



NDMRP 2017 Conference Proceeding Book of Abstracts

3rd International Conference on "New Directions in Multidisciplinary Research and Practice" (NDMRP- 2017)"

> Venue: Astor hotel 16, Karageorgi Serbias str. 10562, Athens Greece

Editor:

Dr. Ahmad Saddam Ph.D.

Country Director (Global Illuminators Iraq)

ISBN: ISBN: 978-969-9948-81-7

Printed and Published by: Global Illuminators Malaysia

TABLE OF CONTENTS

NDM	IRP 2017 CONFERENCE ORGANIZING COMMITTEEIV
ORG	SANIZED BYV
CON	FERENCE CHAIR MESSAGEVI
TYP	E OF NDMRP PAPERSVIII
REV	IEWING CRITERIAVIII
ACK	NOWLEDGMENTX
SCIE	ENTIFIC REVIEW COMMITTEEXI
KEY	NOTE SPEAKERXXII
NDM	IRP 2017 TRACKS' CHAIRSXXIV
NDM	IRP 2017 PANELSXXV
BEST	T PAPER NOMINEE LISTXXVI
NDM	IRP 2017 BEST PAPER AWARD WINNERXXVII
NDM	IRP 2017 CONFERENCE COMMITTEEXXVIII
CON	FERENCE PROGRAMXXIX
TRA	CK A: BUSINESS MANAGEMENT & ECONOMIC STUDIES 35
1.	MODELING SYSTEM OF DECISION MAKING FEASIBILITY OF AIRCRAFT DEPARTURE36
2.	THE COLLABORATIVE MANAGEMENT MODEL ON DEVELOPING THE INFRASTRUCTURE OF THE AIRPORT IN KOLAKA, SULAWESI TENGGARA37
3.	A COMPARISON OF BUREAUCRATIC PRACTITIONER RECRUITMENT TOWARD SINGAPURE, MALAYSIA AND INDONESIA
4.	QUALIMETRY METHODS IN ASSESSING THE EFFECTIVENESS OF MANAGEMENT DECISIONS IN UNIVERSITIES
TRA	CK B: SOCIAL SCIENCES & HUMANITIES40
5.	SOCIAL CONSTRUCTION OF CHILDHOOD IN HINDUISM IN NEPAL
6.	THE EFFECTIVENESS OF PICTURE STORY BOOKS IMPLEMENTED FOR IMPROVING THE STUDENTS' READING PERFORMANCE AT THE FIRST YEAR OF PKBM MEDASO KOLAKA 42

Rese	International Conference on "New Direction in Multidisciplinary earch and Practice" (NDMRP- May 12-13, 2017) MRP© 2017 Athens, Greece
	bal Illuminators, Kuala Lumpur, Malaysia.
7.	INNOVATION OF COMPUTER-BASED LEARNING MULTIMEDIA AT ENGLISH STUDY PROGRAM OF TEACHER TRAINING AND EDUCATION FACULTY OF SEMBILANBELAS NOVEMBER UNIVERSITY OF KOLAKA 43
8.	AVOIDANCE AND OVERUSE OF INDONESIAN LANGUAGE BY CHILDREN WHO HAVE BALINESE LANGUAGE AS MOTHER TONGUE44
9.	CORPORATE SOCIAL RESPONSIBILITY (CSR) IN PERSPECTIVE OF PUBLIC ADMINISTRATION (A STUDY OF GOVERNANCE)45
10.	BIOLOGICAL ASPECTS OF BLUE SWIMMER CRAB (PORTUNUS PELAGICUS) IN POMALAA WATERS46
11.	KOLAKA'S ENGLISH TEACHER PERFORMANCE47

12. POLITENESS STRATEGY IN DIRECTIVE SPEECH ACTS OF TOLEA PABITARA ON TRADITIONAL MARRIAGE

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Universitas Sembilanbelas November, Indonesia

Conference Chair Message

Farooq Ahmed Jam (Ph.D.)



