



GLOBAL ILLUMINATORS

MIAR 2019

Taipei, Taiwan

July 27-28, 2019

**5TH INTERNATIONAL
CONFERENCE ON
“MULTIDISCIPLINARY INNOVATION
IN ACADEMIC RESEARCH”**

www.globalilluminators.org

5th International Conference on “Multidisciplinary Innovation in Academic Research” (MIAR- July 27-28, 2019)

MIAR© 2019 Taipei, Taiwan

Global Illuminators, Kuala Lumpur, Malaysia.



MIAR 2019

Conference Proceeding

Book of Abstracts

**5th International Conference on
“Multidisciplinary Innovation In Academic Research”
(MIAR -2019)”**

Venue: The Howard Plaza Hotel Taipei, Taiwan

Editor:

Dr. Ahmad Saddam Ph.D.

Country Director (Global Illuminators Iraq)

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MIAR 2019 CONFERENCE ORGANIZING COMMITTEE

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Executive Director (Global Illuminators)

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Assistant Professor

University Of Haripur, Pakistan

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Director Policy & Research (Global Illuminators)

On Chee Hoong

Manager Operations (Global Illuminators)

Conference Chair Message

Farooq Ahmed Jam (Ph.D.)



5th International Conference on “Multidisciplinary Innovation In Academic Research” (MIAR - 2019) serves as a platform that aims to help the scholarly community across nations to explore the critical role of multidisciplinary innovations for sustainability and growth of human societies. This conference provides an opportunity to the academicians, practitioners, scientists, and scholars from across various disciplines to discuss avenues for interdisciplinary innovations and identify effective ways to address the regional and global challenges faced by our societies. The research ideas and studies that we received for this conference are very promising, unique, and impactful. I believe these studies have the potential to address key challenges in various sub-domains of social sciences and applied sciences. The scholars attending this conference will certainly find it helpful in refining their own research ideas, finding solutions to basic/applied problems they face, and interacting with other renowned scholars for possible future collaborations.

I am really thankful to our honorable scientific and review committee for spending much of their time in reviewing the papers for this event, selecting the best paper awards, and helping the participants in publishing their research in affiliated journals.

Also, special thanks to all the session chairs from industry, academia, and policy-making institutions who volunteered their time and support to make this event a success.

A very special thanks to the great scholars for being here with us as keynote speakers. Their valuable thoughts will surely open the horizon of new research and practice for the conference participants coming from across the globe. I am also thankful to all the participants for being here with us to create an environment of knowledge sharing and learning. We, the scholars of this world, belong to the elite educated class of this society, and we owe a lot to return to this society. Let's break all the discriminating barriers and get free from all minor affiliations. Let's contribute even a little or single step to the betterment of society and the welfare of humanity to bring prosperity, peace, and harmony in this world. Stay blessed.

Type of MIAR Papers

For this year, MIAR has two types of papers: *Empirical Studies* and *Insight*. Research papers meet the needs of researchers and are reviewed on the basis of highest academic standards. The objective of the academic paper is to contribute to the scientific body of knowledge. On the contrary, Insight papers meet the needs of policymakers and professionals and are reviewed on the basis of high practice standards. The objective of the Insight is to identify real-world problems and how they can be solved with the help of information systems.

Reviewing Criteria

In MIAR, all papers are judged on the same criteria (relevance, significance, originality, validity, and clarity). However, some criteria differ between the Research papers and Insight papers.

Relevance: Relevance has a great impact on the theme of the conference. The material is relevant and according to the theme of the conference.

Significance: Knowledge of different researches in the conference is related to research papers and insight papers.

Originality: Ideas that are new for the researchers are used in the conference.

Validity: Research papers in the conference are based on theory, while the insight papers in the research are based on experimental researches. References are according to content.

Clarity: Papers are according to the format; language is easy and understandable by the audience in the conference.

Acceptance Rates

Full Research Papers				
Submitted Papers	Accepted Papers	Withdrawn	Unqualified papers	Acceptance Rate
32	12	8	12	37.5%

Copyright Agreement

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Acknowledgment

A huge number of people helped in conducting the conference. First of all, thanks to all the members of the Conference and Program Committee and representatives of the MIAR board and their helpers. We also want to thank all the Track Chairs and reviewers, as well as all the members of the Scientific Committee, for their help in the review process and organizing the tracks and special sessions. We thank everyone for their hard work and dedication to this conference, and we look forward to the latest episode of the MIAR tradition.

Farooq Ahmed Jam (Ph.D.), Tariq Iqbal Khan (Ph.D.)
and Muhammad Abbas (Ph.D.)
Program Chair & Co-Chairs

INTERNATIONAL SCIENTIFIC REVIEW COMMITTEE MIAR-2019

BUSINESS, MANAGEMENT, AND ECONOMIC STUDIES

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Davao City, Philippines*

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*VP-Academics/ Dean, Graduate School Program,
University of the Immaculate Conception, Davao, Philippines*

Monique Musni- Tagaytay, M.A.Ed

*University of the Immaculate Conception Philippines,
Philippines*

Professor Presentation C. Acosta

*University of the Immaculate Conception Philippines,
Philippines*

Palti Marulitua Sitorus (Ph.D.)

Telkom University, Indonesia

Mej Mohd. Noor Azli bin Hj. Ali Khan (Ph.D.)

University Technology, Malaysia.

Prof. Ravindran Ramasamy (Ph.D.)

*Graduate School of Business,
UniRazaK, Kuala Lumpur, Malaysia*

Ludmila Mládková (Ph.D.)

*Faculty of Business Administration, Department of Management
University of Economics, Prague*

Mohd. Norfian Alifiah

*Faculty of Management,
Department of Accounting and Finance,
Universiti Teknologi Malaysia, Malaysia*

Ahmed Saddam (Ph.D.)

*Country Director- Iraq
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Mohammad Hamad Khalef AlKhresheh (Ph.D.)

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Dr. Suresh B. Gholve (Ph.D.)

*Vatar Meherbaba College,
RTM Nagpur University, Nagpur, India*

Ghulam Rasul Awan (Ph.D.)

UCP Business School, UCP Lahore, Pakistan

Lau Wee Yeap (Ph.D.)

