

Dr. Rovelina B. Jacolbia

Polytechnic University of the Philippines, Philippines

Sathiamoorthy Kannan

Institute of Educational Leadership, University of Malaysia

Dr. Isabella Musyoka-Kamere

Maasai Mara University, Kenyatta University, Kenya

Hadi Ebadi

*Universiti Teknologi Malaysia, Malaysia
Razi University, Iran*

Dr. Shusil Kumar Das

Daffodil International University, Dhaka, Bangladesh

Botabaeva Ademi Erkebaevna

*Eurasian National University named after L.N. Gumilyov,
Kazakhstan*

Girma Y. I. Menelik

*Penza State University Russia, K. Satbaev Kazakh National
Technical University, Kazakhstan*

I-Ju Chen

Ling Tung University, Taiwan

Wen, Yvonne, Ying-Ya

National Formosa University, Taiwan

PHYSICAL LIFE AND APPLIED SCIENCES

Prof. Dr. Ir. Rahmatullah Rizieq, M.Si.

*Universitas Panca Bhakti
Kalimantan BARAt, Indonesia*

Yan LI (Ph.D.)

Nanyang Technological University, Singapore

Md. Saleh Ahmed (Ph.D.)

*Department of Mathematics & Statistics
Sultan Qaboos University, Muscat, Oman*

Saon Banerjee (Ph.D.)

*OIC, AICRP on Agrometeorology,
State Agricultural University, India*

Mohd. Nizam Omar

Universiti Utara Malaysia, Malaysia

Amina Bakhrouf

*Laboratory of Analysis, Treatment, and Valorisation of
Environment Pollutants and Products, Monastir, Tunisia*

Shatrova, Olga

Russian State Hydrometeorological University (RSHU), Russia

ENGINEERING AND TECHNOLOGY STUDIES

Nurul Akmar Binti Emran (Ph.D.)

*Faculty of Information Communication Technology
Universiti Teknikal Malaysia Melaka, Malaysia*

Dr. Ramcis Vilchez

University of Mindanao in Davao City, Philippines

Chee-Ming Chan (Ph.D.)

*Civil and Environmental Engineering
Universiti Tun Hussein Onn, Malaysia*

Zhapparov Meirambek Kazimovich (Ph.D.)

*Head of Microlearning Research Centre
Suleyman Demirel University, Kazakhstan*

Noor Zaman (Ph.D.)

*College of Computer Science and IT,
King Faisal University, Saudi Arabia*

Kelly Whealan George (Ph.D.)

Embry-Riddle Aeronautical University (ERAU), USA

Prof. Dr. Hj. Dwi Kartini, SE. Spec. Lic (Ph.D.)

*University of Computer Indonesia (UNIKOM)
Bandung, Indonesia*

Valeria Ersilia Oniga (Ph.D.)

*Department of Terrestrial Measurements and Cadastre
Technical University “Gh.Asachi” from Iasi
Romania*

Prof. Dr. Hj. Dwi Kartini, SE. Spec. Lic (Ph.D.)

*University of Computer Indonesia (UNIKOM)
Bandung, Indonesia*

Mira Rahayu

Telkom University Indonesia, Indonesia

Ony Widilestariningtyas

Universitas Komputer Indonesia, Indonesia

Yully Ambarsih Ekawardhani

UNIKOM, Institut Teknologi Bandung, Indonesia

Emel Zeray

Selcuk University Geomatics Department, Turkey

Nedjah

*Preparatory School of Sciences and Technology (EPST Annaba),
Algeria*

Tashenova

L. N. Gumilyov Eurasian National University, Kazakhstan

Farah Jemili

Department of Computer Sciences, Higher Institute of Computer and Communication Techniques, Sousse University, Tunisia

Nahid Sanzida

Bangladesh University of Engineering and Technology (BUET), Bangladesh

HEALTH AND MEDICINE STUDIES

Balachandar S. Sayapathi (Ph.D.)

Faculty of Medicine, University of Malaya, Malaysia

Ahmed Kaid Naji Allow (Ph.D.)

*Head of Dept. of Human Physiology
College of Medicine and Health Sciences
Sana'a University, R. Yemen*

Prof. Dr. drg. Andi Zulkifli, M. Kes

*Faculty of Public Health Hasanuddin University,
Makassar, Indonesia*

Fauzie Rahman

Head of Health Policy Management Department at the School of Public Health, Faculty of Medicine, Lambung Mangkurat University, Indonesia

Helia Rahbari

Faculty of Paramedical Sciences at Shahid Beheshti University of Medical Sciences, Iran

Dr. Narjis Rizvi

Aga Khan University, stadium road, Karachi, Pakistan

Dr. Elvira Urgel (Ph.D.)