3rd International Conference on "New Directions in Multidisciplinary Research and Practice" (NDMRP - 2017) serves as platform that aims to help the scholarly community across nations to explore the critical role of multidisciplinary innovations for

sustainability and growth of human societies. This conference provides opportunity to the academicians, practitioners, scientists, and scholars from across various disciplines to discuss avenues for interdisciplinary innovations and identify effective ways to address the regional and global challenges faced by our societies. The research ideas and studies that we received for this conference are very promising, unique, and impactful. I believe, these studies have the potential to address key challenges in various sub-domains of social sciences and applied sciences. The scholars attending this conference will certainly find it helpful in refining their own research ideas, finding solutions to basic/applied problems they face and interacting with other renowned scholars for possible future collaborations.

I am really thankful to our honorable scientific and review committee for spending much of their time in reviewing the papers for this event, selecting the best paper awards and helping the participants in publishing their research in affiliated journals. Also special thanks to all the session chairs from industry, academia and policy-making institutions who volunteered their time and support to make this event a success

A very special thanks to the great scholars for being here with us as key note speakers. Their valuable thoughts will surely open the horizon of new research and practice for the conference participants coming from across the globe. I am also thankful to all the participants for being here with us to create an environment of knowledge sharing and learning. We the scholars of this world belong to the elite educated class of this society and we owe a lot to return back to this society.

Let's break all the discriminating barriers and get free from all minor affiliations. Let's contribute even a little or single step for betterment of society and welfare of humanity to bring prosperity, peace and harmony in this world. Stay blessed.

Type of NDMRP Papers

For this year, NDMRP has two types of papers: *Empirical Studies* and *Insight*. Research papers meet the needs of researchers and are reviewed on the basis of highest academic standards. The objective of the academic paper is to contribute to the scientific body of knowledge. On the contrary, Insight papers meet the needs of policy makers and professionals and are reviewed on the basis of high practical standards. The objective of the Insight is to identify the real world problems and how they can be solved with the help of information systems.

Reviewing Criteria

In NDMRP, all papers are judged on the same criteria (relevance, significance, originality, validity and clarity). However some criteria differ between the Research papers and Insight papers.

Relevance: Relevance has a great impact on the theme of the conference. The material is relevant and according to the theme of the conference.

Significance: Knowledge in different researches in the conference is related to research papers and insight papers.

Originality: Ideas that are new for the researchers are used in the conference.

Validity: Research papers in the conference are based on theory while the insight papers in the research are based on experimental researches. References are according to content.

Clarity: Papers are according to the format, language is easy and understandable by the audience in the conference.

Acceptance Rates

Full Research Papers				
Submitted Accepted Papers Papers		Withdrawn	Unqualified papers	Acceptance Rate
65	25	20	20	38.5%

Copyright Agreement

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Acknowledgment

A huge number of people helped in conducting the conference. First of all thanks to all the members of the Conference and Program Committee and representatives of the NDMRP board and their helpers. We also want to thank all the Track Chairs, and reviewers, as well as all the members of the Scientific Committee for their help in the review process and organizing the tracks and special sessions. A special thanks to Universitas Sembilanbelas November Indonesia for collaboration. We thank everyone for their hard work and dedication to this conference and we look forward to the latest episode of the NDMRP tradition.

Farooq Ahmed Jam (Ph.D.), Tariq Iqbal Khan (Ph.D.) Program Chair & Co-Chair

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Head of Health Policy Management Department at School of Public Health, Faculty of Medicine, Lambung Mangkurat University, Indonesia 3rd International Conference on "New Direction in Multidisciplinary Research and Practice" (NDMRP- May 12-13, 2017)

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Zahra Godarzi

Tehran University of Medical Sciences, Iran

Zhou Rui-Hua

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KEYNOTE SPEAKER

Dr. Azhari, S.STP., M.Si



Azhari was born on June 10, 1976 in Mawasangka, Indonesia. He is the Rector of Universitas Sembilanbelas November who received an award from MURI with number 6562/r.MURI/VII/2014 as the youngest Chancellor records in

Indonesia in 2014. Though relatively young, but with great professional experience in the field of public administration and community service Azhari successfully led the USN Kolaka in three turns of institutional forms. One of his professional experiences as alumni STPDN Azhari was his position as Regent of Kolaka expert staff from 2003-2008.