*Faculty of Economics & Administration,
The University of Malaya, Kuala Lumpur, Malaysia*

Vignes Gopal

*Faculty of Economics and Administration
University of Malaya, Malaysia*

J. A. Arul Chellakumar (Ph.D.)

*Head Department of Economics
Bharathidasan University
Tiruchirappalli, Tamilnadu, India*

Girish Karunakaran Nair (Ph.D.)

*Programme Leader
International Hospitality Management Faculty
Stenden University, Qatar*

Galla Venkata Rama Krishna Acharyulu (Ph.D.)

*School of Management Studies,
University of Hyderabad, India.*

Amir Hossein Dastaviz (Ph.D.)

*Institute of Graduate Studies,
The University of Malay, Kuala Lumpur, Malaysia*

Syed Ahmed Salman

*International Islamic University
Malaysia, Gombak, Selangor, Malaysia*

Dr. Wurim Ben Pam (Ph.D.)

*Federal University, Dutsin-ma,
Katsina State, Nigeria*

Wang, Yu-Mei

Asia University, Taiwan

Aglis Andhita Hatmawan

STIE Dharma Iswara Madiun, Indonesia

Hasnun Anip Bin Bustaman

University Teknologi MARA, Malaysia

Bertin Chen

Vanung University, Taiwan

Susan Irawan Rifai

Centro Escolar University, Philippines

Jihoon Kim

Ehime University, Korea, South

Chien-Tu Jeff Lai

National Chengchi University, Taiwan

Haykel Hadjs Alem

LEM, University of Lille France, France

Prof. Dr. Tarek Taha Ahmed

Faculty of Business,

Pharos University in Alexandria, Egypt

Samar J. Al-Barghouthi

Royal University for Women, Bahrain

Deus Ngaruko

*Centre for Economics and Community Economic Development,
the Open University of Tanzania, Tanzania*

Mohammad Ehsani

Tarbiat Modares University,

Israel, Imam Khomeini International University, Iran

Ismail BİLGİÇLİ

Sakarya University Karasu MYO, Turkey

Tack Hyun Shin

*Seoul National University of Science and Technology, Korea,
South*

Sun-Young Nam

*Department of Pharmacology, College of Korean Medicine,
Kyung Hee University, Seoul, Republic of Korea*

Vincent Stanislaus

The Open University of Tanzania, Tanzania

Partha Ray

*Indian Institute of Management Calcutta, Institute of
Management Technology, Ghaziabad, India*

Dr. Vicente Montaña

University of Mindanao in Davao City, Philippines

Dr. Victoria Ligan

University of Mindanao in Davao City, Philippines

SOCIAL SCIENCES AND HUMANITIES

Charlyna S. Purba, S.H., M.H.

*Universitas Panca Bhakti
Kalimantan BARAt, Indonesia*

Hj. Yenny AS, S.H., M.H.

*Universitas Panca Bhakti
Kalimantan BARAt, Indonesia*

Sailesh Sharma (Ph.D.)

*Deputy Vice-Chancellor (Academic & International)
The University of Malaya, Kuala Lumpur, Malaysia*

Siamak Khodarahimi (Ph.D.)

*Islamic Azad University,
Fars Province, Iran*

Rex Balena (Ph.D.)

*Oceanographer and Education Specialist
University of the Philippines in the Visayas, Philippines*

Dr. Rinante Genuba

University of Mindanao in Davao City, Philippines

Dr. A B Sharangi

*HOD, Research Scholar,
Agricultural University, India*

Jayson E. Lannu

Jose Rizal University, Philippines

Amandha Boy Timor Randita

*Faculty of Medicine,
Sebelas Maret University, Indonesia*

Gogoberidze George

Russian State Hydrometeorological University (RSHU), Russia

Krittawaya Thongkoo

Chiang Mai University, Thailand

Tzu-yi Lee

Chung Yuan Christian University, Taiwan

Kankan Kasmana

Departemen Visual Communication Design-Indonesia Computer University, Indonesia

Dr. Edwin L. Nebria

University of Mindanao Davao City, Philippines

Dr. Helen Omblero

University of Mindanao Davao City, Philippines

Dr. Normeliza Morales

University of Mindanao Davao City, Philippines

Dr. Ana Helena Lovitos

University of Mindanao Davao City, Philippines

Naidu Narainsamy

Department of Psychology of Education, University of South Africa (UNISA), College of Education, South Africa

Sultanbayeva Gulmira

Al-Farabi Kazakh national University, Kazakhstan

Emilio A. Cruz

Bulacan State University, Malolos City, Bulacan, Philippines

Si, Li

Wuhan University, China

Dr. Nessreen A. Elmelegy

Royal University for Women, Kingdom of Bahrain, Bahrain

Dr. Shusil Kumar Das

Daffodil International University, Dhaka, Bangladesh

Dr. Rovelina B. Jacolbia

Polytechnic University of the Philippines, Philippines

Sathiamoorthy Kannan

Institute of Educational Leadership, University of Malaysia

Dr. Isabella Musyoka-Kamere

Maasai Mara University, Kenyatta University, Kenya

Hadi Ebadi

Universiti Teknologi Malaysia, Malaysia

Razi University, Iran

Dr. Shusil Kumar Das

Daffodil International University, Dhaka, Bangladesh

Botabaeva Ademi Erkebaevna

Eurasian National University named after L.N. Gumilyov, Kazakhstan

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Penza State University Russia, K. Satbaev Kazakh National Technical University, Kazakhstan

I-Ju Chen

Ling Tung University, Taiwan

Wen, Yvonne, Ying-Ya

National Formosa University, Taiwan

PHYSICAL LIFE AND APPLIED SCIENCES

Prof. Dr. Ir. Rahmatullah Rizieq, M.Si.

Universitas Panca Bhakti

Kalimantan BARAt, Indonesia

Yan LI (Ph.D.)

Nanyang Technological University, Singapore

Md. Saleh Ahmed (Ph.D.)

Department of Mathematics & Statistics

Sultan Qaboos University, Muscat, Oman

Saon Banerjee (Ph.D.)

OIC, AICRP on Agrometeorology,

State Agricultural University, India

Mohd. Nizam Omar

Universiti Utara Malaysia, Malaysia

Amina Bakhrouf

*Laboratory of Analysis, Treatment, and Valorisation of
Environment Pollutants and Products, Monastir, Tunisia*

Shatrova, Olga

Russian State Hydrometeorological University (RSHU), Russia

ENGINEERING AND TECHNOLOGY STUDIES

Nurul Akmar Binti Emran (Ph.D.)