Centro Escolar University, China

Maria Bea Lao

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Medical Technology/Medical Laboratory Science University of the Immaculate Conception Philippine, Philippine

Nima Kasraie

Children’s Mercy Hospital United States, US

Haseen Fariha

Bangabandhu Sheikh Mujib Medical University, Bangladesh

Der-Hsiang Huang

Graduate Institute of Professional Development in Education, Da-Yeh University, Taiwan

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Aichi Prefectural University, Japan

Abolhassani Shahla

Shahrekord University of Medical Sciences, Shahrekord, Iran

Dr. Umme Kulsum Rima

*Hajee Mohammad Danesh Science & Technology University
Dinajpur, Bangladesh*

Mohammad A. H. Khan

*Faculty of Veterinary Science, Bangladesh Agricultural University,
Bangladesh*

Enayatollah Kalantar

*Department of Microbiology and Immunology, School of Medicine,
Alborz University of Medical Sciences, Karaj, Iran*

Cahit Canbay

Yeditepe University, Turkey

Rahbari, Helia

*Faculty of Paramedical Sciences at Shahid Beheshti University of
Medical Sciences, Tehran, Iran*

Cheng-Chi Chang

*Graduate Institute of Oral Biology, National Taiwan University,
Taipei, Taiwan*

Bodin Oleg N

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Ling Tung University, Taiwan

Zahra Godarzi

Tehran University of Medical Sciences, Iran

Zhou Rui-Hua

School of Public Health, North China University Of Science And Technology, China

KEYNOTE SPEAKER’S

Dr. Renan P. Limjuco (Ph.D.)



Dr. Renan P. Limjuco an active lecturer in physics and math education, is an accomplished professor handling Mathematics, Physics, Chemistry, Statistics, and Research. He is a Chemical Engineer who choose to be an educator by virtue of his Master of Science in Mathematics. He is the former Dean of the College of Arts and Sciences of Davao Doctors College where he taught Mathematics and Sciences for 14 years. He earned his Doctor of Philosophy in Educational Administration with High Distinction at the Ateneo de Davao University in March 2001. He has been a recipient of the research grants of San Pedro College in the field of instructional design and technology. Currently, he is the Director of Research, Publication, and Innovation Center (RPIC) of the University of the Immaculate Conception (UIC), Davao City, Philippines and also the Chair of the UIC Research Ethics Committee (REC). He is the former Chair of the Research Committees of Davao Colleges and Universities Network, Inc. (DACUN) for Academic Years 2013-2015. He is also an active member of Region XI Regional Health Research and Development Consortium (RHRDC) Research Information and Utilization Committee (RIUC). In 2014, he worked as the Research Project Leader for Davao Association of Catholic Schools (DACS) collaboration with the Department of Education Region XI (DepEd XI) titled Readiness on K to 12: Basis for the Development of a

Strategic Plan for the Implementers and other Stakeholders in Region XI. He has been a committed researcher, research journal editor, and speaker/lecturer consistently being invited by several universities and colleges in southern part of the Philippines. He is an active member of Global Illuminators family and playing a vital role in research community development across the globe.

MISG 2019 Tracks’ Chairs

Business, Management, Economic, Social Sciences and Humanities Studies

Dr. Muhammad Hamad Al-Khresheh

Engineering and Technology Studies

Dr. Renan Limjuco

MISG 2019 Workshop

“How to Improve the Quality of A Research Article and Get It Published in Scopus/ISI-Indexed Journals.”

Trainer: Dr.Muhammad Hamad Al-Khresheh (Ph.D.)

In this workshop, we will discuss how to improve the quality of a research article and to get it published in good quality journals. Publication is considered as a KPI achievement for academic staff. It is considered to be the best way to enjoy benefits and promotion as a faculty member. In this workshop, trainer will shed light on how to identify a hot research topic, how to find a research gap, importance of a catchy Research Paper Title, what reviewers are looking for in a research article, what editors are expecting from authors, major reasons for article rejection by good journals, steps and tips to improve article quality and content, and finding a relevant outlet for your research. I hope this workshop will help the participants improve their understanding of the publication process.

Best Paper Nominee List

Effectiveness Use of Cacti as Network Monitoring Tools for Planning, Operation, Maintenance and Troubleshooting In Regional 1 PT Telkomsel

Fuad Ahmad Nasution^{1}, Palti Marulitua Sitorus²*

^{1,2} Telkom university, Indonesia

The Design of Motorcycle’s Combustion Exhaust Gas Powered Tire Pump

Riana Magdalena^{1}, Lukas Ambarita Saragih²*

^{1,2} Atma Jaya Catholic University of Indonesia, Indonesia

Investigating Factors Affecting Construction Workers’ Performance

Wibawa Prasetya¹, Christine Natalia^{2}, Stella³*

^{1,2,3} Atma Jaya Catholic University of Indonesia, Indonesia

Productivity Improvement of Electronics Part Industry by Implementation of Work Study, Continuous Improvement, Muda Elimination, and ECRS: A Case Study of AAA Co., Ltd

Piyachat Burawat^{}*

Rajamangala University of Technology Thanyaburi, Thailand

MISG 2019 Best Paper Award Winner

Investigating Factors Affecting Construction Workers' Performance

Wibawa Prasetya¹, Christine Natalia^{2}, Stella³*

^{1,2,3}Atma Jaya Catholic University of Indonesia,
Indonesia

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Tariq Iqbal Khan (Ph.D.)

Assistant Professor

University of Haripur, Pakistan

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On Chee Hoong

Manager Operations (Global Illuminators)

Editor

Dr. Ahmad Saddam (Ph.D.)

