

# CONFERENCE PROGRAM

DAY 01 Friday (October 5, 2018)

Welcome Reception & Registration

08:00 am – 08:30 am

Opening Ceremony (08:30 am – 09: 45 am)

Venue: Room 1

08:30 am – 8:40 am	Welcome Remarks – <b>Muhammad Hussein Bin Abdullah</b>	Conference Coordinator RCMI-2018
08:40 am – 8:50 am	Opening Speech – <b>Dr. Tariq Iqbal khan (Ph.D.)</b>	Director Global Operations Global Illuminators Conference Co- Chair RCMI-2018
08:50 am – 9:05 am	Keynote Speech- <b>Dr. Zulhamri Abdullah (Ph.D.)</b>	Associate Professor, of Corporate Communication at the Department of Communication, Faculty of Modern Languages & Communication, Universiti Putra Malaysia, Malaysia
09:05 am – 9:20 am	Song by <b>Prof. Dr. Renan P. Limjuco (Ph.D.)</b>	Singing Researcher from University of the Immaculate Conception, Davao City, Philippines
09:20 am - 9:30 am	Group Photo & Award Ceremony	

**Grand Networking Session and Tea Break (09:30 am – 09:45 am)**



**DAY 01 Friday (October 5, 2018)**

**Session 1 (09:45 am – 01:00 pm)**

**Venue: Room 1**

**Session Chairs: Pattaraporn Thampradit & Michiko Miyamotoa**

**Track A: Social Sciences and Humanities Studies**

RCMI-18-140	Business Management Students' Reflections of Case Studies as a Method of Teaching	Lehlohonolo Sempe
RCMI-18-141	Suan Sunandha Royal Thai Perfume	Saengsit Kritsadee
RCMI-18-145	On the Comparative study of African American's Blues and Korean's Arirang	MiA Kim
RCMI-18-146	The Current State of Humanities at a University of Technology in South Africa	Maria Roodt
RCMI-18-149	The Speech act of Apology in Setswana: A Case Study at the Central University of Technology.	Bridget Mangwegape
RCMI-18-150	Tagabawa Bagobo Folk Narratives Structures	John Rey A. Aleria

**Lunch Break (01:00 pm – 02:00 pm)**



**DAY 01 Friday (October 5, 2018)**

**Session 1 (09:45 am – 1:00 pm)**

**Venue: Room 1**

**Session Chairs: Pattaraporn Thampradit & Michiko Miyamotoa**

**Track A: Social Sciences and Humanities Studies**

RCMI-18-154	A Revisitation on the Stakeholder's Study of the Computer Engineering Curriculum: Views and Insights on the Implemented Recommendations	Renan P. Limjuco,
RCMI-18-155	Action Research in Teaching English for Students of Non-Linguistic Specialties In Higher Schools	Tussupbekova Madina
IGBSSE-18-101	Grammatical Gender Errors in Learning Spanish Language in Malaysia	Mariyati Haji Mohd Nor
IGBSSE-18-128	Co-Creation of Digital Storytelling for Promoting Tourism	Lisa Mardiana,
IGBSSE-18-149	Analysing the Importance of Demographic Factors as Determinant Of Research Efficiency through Data Envelopment Analysis	Norliyana Kamarudin
IGBSSE-18-150	Determinants of Organizational Practices and Research Culture for the Enhancement of Research Performance in Malaysian Universities	Asrizam Esam
IGBSSE-18-126	The Knowledge Management Model of Tembang Macapat as the Javanese Local Wisdom at Sobokartti Semarang	Yuventius Tyas Catur Pramudi
IGBSSE-18-151	Assessing the Real Significant Research Output among Various Academic Fields	Yushaida Yusof

**Lunch Break (01:00 pm – 02:00 pm)**



**DAY 01 Friday (October 05, 2018)**

**Workshop Session (02:00 pm – 3:15 pm)**

**“How to Improve the Quality of Research Article and get published in Scopus/ISI Indexed Journals”**

<b>Trainer</b>	Dr. Tariq Iqbal Khan (Ph.D.)
<b>Participants</b>	All Participants

In this workshop, we will discuss how to improve the quality of research article and getting published in good quality journals. Publication is considered as a KPI achievement for academic staff. It is considered to be the best way to enjoy benefits and promotion as a faculty member. In this workshop trainer will shed light on how to identify a hot research topic, How to find a research gap, Importance of a catchy Research Paper Title, What Reviewers are looking in research article, What editors are expecting from authors, Major Reasons of article rejection in good journals, Steps and tips to improve article quality and content and Finding a relevant outlet for your research. Hope this workshop will help the participants improve their understanding about publication process.



**DAY 01 Friday (October 5, 2018)**

**Session 2 (03:15 pm – 04:15 pm)**

**Venue: Room 1**

**Session Chairs: Zulhamri Abdullah & Bridget Mangwegape**

**Track B: Engineering and Technology Studies**

RCMI-18-152	A Tracer Study on the Employability Status of the Computer Engineering Graduates of the University of the Immaculate Conception: Implications of their Academic Training	Maria Teresa M. Gravino
RCMI-18-153	Aptitude, Resilience and Teacher Attributes of Learners: A Structural Model on Mathematics Achievement	Lolly Jean C. Simbulas
RCMI-18-157	3D Scan-Based Cultural Study of Old Street Architectural Forms	Shih, Naai-Jung

**Tea Break: (04:15 pm – 04:30 pm)**



**DAY 01 Friday (October 05, 2018)**

**Session 3 (04:30 pm – 05:00 pm)**

**Venue: Room 1**

**Session Chairs: Tariq Iqbal Khan & Renan P. Limjuco**

**Track C: Health and Medicine Studies**

RCMI-18-142	Factors Affecting Stress of Elderly in Bang Yi Rong District , Bang Khonthi, Samutsongkarm Province	Salinthip Tanpan
RCMI-18-151	Screening of the Anticholinesterase Inhibition Activity of Ten Selected Indigenous Plants in Mindanao	Ferlien Mae Brieta



**DAY 01 Friday (October 05, 2018)**

**Session 4 (05:00 pm – 05:45 pm)**

**Venue: Room 1**

**Session Chairs: M.Zh. Tussupbekova & Lehlohonolo Sempe**

**Track D: Business, Management, and Economic Studies**

IGBSSE-18-107	Models in Enhancing English at Work For Private Enterprise Officers in Bangkok Metropolitan	Pattaraporn Thampradit
IGBSSE-18-109	The Influence of Customer Satisfaction, Loyalty, and Feng Shui Culture on Corporate Image of a Property Company	Zulhamri Abdullah
IGBSSE-18-132	Customers' Loyalty on Customers-Salon Relationships vs. Customers-Stylist Relationships, and Effect of Customer Relationship Management	Michiko Miyamotoa

**Closing Ceremony: (05:45 pm – 06:00 pm)**



**DAY 02 Saturday, (October 05, 2018)**  
**“CITY TOUR”**

Gathering of Participants at the Lobby of Hotel Nine Tree Premier Hotel Myeongdong 2 Seoul, South Korea at 8:45 am and **Departure:** 09:00 am for City Tour.

Drop Back at Hotel Nine Tree Premier Hotel Myeongdong 2 Seoul, South Korea at 03:00 pm





**Important Note:** This tour is organized by Global Illuminators and entry to this tour is free for all participants. You may also bring your Siblings/Family/Friends but you have to register for them on registration desk one day before the tour.

