## **CONFERENCE PROGRAM**

**DAY 01 Saturday (March 23, 2019)** 

#### **Welcome Reception & Registration**

8:30 am - 9:00 am

#### Opening Ceremony (09:00 am -09:25 am)

Venue: Room 1

09:00 am – 09: 10 am	Welcome Remarks – <b>Mr Wilson</b>	Conference Coordinator Global illuminators
09:10 am – 09:25 am	Opening Speech – Dr. Tariq Iqbal Khan (Ph.D.)	Conference Co- Chair- TMBER-2019 Director Global Operations, Global Illuminators
09:25 am – 09: 35 am	Keynote Speech- Dr Vannie Naidoo	School of Management, Information Technology and Governance, University of KwaZulu-Natal, South Africa
09:35 am - 09: 45am	Group Photo & Award Ceremony	

Grand Networking Session and Tea Break (09:45 am – 10:00 am)



#### **DAY 01 Saturday (March 23, 2019)**

#### <u>Session 1 (10:00 am – 12:00 pm)</u> Venue: Room 1

### Session Chairs: Vannie Naidoo & Tariq Iqbal Kahn

#### Track: Business, Management, Economic, Social Sciences and Humanities

Trucky Dubinossy Frank School					
TMBER-19-102	Demand Leakage from a Local Small Airport to a Regional Main Airport	Yu Morimoto			
TMBER-19-106	Multiculturalism in the South African workplace	Vannie Naidoo			
TMBER-19-122	Perceived Effectiveness of Public Service Advertising: A Case on Tobacco	Muruganantham			
	Counter Marketing Campaign in India	Ganesan			
TMBER-19-127	Ambiguity in Accounting's Functioning: Missing Appreciation of Emancipatory	Shanta S. K. Davie			
	Actualities and Potentialities in A Post-Colonial Context				
TMBER-19-129	Community Consolidation by Cultural Conservation Process: The Case of Mon's	Caswell M.			
	Cultural Conservation Process in Lopburi Province	Maloka			
		Mduduzi S.			
		Dlamini			

Lunch Break (12:00 pm – 1:00 pm)



#### **DAY 01 Saturday (March 23, 2019)**

#### Workshop Session (1:00pm – 2:30 pm) Venue: Room 1

#### "How to Improve the Quality of Research Article and get published in Scopus/ISI Indexed Journals"

Trainer	Dr. Tariq Iqbal Khan (Ph.D.)	
Participants	All Participants	

In this workshop, we will discuss how to improve the quality of research article and getting published in good quality journals. Publication is considered as a KPI achievement for academic staff. It is considered to be the best way to enjoy benefits and promotion as a faculty member. In this workshop trainer will shed light on how to identify a hot research topic, How to find a research gap, Importance of a catchy Research Paper Title, What Reviewers are looking in research article, What editors are expecting from authors, Major Reasons of article rejection in good journals, Steps and tips to improve article quality and content and Finding a relevant outlet for your research. Hope this workshop will help the participants improve their understanding about publication process.

**Closing Ceremony (2:30 pm – 3:00 pm)** 



### LIST OF CONFERENCE ATTENDEES

The following scholars/practitioners/educationists don't have any paper presentations; however they will be attending the conference as delegates and observers.

ID	Name	Affiliation	Country
GISSPBM-19-120	Ahmed Suqati	HR in Newcastle University in	Saudi Arabia/ Australia
		Australia	
GISSPBM-19-121	Roy Senyondo Kanyuma	Uganda Small Scale Industries	Uganda
		Association	



# **DAY 02 Sunday, (March 23, 2019)**

## "CITY TOUR"

Gathering of Participants at the Lobby of Holiday Inn Potts Points, Sydney Australia at 12:00 pm Departure: 12:30 pm for City Tour

Holiday Inn Potts Points, Sydney Australia at 6:00 pm

**Important Note:** This tour is organized by Global Illuminators and entry to this tour is free for all participants. You may also bring your Siblings/Family/Friends but you have to register for them on registration desk on day 1 of conference.

