

MARGI 2018

4th International Conference On
Multidisciplinary Academic Research
& Global Innovation

August 24-25, 2018

Beijing China

Organized by:



Researching and Developing for Humanity

4th International Conference on “Multidisciplinary Academic Research & Global Innovation”(MARGI- August 24-25, 2018)
MARGI© 2018 Beijing, China
Global Illuminators, Kuala Lumpur, Malaysia.



MARGI 2018

Conference Proceeding

Book of Abstracts

**4th International Conference on
“Multidisciplinary Academic Research & Global
Innovation” (MARGI - 2018)”**

Venue: Kuntai Hotel Beijing China

Editor:

Dr. Ahmad Saddam Ph.D.

Country Director (Global Illuminators Iraq)

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Director Policy & Research (Global Illuminators)

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Manager Operations (Global Illuminators)

Conference Chair Message

Farooq Ahmed Jam (Ph.D.)



4th International Conference on “Multidisciplinary Academic Research & Global Innovation” (MARGI - 2018) serves as a platform that aims at helping the scholarly community across nations to explore the critical role of multidisciplinary innovations for sustainability and growth of human societies. This conference provides opportunity to the academicians, practitioners, scientists, and scholars from across various disciplines to discuss avenues for interdisciplinary innovations and identify effective ways to address the regional and global challenges faced by our societies. The research ideas and studies that we received for this conference are very promising, unique, and impactful. I believe, these studies have the potential to address key challenges in various sub-domains of social sciences and applied sciences. The scholars attending this conference will certainly find it helpful in refining their own research ideas, finding solutions to basic/applied problems they face, and interacting with other renowned scholars for possible future collaborations.

I am really thankful to our honorable scientific and review committee for spending much of their time in reviewing the papers for this event, selecting the best paper awards, and helping the participants in publishing their research in affiliated journals. Also, special thanks to all the session chairs from industry, academia, and policy-making institutions who volunteered their time and support to make this event a success.

A very special thanks to the great scholars for being here with us as keynote speakers. Their valuable thoughts will surely open the horizon of new research and practice for the conference participants coming from across the globe. I am also thankful to all the participants for being here with us to create an environment of knowledge sharing and learning. We, the scholars of this world, belong to the elite educated class of this society and we owe a lot to return to this society.

Let's break all the discriminating barriers and get free from all minor affiliations. Let's contribute even a little or single step to the betterment of society and welfare of humanity to bring prosperity, peace, and harmony in this world. Stay blessed.

Type of MARGI Papers

For this year, MARGI has two types of papers: *Empirical Studies* and *Insight*. Research papers meet the needs of researchers and are reviewed on the basis of highest academic standards. The objective of the Empirical studies is to contribute to the scientific body of knowledge. On the contrary, Insight papers meet the needs of policymakers and professionals and are reviewed on the basis of high practical standards. The objective of the Insight is to identify the real-world problems and how they can be solved with the help of information systems.

Reviewing Criteria

In MARGI, all papers are judged on the same criteria (relevance, significance, originality, validity, and clarity). However, some criteria differ between the Empirical papers and the Insight papers.

Relevance: Relevance has a great impact on the theme of the conference. The material is relevant and according to the theme of the conference.

Significance: Knowledge in different researches in the conference is related to empirical papers and insight papers.

Originality: Ideas that are new for the researchers are used in the conference.

Validity: Research papers in the conference are based on theory while the insight papers in the research are based on experimental researches. References are according to the content.

Clarity: Papers are according to the format, and language is easy and understandable by the audience in the conference.

Acceptance Rates

Full Research Papers				
Submitted Papers	Accepted Papers	Withdrawn	Unqualified papers	Acceptance Rate
50	23	11	12	46.00%

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Acknowledgment

A huge number of people helped in conducting the conference. First of all, thanks to all the members of the Conference and Program Committee, and representatives of the MARGI board and their helpers. We also want to thank all the Track Chairs and reviewers, as well as all the members of the Scientific Committee for their help in the review process and organizing the tracks and special sessions. We thank everyone for their hard work and dedication to this conference and we look forward to the latest episode of the MARGI tradition.

Farooq Ahmed Jam (Ph.D.), Tariq Iqbal Khan (Ph.D.),
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KEYNOTE SPEAKER

Associate Professor Aminu Mamman



Professor Aminu Mamman is currently a Reader/Associate Professor and former Director of the Centre for Organizations in Development at the University of Manchester. He has been the coordinator of Post Graduate Research at the Global Development Institute, University of Manchester. He is currently the convener of management and organizational development research group. Professor Mamman has published more than 70 academic and non-academic works in the form of journal articles, books, book chapters, monographs, and consultancy reports. His publications appeared in high ranking Journals, such as Organization Studies, British Journal of Management, Journal of Business Research, Journal of International Management, International Business Review, and International Journal of Human Resource Management. Professor Mamman has pioneered research in the understanding of how interpretation of globalization influences managerial decision-making. In collaboration with researchers from Germany and France, Professor Mamman has just been awarded 1.5 million Euros by the European commission to investigate the impact of globalization on business practices in Africa.

