

MIAR 2018 Conference Proceeding Book of Papers

4th "Multidisciplinary Innovation in Academic Research (MIAR 2018)

Editor:

Dr Ahmad Saddam Ph.D., Country Director (Global Illuminators Iraq)

ISBN: 978-969-695-015-8

Printed and Published by: Global Illuminators Malaysia

MIAR 2018 Conference Organizing Committee

Conference Chair

Farooq Ahmed Jam (Ph.D.)

Executive Director (Global Illuminators)

Conference Co- Chair

Tariq Iqbal Khan (Ph.D.) Director Global Operations (Global Illuminators)

Conference Co-Chair

Muhammad Abbas (Ph.D.)

Director Policy & Research (Global Illuminators)

On Chee Hoong

Manager Operations (Global Illuminators)

Editor Conference Proceeding Ahmad Saddam

Country Director Iraq (Global Illuminators)

Conference Chair Message

Farooq Ahmed Jam (PhD)

4th International Conference on "Multidisciplinary Innovation in Academic Research" (MIAR-2018) serves as platform that aims to help the scholarly community across nations to explore the critical role of multidisciplinary innovations for sustainability and growth of human societies. This conference provides opportunity to the academicians, practitioners, scientists, and scholars from across various disciplines to discuss avenues for interdisciplinary innovations and identify effective ways to address the regional and global challenges faced by our societies. The research ideas and studies that we received for this conference are very promising, unique, and impactful. I believe, these studies have the potential to address key challenges in various sub-domains of social sciences and applied sciences. The scholars attending this conference will certainly find it helpful in refining their own research ideas, finding solutions to basic/applied problems they face and interact with other renowned scholars for possible future collaborations.

I am really thankful to our honourable scientific and review committee for spending much of their time in reviewing the papers for this event, selecting the best paper awards and helping the participants in publishing their research in affiliated journals. Also special thanks to all the session chairs from industry, academia and policy-making institutions who volunteered their time and support to make this event a success.

A very special thanks to the great scholars for being here withus as key note speakers. Their valuable thoughts will surely open the horizon of new research and practice for the conference participants coming from across the globe. Iam also thankful to all the participants for being here with us to create an environment of knowledge sharing and learning. We the scholars of this world belong to the elite educated class of this society and we owe a lot to return back to this society. Let's break all the discriminating barriers and get free from all minor affiliations. Let's contribute even a little or single step for betterment of society and welfare of humanity to bring prosperity, peace and harmony in this world. Stay blessed.

Type of MIAR Papers

For this year, MIAR has two types of papers: *Empirical Studies* and *Insight*. Research papers meet the needs of researcher and reviewed on the basis of highest academic standards. The objective of the academic paper is to contribute in the scientific body of knowledge. Contrary, Inside papers meet the needs of policy makers and professionals and reviewed on the basis of high practical standards. The objective of the Insight is to identify the real world problems and how can solve with the help of information systems.

Reviewing Criteria

In MIAR all papers are used to judge on the criteria (relevance, significance, originality, validity and clarity). However some criteria differ between the Research papers and Insight papers.

Relevancy: Relevancy has a great impact on the theme of the conference. The material is relevant and according to the theme of the conference.

Significance: Knowledge in different researches in the conference is related to research papers and insight papers.

Originality: Ideas that are new for the researchers are used in the conference.

Validity: Research papers in the conference are based on theory while the insight papers in the research are based on experimental researches. References are according to content.

Clarity: Papers are according to the format, language is easy and understandable by the audience in the conference.

Acceptance Rates

Full Research Papers				
Submitted Papers	Accepted Papers	Withdrawn	Unqualified papers	Acceptance Rate
22	17	3	2	77.0%

Copy right Agreements

In MIAR 2018 proceedings all authors are agreed on the copy right agreement. This agreement shows that only authors can retain copyright. It also permits that nobody can use for non-commercial purpose such as to download, print out etc of an article published in the MIAR 2018 proceedings. All credit is given to the authors and they have copyright agreements. This copyright agreement and use license ensures, among other things, that an article will be as widely available as possible and that the article can be included in any scientific archive.

MIAR- 2018 Conference Proceeding

Acknowledgment

A huge numbers of people helped in conducting the conferences. First of all thanks to all the members of the Conference and Program Committee and representatives of the MIAR board and their helpers. We also want to thank all the Track Chairs, Track Co-Chairs and reviewers, as well as all the member of the Scientific Committee for their help in the review process and organizing the tracks and special sessions. We thank everyone for their hard work and dedication to this conference and we look forward to the latest episode of the MIAR tradition.