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CONFERENCE PROGRAM

DAY 01 Saturday (July 13, 2019)

Welcome Reception & Registration

8:00 am – 08:30 am

Opening Ceremony (08:30 am – 09:55 am)

Venue: Room 1

08:30 am – 08:40 am	Welcome Remarks – Mr. Wilson Manager Operations, Global Illuminators
08:40 am – 08:55 am	Opening Speech – Dr. Muhammad Hamad Al-Khresheh (Ph.D.) Regional Director Jordan, Global Illuminators
08:55 am – 09:10 am	Keynote Speech- Dr. Renan Limjuco (Ph.D.) Director of Research, Publication, and Innovation Centre (RPIC) of the University of the Immaculate Conception (UIC), Davao City, Philippines
09:10 am – 09:25 am	Music Performance Dr. Renan Limjuco (Ph.D.)
09:25 am – 09:40 am	Group Photo & Award Ceremony

Grand Networking Session and Tea Break (09:40 am – 09:55 am)

DAY 01 Saturday (July 13, 2019)
Session 1 (09:55 am – 12:45 pm)
Venue: Room 1

Session Chairs: Dr. Muhammad Hamad Al-Khresheh

Track A: Business, Management, Economic, Social Sciences and Humanities Studies

MISG-19-102	Effectiveness use of Cacti as Network Monitoring Tools for Planning, Operation, Maintenance and Troubleshooting in Regional 1 PT Telkomsel	Fuad Ahmad Nasution
MISG-19-110	Risk Management Model Development by Integrating House of Risk Model and ANP Model	Christine Natalia
MISG-19-118	Community Participation and Perceived Impacts on Pawikan Marine Protected Area-Based Tourism in Punta Dumalag, Matina Aplaya, Davao City	Hannah A. Pareja
MISG-19-119	Voluntary Disclosure Index for Publicly Listed Companies: Status of the Philippine Internet Corporate Reporting	Vincent Ray O. Boron
MISG-19-120	Perspectives and Experiences of Social Media Fetishists: A QUAL-QUAN Approach	Ma. Veronica Cruzada
MISG-19-123	Mixing Methods to Explain The Enigma of the Embalming Profession: A Transformative Perspective	Renan Limjuco
MISG-19-124	Productivity Improvement of Electronics Part Industry By Implementation of Work Study, Continuous Improvement, Muda Elimination, and ECRS: A Case Study of AAA Co., Ltd	Piyachat Burawat

Lunch Break (1:00 pm – 2:00 pm)

DAY 01 Saturday (July 13, 2019)

Session 1 (09:55 am – 12:45 pm)

Venue: Room 1

Session Chairs: Dr. Muhammad Hamad Al-Khresheh

Track A: Business, Management, Economic, Social Sciences and Humanities Studies

MISG-19-111	Investigating Factors Affecting Construction Workers’ Performance	Christine Natalia
MISG-19-114	Leader’s Envy: How it Engages Leaders in Knowledge Hiding	Dr. Muhammad Aamir Shafique Khan

Lunch Break (1:00 pm – 2:00 pm)

DAY 01 Saturday (July 13, 2019)

Session 2 (12:45 pm – 01:00 pm)

Venue: Room 1

Session Chairs: Dr. Renan Limjuco

Track A: Engineering and Technology Studies

MISG-19-109	The Design of Motorcycle’s Combustion Exhaust Gas Powered Tire Pump	Riana Magdalena
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Lunch Time (01:00 pm – 2:00 pm)

DAY 01 Saturday (July 13, 2019)

Workshop Session (02:00 pm – 03:30 pm)

Venue: Room 1

“How to Improve the Quality of Research Article and get published in Scopus/ISI Indexed Journals”

Trainer	Dr. Muhammad Hamad Al-Khresheh (Ph.D.)
Participants	All Participants

In this workshop, we will discuss how to improve the quality of research article and getting published in good quality journals. Publication is considered as a KPI achievement for academic staff. It is considered to be the best way to enjoy benefits and promotion as a faculty member. In this workshop trainer will shed light on how to identify a hot research topic, How to find a research gap, Importance of a catchy Research Paper Title, What Reviewers are looking in research article, What editors are expecting from authors, Major Reasons of article rejection in good journals, Steps and tips to improve article quality and content and Finding a relevant outlet for your research. Hope this workshop will help the participants improve their understanding about publication process.

Closing Ceremony (03:30 pm – 4:00 pm)

DAY 02 Sunday, (July 13, 2019)

“CITY TOUR”

Gathering of Participants at the Lobby of The Federal Kuala Lumpur
Malaysia at 12:00 pm

Departure: 12:30 pm for City Tour

Drop Back at The Federal Kuala Lumpur Malaysia at 9:00 pm

Important Note: This tour is organized by Global Illuminators and entry to this tour is free for all participants. You may also bring your Siblings/Family/Friends but you have to register for them on registration desk.



TRACK A: BUSINESS MANAGEMENT & ECONOMIC STUDIES



Effectiveness Use of Cacti as Network Monitoring Tools for Planning, Operation, Maintenance and Troubleshooting in Regional 1 PT Telkomsel

Fuad Ahmad Nasution^{1*}, Palti Marulitua Sitorus²

^{1,2}Telkom University, Indonesia

Abstract

This study examines the effectiveness of the use of Cacti network monitoring tools for planning, operation, maintenance and troubleshooting at Regional 1 PT Telkomsel by using DeLone and McLean (2003) model. This research will prove the influence of information quality, system quality, and service quality from Cacti to user satisfaction variable. Furthermore, this study will also test the effect of user satisfaction on the net benefits obtained. Variable intention to use and use of DeLone and McLean Model (2003) were issued because Cacti monitoring tools are mandatory in Telkomsel ICT Regional Sumbagut. the type of research is a kind of conclusive research with Telkomsel ICT Regional Telkomsel Sumbagut population of 60 people who have access (authorization) to monitoring tools Cacti. Questionnaires were distributed to the entire population of 60 people. Data analysis technique using multivariate dependent based on variance based matrix Structural Equation Modeling (VB-SEM) with PLS (Partial Least Square) as the software used. The results showed the variable Quality System, Kualitas Information give effect to User Satisfaction of 86.4%. User Satisfaction from Cacti gives Influence on net benefits sebesar 59.9%, while the quality of information is not proven empirically give a significant influence on User Satisfaction.