Before joining University of Manchester, Professor Mamman was a faculty member at Monash University Australia and Charles Darwin University Australia where he taught Strategic Management and Human Resource Management. He has been a visiting professor at Wight State University, Dayton, Ohio, USA; Hamdan bin Mohamed Smart University, Dubai; Taibah University, Madinah, Saudi Arabia; Kwame Nkrumah University of Science and Technology, Ghana; and Ghana Institute of Management and Public Administration.

Professor Mamman’s main research interest focuses on testing and extending management and organizational theories in international context. These are reflected in three strands of his research. The first strand examines the transfer of theoretical constructs and models of Organizational Excellence and Performance, Human Resource Management, and Leadership to developing and transitional economies of Africa, Middle East, and Asia. This strand also includes research that examines management innovation diffusion and knowledge appropriation in organizations. The second strand focuses on using managerial cognition theories to explore how managers in developing and transitional economies of Africa, Middle East, and Asia interpret globalization and implications for strategic decision-making. The third strand examines how building human and organizational capacity can help in the eradication of poverty in developing countries.

Professor Mamman has been employed as a consultant for high-profile international Institutions and organizations, such as the World Bank, United Nations, Department for International Development UK, and African Development Bank.

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His key note speech at MARGI 2018 will be an impactful knowledge sharing session for the audience.

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MARGI 2018 Tracks’ Chairs

**Business, Management, Economic, Social Sciences
and Humanities Studies**

Mamiko Takeuchi & Tumendemberel P

Best Paper Nominee List

Determinants of Academic Achievement in Japanese University Students: Gender, Attitude to Learning And Choice of University

Mamiko Takeuchi

Kyushu University, Japan

Diaster, Relocation and the Social Resilience : The Recovery and Adaptation of Western Rukai in Changzhi Baihe Community after Typhoon Morakot, Taiwan

Sasala Taiban¹, Hui-Nien Lin², Deborah Chun-Hwa Chang³, Dau-Jye Lu⁴, Chun-Chieh Ko⁵, Ya-Hsuan Ko⁶

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³ Wenzao Ursuline University of Languages, Taiwan

⁴National Taiwan University , Taiwan

⁵National Pingtung University of Science and Technology, Taiwan

⁶De Montfort University, Taiwan

Hoteliers’ Perspective on the Success Factors of Shariah Compliant Hotel Operation Implementation

Noor Azimin Zainol¹, Rozila Ahmad², Muhamad Shah Kamal Ideris³

^{1,2,3} Universiti Utara Malaysia, Sintok 06010 Kedah Malaysia

Perceptions and Preferences of Muslim Domestic Tourists in Indonesia as a Halal Tourism Destination (Case Study: Halal Tourism in West Java)

Damara Saputra Siregar

Bandung Institute of Technology, Indonesia

MARGI 2018 Best Paper Award Winner

Perceptions and Preferences of Muslim Domestic Tourists in Indonesia as a Halal Tourism Destination (Case Study: Halal Tourism in West Java)

Damara Saputra Siregar

Bandung Institute of Technology, Indonesia

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CONFERENCE PROGRAM

DAY 01 Friday (August 24, 2018)

Welcome Reception & Registration

08:00 am – 08:30 am

Opening Ceremony (08:30 am – 09: 35 am)

Venue: Room 1

08:30 am – 8:40 am	Welcome Remarks – Mr.Metha	Conference Coordinator MARGI-2018
08:40 am – 8:50 am	Opening Speech – Dr Farooq Ahmed Jam (Ph.D.)	Executive Director Global Illuminators Conference Chair MARGI-2018
08:50 am – 9:05 am	Keynote Speech- Associate Prof. Aminu Mamman	University of Manchester Global Development Institute United Kingdom
09:05 am - 9:20 am	Group Photo & Award Ceremony	

Grand Networking Session and Tea Break (09:20 am – 09:35 am)

DAY 01 Friday (August 24, 2018)

Session 1 (09:35 am – 12:30 pm)