As academician, Azhari has published more than 20 books and a number of both national and international As a doctor in the field of public publications. administration, Azhari experts in reviewing the system ofbureaucracy. His publications focused benchmarking bureaucratic system of Indonesia with a number of countries. At the end of 2009, he completed his dissertation at UGM through a bureaucratic benchmark toward Indonesia and Malaysia; then following are his bechmarking studies of bureaucratic Indonesia and Japan in 2016; as well as he is trying to publish a benchmark study of bureaucratic system Indonesia, Malaysia and Singapore at this conference.

One thing is for sure that Azhari through his dissertation had been dared to formulate that the bureaucratic system in Indonesia is a new bureaucratic system which is not found in any previous theory. If previously, Carino and his predecessors Marley Fainsoed, Dun Leavy & Olea'vy only emphasized that in theory bureaucratic systems in the world are basically the only two models namely Executive Ascendancy and Bureaucratic Sublation. Then later, Azhari upgraded it by adding a new model of Executive Ascendency or the Executive or Extreme Personal Ascendency which occurred in Indonesia

NDMRP 2017 Tracks' Chairs

Social Sciences and HumanitiesMahwish Waheed & Abdul Sabaruddin

Business, Management and Economic Studies Achmad Lamo Said & Roslina

Health, Health and Medicine Studies Azhari & Kadaruddin

NDMRP 2017 Panels

"Integrating Innovation Challenges in Sustainable Development for Betterment of Society"

Moderator: Dr. Mahwish Waheed (Ph.D.)

In this panel discussion, the participants will discuss different viewpoints on innovation and how to integrate the innovation strategies for the advancement of society and sustainable development. Limitations and future implications for a strategic sustainable development will also be discussed. The panel members will give their comments and feedback on theoretical and practical implications of fundamental shifts in innovation and contribution to society.

Best Paper Nominee List

The Effectiveness of Picture Story Books Implemented in Improving the Students' Reading Performance at the First Year of Pkbm Medaso Kolaka

Roslina

FKIP Universitas Sembilanbelas November, Indonesia

Innovation of Computer-Based Learning Multimedia At English Study Program of Teacher Training And Education Faculty of Sembilanbelas November University of Kolaka.

Kadaruddin

FKIP Universitas Sembilanbelas November, Indonesia

The Model of Collaborated Management on Developing the Infrastructure of the Airport in Kolaka, Sulawesi Tenggar

Abdul Sabaruddin

Sembilanbelas November University Kolaka

Neurobiology, Psychology and Educational Science. A Complex Collaboration that Interacts in the Conformation of Diagnosis and Early Diagnosis on Neuro-Metabolic Dysfunctions: The Case of a Clinic of the Nervous System.

Gerónimo-Cid, Eric, Dan Universität Bern, Switzerland

NDMRP 2017 Best Paper Award Winner

Neurobiology, Psychology and Educational Science. A Complex Collaboration that Interacts in the Conformation of Diagnosis and Early Diagnosis on Neuro-Metabolic Dysfunctions: The Case of a Clinic of the Nervous System

Gerónimo-Cid, Eric, Dan Universität Bern, Switzerland

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Editor

Dr. Ahmad Saddam (Ph.D.)