Faculty of Information Communication Technology

Universiti Teknikal Malaysia Melaka, Malaysia

Dr. Ramcis Vilchez

University of Mindanao in Davao City, Philippines

Chee-Ming Chan (Ph.D.)

Civil and Environmental Engineering

Universiti Tun Hussein Onn, Malaysia

Zhapparov Meirambek Kazimovich (Ph.D.)

Head of Microlearning Research Centre

Suleyman Demirel University, Kazakhstan

Noor Zaman (Ph.D.)

*College of Computer Science and IT,
King Faisal University, Saudi Arabia*

Kelly Whealan George (Ph.D.)

Embry-Riddle Aeronautical University (ERAU), USA

Prof. Dr. Hj. Dwi Kartini, SE. Spec. Lic (Ph.D.)

*University of Computer Indonesia (UNIKOM)
Bandung, Indonesia*

Valeria Ersilia Oniga (Ph.D.)

*Department of Terrestrial Measurements and Cadastre
Technical University “Gh.Asachi” from Iasi
Romania*

Prof. Dr. Hj. Dwi Kartini, SE. Spec. Lic (Ph.D.)

*University of Computer Indonesia (UNIKOM)
Bandung, Indonesia*

Mira Rahayu

Telkom University Indonesia, Indonesia

Ony Widilestariningtyas

Universitas Komputer Indonesia, Indonesia

Yully Ambarsih Ekawardhani

UNIKOM, Institut Teknologi Bandung, Indonesia

Emel Zeray

Selcuk University Geomatics Department, Turkey

Nedjah

*Preparatory School of Sciences and Technology (EPST Annaba),
Algeria*

Tashenova

L. N. Gumilyov Eurasian National University, Kazakhstan

Farah Jemili

Department of Computer Sciences, Higher Institute of Computer and Communication Techniques, Sousse University, Tunisia

Nahid Sanzida

Bangladesh University of Engineering and Technology (BUET), Bangladesh

HEALTH AND MEDICINE STUDIES

Balachandar S. Sayapathi (Ph.D.)

Faculty of Medicine, University of Malaya, Malaysia

Ahmed Kaid Naji Allow (Ph.D.)

*Head of Dept. of Human Physiology
College of Medicine and Health Sciences
Sana'a University, R. Yemen*

Prof. Dr. drg. Andi Zulkifli, M. Kes

*Faculty of Public Health Hasanuddin University,
Makassar, Indonesia*

Fauzie Rahman

Head of Health Policy Management Department at the School of Public Health, Faculty of Medicine, Lambung Mangkurat University, Indonesia

Helia Rahbari

Faculty of Paramedical Sciences at Shahid Beheshti University of Medical Sciences, Iran

Dr. Narjis Rizvi

Aga Khan University, stadium road, Karachi, Pakistan

Dr. Elvira Urgel (Ph.D.)

Centro Escolar University, China

Maria Bea Lao

Medical Technology/Medical Laboratory Science University of the Immaculate Conception Philippine, Philippines

Nima Kasraie

Children’s Mercy Hospital United States, US

Haseen Fariha

Bangabandhu Sheikh Mujib Medical University, Bangladesh

Der-Hsiang Huang

Graduate Institute of Professional Development in Education, Da-Yeh University, Taiwan

Kazushi Okamoto

Aichi Prefectural University, Japan

Abolhassani Shahla

Shahrekord University of Medical Sciences, Shahrekord, Iran

Dr. Umme Kulsum Rima

*Hajee Mohammad Danesh Science & Technology University
Dinajpur, Bangladesh*

Mohammad A. H. Khan

*Faculty of Veterinary Science, Bangladesh Agricultural University,
Bangladesh*

Enayatollah Kalantar

*Department of Microbiology and Immunology, School of Medicine,
Alborz University of Medical Sciences, Karaj, Iran*

Cahit Canbay

Yeditepe University, Turkey

Rahbari, Helia

*Faculty of Paramedical Sciences at Shahid Beheshti University of
Medical Sciences, Tehran, Iran*

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Cheng-Chi Chang

*Graduate Institute of Oral Biology, National Taiwan University,
Taipei, Taiwan*

Bodin Oleg N

Ling Tung University, Taiwan

Zahra Godarzi

Tehran University of Medical Sciences, Iran

Zhou Rui-Hua

*School of Public Health, North China University Of Science And
Technology, China*

KEYNOTE SPEAKER

Dr. C. Chellaram (Ph.D.)



Dr. C. Chellaram was born in 1977. He has completed, B.Sc, M.Sc, M.Tech and Ph.D. in Biomedical Sciences from Madurai Kamarajar University, Sathyabama and Manonmaniam Sundaranar universities respectively, Tamil Nadu, India. He has worked as Lecturer and R&D coordinator in St. Peter's Engineering College for 8 months. He worked as Associate Professor cum Head of the Department in Vel Tech Multitech Engineering College, Chennai, Tamil Nadu, India for 7.3 years and now, he is working as an Assistant Professor of Applied Biotechnology Department at Sur College of Applied Sciences, Ministry of Higher Education, Sultanate of Oman since September 2015. He is a scientific life member of different scientific societies like ISCA, ISTE, BMESI, AMI, SBAO, FISBT, etc. and editorial member in many referred journals. He has completed TWO major research projects and published more than 120 articles in Journals and National and international conference proceedings. Dr. Chellaram has supervised many Master / Ph.D. students.

5th International Conference on “Multidisciplinary Innovation in Academic Research” (MIAR- July 27-28, 2019)

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MIAR 2019 Tracks’ Chairs

Business, Management Economic, Social Sciences and Humanities

C. Chellaram

Engineering and Technology Studies

Chiu Min Yang

MIAR 2019 Workshop

“How to Improve the Quality of A Research Article and Get It Published in Scopus/ISI-Indexed Journals.”

Trainer: Dr. C. Chellaram (Ph.D.)