Venue: Room 1

Session Chairs: Mamiko Takeuchi & Tumendemberel P

Track A: Business Management, Economic, Social Sciences and Humanities Studies

MARGI-18-106	When backing the Wrong Horse or Riding A Donkey: Towards Afrocentric Management and Business Education Curriculum	Aminu Mamman
MARGI-18-121	Perceptions and Preferences of Muslim Domestic Tourists in Indonesia as A Halal Tourism Destination (Case Study: Halal Tourism in West Java)	Damara Saputra Siregar
MARGI-18-116	Adopting Conflict Management Styles (Dominating and Compromising) For Academic Administration and Its Impact on Faculty Job Satisfaction and Turnover Intention	Noor un nissa
ARSSH-18-102	What Factors Contribute to Higher Incomes in Educated Workers in Asia?	Mamiko Takeuchi
ARSSH-18-103	Disaster, Relocation and the Social Resilience : The Recovery and Adaptation of Western Rukai in Changzhi Baihe Community after Typhoon MORAKOT, Taiwan	Sasala Taiban
ARSSH-18-131	Determinants of Academic Achievement in Japanese University Students: Gender, Attitude to Learning and Choice of University	Mamiko Takeuchi

DAY 01 Friday (August 24, 2018)

Session 1 (09:35 am – 01:00 pm)

Venue: Room 1

Session Chairs: Mamiko Takeuchi & Tumendemberel P

Track A: Business Management, Economic, Social Sciences and Humanities Studies

ARSSH-18-142	The Difference of the Attitude towards Money among Adult Mongolians	Tumendemberel P
ARSSH-18-111	Hoteliers' Perspective on the Success Factors of Shariah Compliant Hotel Operation Implementation	Noor Azimin Zainol
MARGI-18-125	Films, Floods and First Nations: Researching the Displacement Stories with Indigenous People from Little Saskatchewan First Nation and Lake St. Martin First Nation for Social Change	Shirley Thompson
CSBS-AUG-107	Impact of Authentic Leadership on Performance with moderating role of Intrinsic Motivation	Anum Iaraib
ARSSH-18-122	Impact of Cooperative Team Environment and Procedural Justice on Work Environment Creativity; An Empirical Study on Banking Industry	Rubab Tahir

Closing Ceremony: (01:00 pm – 02:00pm)

DAY 02 Saturday, (August 25, 2018)

“CITY TOUR”

Gathering of Participants at the Lobby of Hotel Kuntai Hotel Beijing China, at 08.00 am Departure: 08:30 am for City Tour.

Drop Back at Hotel Kuntai Hotel Beijing China at 6:00 pm

Important Note: This tour is organized by Global Illuminators and entry to this tour is free for all participants. You may also bring your Siblings/Family/Friends but you have to register for them on registration desk one day before the tour.



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TRACK A: BUSINESS MANAGEMENT & ECONOMIC STUDIES



Hoteliers' Perspective on the Success Factors of Shariah-Compliant Hotel Operation Implementation

Noor Azimin Zainol^{1*}, Rozila Ahmad², Muhamad Shah Kamal
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Abstract

Shariah-compliant concept has received a special interest in various operations nowadays as people are more aware of the niche market that Islamic tourism has brought forward. This paper seeks to examine the practice of Shariah-compliant concept by examining the success factors that support the implementation of Shariah practices in hotel operations. Qualitative stance was applied and based on the emerging themes, the success factors contributing to Shariah-compliant operations were identified as “provision of Muslims’ basic needs”, “demand and support from various sectors”, and “fulfilling Shariah-compliant operational issues”. It was found that awareness on the definition of Shariah compliance is a critical factor in implementing this concept. Hence, instilling awareness on Shariah compliance concept is crucial so that misconceptions are minimized.

Keywords: Shariah Complainece Concept, Hotel Operations, Success Factors

*All correspondence related to this article should be directed to Noor Azimin Zainol, Univeristy Utra Malaysia, Sintok Malaysia
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Impact of Authentic Leadership on Performance with Moderating role of Intrinsic Motivation

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Capital University of Science and Technology, Pakistan

Abstract

Purpose of this study was to find out the impact of Authentic Leadership on Performance. Study investigates that intrinsic motivate mediate the relationship while this study investigates Impact of Authentic Leadership on Performance in Pakistani context. In study survey was conducted both public and private sector organizations of Islamabad Rawalpindi. likeret scale with 5 responces (strongly disagree to strongly agree) was used in the questionnaire .00 questionnaires were distributed and properly filled questionnaires were returned the response rate is recorded 53% then collected data was analyzed through SPSS.110 respondents from twin cities (Rawalpindi, Islamabad) were used in study. Hypothesis proposed that authentic leadership is significantly associated with employee performance. The results of regression analysis showed that authentic leadership does have a positive association with employee performance. Moreover intrinsic motivation moderates the relationship between authentic leadership and employee performance and makes it stronger.