ISBN: 978-969-9948-81-7

Printed and Published by: Global Illuminators Malaysia

CONFERENCE PROGRAM

DAY 01 Friday (May 12, 2017)

Welcome Reception & Registration

8:15 am - 9:00 am

Opening Ceremony (09:00am – 10:30 am) Venue: Room 1

09:00 am – 9:15 am	Welcome Remarks – Dr. Mehwish Waheed	
09:15 am – 9:25 am	Opening Speech – Dr. Farooq Ahmed Jam (Ph.D.)	Executive Director , Global Illuminators Conference Co-Chair
09:25 am – 9:45 am	Keynote Speech- Dr. Azhari, S. STP., M. Si	Rector of Universitas Sembilanbelas November, Indonesia
09:45 am - 10:30 am	Group Photo & Award Ceremony	

Grand Networking Session and Tea Break (10:30 am – 11:00 am)

^{3&}lt;sup>rd</sup> International Conference on New Directions In Multidisciplinary Research and practice (NDMRP-2017)

DAY 01 Friday (May 12, 2017) <u>Session 1 (11:00 am - 1:00 pm)</u> Venue: Room 1

Session Chairs: Mahwish Waheed & Abdul Sabaruddin

Track A: Social Sciences and Humanities

Track A. Social Sciences and Tumanities			
NDMRP-17-108	The Effectiveness of Picture Story Books Implemented in Improving the	Roslina	
	Students' Reading Performance at the First Year of Pkbm Medaso Kolaka		
NDMRP-17-109	Politeness Strategy In Directive Speech Acts of Tolea Pabitara on Traditional	Nur Ihsan HL	
	Marriage Ceremony of Tolaki-Mekongga Ethnic		
NDMRP-17-110	Inovation of Computer-Based Learning Multimedia at English Study Program of	Kadaruddin	
	Teacher Training and Education Faculty of Sembilanbelas November University		
	of Kolaka.		
NDMRP-17-111	Avoidance and Over Use In Indonesian use By Children Whose have Balinese	Wayan Pageyasa	
	Mother Tongue		
NDMRP-17-112	Corporate Social Responsibility (Csr) in the Perspective of Public	Achmad Lamo Said	
	Administration (A Study Governance)		
NDMRP-17-113	Biological Aspects of blue Swimmer Crab (Portunus Pelagicus) in Pomalaa	Syahrir	
	Waters		
NDMRP-17-128	Kolaka's English Teacher Performance	Rani Royani	
		_	

Lunch Break (1:00 pm - 2:00 pm)

^{3&}lt;sup>rd</sup> International Conference on New Directions In Multidisciplinary Research and practice (NDMRP-2017)

DAY 01 Friday (May12, 2017) Panel Discussion Session (2:00 pm – 3:00 pm)

Panel Discussion on

"Integrating Innovation Challenges in Sustainable Development for Betterment of Society"

Panellists	Dr. Mahwish Waheed (Ph.D)	
	Dr. Azhari, S. STP., M. Si	
Participants	All Participants	

*Description of Panel Discussion: In this panel discussion, the participants will discuss different viewpoints on innovation and how to integrate the innovation strategies for the advancement of society and sustainable development. Limitations and future implications for a strategic sustainable development will also be discussed. The panel members will give their comments and feedback on theoretical and practical implications of fundamental shifts in innovation and contribution to society. The participants will have to consider the wider issues and on-going challenges of developing robust and sensitive measures; facilitation as an intervention for getting research into practice; and finally to note how the current practices fit innovations more generally.

^{3&}lt;sup>rd</sup> International Conference on New Directions In Multidisciplinary Research and practice (NDMRP-2017)

DAY 01 Friday (May 12, 2017)

<u>Session 2 (3:00 pm – 4:00 pm)</u> Venue: Room 1

Session Chairs: Achmad Lamo Said & Roslina

Track B: Business, Management and Economic Studies

NDMRP-17-115	Modeling System of Decision Making Feasibility of Aircraft Departure	Qammaddin
	The Model Of Colaborated Management On Developing The Infrastructure of the Airport	
NDMRP-17-116	in Kolaka, Sulawesi Tenggara	Abdul Sabaruddin
	A Comparison of Bureaucratic Practitioner Recruitment toward Singapure, Malaysia And	
NDMRP-17-117	Indonesia	Azhari
	Qualimetry Methods in Assessing The Effectiveness of Management Decisions in	
NDMRP-17-120	Universities	Serik Abilov

Tea Break: (4:00 pm - 4:15 pm)

^{3&}lt;sup>rd</sup> International Conference on New Directions In Multidisciplinary Research and practice (NDMRP-2017)

LIST OF CONFERENCE ATTEDEES

The following scholars/practitioners/educationists don't have any paper presentations; however they will be attending the conference as delegates and observers.