Farooq Ahmed Jam (PhD), Tariq Iqbal Khan (PhD) and Muhammad Abbas (Ph.D.)

Program Chair & Co-Chairs

MIAR 2018 Scientific and Reviewers Committee

BUSINESS, MANAGEMENT AND ECONOMIC STUDIES

Palti Marulitua Sitorus (PhD) Chair of Scientific & Review Committee Telkom University Indonesia

Mej Mohd Noor Azli bin Hj. Ali Khan (PhD)

University Technology Malaysia.

Prof. Ravindran Ramasamy (PhD)

Graduate School of Business, UniRazaK, Kuala Lumpur, Malaysia

Prof. Madya Raja Roslan Raja Abd. Rahman (PhD)

Human Resource Development/Management, University Technical Malaysia Melaka,

Ludmila Mládková (PhD)

Faculty of Business Administration, Department of Management University of Economics Prague,

Mohd Norfian Alifiah

Faculty of Management,

Department of Accounting and Finance, Universiti Teknologi Malaysia, Malaysia

Ahmed Saddam (PhD)

Country Director- Iraq Global Illuminators

Mohammad Hamad Khalef AlKhresheh (PhD)

Country Director-Jordan Global Illuminators

Christophe Schinckus (PhD)

School of Management Ken Edwards Building University of Leicester

Dr. Suresh B.Gholse (PhD)

VatarMeherbaba College, Rtm Nagpur University, Nagpur, India

Tahir Masood Qureshi (PhD)

College of Business Administration American University in the Emirates, UAE

Ghulam Rasul Awan (PhD)

UCP Business School, UCP Lahore Pakistan

Lau Wee Yeap (PhD)

Faculty of Economics & Administration, University of Malaya, Kuala Lumpur, Malaysia

Vignes Gopal

Faculty of Economics and Administration University of Malaya

J. A. Arul Chellakumar (PhD)

Head Department of Economics

Bharathidasan University Tiruchirappalli, Tamilnadu, India

Girish Karunakaran Nair (PhD)

Programme Leader

International Hospitality Management Faculty Stenden University, Qatar

Galla Venkata Rama Krishna Acharyulu (Phd)

School of Management Studies, University of Hyderabad, India.

Santi Rahmawati

School of Business and Management, Institut Teknologi Bandung

Amir Hossein Dastaviz (PhD)

Institute of Graduate Studies, University Of Malay, Kuala Lumpur, Malaysia

Syed Ahmed Salman

International Islamic University Malaysia, Gombak, Selangor, Malaysia

Dr. Wurim Ben Pam (PhD)

Federal University, Dutsin-ma, Katsina State- Nigeria

Wang, Yu-Mei

Asia University, Taiwan

Aglis Andhita Hatmawan

STIE Dharma Iswara Madiun, Indonesia

Hasnun Anip Bin Bustaman

University Teknologi MARA Malaysia

Bertin Chen

Vanung University, Taiwan

Susan Irawan Rifai

Centro Escolar University, Philippine

Jihoon Kim

Ehime University, Korea, South

Chien-Tu Jeff Lai

National Chengchi University, Taiwan

Haykel Hadjs Alem

LEM, University of Lille FRANCE,

Prof. Dr. Tarek Taha Ahmed

Faculty of Business,

Pharos University in Alexandria, Egypt

Samar J. Al-Barghouthi

Royal University for Women, Bahrain

Deus Ngaruko

Centre for Economics and Community Economic Development, the Open University of Tanzania

Mohammad Ehsani

Tarbiat Modares University,

Israel,Imam Khomeini International University, Iran

Ismail BİLGİÇLİ

Sakarya University Karasu MYO, Turkey

Tack Hyun Shin

Seoul National University of Science and Technology, Korea, South

Sun-Young Nam

Department of Pharmacology, College of Korean Medicine, Kyung Hee University, Seoul, 130-701, Republic of Korea

Vicent Stanslaus

The Open University Of Tanzania

Partha Ray

Indian Institute of Management Calcutta, Institute of Management Technology, Ghaziabad, India

SOCIAL SCIENCE AND HUMANITIES

Sailesh Sharma (PhD)