In this workshop, we will discuss how to improve the quality of a research article and to get it published in good quality journals. Publication is considered as a KPI achievement for academic staff. It is considered to be the best way to enjoy benefits and promotion as a faculty member. In this workshop, trainer will shed light on how to identify a hot research topic, how to find a research gap, importance of a catchy Research Paper Title, what reviewers are looking for in a research article, what editors are expecting from authors, major reasons for article rejection by good journals, steps and tips to improve article quality and content, and finding a relevant outlet for your research. I hope this workshop will help the participants improve their understanding of the publication process.

Best Paper Nominee List

A Robust Lane Detection Algorithm with Binary Line Segment Filter on Image Sensor

Y.H. Liu¹, H.P. Hsu², S.M. Yang³

^{1,2,3} National Cheng Kung University, Taiwan

Bioactive Efficacy of Epibiotic Bacteria Isolated from Sea Fan Corals, Gulf of Mannar, Southeastern India

C. Chellaram

Sur College of Applied Sciences, Sultanate of Oman

Framework for Integration of Unstructured Data of Hate Speech on Facebook

Axel Rodríguez

National Taiwan University of Science and Technology,
Taiwan

MIAR 2019 Best Paper Award Winner

A Robust Lane Detection Algorithm with Binary Line Segment Filter on Image Sensor

Y.H. Liu¹, H.P. Hsu², S.M. Yang³

^{1,2,3} National Cheng Kung University, Taiwan

MIAR 2019 Conference Committee

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Assistant Professor

University of Haripur, Pakistan

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On Chee Hoong

Manager Operations (Global Illuminators)

Editor

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CONFERENCE PROGRAM

DAY 01 Saturday (July 27, 2019)

Welcome Reception & Registration

9:00 am – 09:30 am

Opening Ceremony (09:30 am – 10:25 am)

Venue: Room 1

09:30 am – 09:40 am	Opening Speech – Mr. Wilson Manager Operations, Global Illuminators
09:40 am – 09:55 am	Keynote Speech- Dr. C. Chellaram (Ph.D.) Assistant Professor of Applied Biotechnology Department at Sur College of Applied Sciences, Ministry of Higher Education, Sultanate of Oman
09:55 am – 10:10 am	Group Photo & Award Ceremony

Grand Networking Session and Tea Break (10:10 am – 10:25 am)

DAY 01 Saturday (July 27, 2019)

Session 1 (10:25 am – 12:00 pm)

Venue: Room 1

Session Chair: C. Chellaram

Track A: Social Sciences and Humanities Studies

MIAR-19-103	Study on the Influence of Online Teacher Communities on School Teaching—Taking the Math-Cafe Community as an Example	Chiu-Hua Lin
MIAR-19-105	Income, Educational Attainment, and Green Infrastructure in Houston, Texas, USA	Atsuko Kawakami
MIAR-19-110	The Implementation of the Anti-Drug War Campaign of the Philippine Government	Wenifredo Delmonte Alagabia Jr
RDEBMIT-19-124	Australian Education Policies: The Vocational Students Exploitation Concerns	Mohammed Al Bhadily
RDEBMIT-19-126	Information Technology, Robots, and Torts	Chiu Min Yang
RDEBMIT-19-127	The Economic Analysis of Product Substitutability And Intimidation Effect on Vertical Integration	Yu-Chieh Chang

Lunch Break (12:00 pm – 1:00 pm)

DAY 01 Saturday (July 27, 2019)

Session 2 (1:00 pm – 2:00 pm)

Venue: Room 1

Session Chair: Chiu Min Yang

Track b: Engineering and Technology Studies

RTEIT-19-101	A Robust Lane Detection Algorithm with Binary Line Segment Filter on Image Sensor	Yung-Hsiang Liu
RTEIT-19-104	Bioactive Efficacy of Epibiotic Bacteria Isolated From Sea Fan Corals, Gulf of Mannar, South-Eastern India	C. Chellaram
RTEIT-19-105	Framework for Integration of Unstructured Data of Hate Speech on Facebook	Axel Rodríguez
RTEIT-19-106	Naïve Bayes for Debt Collection Contact Channel	Laor Boongasamea

DAY 01 Saturday (July 27, 2019)

Workshop Session (02:00 pm – 03:00 pm)

Venue: Room 1

“How to Improve the Quality of Research Article and get published in Scopus/ISI Indexed Journals”

Trainer	Dr. C. Chellaram (Ph.D.)
Participants	All Participants

In this workshop, we will discuss how to improve the quality of research article and getting published in good quality journals. Publication is considered as a KPI achievement for academic staff. It is considered to be the best way to enjoy benefits and promotion as a faculty member. In this workshop trainer will shed light on how to identify a hot research topic, how to find a research gap, Importance of a catchy Research Paper Title, What Reviewers are looking in research article, What editors are expecting from authors, Major Reasons of article rejection in good journals, Steps and tips to improve article quality and content and Finding a relevant outlet for your research. Hope this workshop will help the participants improve their understanding about publication process.

Closing Ceremony (3:00 pm – 3:30 pm)

LIST OF CONFERENCE ATTENDEE

The following scholars/practitioners/educationists don’t have any paper presentations; however, they will be attending the conference as delegates and observers.

ID	Name	Affiliation	Country
RTEIT-19-102A	Dr. Chien-Hsun Huang	Fudan University	China

DAY 02 Sunday, (July 28, 2019) **“CITY TOUR”**

Gathering of Participants at the Lobby of The Howard Plaza Hotel
Taipei, Taiwan at 9:00 am
Departure: 9:30 am for City Tour

Drop Back at The Howard Plaza Hotel Taipei, Taiwan at 1:30 pm

Note: We mentioned tentative timings, exact timings will be conveyed to you
on 1st day of conference

Important Note: This tour is organized by Global Illuminators and entry to this tour is free for all participants. You may also bring your Siblings/Family/Friends but you have to register for them on registration desk.