Keywords: Religious Affiliation Of Retailer, Consumer Buying Motives, Religiosity, Consumer Purchase Intention

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Impact of Cooperative Team Environment and Procedural Justice on Work Environment Creativity; An Empirical Study on Banking Industry

Rubab Tahir^{1*}, Muhammad Razzaq Athar², Farida Faisal³

¹ Alhamd Islamic University, Pakistan

^{2,3} PMAS University of Arid Agriculture, Rawalpindi, Pakistan

Abstract

Modern approaches of creativity claim that each human being can generate creative ideas and creativity is influenced by social factors also. Social setting including teamwork, supervision and environment plays significant role in determining the creativity of an individual. This study will examine empirically the role of social exchange factors including cooperative team environment and procedural justice in organizations for bringing work environment creativity. For this reason, a questionnaire was distributed to be filled by a sample of 200 employees from banking industry of Pakistan. Branches of 13 banks were selected which are in the vicinity of twin cities i.e. Rawalpindi and Islamabad. Data collected from these bank branches is analyzed using statistical tests. The relationship of social factors including procedural justice and cooperative team environment with work environment creativity is studied. Mediating role of expert's knowledge sharing was assessed beside moderating role of adhocracy culture. It was concluded that adhocracy culture moderates the relationship of social factors including procedural justice in organizations and cooperative team environment with work environment creativity. Moreover, expert's knowledge sharing mediates the relation of procedural justice and work environment creativity.

Keywords: : Work Environment Creativity, Cooperative Team Environment, Organizational Procedural Justice

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Adopting Conflict Management Styles (Dominating and Compromising) For Academic Administration and Its Impact on Faculty Job Satisfaction and Turnover Intention

Noor Un Nissa¹, Ashique Ali Jhatial², Muhammad Nawaz³,
Jamshed Adil Halepota⁴

¹ Alhamd Islamic University, Pakistan

^{2,3,4} University of Sindh, Pakistan

Abstract

Generally, it is normal to have conflict among personnel as they continuously remain in interaction at workplace. Usually conflict hypothesized as destructive factor, but it is not. Therefore, the productive and counterproductive attitudes towards work is totally depends upon the management styles which they adopt to resolve conflicts at workplace. Consequently, the aim of this study was to determine whether positive conflict handling styles of management can boost positive work attitudes within employees or not and how negative conflict handling styles negatively impacts employee's productivity in organization. The public universities of "Sindh Province including University of Sindh", "Mehran University of Information and Technology and Liaquat Medical Collage" were selected institution to collect data. There were about 150 usefull questionnaires were used to derived results. faculty members of selected universities were targeted for distributing and collecting questionnaires. Results demonstrate that employees at workplace suffer from psychological withdrawal e.g. Turnover Intentions from work if their supervisor dominates by exercising dominating management style however employees it is also revealed that those employees are more satisfied if their bosses use compromising strategies with them at workplace. Subsequently, the purpose of this study was to investigate the impact of conflict management styles on employee work related outcomes like turnover intention and job satisfaction.

Keywords: Conflict Management, Compromising, Dominating, job Satisfaction, Turnover Intention

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TRACK B: SOCIAL SCIENCES & HUMANITIES



When Backing the Wrong Horse or Riding A Donkey towards Afrocentric Management and Business Education Curriculum

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University of Manchester, UK

Abstract

A renowned management scholar argues that “Instead of distinguishing leaders from managers, we should be seeing managers as leaders, and leadership as management” (Henry Mintzberg, 2015: 8). Beyond leadership, Mintzberg advocates the idea for “communityship” in order to integrate businesses into the society to ensure sustainability. We are undoubtedly living in an era where a radical approach to management espoused by Professor Mintzberg is required. Perhaps, more than any other region of the world, Africa is the region that desperately needs a radical departure from the way it leads and manages its organizations both in the public and private sectors. The paper contends that the most appropriate place to start this radical departure is from what and how we train and develop our current and future managers and leaders. This paper will critique the philosophical foundation on which modern organizations and business enterprises are created and operated in Africa. This is followed by discussion of how the philosophical foundation influences business education curriculum in Africa and beyond. The paper adopts the philosophies of Africapitalism and Ubuntu to offer a new perspective from which to reform management and business education in Africa.