Deputy Vice Chancellor (Academic & International) University of Malaya, Kuala Lumpur, Malaysia

Siamak Khodarahimi (PhD)

Islamic Azad University, Fars Province, Iran

Rex Balena (PhD)

Oceanographer and Education Specialist University of the Philippines in the Visayas

Dr. A B Sharangi HOD,Research Scholar,

Agricultural University

Jayson E. Lannu

Jose Rizal University, Philippines

Amandha Boy Timor Randita

Faculty of Medicine, Sebelas Maret University, Indonesia

Gogoberidze George

Russian State Hydrometeorological University (RSHU), Russia

Krittawaya Thongkoo

Chiang Mai University, Thailand

Tzu-yi Lee

Chung Yuan Christian University, Taiwan

Renan Limjuco(PHD)

University of the Immaculate Conception Davao City, Philippines

Kankan Kasmana

Departemen Visual Communication Design-Indonesia Computer University, Indonesia

Monique Musni- Tagaytay, MA. Ed

University of the Immaculate Conception Philippine, Philippine

Naidu Narainsamy

Department of Psychology of Education, University of South Africa (UNISA), College of Education, South Africa

MIAR- 2018 Conference Proceeding

Sultanbayeva Gulmira

Al-Farabi Kazakh national University Kazakhstan

Emilio A. Cruz

Bulacan State University, Malolos City , Bulacan Philippines

Si,Li

Wuhan University, China

Dr. Nessreen A. Elmelegy

Royal University for Women, Kingdom Of Bahrain, Bahrain

Dr. Shusil Kumar Das

Daffodil International University, Dhaka, Bangladesh

Dr. Rovelina B. Jacolbia

Polytechnic University of the Philippines

Sathiamoorthy Kannan

Institute of Educational Leadership, University of Malaysia

Dr. Isabella Musyoka-Kamere

Maasai Mara University, Kenyatta University Kenya

Hadi Ebadi

Universiti Teknologi Malaysia 2. Razi University, Iran

Dr. Shusil Kumar Das

Daffodil International University, Dhaka, Bangladesh

Botabaeva Ademi Erkebaevna

Eurasian National University named after L.N. Gumilyov, Kazakhstan

Girma Y. I. Menelik

Penza State University Russia, K. Satbaev Kazakh National Technical University Kazakhstan

I-Ju Chen

Ling Tung University Taiwan

Wen, Yvonne, Ying-Ya

National Formosa University, Taiwan

PHYSICAL LIFE AND APPLIED SCIENCES

Yan LI (PhD)

Nanyang Technological University, Singapore

MIAR- 2018 Conference Proceeding

Md. Saleh Ahmed (PhD)

Department of Mathematics & Statistics Sultan Qaboos University, Muscat, Oman

Saon Banerjee (PhD)

OIC, AICRP on Agrometeorology, State Agricultural University

Mohd Nizam Omar

Universiti Utara Malaysia, 06010 UUM Sintok, Kedah, Malaysia

Amina Bakhrouf

Laboratory of Analysis, Treatment and Valorisation of Environment Polluants and Products, Monastir, Tunisia

Shatrova, Olga

Russian State Hydrometeorological University (RSHU), Russia

ENGINEERING AND TECHNOLOGY STUDIES

Nurul Akmar Binti Emran (PhD)

Faculty of Information Communication Technology Universiti Teknikal Malaysia Melaka

Chee-Ming Chan (PhD)

Civil and Environmental Engineering Universiti Tun Hussein Onn, Malaysia

Zhaparov Meirambek Kazimovich (PhD)

Head of Micro learning Research Centre Suleyman Demirel University, Kazakhstan

Noor Zaman (PhD)

College of Computer Science and IT, King Faisal University, Saudi Arabia

Kelly Whealan George (PhD)

Embry-Riddle Aeronautical University (ERAU), USA

Prof. Dr. Hj. Dwi Kartini, SE. Spec. Lic (PhD)

University of Computer Indonesia (Unikom) Bandung Indonesia

Valeria Ersilia Oniga (Ph.D)

Department of Terrestrial Measurements and Cadastre Technical University "Gh.Asachi" from Iasi Romania

Prof. Dr. Hj. Dwi Kartini, SE. Spec. Lic (PhD)

