

# CONFERENCE PROGRAM

**DAY 01 Saturday (May 12, 2018)**

**Welcome Reception & Registration**

**07:30 am – 08:15 am**

**Opening Ceremony (08:15am – 09: 35 am)**

**Venue: Room 1**

08:15 am – 8:25 am	Welcome Remarks – <b>Mr Akawud</b>	Conference Coordinator
08:25 am – 8:35 am	Opening Speech – <b>Dr Tariq Iqbal Khan (Ph.D.)</b>	Director Global Operations Global Illuminators Conference Co-Chair
08:35 am – 8:50 am	Keynote Speech- <b>Prof. Rozhan Mohammed Idrus</b>	Dean of the Centre for Graduate Studies (CGS) in the Universiti Sains Islam Malaysia
08:50 am – 9:05 am	Keynote Speech- <b>Prof. Dr. Carsten Rennhak</b>	Bundeswehr University Munich, Germany
09:05 am - 9:20 am	Group Photo & Award Ceremony	

**Grand Networking Session and Tea Break (09:20 am – 09:35 am)**



**DAY 01 Saturday (May 12, 2018)**

**Session 1 (09:35 am – 1:00 pm)**

**Venue: Room 1**

**Session Chairs: Mohammed Shamsul Hoque & Wan-Fadzilah Wan-Yusoff**

**Track A: Business, Management, Social Sciences and Humanities Studies**

NDMRP-18-110	The Multidisciplinary Research at the Bauhaus (1919-1933) as a Historical Ideal of Artistic and Social Development. Female Student Contributions.	Marisa Vadillo Rodriguez
NDMRP-18-118	Analyzing the Credibility of e-word-of-Mouth using Customer Reviews in Social Media	Carsten Rennhak
NDMRP-18-125	Using Participant GIS for Tribal Hunting Ground Mapping	Lai, Yu-Ching
NDMRP-18-138	Multidisciplinary Research into the Indigenous Knowledge Systems of South Africa, the Role of Lekgotla (People's Council) in Communities.	Macdonald Rammala
NDMRP-18-141	Determinants of Financial Literacy for Elderly People: Evidence from Malaysia	Visyalini Selvadurai
NDMRP-18-145	Demystifying the Ethical Appeals and Gender Polarity Embedded in the Act of Persuasion Characterizing Television Commercials Targeted at Indian Kids	Apoorva Bharadwaj
NDMRP-18-147	A Comparative Survey of Intuitive Intelligence Teaching Styles Versus Emotional Intelligence Teaching Styles Among Philippine Normal University- Institute of Teaching and Learning Student Practice Teachers	Teresita S. Festin
LBESS-18-103	Teachers' And Students' Perceptions of the Academic and Socio-Emotional Benefits of Peer Tutoring	Afnan Almulla
LBESS-18-108	Cross Section of Returns in GCC Markets	Bader Alhashel
LBESS-18-118	Using Youtube in Advanced Level English Interpretation Lessons	Enkhmaa Tsegmid, Tsengelmaa Tserendorj



LBESS-18-119	Using Simulation in the Teaching of Online Statistics	Simcha Pollack
LBESS-18-120	Define Defame - Can President Donald Trump Differentiate Criticism from Defamation?	Deborah S Kleiner
LBESS-18-129	Assessing the use of Social Media Networks as Collaborative Learning Supporting Tool: Cases of Two Universities	Norsharina Binti Zabidi
05-IRSBM-113	R&D Offshoring and Governance Mode- Evidence from Taiwan-Based Manufacturing Firms	Wen-Bin Chuang
05-IRSBM-115	Divorce without Financial Expenses in Croatia – Legal Regulation and Economic Dilemmas	Katarina Marošević Nataša Lucić

**Lunch Break (1:00 pm – 1:40 pm)**



**DAY 01 Saturday (May 12, 2018)**

**Workshop Session (1:40 pm – 3:00 pm)**

**“How to Improve the Quality of Research Article and get published in Scopus/ISI Indexed Journals”**

<b>Trainer</b>	Dr. Tariq Iqbal Khan (Ph.D.)
<b>Participants</b>	All Participants

In this workshop, we will discuss how to improve the quality of research article and getting published in good quality journals. Publication is considered as a KPI achievement for academic staff. It is considered to be the best way to enjoy benefits and promotion as a faculty member. In this workshop trainer will shed light on how to identify a hot research topic, How to find a research gap, Importance of a catchy Research Paper Title, What Reviewers are looking in research article, What editors are expecting from authors, Major Reasons of article rejection in good journals, Steps and tips to improve article quality and content and Finding a relevant outlet for your research. Hope this workshop will help the participants improve their understanding about publication process.