TRACK A: SOCIAL SCIENCES & HUMANITIES STUDIES



Study on the Influence of Online Teacher Communities on School Teaching—Taking the Math-Cafe Community as an Example

Chiu-Hua Lin¹, Koun-Tem Sun²

^{1,2} National University of Tainan, Taiwan

Abstract

Teachers play very important roles in education reform. In recent years, the rise of online teacher communities has promoted Taiwan's teaching reform from the bottom up. This paper uses the Math-Cafe community in FB as an example to explore how an online teacher community promotes mathematics teaching reform in its school. The Math-Cafe Community in FB was set up in 2014 by Mr. Peng Yu-Jian. In the past five years, the number of members of the Math-Cafe community has reached 14,668, with 389 members from other countries. One hundred teaching plans have been shared in the community, and 80 independent workshops have been held. Many teachers in the community have begun to make "learner-centered" teaching changes, no longer emphasizing grades or exams, and trying to improve student interest in learning and developing mathematics abilities. The "cooperative learning" is the most frequently used technology; it replaces competition through cooperation and enhances student motivation to learn. The results show that online teacher communities can enable teachers to learn professional skills through the Internet, promote school change and knowledge innovation, and improve the effectiveness of students' mathematics learning.

Keywords: Online Teacher Community, Math-Cafe Community, Learner-Centered, Learning Motivation

*All correspondence related to this article should be directed to Chiu-Hua Lin, National University of Tainan, Taiwan
Email: chlin454@gmail.com



Research on the Influence of Online learning platform on Mathematics Teaching in Taiwan

Chiu-Hua Lin^{1*}, Koun-Tem Sun²

^{1,2} National University of Tainan, Taiwan

Abstract

This research paper aims to quantify the impact on the communication model of a university incubator, due to restructuring and change in the management structure. Participants included staff members of a university incubator, at a well-known South African University. A qualitative research approach was used, along with semi-structured interviews due to its flexible nature, offering the researcher the opportunity to ask open-ended questions, but also presents the researcher with the focus of a structured ethnographic study. Secondly, qualitative content analysis was used, assisting the researcher in analysing written, verbal, and visual communication on the subject matter in order to gain a better understanding of university incubators and communication models. Not only did the researcher observe the changes within the university incubator, but was also a participant, due to the nature of the researchers work. The participant-observer method was, therefore included as a research method. The changes in communication model were due to the restructuring that took place within the university, the impact of the restructuring on the university incubator's communication model was unplanned and had significant changes in the communication model. The current communication model combined with communication models from literature to develop the best possible communication model for the current situation. Even though the changes to the communication model was for the better, the current communication model of the university incubator still presents the possibility for expansion and improvement.

Keywords: Communication models, Organisational Communication Models, Business Incubators, University Incubators

*All correspondence related to this article should be directed to Chiu-Hua Lin, National University of Tainan, Taiwan
Email: chlin454@gmail.com



Income, Educational Attainment, and Gree Infrastructure in Houston, Texas, USA

Macey McCracken¹, Astuko Kawakami^{2*}, Anne Egelston³

^{1,2,3} Tarleton State University, USA

Abstract

Previous studies suggest that when the residents of an area have lower educational attainment or income levels, residents are less likely to be exposed to the concepts of alternative stormwater management such as green infrastructures or have financial resources to install them. Therefore, fewer green infrastructures will be located in areas with higher poverty levels and lower educational attainment levels. However, previous studies failed to address that some socioeconomically disadvantaged areas are highly prone to hydrological disasters, such as hurricanes and flooding. Geographical specificity may illustrate very different research results than what scholars have previously studied. This study fills the gap in the literature by focusing on areas that desperately need these structures because of its low elevation and adjacent location to hurricane prone coastal areas. Within Houston, Texas the socioeconomically disadvantaged have more green infrastructures than those of higher educational and income levels do. We argue that the pattern of green infrastructure development in Houston is not so much due to the residents' interest and concern for the environment, but it is more likely the result of past flood events. We will discuss our study results with the historical perspective as well as the federal and local government's effort.

Keywords: Income Level, Educational Attainment, Green Infrastructure, Stormwater

*All correspondence related to this article should be directed to Atsuko Kawakami, Tarleton State University, USA
Email: kawakami@tarleton.edu



The Implementation of the Anti-Drug War Campaign of the Philippine Government

Wenifredo Delmonte Alagabia Jr*

University of the Cordilleras, Philippines

Abstract

Despite noble intentions to wipe the Philippines clean off illegal drugs proliferation, this effort has still become a subject of scrutiny and criticism among leftists and some citizens. This study posed questions of whether this would have positive or negative implications to peace and order as well as its impact on communities who were affected directly and indirectly. It is the aim of this study to present statistical validation on the effectiveness of the implementation of the war on drugs of the President through the Philippine Drug Enforcement Agency (PDEA) as the lead government agency. Variables such as awareness, efficiency, and transparency were among the key indicators assessed by the selected Barangay officials in Quezon City, particularly those which have been tagged as seriously affected barangays by illegal drugs. Crime rates from the Philippine National Police (PNP) in the National Capital Region (NCR) from 2014-2018 were also assessed to determine if the drug war could curtail crime rates in the Metro. Data revealed satisfactory results, which are a clear validation that communities were properly informed on the procedural and legal aspects of the implementation of the drug war. On the other hand, it was clearly manifested that some programs that encourage the community to divulge drug activities were not effectively disseminated, and trials of drug personalities were not frequently published through media. Moreover, it was also proven that there is no direct link to claim that the drug war had a significant impact in decreasing crime rates in NCR given the comparison of crime volume before and during the implementation of the war on drugs. This study vividly presented the strong points and weak points of the war on drugs program of the current administration hence, a powerful anchor towards the continuous improvement of its processes through its proper implementation and evaluation of its effectiveness.

Keywords: Drug Operations, Illegal Drugs, PDEA, Peace and Order, PNP, War on Drugs

*All correspondence related to this article should be directed to Wenifredo Delmonte Alagabia Jr, University of the Cordilleras, Philippines
Email: wenifredo.alagabia@yahoo.com



Australian Education Policies: The Vocational Students' Exploitation Concerns

Mohammed Al Bhadily*
Curtin University, Australia

Abstract

High education policies could play an important role in increasing a state's revenue while also attracting foreign talents. However, sometimes, these policies might have adverse consequences. Students have been affected by some of the education policies that were initiated by the Australian government to pursue economic development. To address labour shortages in Australia, in 2001, Howard's Government introduced a measure that made international students eligible to apply for permanent residency within six months of course completion. This policy encouraged international students to undertake vocational courses as a pathway to migration. Private colleges flourished, some were expanded in their student intake numbers, and new others were established. To increase the number of workers with vocational qualifications, the Rudd Government and the state/territory governments introduced funding for private colleges called VET FEE HELP in 2008. This policy enables the Australian students to take loans to pay college fees for a diploma course. The policy has led some of the private colleges to design their courses in a way that allows them to access government funding rather than providing quality education and training. The 'earn or learn' policy was introduced in 2014 by the Abbot Government. The objective of this policy is to pressure young welfare recipients into working or undertaking education courses. Some colleges induced students by providing free daily meals and laptops. This prompted many of the welfare dependents to enroll in college courses. The policies described above led to unethical and sometimes, illegal practices by some colleges who took advantage of vulnerable students by increasing course fees. This also resulted in students to accumulate a substantial amount of debts without the provision of quality courses and training. This paper aims to examine how some of the Australian education policies have led to the exploitation of vulnerable students. To do so, this paper has been divided into two parts; the first part focuses on the nexus between higher education and migration in regards to international students. The second part addresses how the vocational education funding policy has led to the exploitation of Australian students by private colleges.