University of Computer Indonesia (Unikom) Bandung Indonesia

Mira Rahayu

Telkom University Indonesia, Indonesia

Ony Widilestariningtyas

Universitas Komputer Indonesia, Indonesia

Yully Ambarsih Ekawardhani

UNIKOM, Institut Teknologi Bandung, Indonesia

Emel Zeray

Selcuk University Geomatics Department, Turkey

Nedjah

Preparatory School of Sciences and Technology (EPST Annaba), Algeria

Tashenova

L. N. Gumilyov Eurasian National University, Kazakhstan

Farah Jemili

Department of Computer Sciences, Highe Institute of Computer and Communication Techniques, Sousse University, Tunisia

Nahid Sanzida

Bangladesh University of Engineering and Technology (BUET) Bangladesh

HEALTH AND MEDICINE STUDIES

Balachandar S. Sayapathi (PhD)

Faculty of Medicine, University of Malaya

Ahmed Kaid Naji Allow (PhD)

Head of Dept. of Human Physiology College of Medicine and Health Sciences Sana'a University, R. Yemen

Prof. Dr. drg. Andi Zulkifli, M.Kes

Faculty of Public Health Hasanuddin University, Makassar, Indonesia

Fauzie Rahman

Head of Health Policy Management Department at School of Public Health, Faculty of Medicine, Lambung Mangkurat University, Indonesia

Helia Rahbari

Faculty of Paramedical Sciences at Shahid Beheshti University of Medical Sciences, Iran

Dr Narjis Rizvi

Aga Khan University, stadium road – Karachi – Pakistan

Dr. Elvira Urgel(PHD)

Centro Escolar University, china

Maria Bea Lao

Medical Technology/Medical Laboratory Science University of the Immaculate Conception Philippine

Nima Kasraie

Children's Mercy Hospital United State

Haseen Fariha

Bangabandhu Sheikh Mujib Medical University, Bangladesh

Der-Hsiang Huang

Graduate Institute of Professional Development in Education, Da-Yeh University, Taiwan

kazushi Okamoto

Aichi Prefectural University japan

Abolhassani Shahla

Shahrekord University of Medical Sciences, Shahrekord, Iran

Dr. Umme Kulsum Rima

Hajee Mohammad Danesh Science & Technology University Dinajpur, Bangladesh

Mohammad A. H. Khan

Faculty of Veterinary Science, Bangladesh Agricultural University

Enayatollah Kalantar

Dietary supplements and Probiotic Research Center and Department of Microbiology and Immunology, School of Medicine, Alborz University of Medical Sciences, Karaj, Iran

Cahit Canbay

Yeditepe University, Turkey

Rahbari, Helia

Faculty of Paramedical Sciences at Shahid Beheshti University of Medical Sciences, Tehran, Iran

Cheng-Chi Chang

Graduated Institute of Oral Biology, National Taiwan University, Taipei, Taiwan

Bodin Oleg N

Ling Tung University Taiwan

Zahra Godarzi

Tehran University of Medical Sciences Iran

Zhou Rui-Hua

School of Public Health, North China University Of Science And Technology

Proceeding of 4th International MIAR Conference ---, Taipei, Taiwan July 2018 A.Saddam

MIAR 2018 Keynote Speakers

Dr. Jesus Alberto Montalvo Morales

Bachelor of Business Administration. Master in Administration with emphasis in Finance. PhD in Administration and Senior Management from the Autonomous University of Coahuila, Mexico. Research Professor at the Faculty of Administration Sciences. Dr. Jesus Alberto Montalvo is currently the General Director of the Faculty of Sciences of the Administration of the Academic Unit Saltillo as well as the President of Directors at the same Unit. Within the Autonomous University of Coahuila, he holds the position of Member of the Permanent Commission of Planning. He is the Regional Secretary of Zone II North of the National Association of Faculties and Schools of Accounting and Administration (ANFECA).

The Director of the Academic Body of Research on Corporate Social Responsibility, which also conducts research on University Social Responsibility in the campuses of the North zone of the state of Coahuila. Doctor Montalvo is author of some chapters in several Books, 7 papers published in appraised journals and of 9 extensive reports for his participation in numerous events and congresses in which he shows the experience in various fields of the accounting and administration faculties of Mexico.