Keywords: Business and Management Education; Leadership Development; Business Curriculum; Ubuntu; Africapitalism; African Development

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Perceptions and Preferences of Muslim Domestic Tourists in Indonesia as A Halal Tourism Destination (A Case Study: Halal Tourism in West Java)

Damara Saputra Siregar*

Bandung Institute of Technology, Indonesia

Abstract

Number of Muslims who travel in the world is growing up year by year. As a country with the largest Muslim population in the world, Indonesia has a chance to use the trend as an opportunity to increase the number of tourists in the country. Tourism ministry of Indonesia has set 10 major tourist halal destinations and one of them is West Java. This paper aims to explore the implementation of halal tourism development through the perceptions and preferences of tourists on halal tourism in West Java. The type of research is descriptive with quantitative approach. Data collection technique in this paper is randomly distributing questionnaires to 100 respondents (tourists). Dimensions assessment of perceptions and preferences of respondents to halal tourism in West Java is adopted from indicators put forward by Global Muslim Traveler Index 2016 with Likert scale. Then, we calculated the value of quality and averages, analyzed by gap analysis and quadrant analysis. Based on the results, the study found the gap analysis which shows that there is still a gap in all the variables between the perceptions and preferences of tourists to halal tourism in West Java. While the quadrant analysis results show that there are some variables that have low performance whereas the level of influence is high, some variables with a high level of influence followed by good performance, some variables that have a low level of influence and the performance is not good and the variable whose influence level is low but its performance is good.

Keywords: Tourism, Halal Tourism, Muslim Domestic Tourists, Perceptions and Preferences

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What Factors Contribute to Higher Incomes of Educated Workers in Asia?

Mamiko Takeuchi*
Kyushu University, Japan

Abstract

The purpose of this study is to identify factors besides higher education, such as scientific degrees and proficiency in English, that contribute to increased incomes in Asian countries. The ultimate goal of the study is to provide useful career planning information for college students and women in particular. We analyzed the data collected in 2012 by the think tank in Japan from educated young workers in eight Asian countries, including China, Korea, Japan, Thailand, Indonesia, Malaysia, and India. Additional analyses were performed using data obtained from China, Korea, and Japan. Our results show that the impact of demographic and human capital factors was most keenly manifested in income among educated workers in Japan, followed by China and Korea. In particular, attainment of an advanced degree, English proficiency, and majoring in natural sciences significantly contributed to increased income among Japanese workers. Furthermore, several of these factors also contributed to enhanced worker's job satisfaction. The growing surge of globalization and the need for innovation to navigate the competitive global economy have made these key factors highly desirable in Asian societies.

Keywords: Educated Workers, Asian Countries, Science, English Proficiency, Job Satisfaction

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Diaster, Relocation, and the Social Resilience : The Recovery and Adaptation of Karamumudisane in Changzhi Lily Community after Typhoon Morakot, Taiwan

**Sasala Taiban¹, Hui-Nien Lin², Deborah Chun-Hwa Chang³,
Dau-Jye Lu⁴, Chun-Chieh Ko⁵, Ya-Hsuan Ko⁶**

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³ Wenzao Ursuline University of Languages, Taiwan

⁴ National Taiwan University, Taiwan

⁵ National Pingtung University of Science and Technology, Taiwan

⁶ De Montfort University, Taiwan

Abstract

After Typhoon Morakot struck Taiwan in 2009, the government ordered the villagers of Adiri, Karamumudisane, Kinulane, and Ira to move to submontane permanent housing in Lily Tribe Community. Because these villagers were accustomed to living in mountainous areas, they encountered challenges in the process of adapting the changes in their lifestyles, traditional means of production, and cultures. Determining whether affected indigenous communities can recover from typhoon-related damage and continue passing down their cultures is crucial. In this study, in-depth interviews and participant observation were conducted and the literature on Karamumudisane was reviewed to examine the impacts of the government-ordered community migration on the land, culture, rituals, and livelihood of the villagers. Furthermore, this study analyzed how social vulnerability was disregarded, oversimplified, and concealed by the government and post-disaster reconstruction organizations. Moreover, this study investigated how the Karamumudisane people organized, mobilized, and united with one another to reconstruct their way of life. This study noted that the cultivation of red quinoa reunited the Karamumudisane people. Additionally, through the establishment of the Academy of Special Rukai Crops, the villagers rediscovered the cultural value of traditional crops. The case of Karamumudisane may serve as an example of post-disaster recovery and adaptation as well as the positive effects of social resilience on post-disaster reconstruction.

To be continued....



To be continued....

Keywords: Disaster, Migration, Typhoon Morakot, Vulnerability, Social Resilience

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Determinants of Academic Achievement in Japanese University Students: Gender, Attitude to Learning, and Choice of University

Mamiko Takeuchi*
Kyushu University, Japan

Abstract

In this study, we analyzed the determinants of academic achievement in Japanese university students. Using a survey conducted in 2008, we found that female students had significantly higher academic achievement levels than their male counterparts, in line with previous studies. This result was partly explained by gender differences in attitude to learning at university. We also found that attitudes towards learning held during high school continued at university, and affected academic achievement. Enrollment in the student's preferred university increased achievement, but choosing a university made as a result of recommendations from others about courses or place of study, or because of the type of entrance examinations, lowered academic achievement. Larger parental incomes and earning more from part time jobs also had potential to lower academic achievement. Subgroup estimations, such as for national universities, private universities, and different faculties, confirmed that the results were robust. In the quantile regression model, the effect of gender decreased with increasing quantiles, but remained significant.