To be Continued.....



To be Continued.....

This paper consists of qualitative research that relies on government and media reports on the exploitation of vocation students. To address these concerns, this paper proposes that courses provided by these colleges should be overseen and approved by an Australian recognized university. In regards to fees for private colleges, they should not charge more than 25 percent than the cost of equivalent courses provided by government colleges and they need to provide justification for any increase.

Keywords: Education Policy, Exploitation Concerns, Students

*All correspondence related to this article should be directed to Mohammed Al Bhadily, Curtin University, Australia
Email: postdoc65@gmail.com



Information Technology, Robots, and Torts

Chiu Min Yang*

Kainan University, Taiwan

Abstract

Nowadays, the implementation of electronic data, such as electronic medical records systems (EMRS) in the hospital, is quite common. Information technology combines with Artificial Intelligence to deploy robots in the home, the office, the street, and the air, which can make our lives more comfortable and convenient. However, simultaneously, robots can be a threat to people's life, property, and privacy. This means the interaction of information technology and robots in property and living things will become more common and more complicated. According to the rules of Civil Law, humans have rights and privileges to defend themselves against physical harms, and the invasion of privacy or property. Thus, this article examines the related debates and when, under R.O.C. law, humans may use force against robots, or may sue for damages to protect themselves, their privacy, and their property. As to suffering physical harm, for example, if the office robot rolls over your foot, can you (the injured) sue an injurer (the office robot) in a claim for recovery? May you push the robot away to reduce the harm and contend self-defense? Secondly, when a service robot discloses one's financial information or health information, can one sue the robot for the invasion of privacy? Thirdly, if a driverless car hits your house or a robo-advisor gives improper investment advice, can the homeowner or the investor sue for recovery? Alternatively, do robots have rights under civil law, such as a right not to be harmed? Some allege that it is "in fact only the proxy for rights of the robots' owner." In addition, the most significant issue is: what rules and criteria should we put into place to make the resolution of the above questions fairer to all concerned? This article addresses all the above related issues and provides solutions.

Keywords: Information, Technology, Robots, Privacy, Property, and Torts

*All correspondence related to this article should be directed to Chiu Min Yang, Kainan University, Taiwan
Email: cy3@umail.iu.edu



The Economic Analysis of Product Substitutability and Intimidation Effect on Vertical Integration

Yu-Chieh Chang^{1*}, Shu-Yi Liao²

^{1,2} National Chung Hsing University, Taiwan

Abstract

This study applied the modified Cournot duopoly model proposed by Buehler & Schmutzler (2008) and Milliou & Pavlou (2013) to analyze and compare the economic efficiency of the separation model and vertical integration model. For the industry of downstream R&D, this model examines the effect of market size and product substitutability on the economic output. We establish the following results: (i) the benefits of the downstream firm on vertical integration will increase when the product substitutability is lower. (ii) While the market size becomes bigger, the benefit has further enhanced this conclusion. Integration firm will promote investment in R&D to cause intimidation effect. (iii) When the product substitutability is higher to a certain degree, the benefits will also increase. Thus, a highly degree of product homogeneity and high degree of product heterogeneity are more suitable for vertical integration. In the long run, the industry which will extend or increase in demand suggests to the merger as early as possible.

Keywords: Cournot Duopoly Model, Downstream R&D, Vertical Integration Product Substitutability, Intimidation Effect

*All correspondence related to this article should be directed to Yu-Chieh Chang, National Chung Hsing University, Taiwan
Email: deliacyc@hotmail.com



TRACK B: ENGINEERING AND TECHNOLOGY STUDIES



A Robust Lane Detection Algorithm with Binary Line Segment Filter on Image Sensor

Y.H. Liu¹, H.P. Hsu², S. M. Yang³

^{1,2,3} National Cheng Kung University, Taiwan

Abstract

The lane detection algorithm is key to advanced driver assistance systems to reduce the number of traffic accidents caused by the driver's negligence. However, the lane feature extraction in most lane detection algorithms is prone to error in challenging conditions, such as high curvature, strong backlighting, low contrast night, and heavy rain, rendering unreliable detection. This work proposes a robust lane detection algorithm based on binary line segment filter for lane feature extraction. The algorithm combines the median local threshold and line segment detector to extract the lane features by binary line segment filter. After correct lane feature extraction, a Hough transform with sliding window, and an optimized random sample consensus parabola fitting are applied to detect lanes. Experiments show that the proposed algorithm outperforms the previous work in achieving the correct detection rate at 95% in real-time applications of challenging conditions.

Keywords: Lane Detection; Inverse Perspective Mapping; Lane Geometric Analysis; Random Sample Consensus (RANSAC); Lane Keeping

*All correspondence related to this article should be directed to Yung-Hsiang Liu, National Cheng Kung University, Taiwan
Email: jordanxooi45@gmail.com



Bioactive Efficacy of Epibiotic Bacteria Isolated from Sea Fan Corals, Gulf of Mannar, Southeastern India

C. Chellaram^{1*}, S. Krithika²

¹ Sur College of Applied Sciences, Sultanate of Oman

² Sathyabama Institute of Science and Technology, India

Abstract

Aim of this work is to investigate the bioactive efficacy of epibiotic bacteria isolated from surface of the gorgonian octocorals, *Subergorgia suberosa* and *Junceella juncea* (Pallas, 1766) from Tuticorin coastal waters. A total of 128 bacterial strains were isolated and their antagonistic effect was tested against selected six human pathogens. It was noticed that 21 isolates were found to be antagonistic effect. The strain JJ-109 showing higher degree of inhibition against *Candida albicans* (5mm) and *Escherichia coli* (4mm). The molecular identification of the strain JJ-109 was carried out through 16s rRNA. After the sequencing and phylogenetic construction and it could be concluded that name of the strain is *Kocuria marina* KMM 3905. Thus, the epibiotic bacteria attached to the surface of these corals may yield a vast array of new compounds with novel activities that will provide new drugs in the fight against a number of pathogens currently resistant to conventional antibiotic therapies.