ID	Name	Affiliation	Country
NDMRP-17-120	Alexander Kaigorodtsev	Kazakh American Free University	Kazakhstan
NDMRP-17-136	Mrs. Yasine Eylek	Uludag Univerity Bursa	Turkey

DAY 02 Saturday, (May 13, 2017) "CITY TOUR"

Gathering of Participants at the Astor hotel 16, Karageorgi Serbias str. 10562, Athens Greece at 1:00 pm

Departure: 1:00 pm for City Tour

Drop Back at Astor hotel 16, Karageorgi Serbias str. 10562, Athens Greece at 7:00 pm

Important Note: This tour is organized by Global Illuminators and entry to this tour is free for all participants. You may also bring your Siblings/Family/Friends but you have to register for them on registration desk one day before the tour.



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Abstract Proceeding Book NDMRP- May 12-13, 2017 Athens, Greece ISBN: 978-969-9948-81-7

TRACK A: BUSINESS MANAGEMENT & ECONOMIC STUDIES



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ISBN: 978-969-9948-81-7

Modeling System of Decision Making Feasibility of Aircraft Departure

Qammaddin*

Sembilanbelas November University, Kolaka, Indonesia

Abstract

Celerity and appropriate decisions will be the key of success for a decision maker. Information is not enough to help in making decision, if not able to process and get involved into the best alternatives for making decision. The aim of this research is to build models and application of decision support systems for ground handling services provider in Haluoleo Airport Kendari. The process of ground handling activities can be fast and accurate in taking a decision in order to determine the readiness of the aircraft departs from the specified schedule. The reference to the enforcement of passengers, goods and cargo aircraft transported to Dirjenhubud was issued by the Department of Transportation on ground handling services namely technical handling, and ramp passenger & baggage handling. These problems can be solved with the construction of a model of making a decision support system. The model used is the Model Optimization Analytics and Optimization Alternatives Limited models using a model of Multi Attribute Decision Making (MADM) through the method of Simple Additive Weighting (SAW). The implementation of model system is useful for the manager of the airport ground handling in the process, so that the ground handling activities of managers operational can determine what steps should be taken, in that it can minimize their biggest mistakes for flight.

Keywords: Model SPK Ground Handling, Optimization Analytics and MADM, SAW

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Abstract Proceeding Book NDMRP- May 12-13, 2017 Attended to the Control of the Co

ISBN: 978-969-9948-81-7

The Collaborative Management Model on Developing the Infrastructure of the Airport in Kolaka, Sulawesi Tenggara

Abdul Sabaruddin*

Sembilanbelas November University Kolaka

Abstract

Collaborative management of the public sector is being introduced as a new approach to solve the problems which are mainly on the restrictiveness of bureaucracy in answering such public demand. Therefore, collaborative approach presents new actors out of the government in processing the public sectors. The relationship among actors in its collaboration is well-developed through consensus, to gain valuable decision to all. Based on the problems mentioned, this study focuses on the model of collaborative management on developing the infrstructure of airport. To answer the objective of the study, therefore, this research applied qualitatve approach in which the respondents are those who were being involved in constructing process of the airport. The data gained from interview will be analyzed through interactive model consisting of some procedures; data reduction, data presentation, verification of the data/ drawing conclusion. The result showed that collaborative mangement model in infrastucture development of the airport was a management model, in this case collective action based on the principle of sinergity participation. In this context, there was no single actor on the development of infrastructure of the airport. Through collective action, the related development of infrastructure, was aspects in this case, the transparently communicated to avoid miscommunication among the members. Therefore, the actors which were being involved in the collaboration bore the needs reasonably and also there was no such member who was being burdened. Thus, the implication of collaboration based on the consesnus, the collaboration on the development of infrasturcture of the airport is on the basis of participation which pointed out the appointment and the continuation of the development.