Keywords: Academic Achievement, Learning Attitude, Study Attitude, Choice of University

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The Difference of the Attitude towards Money among Adult Mongolians

Tumendemberel P*

National University of Commerce and Business in Mongolia,
Ulaanbaator, Mongolia

Abstract

The study presents the attitude towards money among adult Mongolians. The research focused on differences of the attitude towards money related to age, gender, and employment in Mongolian people. The aim of this study was to examine the differentiation of the attitude towards money of adult Mongolians related to satisfaction with life, sense of security, and the role of socio-demographical parameters, such as age, gender, and employment. People's attitudes towards money seem to be acquired through education, professional experience, and monetary habits. People perceived money as a symbol of a sense of security, a marker of achievement or status, and the source of worry or anxiety. Researchers noted that money has a multidimensional psychological meaning. The data were collected using the followed 4 tools: (1) Money attitude scale, MAS (by K. T. Yamauchi and D.I. Templer., 1982), (2) SWLS (by E. Diener, R. A. Emmons, R. J. Larson & S. Griffin; Polish version by Z. Juczyński., 1985), (3) Adults' sense of security questionnaire SBPD, (by Department of Social Psychology and Studies on Adolescents, in Poland, 2014) (4) Questionnaire Q for collecting socio-demographic (by author, 2014). The research sample consisted of Mongolian people: a group of 300 Mongolians. The age of participants varied from 21 to 60 years old. Statistical version 10.0 was used to analyze the data. The results showed that the attitude towards money depends on the satisfaction with life, sense of security and was different by gender and employment. Mongolians have strong tendencies to use money as a symbol of power and status. However, this tendency is stronger in the group of men in comparison to women, in this culture. Retention-Time was bigger differentiated by variable employment. It means that Mongolian people who have work perceived money as a means which gives them security in the future more than unemployed people. According to the results, there was no significant difference in age. Furthermore, there was negative association between satisfaction with life and distrust in the group. They who have financial worry seem to be less satisfied with their life.

To be Continued



To be Continued

The most number of people in Mongolian sample evaluated own income as average. The percentages of personal professional activity were the highest than another categories in the group. The results of statistical analysis showed that differences of frequencies of some components of economic security were significant in the sample. Namely, Mongolians have the highest percentage of possibility of changing job. Most of the participants described life future as well. They answered that most participants have more debts to family. Independent variables of satisfaction with life and sense of security were important determinants of the attitude towards money in this sample. In sum, our study will contribute to knowledge about the importance of general life satisfaction and feeling security on the attitude toward money. The results may be useful to create the program of economic education and program that will change attitude toward money. The results provide information about the cultural difference. The knowledge may be useful for better understanding other nations and integrating people from different cultures.

Keywords: Attitude towards Money, Age, Gender and Employment, Satisfaction with Life, Sense of Security

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Films, Floods and First Nations: Researching the Displacement Stories with Indigenous People from Little Saskatchewan First Nation and Lake St. Martin First Nation for Social Change

Shirley Thompson*

University of Manitoba, Winnipeg, Canada

Abstract

To analyze the participatory video (PV) process of three films, for engaging flood-impacted communities in each phase of filmmaking, as well as measuring the films' knowledge mobilization. Three PV films were analyzed for process and product outcomes considering 12 indicators measuring the participation of community members in each aspect of the film process and six indicators regarding the film's outreach and impact. The impacts on Indigenous community members from two First Nations over the seven years of displacement due to flooding were documented through three short roughly 20 to 30 minute videos. Each of these films had eight to twelve people sharing stories of how the flood and displacement impacted them. Interviews with vulnerable elders and youth provided visible evidence of suffering to the public and policy-makers that resulted from the province's diversion of water to displace First Nation communities. Community members participated by assisting with the filming, scriptwriting, narrating, editing, but held back from engaging in the technical aspects of filming and editing. The films effectively communicated the issues and had thousands of downloads versus a few hundred for papers on the same topic and gained a wide audience through being shown at film festivals, meetings, conferences and community workshops. YouTube films were published at least a year in advance of academic papers despite having the same interview material to work with. Policy implications: For knowledge mobilization of research, the non-traditional route of PV appears more effective than that of journal papers. Films can be published more quickly than peer-reviewed papers, and have a larger reach, providing more currency to shape policy. More research on the impact of academic research videos should be undertaken to determine how to effectively mobilize academic knowledge for different audiences and subject areas.