Keywords: Information systems, monitoring tools, DeLone and McLean Information Systems Success Model (D & M IS Success Model), Cacti

*All correspondence related to this article should be directed to Fuad Ahmad Nasution, Telkom University, Indonesia
Email: fuadahmadn@gmail.com



Risk Management Model Development by Integrating House of Risk Model and ANP Model

**Christine Natalia^{1*}, Chendrasari Wahyu Oktavia², Trifenaus
Prabu Hidayat³, Welhelmina Makatita⁴**

^{1,2,3,4} Atma Jaya Catholic University of Indonesia, Indonesia

Abstract

Nowadays business communities are vulnerable to risk, because risk is not only inherent in every activity or business process of the company but also arise in various forms and types. Risks that occur in each company might be different and can present in various forms and cause negative impacts. Thus it is essential for companies to have a proper SC risk management in order to survive in a risky business environment. In this study, integration of the supply chain risk management model will be carried out by using House of Risk (HOR) Phase 1 and Analytic Network Process (ANP) model. House of risk is an innovative model for proactive SC risk management which combines the basic ideas of two well-known tools: the house of quality of the quality function deployment and the failure mode and effect analysis. HOR phase 1 is used to determine which risk agent will be prioritized in advance for precautionary measures and ANP to obtain the best alternative action. There are several steps of the integration method. First of all is mapping business processes. Second, identifying risk events and risk causes. Third, conducting risk assessments and determining the aggregate risk potential, which risk agents are need to be prioritized based on the Aggregate Risk Potential (ARP) value from HOR 1. Finally, identifying which actions are appropriate to minimize risk agents. These actions will be modeled by super decision Analytic Network Process (ANP) software and each of these actions will be given weight to obtain the best alternative action.

Keywords: Supply Chain Risk Management, Risk Events, Risk Causes, House of Risk, Analytic Network Process, Alternative Action

*All correspondence related to this article should be directed to Christine Natalia, Atma Jaya Catholic University of Indonesia, Indonesia
Email: chrishnatalia@atmajaya.ac.id



Investigating Factors Affecting Construction Workers' Performance

Wibawa Prasetya¹, Christine Natalia^{2*}, Stella³
^{1,2,3} Atma Jaya Catholic University of Indonesia, Indonesia

Abstract

Employee performance is fundamental to successful execution of construction project where it depends by internal and external factors. To increase employee performance, the organization should analyze the external factors that may reflect on employee performances. This research examines the relationship of work-life balance, mental workload and job satisfaction with the performance of construction employee. Data collection using questionnaires that have been tested for validity and reliability and sampling technique using purposive sampling. The data processing was done by using NASA-TLX method to find out the mental workload and SEM (Structural Equation Modeling) method. The results showed that the mental work load negatively affect job satisfaction and employee performance, work-life balance positively affect job satisfaction and employee performance, and job satisfaction positively affect employee performance. The findings of the paper can be a guidance for construction companies to formulate strategy for increasing employee performances by adding the number of employees for the workload to be decreased, compressing work week for a balanced work-life and to promote the employees more frequently to increase job satisfaction.

Keywords: Work-Life Balance, Mental Workload, Job Satisfaction, Employee Performance, SEM

*All correspondence related to this article should be directed to Christine Natalia, Atma Jaya Catholic University of Indonesia, Indonesia
Email: chrisnatalia@atmajaya.ac.id



Voluntary Disclosure Index for Publicly Listed Companies: Status of the Philippine Internet Corporate Reporting

Vincent Ray O. Boron¹, Jennifer D. Amora², Emma V. Sagarino³, Renan Limjuco^{4*}

^{1,2,3,4} University of the Immaculate Conception, Philippines

Abstract

Several studies in both developed and developing countries have examined the relationship between firm specific characteristics and corporate voluntary disclosure using the internet. However, it is complicated to conclude the significance of relationship among these variables in general because the results often differ between countries. Hence, this study aimed to describe the status of Philippine internet corporate reporting. This descriptive study covered 64 publicly-listed companies purposively drawn from the Philippine Stock Exchange on the basis of company web presence, internet disclosures of financial information, and listing for at least 2 years. Results show that majority of selected companies are highly levered, large corporations in terms of asset size, and mostly profitable and liquid yet the public has lesser control over them. These companies have relatively moderate voluntary disclosure index which suggests opportunity to maximize the utilization of company websites in terms of corporate reporting. Moreover, high levered and profitable companies have higher voluntary disclosure index as compared to the low levered and not-profitable ones. Other firms' characteristics such as the size, liquidity, free-float percentage, company age, type of external auditor and type of industry turned to have no significant bearing with voluntary disclosure index. The result of this study provides empirical evidence of voluntary disclosure status and makes additional input to our knowledge of the Internet Corporate Reporting practices in the Philippines. Further, this research can be served as basis for regulatory bodies whose primary concern is on policy-making that promote and uphold corporate reporting in general. Lastly, the result can be used in the conduct of future related researches.