Keywords: Antagonistic Activity, Marine Epibiotic Bacteria, Molecular Identification

*All correspondence related to this article should be directed to C. Chellaram, Sur College of Applied Sciences, Sultanate of Oman
Email: chellaramvmt@gmail.com



Framework For Integration of Unstructured Data of Hate Speech on Facebook

Axel Rodríguez*

National Taiwan University of Science and Technology, Taiwan

Abstract

Hate speech is a mode of expression that attacks or discriminates a person or a group based on race, religion, ethnic origin, sexual orientation, and other attributes. Hate speech can be expressed in multiple ways, and it has been increasingly a grave issue since the start of the social media. Furthermore, the advent of the popularity of cell phones has brought it to unimaginable heights. All major social networks are plagued by some users who promote hate speech. Companies like Facebook and Twitter have come under pressure to address this issue. There is still a long way before hate speech is eradicated, but it is important to make efforts on the matter. The aim of our research is to identify and integrate the unstructured data of the comments and posts on the communities who promote hate speech on Facebook, by using different tools of data sciences. This is important because we believe the websites should be held accountable if there is any hate speech taking place on their platforms. Even though Facebook has censorship, we still can identify the pages that promote hate speech on Facebook in this research. Starting from a small set of Facebook pages known to discuss controversial topics, we utilize Network Analysis Techniques to discover other similar pages automatically. Recent posts, comments, and all the collected pages are then analyzed with Sentiment and Emotion Analysis algorithms. Those posts with severe negativity in the comments are kept and preprocessed before being fed to a K-means clustering algorithm. The result is to clusters of all posts into controversial topics. From this clustering, it is then analyzed to identify the offending pages. Thus, the proposed system identified the pages that trigger hate speech in the remark segments in regards to delicate themes consequently.

Keywords: Framework, Sentiment Analysis, Emotion Analysis, Clustering, Unstructured Data

*All correspondence related to this article should be directed to Axel Rodríguez, National Taiwan University of Science and Technology, Taiwan
Email: d10615804@mail.ntust.tw



Naïve Bayes for Debt Collection Contact Channel

Laor Boongasame^{1*}, Somsri Banditvilai²

^{1,2}Mongkut's Institute of Technology Ladkrabang, Thailand

Abstract

Due to non-performing loans (NPLs) trend towards increasing, debt collection, a process of pursuing payments of debts from a debtor, become very significant. However, there is still an inadequate number of researches that investigates the problem of debt collection. Therefore, a novel approach for identifying the most potential debtor contact channels is proposed. Our method is based on Naïve Bayes and a concept of the posterior probability. The effectiveness of this method was demonstrated with a result of approximately 75% accuracy, and the results show that the accuracy of the Naïve Bayes is equal to that of decision tree while the precision of the Naïve Bayes is higher than that of the decision tree.

Keywords: Classification; Naïve Bayes; Debt Collection; Non-Performing Loans; Debtor Contact Channel

*All correspondence related to this article should be directed to Laor Boongasame, Mongkut's Institute of Technology Ladkrabang, Thailand
Email: laor.bo@kmitl.ac.th

FUTURE EVENTS

**6th INTERNATIONAL CONFERENCE ON
“Multidisciplinary Academic Research and Global
Innovation” (MARGI– 2019)**



Date: August 24-25, 2019

Venue: Kuntai Hotel Beijing China

Email: margi@globalilluminators.org

Abstract Submission Date: August 10, 2019

Full Paper Submission Date: August 15, 2019

Selected conference papers will be published in the special /regular issue of ISI/Scopus-indexed journals associated with this conference.

Conference Main Tracks

- Business, Management, and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

For more details, visit www.globalilluminators.org

**6th INTERNATIONAL CONFERENCE ON
“Multidisciplinary Trends in Academic Research”
(MTAR– 2019)**



Date: September 27-28, 2019

Venue: Holiday Inn Bangkok Silom, Bangkok Thailand

Email: mtar@globalilluminators.org

Abstract Submission Date: September 05, 2019

Full Paper Submission Date: September 10, 2019

Selected conference papers will be published in the special /regular issue of ISI/Scopus-indexed journals associated with this conference.

Conference Main Tracks

- Business, Management, and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

For more details, visit www.globalilluminators.org

**5th INTERNATIONAL CONFERENCE ON
“Research Challenges to Multidisciplinary Innovation”
(RCMI– 2019)**



Date: October 05-06, 2019

Venue: Nine Tree Premier Hotel Myeongdong 2 Seoul, South Korea

Email: rcmi@globalilluminators.org

Abstract Submission Date: September 20, 2019

Full Paper Submission Date: September 25, 2019

Selected conference papers will be published in the special /regular issue of ISI/Scopus-indexed journals associated with this conference.

Conference Main Tracks

- Business, Management, and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

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**6th INTERNATIONAL CONFERENCE ON
“Innovative Trends in Multidisciplinary Innovation”
(ITMAR– 2019)**



Date: October 19-20, 2019

Venue: Istanbul Gonen Hotel, Istanbul, Turkey

Email: itmar@globalilluminators.org

Abstract Submission Date: September 25, 2019

Full Paper Submission Date: October 9, 2019

Selected conference papers will be published in the special /regular issue of ISI/Scopus-indexed journals associated with this conference.

Conference Main Tracks

- Business, Management, and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

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**6th INTERNATIONAL CONFERENCE ON
“Emerging Trends in Academic Research” (ETAR–2019)**



Date: November 27-28, 2019

Venue: The Trans Resort Bali, Indonesia

Email: etar@globalilluminators.org

Abstract Submission Date: November 05, 2019

Full Paper Submission Date: November 15, 2019

Selected conference papers will be published in the special /regular issue of ISI/Scopus-indexed journals associated with this conference.

