

# CONFERENCE PROGRAM

**DAY 01 Saturday (December 15, 2018)**

**Welcome Reception & Registration**

**08:00 am – 08:30 am**

**Opening Ceremony (08:30 am – 09: 35 am)**

**Venue: Room 1**

08:30 am – 8:40 am	Welcome Remarks – <b>Mr. Wilson</b>	Conference Coordinator, Global Illuminators
08:40 am – 8:50 am	Opening Speech – <b>Dr. Farooq Ahmed Jam (Ph.D.)</b>	Executive Director Global Illuminators Conference Chair ICMRP-2018
08:50 am – 09:05 am	Keynote Speech- <b>Prof. Dr. Husaini, MPH</b>	Professor of Public Health Study Program, Faculty of Medicine, Lambung Mangkurat University, Indonesia
09:05 am – 9:20 am	Group Photo & Award Ceremony	

**Grand Networking Session and Tea Break (09:20 am – 09:35 am)**



**DAY 01 Saturday (December 15, 2018)**

**Session 1 (09:35 am – 11:30 am)**

**Venue: Room 1**

**Session Chairs: Budi Susetyo & Suriah**

**Track A: Business Management, Economic, Social Sciences and Humanities**

ICMRP-18-118	Significance of Political Advertisements in Indian Society (A Critical analysis on 'Swachh Bharat Mission')	Ananya Singh
ICMRP-18-119	An Investigation of Inbound International Students' We-Chat Usage and Educational Value in China	Mohammad Alauddin
ICMRP-18-120	Analysis and Discussion of the Ig-Nobel Prize	Ikuo Kitagaki
ICMRP-18-127	Digital Ooh Advertising in Indian Public Spaces	Mathew Sherin
ICMRP-18-136	Management of Inter-Disciplinary Undergraduate Design Curriculum: A Case Study At National Institute of Fashion Technology, Hyderabad, India.	Chiranjeevi Reddy Gudimetla
SMSTPA-18-101	Does the Par Value influence the success of IPO?	Tadeusz Dudycz
SMSTPA-18-106	Discovering Promising Convergence Technologies Using Network Analysis	Hochang Choi
SMSTPA-18-109	A Survey on Organizational Learning in A Jingdezhen State-Owned Ceramics Enterprise	Hai Ding/Professor Toshimichi Homma



**DAY 01 Saturday (December 15, 2018)**

**Workshop Session (11:30 am – 01:00 pm)**

**Venue: Room 1**

**“How to Improve the Quality of Research Article and get published in Scopus/ISI Indexed Journals”**

<b>Trainer</b>	Dr. Farooq Ahmed Jam (Ph.D.)
<b>Participants</b>	All Participants

In this workshop, we will discuss how to improve the quality of research article and getting published in good quality journals. Publication is considered as a KPI achievement for academic staff. It is considered to be the best way to enjoy benefits and promotion as a faculty member. In this workshop trainer will shed light on how to identify a hot research topic, How to find a research gap, Importance of a catchy Research Paper Title, What Reviewers are looking in research article, What editors are expecting from authors, Major Reasons of article rejection in good journals, Steps and tips to improve article quality and content and Finding a relevant outlet for your research. Hope this workshop will help the participants improve their understanding about publication process.

**Lunch Break: (01:00 pm – 02:00 pm)**



**DAY 01 Saturday (December 15, 2018)**

**Session 2 (02:00 pm – 3:30 pm)**

**Venue: Room 1**

**Session Chairs: Farooq Ahmed Jam & Tadeusz Dudycz**

**Track B: Health and Medicine Studies**

ICMRP-18-128	Risk Factors of Stunting on Children Under Two Years in Hulu Sungai Utara District Kalimantan Selatan Province Indonesia Year 2017	Husaini
ICMRP-18-129	Strengthening the Intentions and Actions of the Mother in Preparing Vegetables and Fruit Menus through the Emotional Demonstration Method	Suriah
ICMRP-18-135	Bodyweight and Body Length of Foetus in Endothelial Dysfunction Model Pregnant Mus musculus as Preeclampsia Induction Which Was Given Mild Regular Exercise.	Meitria Syahadatina Noor
ICMRP-18-137	360-degree VR Contents for Nursing Skill	Jung-Ha Park
ICMRP-18-140	Evaluation of Parasite Number And Bodyweight In Mus musculus Which Was Infected by Plasmodium Berghei	Istiana
ICMRP-18-143	The Correlation between Housing Condition and Health Status Improvement Among Children with Tuberculosis in Banjarbaru, Indonesia	Lenie Marlinae

**Tea Break: (03:30 pm – 03:45 pm)**



**DAY 01 Saturday (December 15, 2018)**

**Session 3 (03:45 pm – 05:00 pm)**

**Venue: Room 1**

**Session Chairs: Prof. Dr. Husaini, MPH & Mathew Sherin**

**Track C: Engineering, Technology, Physical and Applied Sciences**

ICMRP-18-124	Technical Development to Assess Soil Health Using Soil Health Index	Latief Mahir Rachman
ICMRP-18-130	Web Based Model of the Geospatial Job Placement Using Profile Matching Method and Decision Tree in Indonesia	Budi Susetyo
ICMRP-18-133	Business Continuity and Disaster Recovery Experience of Information Security in Bangladesh	Ridwanul Alam

**Closing Ceremony: (05:00 pm – 05:30 pm)**



## **LIST OF CONFERENCE ATTENDEES**

The following scholars/practitioners/educationists don't have any paper presentations; however they will be attending the conference as delegates and observers.

<b>ID</b>	<b>Name</b>	<b>Affiliation</b>	<b>Country</b>
ICMRP-18-145	Haidar Ali	Dubai Silicon Oasis Authority	UAE

**DAY 02 Sunday, (December 16, 2018)**



## “CITY TOUR”

Gathering of Participants at the Lobby of Hotel Grand Pacific Singapore,  
at 09.00 am Departure: 09:30 am for City Tour.

Drop Back at Hotel Grand Pacific Singapore at 1:00 pm

**Important Note:** This tour is organized by Global Illuminators and entry to this tour is free for all participants. You may also bring your Siblings/Family/Friends but you have to register for them on registration desk one day before the tour.