Keywords: Internet Corporate Reporting, Voluntary Disclosure, Publicly Listed Companies, Firms' Characteristics, Davao City, Philippines

*All correspondence related to this article should be directed to Renan Limjuco, University of the Immaculate Conception, Philippines
Email: ren02lim@gmail.com



Productivity Improvement of Electronics Part Industry by Implementation of Work Study, Continuous Improvement, Muda Elimination, and ECRS: A Case Study of AAA Co., Ltd

Piyachat Burawat*

Rajamangala University of Technology Thanyaburi, Thailand

Abstract

The purpose of this study is to make productivity better by means of work study, continuous improvement, Muda elimination, and ECRS in electronics part industry which was conducted from November 2018 to March 2019, from a case study of technical training department of AAA Co., Ltd. The data were collected from managers and supervisors and the problems were analyzed by brainstorming together with cause and effect diagram. Referring to the results, it was found that crucial problems of technical training department occurred from a delayed process in printing, grading, scanning examination results and storing paper exam, waste of paper exam usage, messy area due to paper exam storage, and erroneous grading score. Considering the examination process, whole process of examination could be changed from using paper exam to using online exam via website of a company or QR code. Regarding the grading process, the grading process could be changed from manual to online system, which is accurate and prompt to present the score immediately. The online examination can reduce usage of paper and printing ink, scanning and waiting time, and storage area. In addition, employees can test by themselves anytime which helps them not to worry about their work and may result in higher score. The standard time of examination process was reduced from 5,769,535 seconds to 4,683,005 seconds per 3,035 persons, with productivity growth accounting for 23.20 percent of improvement. The examination cost was decreased from 124,957.53 THB to 97,562.60 THB per 3,035 persons, with productivity growth accounting for 28.08 percent of improvement. After applying online examination, the findings showed that employee satisfaction level was increased from 3.21 to 4.10, accounting for 27.73 percent of improvement.

Keywords: Continuous Improvement, Muda Elimination, ECRS, Productivity, Waste

*All correspondence related to this article should be directed to Piyachat Burawat, Rajamangala University of Technology Thanyaburi, Thailand
Email: piyachat_b@rmutt.ac.th



Leader's Envy: How it Engages Leaders in Knowledge Hiding

Muhammad Aamir Shafique Khan^{1*}, Du Jianguo², Aisha Chohan³, Muhammad Usman⁴, Shumaila Naz⁵, Naveed Ahmad⁶
^{1,2,5,6} Jiangsu University, China

^{3,4} Comsats Institute of Information Technology

Abstract

The current study examines the role of leader's envy in knowledge hiding. Based on 28 semi-structured interviews from the faculty members of different Universities in Pakistan, we explain that how leader's perception of relative power as compare to their followers lead them to get covetous of their own followers and results in multiple negative behaviors, such as knowledge hiding. Furthermore, this paper attempts to explain, when such phenomenon exists in a work setting, and what kind of knowledge-hiding behaviors leaders tend to indulge. Results show that as an outcome of social comparisons with competent subordinates, leaders engage in feeling of enviousness. The behavioral response of being envy, leaders tend to show different knowledge-hiding attitudes.

Keywords: Leader's Envy, Knowledge Hiding, Employees' Performance, Subordinates

*All correspondence related to this article should be directed to Muhammad Aamir Shafique Khan, Jiangsu University, P.R. China.
Email: aamirju@hotmail.com



TRACK B: SOCIAL SCIENCES & HUMANITIES STUDIES



Community Participation and Perceived Impacts on Pawikan Marine Protected Area-Based Tourism in Punta Dumalag, Matina Aplaya, Davao City

**Keith Martin L. Arguelles¹, Loven Clie B. Broa², Bea Teresa
N. Llamas³, Clarisse Y Oriola⁴, Scy-Anne T Verceles⁵, Hannah
A. Pareja⁶, Renan Limjuco^{7*}**

^{1,2,3,4,5,6,7} University of the Immaculate Conception, Philippines

Abstract

This study was conducted to investigate the nature of community participation. The purpose was to look through the relationship between local participation and perceived impact in community-based tourism. It intended to examine how the level of participation extended by locals has affected their perception towards tourism. This study was quantitative in nature and utilized the systematic empirical investigation. The participants were the residents of Barangay Punta Dumalag Matina Aplaya, Davao City. The researchers looked into the experiences of the people as well as their views and opinions pertaining to the Marine Protected Area or (MPA). The researchers applied a typical quantitative data gathering strategy, which included observing the well-defined events in the community and obtaining relevant data from the management information systems. Based on the results, the respondents were usually aware about the planning, decision making, management, and evaluation. The perceived impacts in terms of socio-cultural, environmental, and economic aspects have established average results. Further, there was a significant relationship between the level of participation of the respondents and their perceived impacts on tourism.