MIAR 2018Track's Chairs

Business, Management, Economic, Social Sciences and Humanities Studies Louis Laganà & Emmeline G. Coles

Social Sciences and Humanities

Jayson Lannu & Jesus Alberto Montalvo Morales

Engineering and Technology Studies

Muhammad Azhar & Alma Sonia Q. Sanchez-Danday

Health and Medicine Studies

Farooq Ahmed Jam & Jisung Parka

MIAR 2018 Workshop

"How to Improve the Quality of a Research Article and Get it Published in Scopus/Isi Indexed Journals"

Trainer: Dr. Farooq Ahmed Jam (Ph.D.)

In this workshop, we will discuss how to improve the quality of a research article and getting it published in good quality journals. Publication is considered as a KPI achievement for academic staff. It is considered to be the best way to enjoy benefits and promotion as a faculty member. In this workshop, trainer will shed light on how to identify a hot research topic, how to find a research gap, importance of a catchy Research Paper Title, what reviewers are looking for in a research article, what editors are expecting from authors, major reasons for article rejection by good journals, steps and tips to improve article quality and content, and finding a relevant outlet for your research. Hope this workshop will help the participants improve their understanding about the publication process.

Best Paper Nominee List

Do the Stock Price of Negative Earnings Firms b Undervalued?

Wen Cheng Lu¹, Li-Ching Chen², Shieh-Liang Chen³, Wen-Hong Chiu⁴, Kuo-Pin Li⁵
² National Chung Hsing University, Taichung, Taiwan

1,3,4,5 Asia University, Taichung, Taiwan

Enhancing the Financial Literacy of College and Junior High School Students through Inter-Division Implementation of Praxis

Jayson Lannu¹⁸, Daisy Dela Cruz², Mariel Catacutan³, Vincent Paulo Leanza ⁴ ^{1,2,3,4} Jose Rizal University, Philippines

Learning Styles and Grammar Learning Strategies Employed By The Bachelor of Secondary Education Major in English Students of Mindanao State University

Justine Paulo H. Tapil
Tamban National High School
Malungon, Sarangani Province, Philippines

Meta-Analysis of Treating Cervical Spondylotic Radiculopathy Using Acupuncture and Traction

Mukda Tosaeng^{1*}, Suwanna Hadsamad², Wanpen Burhom³, Apaporn Putak⁴, Tawat Buranatawonsom⁵ Suan Sunandha Rajabhat University, Thailand

Effective Leadership as the Driving Force of the University Social Responsibility in the Faculty of Sciences of the Administration of Saltillo, Coahuila, Mexico

Jesus Alberto Montalvo Morales^{1*}, Víctor Pedro Molina Romeo², Yazmín Guadalupe Cervantes Ávila³, Elizabeth Lourdes Gómez Gutiérrez⁴, Francisco Osorio Ramos⁵

1,2,3,4,5</sup> Autonomous University of Coahuila, Mexico

Teachers' Experiences and Their Self-Efficacy in Handling Students with Learning Difficulty

Remedios P. Gam Leyte Normal University, Philippines

MIAR 2018 Best Paper Award Winner

Do the Stock Price of Negative Earnings Firms b Undervalued?

Wen Cheng Lu¹, Li-Ching Chen², Shieh-Liang Chen³, Wen-Hong Chiu⁴, Kuo-Pin Li⁵
² National Chung Hsing University, Taichung, Taiwan
^{1,3,4,5} Asia University, Taichung, Taiwan

List of MIAR 2018 Academic Papers

1. Business Management & Economic Studies

ID: RDEBMIT-18-104

Strategies of Reduce Customer's No-show Probability at Restaurants

Kuo-Pin Li ^{1*}, *Shieh-Liang Chen* ², *Wen-Hong Chiu* ³, *Wen-Cheng Lu* ⁴ ^{1,2,3,4} Asia University, Taichung, Taiwan

ID: RDEBMIT-18-105

Do the Stock Price of Negative Earnings Firms be Undervalued?