To be continued.....



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To be continued.....

Keywords: Films, Floods, Videos, Indigenous People

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FUTURE EVENTS

4th INTERNATIONAL CONFERENCE ON

“Research Challenges to Multidisciplinary Innovation”
(RCMI - 2018)



Date: October 5- 6, 2018

Venue: Ibis style myeongdong hotel Seoul, South Korea

Email: rcmi@globalilluminators.org

Abstract Submission Date: September 20, 2018

Full Paper Submission Date: September 25, 2018

Selected conference papers will be published in special /regular issue of ISI/Scopus-indexed journals associated with this conference.

Conference Main Tracks

- Business, Management and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

For more details, visit www.globalilluminators.org

5th INTERNATIONAL CONFERENCE ON

“Innovative Trends in Multidisciplinary Academic Research”
(ITMAR - 2018)



Date: October 19-20, 2018

Venue: Istanbul GONEN Hotel, Istanbul, Turkey

Email: itmar@globalilluminators.org

Abstract Submission Date: September 25, 2018

Full Paper Submission Date: October 10, 2018

Selected conference papers will be published in special /regular issue of ISI/Scopus-indexed journals associated with this conference.

Conference Main Tracks

- Business, Management and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

For more details, visit www.globalilluminators.org

2nd INTERNATIONAL CONFERENCE ON

“Interdisciplinary Academic Research and Innovation”
(IARI - 2018)



Date: October 27-28, 2018

Venue: Mecure Banjarmasin, Indonesia

Email: iari@globalilluminators.org

Abstract Submission Date: October 5, 2018

Full Paper Submission Date: October 10, 2018

Selected conference papers will be published in special /regular issue of ISI/Scopus-indexed journals associated with this conference.

Conference Main Tracks

- Business, Management and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

For more details, visit www.globalilluminators.org

5th INTERNATIONAL CONFERENCE ON

“Emerging Trends in Academic Research” (ETAR – 2018)



Date: November 27-28, 2018

Venue: The Trans Resort Bali

Email: etar@globalilluminators.org

Abstract Submission Date: September 25, 2018

Full Paper Submission Date: October 10, 2018

Selected conference papers will be published in special /regular issue of ISI/Scopus-indexed journals associated with this conference.

Conference Main Tracks

- Business, Management and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

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6th INTERNATIONAL CONFERENCE ON

“Innovation Challenges in Multidisciplinary Research & Practice” (ICMRP 2018)



Date: December 15-16, 2018

Venue: Hotel Grand Pacific Singapore

Email: icmrp@globalilluminators.org

Abstract Submission Date: October 10, 2018

Full Paper Submission Date: October 15, 2018

Selected conference papers will be published in special /regular issue of ISI/Scopus-indexed journals associated with this conference.

Conference Main Tracks

- Business, Management and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

For more details, visit www.globalilluminators.org

5th INTERNATIONAL CONFERENCE ON

“Global Issues in Multidisciplinary Academic Research” (GIMAR- 2019)



Date: February 24-25, 2018

Venue: Hotel Mystays Ochanomizu Conference Center,
Tokyo, Japan

Email: gimar@globalilluminators.org

Abstract Submission Date: January 10, 2018

Full Paper Submission Date: January 15, 2018

Selected conference papers will be published in special /regular issue of ISI/Scopus-indexed journals associated with this conference.

Conference Main Tracks

- Business, Management and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

For more details, visit www.globalilluminators.org

6th INTERNATIONAL CONFERENCE ON

“Trends in Multidisciplinary Business & Economic Research”(TMBER-2019)



6th International Conference on
“Trends in Multidisciplinary Business
and Economic Research”
(TMBER - 2019)

March 23-24, 2019
Sydney - Australia

Date: March 23-24, 2018

Venue: Holiday Inn Potts Points, Sydney Australia

Email: tMBER@globalilluminators.org

Abstract Submission Date: February 25, 2018

Full Paper Submission Date: March 05, 2018

Selected conference papers will be published in special /regular issue of ISI/Scopus-indexed journals associated with this conference.

Conference Main Tracks

- Business, Management and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

For more details, visit www.globalilluminators.org

**5TH INTERNATIONAL CONFERENCE ON
“Multidisciplinary Innovation in Business Engineering
Science & Technology”
(MI-BEST -2019)**



Date: April 05-06, 2019

Venue: Holiday Inn Bangkok Silom, Bangkok Thailand

Email: mibest@globalilluminators.org

Abstract Submission Date: March 15, 2019

Full Paper Submission Date: March 20, 2019

Selected conference papers will be published in special /regular issue of ISI/Scopus-indexed journals associated with this conference.