Keywords: Community Participation, Perceived Impact, MPA-Marine Protected Area, Tourism, Davao City, Philippines

*All correspondence related to this article should be directed to Renan Limjuco, University of the Immaculate Conception, Philippines
Email: ren02lim@gmail.com



Perspectives and Experiences of Social Media Fetishists: A QUAL-QUAN Approach

**Renan Limjuco^{1*}, Mary Jane Barluado², John Rey Aleria³,
Mona Laya⁴, Ma. Veronica Cruzada⁵, Asisclo III Abonado⁶**
^{1,2,3,4,5,6} University of the Immaculate Conception, Philippines

Abstract

Social media has been used to bridge the gap by allowing individuals to communicate and reconnect with others through the Internet. This phenomenon, although brought tremendous help to individuals, however has been linked to mental health concerns because people seem to become vulnerable to negative activities. This study intended to provide empirical insights into the emerging phenomenon of social media usage. In doing so, the researchers utilized a sequential exploratory approach to identify the exposure, usage and utility of social media. Qualitative method was used to draw out the perspectives and experiences of the young professionals on social media fetishists. Further, a survey was used to assess the utility, usage and exposure of the young professionals in social media. Data revealed that the participants view social media as a tool in communicating and expressing their thoughts, and that a variety of good feelings arise from using social media like feeling overwhelmed and anxious. When it comes to their experiences, social media keeps them up-to-date and become aware of the things happening around them. However, it was also revealed that social media has many downsides like some are being enticed to watch videos or being scammed online. These results leads the researchers to conclude that young professionals view social media as significant but also allow them to become aware on the downsides of using it.

Keywords: Social media, fetishism, Philosophy, Communication, Psychology, Davao City, Philippines

*All correspondence related to this article should be directed to Renan Limjuco, University of the Immaculate Conception, Philippines
Email: ren02lim@gmail.com



Mixing Methods to Explain the Enigma of the Embalming Profession: A Transformative Perspective

**Renan Limjuco^{1*}, Mary Jane Barluado², Asisclo III Abonado³,
Mona Laya⁴, John Rey Aleria⁵, Ma. Veronica Cruzada⁶**
^{1,2,3,4,5,6} University of the Immaculate Conception, Philippines

Abstract

Embalmers are widely recognised as people who mend the cadavers, but behind that is a great deal of work. These professionals are competent in physiology, chemicals, and cosmetics. Another fact is that such professionals face cadavers day-to-day. Given this background, the researchers intended to describe and explain the lived experiences of embalmers. The purpose of the present study was to discover the essence of the work of these professionals and their lived experiences which have taken on a new appearance amidst increased freedom of expression and diminished adherence to tradition, to determine factors that influence their work, the depths of their life and on how the occupation affects upon physical, emotional-mental, spiritual, moral and social aspects. The researchers used the QUAN-QUAL exploratory sequential approach, wherein equal priority was given to both phases of the study and equal consideration of the gathered data from the two phases was employed in the interpretation of results and the drawing out of study conclusions through methods triangulation. A primary research team conducted the consensus of domains, and an external auditor reviewed the results. A personal data sheet was also used and this helped the researchers group the respondents according to demographic profile. The results of the QUAN-QUAL exploratory sequential investigation revealed the four core components of the lived experience of embalmers which are motivation, struggles, acceptance, and contentment, that play important roles in the participants' everyday lives as embalmers, in their daily hardships, and source of their pleasures. The present study definitely would help future researchers, embalmers, and society in the context of embalming profession.

Keywords: Sociology, Embalming, Mixed Methods, Davao City, Philippines

*All correspondence related to this article should be directed to Renan Limjuco, University of the Immaculate Conception, Philippines
Email: ren02lim@gmail.com



TRACK C:ENGINEERING AND TECHNOLOGY STUDIES



The Design Of Motorcycle's Combustion Exhaust Gas Powered Tire Pump

Riana Magdalena^{1*}, Lukas Ambarita Saragih²

^{1,2} Atma Jaya Catholic University of Indonesia, Indonesia

Abstract

This study was aimed to investigate entrepreneurial intention of university students using Theory of Planned Behavior (TPB) by comparing university students from two countries: Indonesia and Australia. Antecedents of entrepreneurial intention from two countries in the model on the basis of TPB were examined. A total of 336 students from Indonesia and Australia participated in this study. The data were gathered questionnaire through email survey. Testing the model was conducted using Structural equation modelling by assisting Smart PLS application. The study found that subjective norms, perceived entrepreneurial behavior control, risk-taking propensity, self-efficacy, university environment and support positively significant influenced on entrepreneurial intention for students from Indonesia. Meanwhile, the attitude towards entrepreneurial behavior did not significantly influence on entrepreneurial intention for students from Indonesia. The testing of the model using samples from Australia students found that attitude towards entrepreneurial behavior, perceived entrepreneurial behavior control, risk-taking propensity, self-efficacy, university environment and support positively significant influenced on entrepreneurial intention in Australia. The subjective norms did not significantly influence on entrepreneurial intention for students from Australia. The study concluded that in terms of subjective norms and attitude towards entrepreneurship were difference between Indonesia and Australia university students. Overall the findings support the Theory of Planned Behaviour and its antecedents to predict entrepreneurial intention of university students. Managerial implications, limitations, and direction for future research are also discussed in the study.

Keywords: Theory of Planned Behavior, Entrepreneurial Intention, Attitude towards Entrepreneurial Behavior, Subjective Norms

*All correspondence related to this article should be directed to Riana Magdalena, Atma Jaya Catholic University of Indonesia, Indonesia
Email: riana.magdalena@atmajaya.ac.id

FUTURE EVENTS

**5th INTERNATIONAL CONFERENCE ON
“Multidisciplinary Innovation In Academic Research”
(MIAR – 2019)**



Date: July 27-28, 2019

Venue: The Howard Plaza Hotel Taipei, Taiwan

Email: miar@globalilluminators.org

Abstract Submission Date: July 20, 2019

Full Paper Submission Date: July 20, 2019

Selected conference papers will be published in the special /regular issue of ISI/Scopus-indexed journals associated with this conference.