Conference Main Tracks

- Business, Management, and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

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**6th INTERNATIONAL CONFERENCE ON
“Innovation Challenges in Multidisciplinary Research &
Practice” (ICMRP–2019)**



Date: December 14-15, 2019

Venue: Hotel Grand Pacific Singapore

Email: icmrp@globalilluminators.org

Abstract Submission Date: November 20, 2019

Full Paper Submission Date: November 25, 2019

Selected conference papers will be published in the special /regular issue of ISI/Scopus-indexed journals associated with this conference.

Conference Main Tracks

- Business, Management, and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

For more details, visit www.globalilluminators.org

**6th INTERNATIONAL CONFERENCE ON
“Global Issues in Multidisciplinary Academic Research”
(GIMAR–2020)**



Date: February 22-23, 2020

Venue: Hotel Mystays Ochanomizu Conference Center
Tokyo, Japan

Email: gimar@globalilluminators.org

Abstract Submission Date: February 05, 2020

Full Paper Submission Date: February 10, 2020

Selected conference papers will be published in the special /regular issue of ISI/Scopus-indexed journals associated with this conference.

Conference Main Tracks

- Business, Management, and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

For more details, visit www.globalilluminators.org

**7th INTERNATIONAL CONFERENCE ON
“Trends in Multidisciplinary Business & Economic
Research” (2020)**



Date: March 21-22, 2020

Venue: Mercure Hotel Amsterdam City, Netherlands

Email: tmber@globalilluminators.org

Abstract Submission Date: February 25, 2020

Full Paper Submission Date: March 10, 2020

Selected conference papers will be published in the special /regular issue of ISI/Scopus-indexed journals associated with this conference.

Conference Main Tracks

- Business, Management, and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

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**6th INTERNATIONAL CONFERENCE ON
“Multidisciplinary Innovation in Business Engineering
Science & Technology” (2020)**



Date: April 04-05, 2020

Venue: Regal Oriental Kowloon, Hong Kong

Email: mibest@globalilluminators.org

Abstract Submission Date: March 15, 2020

Full Paper Submission Date: March 26, 2020

Selected conference papers will be published in the special /regular issue of ISI/Scopus-indexed journals associated with this conference.

Conference Main Tracks

- Business, Management, and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

For more details, visit www.globalilluminators.org

**6th INTERNATIONAL CONFERENCE ON
“New Directions in Multidisciplinary Research &
Practice” (NDMRP 2020)**



Date: June 14-15, 2020

Venue: Novotel London Waterloo Hotel, UK

Email: ndmrp@globalilluminators.org

Abstract Submission Date: May 15, 2020

Full Paper Submission Date: May 30, 2020

Selected conference papers will be published in the special /regular issue of ISI/Scopus-indexed journals associated with this conference.

Conference Main Tracks

- Business, Management, and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

For more details, visit www.globalilluminators.org

**7th INTERNATIONAL CONFERENCE ON
“Global Trends in Academic Research” (GTAR 2020)**



Date: June 20-21, 2020

Venue: Novotel London Waterloo Hotel, UK

Email: gtar@globalilluminators.org

Abstract Submission Date: June 05, 2020

Full Paper Submission Date: June 10, 2020

Selected conference papers will be published in the special /regular issue of ISI/Scopus-indexed journals associated with this conference.

Conference Main Tracks

- Business, Management, and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

For more details, visit www.globalilluminators.org

**7th INTERNATIONAL CONFERENCE ON
“Multidisciplinary Innovation for Sustainability and
Growth” (MISG 2020)**



Date: July 11-12, 2020

Venue: The Federal Kuala Lumpur Malaysia

Email: misg@globalilluminators.org

Abstract Submission Date: June 25, 2020

Full Paper Submission Date: June 30, 2020

Selected conference papers will be published in the special /regular issue of ISI/Scopus-indexed journals associated with this conference.

Conference Main Tracks

- Business, Management, and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
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- Multidisciplinary and Interdisciplinary Studies

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CSR



Environment

Charities

Public Health



Growth and
Development

Sustainability





The Objectives of this event were:

1. Media of education for parents and children to be aware of a digital new era and its impact on children's life
2. Facilitate and promote futsal as one of the kinds of sports activation that can be an alternative activity for children against the negative impact of the internet
3. Social activity and charity engaging orphans to enjoy sports activities together with their friends
4. Corporate Social Responsibility of the Company to contribute to society, especially to solve one of the social problems in Bandung.

Highlights of CSR Activities are given below:



Global Illuminators Malaysia Team conducted its Latest CSR activity at Rumah Charis, Kuala Lumpur, Malaysia Children Home

Global Illuminators Malaysia Team conducted its latest CSR activity at Rumah Charis, Kuala Lumpur, Malaysia Children home. The children home ministry provides care for orphans and single-parent children. Their homes and activities aim to create a suitable environment to enable children to grow. They help to provide spiritual direction, education, and counseling for the children. Emphasis was given to fellowshiping and spending time with the children over refreshments, as well as presenting them with small gifts and the organizing of special entertainment programmes for the children such as a special game segment. One of the other highlights of the evening was the goodie bags distribution programme carried out by Global Illuminators.



Global Illuminators Indonesian Team conducted its Latest CSR activity in Ramadan for Local Community Welfare, sharing Happiness and developing Orphan Children

Global Illuminators Indonesian team conducted its latest CSR activity in Ramadan for orphans. The purpose of this activity was to give happiness and develop orphans with the support of more than 60 volunteers and distribute iftar to more than 400 beneficiaries (yateem, orphan, and dhuafa). Global Illuminators Indonesian team spent time with children and conducted different activities for their moral self-development.

Highlights of this activity are given below:







GLOBAL ILLUMINATORS

MIAR 2019

MISSION

Our mission is to presistently nurture the values to promote the human rights , institutional and academic development through quality research contributions. Our unique human capital with constructive attitude is committed to bring change in all spheres of life by using innovative research and promote the development, prosperity and transparency across the globe without any discrimination.

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Researching and Developing for Humainty

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Jinjang Utara, 52000,
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Whatsapp Contact : +60 10 254 6571

E-mail: info@globalilluminators.org

URL: www.globalilluminators.org