**DAY 01 Saturday (May 12, 2018)**

**Session 2 (3:00 pm – 5:00 pm)**

**Venue: Room 1**

**Session Chairs: Bader Alhashel & Deborah S Kleiner**

**Track B: Business, Management, Economic, Social Sciences and Humanities Studies**

NDMRP-18-123	A Health-Check of CLT in the Rural Primary Schools of Bangladesh	Mohammed Shamsul Hoque
LBESS-18-127	Sustainability of Franchise Entrepreneurship and the Role of Trust	Wan-Fadzilah Wan-Yusoff,
NDMRP-18-130	Leveraging on 4IR Technology for An Immersive and Collaborative Multidisciplinary Educational Landscape	Rozhan M. Idrus
05-IRSBM-118	Role of AACSB, PRME and Faculty to Reshape Businesses A Case of King Abdulaziz University's Economics and Admin Faculty	Mohammad Yamin
LBESS-18-110	Implementing Quality Assurance in Vocational Education, Requirements & Obstacles: the College of Technological Studies, Kuwait, as a Case Study	Salah Al-Ali
LBESS-18-121	Public Engagement: Talking Science to Laypersons as Perceived by Postgraduate Students in Jordan	Abdallah Khataybeh
LBMES-058-ANI106	Evaluating the Logistics Performance of the EU Countries and EU Candidate Countries: COPRAS-G Application	Burcu Adiguzel Mercangoz
LBMES-058-ANI117	Job Insecurity and Job Outcomes: Moderating Role of Psychological Capital	Rizwana Rasheed

**Tea Break: (5:00 pm – 05:10 pm)**



**DAY 01 Saturday (May 12, 2018)**

**Session 3 (05:10 pm – 6:00 pm)**

**Venue: Room 1**

**Session Chairs: Tariq Iqbal Khan & Rozhan Mohammed Idrus**

**Track B: Medicine, Health Engineering and Technology Sciences**

NDMRP-18-124	Modelling the Powertrain Configuration of Electric Vehicle for Reducing Energy Consumption	Mayank Srivastava
NDMRP-18-134	Nurturing National Dual Training System towards Government-Link Companies' Standard	Asnul Dahar Minghat
NDMRP-18-129	Determination of Hydroxyproline and the Effect of Smoking on Hydroxyproline Concentration in Urine	Betül İşiner Kaya
NDMRP-18-107	Healthy Sexuality Education for Adolescents with Developmental Disabilities: Collaborative Inter professional Practice	B. Lee Murray
NDMRP-18-131	Trace Analysis of Microcystins in environmental Water by Solid-Supported Liquid Extraction Coupled to Liquid Chromatography-Tandem Mass Spectrometry	Lee, Maw-Rong
05-ITCIA-106	Diagnostics and Monitoring of Bioprocesses for Biofuel production using Non-Conventional Approaches based on Fractal Analysis, State Observers, and Neural Networks	Hector Puebla
05-ITCIA-103	A Study on Ransomware Cryptographic Key Recovery Method through Analysis of Existing Recovery Cases	Daeun Kim

**Closing Ceremony: (6:00 pm – 6:30 pm)**



## LIST OF CONFERENCE ATTEDEES

The following scholars/practitioners/educationists don't have any paper presentations; however they will be attending the conference as delegates and observers.

ID	Name	Affiliation	Country
LBMES-058-ANI101A	Ganiyu Ibrahim	Iqra travels and tour Ghana	Ghana
LBESS-18-132	Abdul Mohsen Almutlaq	Saudi Fund for Development	Saudi Arabia



**DAY 02 Sunday, (May 13, 2018)**  
**“CITY TOUR”**

Gathering of Participants at the Lobby of Hilton London Heathrow Airport Terminal  
5 at 09:30 am Departure: 10:00 am  
for City Tour

Drop Back at Hilton London Heathrow Airport Terminal 5 at  
2:00 pm

**Important Note:** This tour is organized by Global Illuminators and entry to this tour is free for all participants. You may also bring your Siblings/Family/Friends but you have to register for them on registration desk one day before the tour.