Conference Main Tracks

- Business, Management, and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

For more details, visit www.globalilluminators.org

**6th INTERNATIONAL CONFERENCE ON
“Multidisciplinary Academic Research and Global
Innovation” (MARGI– 2019)**



Date: August 24-25, 2019

Venue: Kuntai Hotel Beijing China

Email: margi@globalilluminators.org

Abstract Submission Date: August 10, 2019

Full Paper Submission Date: August 15, 2019

Selected conference papers will be published in the special /regular issue of ISI/Scopus-indexed journals associated with this conference.

Conference Main Tracks

- Business, Management, and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

For more details, visit www.globalilluminators.org

**6th INTERNATIONAL CONFERENCE ON
“Multidisciplinary Trends in Academic Research”
(MTAR– 2019)**



Date: September 27-28, 2019

Venue: Holiday Inn Bangkok Silom, Bangkok Thailand

Email: mtar@globalilluminators.org

Abstract Submission Date: September 05, 2019

Full Paper Submission Date: September 10, 2019

Selected conference papers will be published in the special /regular issue of ISI/Scopus-indexed journals associated with this conference.

Conference Main Tracks

- Business, Management, and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

For more details, visit www.globalilluminators.org

**5th INTERNATIONAL CONFERENCE ON
“Research Challenges to Multidisciplinary Innovation”
(RCMI– 2019)**



Date: October 05-06, 2019

Venue: Nine Tree Premier Hotel Myeongdong 2 Seoul, South Korea

Email: rcmi@globalilluminators.org

Abstract Submission Date: September 20, 2019

Full Paper Submission Date: September 25, 2019

Selected conference papers will be published in the special /regular issue of ISI/Scopus-indexed journals associated with this conference.

Conference Main Tracks

- Business, Management, and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

For more details, visit www.globalilluminators.org

**6th INTERNATIONAL CONFERENCE ON
“Innovative Trends in Multidisciplinary Innovation”
(ITMAR– 2019)**



Date: October 19-20, 2019

Venue: Istanbul Gonen Hotel, Istanbul, Turkey

Email: itmar@globalilluminators.org

Abstract Submission Date: September 25, 2019

Full Paper Submission Date: October 9, 2019

Selected conference papers will be published in the special /regular issue of ISI/Scopus-indexed journals associated with this conference.

Conference Main Tracks

- Business, Management, and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

For more details, visit www.globalilluminators.org

**6th INTERNATIONAL CONFERENCE ON
“Emerging Trends in Academic Research” (ETAR–2019)**



Date: November 27-28, 2019

Venue: The Trans Resort Bali, Indonesia

Email: etar@globalilluminators.org

Abstract Submission Date: November 05, 2019

Full Paper Submission Date: November 15, 2019

Selected conference papers will be published in the special /regular issue of ISI/Scopus-indexed journals associated with this conference.

Conference Main Tracks

- Business, Management, and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

For more details, visit www.globalilluminators.org

**6th INTERNATIONAL CONFERENCE ON
“Innovation Challenges in Multidisciplinary Research &
Practice” (ICMRP–2019)**



Date: December 14-15, 2019

Venue: Hotel Grand Pacific Singapore

Email: icmrp@globalilluminators.org

Abstract Submission Date: November 20, 2019

Full Paper Submission Date: November 25, 2019

Selected conference papers will be published in the special /regular issue of ISI/Scopus-indexed journals associated with this conference.

Conference Main Tracks

- Business, Management, and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

For more details, visit www.globalilluminators.org

**6th INTERNATIONAL CONFERENCE ON
“Global Issues in Multidisciplinary Academic Research”
(GIMAR–2020)**



Date: February 22-23, 2020

Venue: Hotel Mystays Ochanomizu Conference Center
Tokyo, Japan

Email: gimar@globalilluminators.org

Abstract Submission Date: February 05, 2020

Full Paper Submission Date: February 10, 2020

Selected conference papers will be published in the special /regular issue of ISI/Scopus-indexed journals associated with this conference.

Conference Main Tracks

- Business, Management, and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

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**7TH INTERNATIONAL CONFERENCE ON
“Trends in Multidisciplinary Business & Economic
Research” (2020)**



Date: March 21-22, 2020

Venue: Mercure Hotel Amsterdam City, Netherlands

Email: tmber@globalilluminators.org

Abstract Submission Date: February 25, 2020

Full Paper Submission Date: March 10, 2020

Selected conference papers will be published in the special /regular issue of ISI/Scopus-indexed journals associated with this conference.

Conference Main Tracks

- Business, Management, and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

For more details, visit www.globalilluminators.org

**6TH INTERNATIONAL CONFERENCE ON
“Multidisciplinary Innovation in Business Engineering
Science & Technology” (2020)**



Date: April 04-05, 2020

Venue: Regal Oriental Kowloon, Hong Kong

Email: mibest@globalilluminators.org

Abstract Submission Date: March 15, 2020

Full Paper Submission Date: March 26, 2020

Selected conference papers will be published in the special /regular issue of ISI/Scopus-indexed journals associated with this conference.