Conference Main Tracks

- Business, Management and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

For more details, visit www.globalilluminators.org

**6TH INTERNATIONAL CONFERENCE ON
“Global Trends in Academic Research”
(GTAR -2019)**



Date: April 20-21, 2019

Venue: Novotel Barcelona Sant Joan Despi, Spain

Email: gtar@globalilluminators.org

Abstract Submission Date: April 05, 2019

Full Paper Submission Date: April 10, 2019

Selected conference papers will be published in special /regular issue of ISI/Scopus-indexed journals associated with this conference.

Conference Main Tracks

- Business, Management and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

For more details, visit www.globalilluminators.org

**5TH INTERNATIONAL CONFERENCE ON
“New Directions in Multidisciplinary Research &
Practice”(NDMRP-2019)**



Date: May 11-12, 2019

Venue: Hilton London Heathrow Airport Terminal 5 , UK

Email: ndmrp@globalilluminators.org

Abstract Submission Date: April 15, 2019

Full Paper Submission Date: April 20, 2019

Selected conference papers will be published in special /regular issue of ISI/Scopus-indexed journals associated with this conference.

Conference Main Tracks

- Business, Management and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

For more details, visit www.globalilluminators.org

**6TH INTERNATIONAL CONFERENCE ON
“Multidisciplinary Innovation for Sustainability and
Growth” (MISG – 2019**



Date: June 25-26, 2019

Venue: The Federal Kuala Lumpur Malaysia

Email: misg@globalilluminators.org

Abstract Submission Date: May 30, 2019

Full Paper Submission Date: June 05, 2019

Selected conference papers will be published in special /regular issue of ISI/Scopus-indexed journals associated with this conference.

Conference Main Tracks

- Business, Management and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

For more details, visit www.globalilluminators.org

**5TH INTERNATIONAL CONFERENCE ON
“Multidisciplinary Innovation in Academic Resaerch”
(MIAR – 2019)**



Date: July 27-28, 2019

Venue: The Howard Plaza Hotel Taipei, Taiwan

Email: miar@globalilluminators.org

Abstract Submission Date: July 10, 2019

Full Paper Submission Date: July 15, 2019

Selected conference papers will be published in special /regular issue of ISI/Scopus-indexed journals associated with this conference.

Conference Main Tracks

- Business, Management and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

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CSR



Environment

Charities

Public Health



Growth and Development



Sustainability



CSR Activity Conducted By Global Illuminators: Sport Activation for Children against Negative Impact of Internet & Technology

In April 2016, Global Illuminators conducted Corporate Social Responsibility program together with Maestro and the Clover as Sport Facility Provider in Bandung, initiating an event with theme:



The Objectives of this event were:

1. Media of education for parents and children to be aware of digital new era and its impact on children's life
2. Facilitate and promote futsal as one of the kinds of sports activation that can be an alternative activity for children against the negative impact of internet
3. Social activity and charity engaging orphans to enjoy sports activities together with their friends
4. Corporate Social Responsibility of Company to contribute to the society, especially to solve one of the social problems in Bandung.

Highlights of CSR Activities are given below:



Global Illuminators Malaysia Team conducted its Latest CSR activity at Rumah Charis, Kuala Lumpur, Malaysia Children Home

Global Illuminators Malaysia Team conducted its latest CSR activity at Rumah Charis, Kuala Lumpur, Malaysia Children home. The children home ministry provides care for orphans and single parent children. Their homes and activities aim to create a suitable environment to enable children to grow. They help to provide spiritual direction, education, and counselling for the children. Emphasis was given to fellowshiping and spending time with the children over refreshments, as well as presenting them with small gifts and the organizing of special entertainment programmes for the children, such as a special game segment. One of the other highlights of the evening was the goodie bags distribution programme carried out by Global Illuminators.



Global Illuminators Indonesian Team conducted its Latest CSR activity in Ramadan for Local Community Welfare, Sharing Happiness and developing Orphan Children

Global Illuminators Indonesian team conducted its latest CSR activity in Ramadan for orphans. The purpose of this activity was to give happiness and develop orphans with the support of more than 60 volunteers and distribute iftar to more than 400 beneficiaries (yateem, orphan, and dhuafa). Global Illuminators Indonesian team spent time with children and conducted different activities for their moral self-development.

Highlights of this activity are given below:





Mission

“Our mission is to persistently nurture the values to promote the human rights, institutional and academic development through quality research contributions. Our unique human capital with constructive attitude is committed to bring change in all spheres of life by using innovative research and intellectual skills. We are here to research and promote the development, prosperity and transparency across the globe without any discrimination”.

Vision

“Researching and Developing for Humanity”

Organized by:



4th International Conference on

“Multidisciplinary Academic Research
& Global Innovation”

MARGI 2018

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