Wen Cheng Lu^{1*}, Li-Ching Chen², Shieh-Liang Chen³, Wen-Hong Chiu⁴, Kuo-Pin Li⁵
² National Chung Hsing University, Taichung, Taiwan

1,3,4,5 Asia University, Taichung, Taiwan

ID: MIAR-18-107

Enhancing the Financial Literacy of College and Junior High School Students through Inter-Division Implementation of Praxis

Jayson Lannu* Jose Rizal University, Philippines

ID: MIAR-18-119

Study of Access to Health Services of the Elderly in Tambon Ban KhetMuang District Health Promotion Hospital, Tambon Lat Yai, Samut Songkhram Province

Veena Chantarasompoch^{1*}, Tipvarin Benjanirat², Songchat Tosayanond³, Chattraporn Prapasirisin⁴

^{1,2 3,4} SuanSunandhaRajabhat University, Thailand

ID: MIAR-18-121

Meta-Analysis of Treating Cervical Spondylotic Radiculopathy Using Acupuncture and Traction

Mukda Tosaeng^{1*}, Suwanna Hadsamad², Wanpen Burhom³, Apaporn Putak⁴, Tawat Buranatawonsom⁵

^{1,2 3,4,5} SuanSunandhaRajabhat University, Thailand

2. Social Sciences & Humanities

ID: RDEBMIT-18-113

Under Tariff War between Two Economic Giants? Will Coo effect only generate Customer Ethnocentrism, Animosity? Not Consumer Brand Engagement or Willingness to Buy?

Lee Yi-Hsuan^{*}

Fu Jen Catholic University, Taiwan

ID: MIAR-18-124

Effective leadership as the driving force of the University Social Responsibility in the Faculty of Sciences of the Administration of Saltillo, Coahuila, Mexico

Jesus Alberto Montalvo Morales^{1*}, Víctor Pedro Molina Romeo², Yazmín Guadalupe Cervantes Ávila³, Elizabeth Lourdes Gómez Gutiérre⁴., Francisco Osorio Ramos⁵

1.2,3,4,5 The Autonomous University of Coahuila, Mexico

ID: MIAR-18-130

The Implication of Mohammed Akoun's Political Ethics in the Practical Politics

Muhammad Azhar

Universitas Muhammadiyah Yogykarta, Indonesia

ID: MIAR-18-139

Preservice Teachers' Perspectives on the Implementation of Waray Mother Tongue Instruction

Alma Sonia Q. Sanchez-Danday

Leyte Normal University, Philippines

ID: MIAR-18-140

Does Staying Longer In School Produce More Dropouts?

Alma Sonia Q. Sanchez-Danday¹, Emmeline G. Coles²

Leyte Normal University, Philippines

ID: MIAR-18-142

Vietnam's Threat Perception towards Cambodia during 1975-1979

Sipim Sornbanlang*

Srinakharinwirot University, Thailand

ID: MIAR-18-143

Teachers' Experiences and Their Self-Efficacy in Handling Students with Learning Difficulty

Remedios P. Gam*

Leyte Normal University, Philippines

ID: MIAR-18-144
Encounter with the 'Stones'
Dr Louis Laganà*
University of Malta, Malta

3. Engineering & Technology Studies

ID: MIAR-18-108

Database of Folk Doctor to Provide Knowledge and Apply for Health Self-Management in Public Health Services of the Area under Responsibility of Ranong Education Center, Suan Sunandha Rajabhat University

Jirawat Sudsawart^{1*}, Kullaphat Pochanakul², Veena Chantarasompoch³, Natcha Wattanaprapa⁴
^{1,3,4} Suan Sunandha Rajabhat University, Thailand

4. Health and Medicine Studies

ID: MIAR-18-109

Study Needs and Behaviors of Health Care with Traditional Chinese Medicine of the elderly in Bang Nok Khwaek Tambon Health Promotion Hospital, Bang Khonthi District Samut Songkhram Province

Suwanna Hadsamad^{1*}, 2Mukda Tosaeng², Orawan Sinpaiboonlert³, 3,4 Suan Sunandha Rajabhat University, Thailand

ID: MIAR-18-115

The Big Five Personality Dimensions and Happiness of Chronic Diseases Elderly in Samutsongkhram Province, Thailand

Jatuporn Ounprasertsuk^{1*}, Phatphong Kamoldilok², Pradapphet Kuthchangthong³

1,3 Suan Sunandha Rajabhat University, Thailand

² Phranakhon Rajabhat University, Thailand

MIAR Conference Committee

Conference Chair Farooq Ahmed Jam (Ph.D.)

Executive Director (Global Illuminators)

Conference Co- Chair Tariq Iqbal Khan (Ph.D.)

Director Global Operations (Global Illuminators)

Conference Co-Chair Muhammad Abbas (Ph.D.)

Director Policy & Research (Global Illuminators)

Editor

Dr Ahmad Saddam (Ph.D.)

ISBN: 978-969-695-015-8

Printed and Published by: Global Illuminators Malaysia