Conference Main Tracks

- Business, Management, and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

For more details, visit www.globalilluminators.org

**6TH INTERNATIONAL CONFERENCE ON
“New Directions in Multidisciplinary Research &
Practice” (2020)**

*6TH INTERNATIONAL CONFERENCE ON
“NEW DIRECTIONS IN MULTIDISCIPLINARY
RESEARCH & PRACTICE”
(NDMRP-2020)
June 14-15, 2020*



Date: June 14-15, 2020

Venue: Novotel London Waterloo Hotel, UK

Email: ndmrp@globalilluminators.org

Abstract Submission Date: May 15, 2020

Full Paper Submission Date: May 30, 2020

Selected conference papers will be published in the special /regular issue of ISI/Scopus-indexed journals associated with this conference.

Conference Main Tracks

- Business, Management, and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

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CSR



Environment

Charities

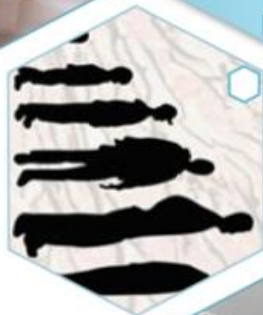
Public Health



Growth and
Development



Sustainability



CSR Activity Conducted By Global Illuminators: Sports Activation for Children against Negative Impact of Internet & Technology

In April 2016, Global Illuminators conducted Corporate Social Responsibility program together with Maestro and the Clover as Sports Facility Provider in Bandung, initiating an event with the theme:



The Objectives of this event were:

1. Media of education for parents and children to be aware of a digital new era and its impact on children's life
2. Facilitate and promote futsal as one of the kinds of sports activation that can be an alternative activity for children against the negative impact of the internet
3. Social activity and charity engaging orphans to enjoy sports activities together with their friends
4. Corporate Social Responsibility of the Company to contribute to the society, especially to solve one of the social problems in Bandung.

Highlights of CSR Activities are given below:



Global Illuminators Malaysia Team conducted its Latest CSR activity at Rumah Charis, Kuala Lumpur, Malaysia Children Home

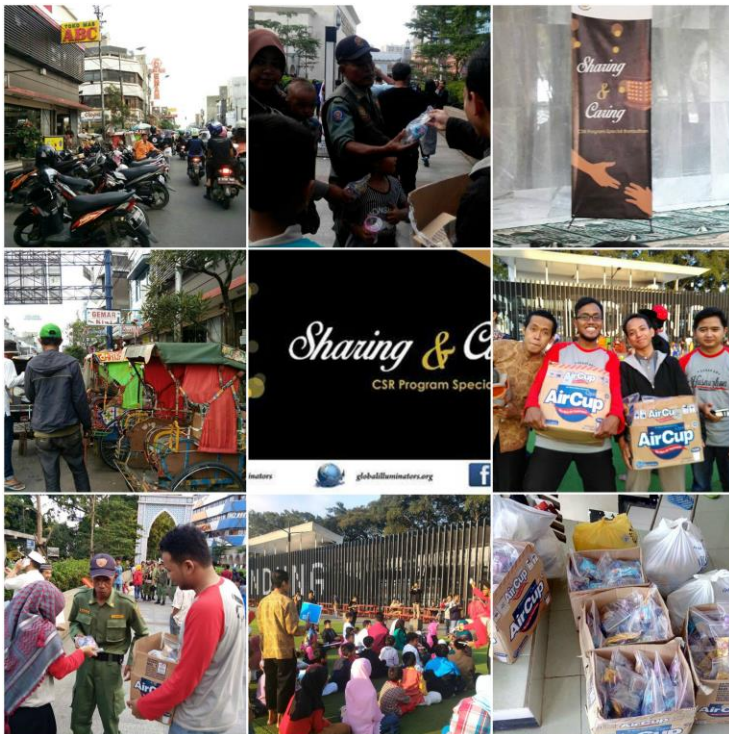
Global Illuminators Malaysia Team conducted its latest CSR activity at Rumah Charis, Kuala Lumpur, Malaysia Children home. The children home ministry provides care for orphans and single-parent children. Their homes and activities aim to create a suitable environment to enable children to grow. They help to provide spiritual direction, education, and counseling for the children. Emphasis was given to fellowshiping and spending time with the children over refreshments, as well as presenting them with small gifts and the organizing of special entertainment programmes for the children such as a special game segment. One of the other highlights of the evening was the goodie bags distribution programme carried out by Global Illuminators.



Global Illuminators Indonesian Team conducted its Latest CSR activity in Ramadan for Local Community Welfare, sharing Happiness and developing Orphan Children

Global Illuminators Indonesian team conducted its latest CSR activity in Ramadan for orphans. The purpose of this activity was to give happiness and develop orphans with the support of more than 60 volunteers and distribute iftar to more than 400 beneficiaries (yateem, orphan, and dhuafa). Global Illuminators Indonesian team spent time with children and conducted different activities for their moral self-development.

Highlights of this activity are given below:





MISSION

Our mission is to presistently nurture the values to promote the human rights , institutional and academic development through quality research contributions. Our unique human capital with constructive attitude is committed to bring change in all spheres of life by using innovative research and promote the develoment, prosperity and transparency across the globe without any discrimination.

VISION

Researching and Developing for Humainty

Organized by



6th International Confernce
on
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Sustainability and Growth”
(MISG-2019)

HEAD OFFICE (MALAYSIA)

125, Jalan Jinjang Setia 5,
Jinjang Utara, 52000,
Kuala Lumpur Malaysia.

Whatsapp Contact : +60 10 254 6571

E-mail: info@globalilluminators.org

URL: www.globalilluminators.org