Keywords: Collaboration, collaborative and Governance

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Abstract Proceeding Book NDMRP- May 12-13, 2017 Athens, Greece

ISBN: 978-969-9948-81-7

A Comparison of Bureaucratic Practitioner Recruitment Toward Singapure, Malaysia And Indonesia

Azhari*

Universitas Sembilanbelas November Kolaka, Indonesia

Abstract

This study aims to describe the differences in the recruitment of bureaucratic practitioners in Singapore, Malaysia and Indonesia. This is done based on the striking difference between the development of Singapore, Malaysia and Indonesia. The gap is believed closely related with the bureaucracy system imposed pattern including the recruitment of civil servants in its country. By using the descriptive method, the study concluded three Conclusions. First, the appointment of civil servants in Singapore based on the need to ensure that the system runs fairly decentralization, meritocracy and impartiality. At second, Malaysia conducts recruitment through the Management Integrity Committees aimed at creating a system of administration and government officials were efficient and disciplined with a high level of integrity through practices that are ethical and overcome various problems and weaknesses related to corruption, abuse of power, deviation of law, etc. On the other hand, Indonesia in its bureaucratic practitioner recruitment system is in collusion, corruption, and nepotism, not based on the system or the quality and quality of the candidates' competencies.

Keywords: Bureaucracy System, Bureaucratic Practitioner Recruitment

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Abstract Proceeding Book NDMRP- May 12-13, 2017 Athense, Greece

ISBN: 978-969-9948-81-7

Qualimetry Methods in Assessing the Effectiveness of Management Decisions in Universities

Serik Abilov¹, Alexander Kaigorodtsev² 1,2 Kazakh American Free University, Kazakhstan

Abstract

Management decision in the university is a process of convergent analysis, forecasting and timely resolution of problem situations, aimed at achieving synergetic results. The research studies advantages and feasibility of using qualimetric methods for evaluating effectiveness of university's management decisions. Participants in management decision-making are the university founders or the state, the rector and vice-rectors, the Scientific Council, trade unions, dean's offices, departments, students and external stakeholders. Evaluation of management decisions' quality involves determining their effectiveness. Our proposal is to use the method, based on qualimetric analysis, in assessing effectiveness of management decisions in the university. The management decision effectiveness is based on the level of collaboration in decision-making, compliance of the decisions to the university development strategy, timely implementation of the decisions, and the decision efficiency. The degree of collaboration in decision-making is determined by the involvement of various stakeholders in the process. Estimation of the extent to which the decision complies with the university's development strategy is based upon the fact that the decision adopted may be directed to the achievement of certain objectives of the strategy, or run counter to it. Index of timeliness of a management decision implementation is the ratio of standard time to the actual time spent. The decision is effective if the index value is equal to 1 or exceeds it. Decision efficiency is evaluated based on the quality of its implementation. The integrated indicator of the decision-making effectiveness is a combination of values for all four parameters. Using the method of qualimetric analysis raises the level of personnel involvement in the process of managerial decision-making, objectivity and decisions' quality.

Keywords: University, Management Decision Effectiveness, Qualimetric Methods

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^{3&}lt;sup>rd</sup> International Conference on New Directions In Multidisciplinary Research and practice (NDMRP-2017)



Abstract Proceeding Book NDMRP- May 12-13, 2017 Athens, Greece ISBN: 978-969-9948-81-7

TRACK B: SOCIAL SCIENCES & HUMANITIES



Abstract Proceeding Book NDMRP- May 12-13, 2017 Athens, Greece

ISBN: 978-969-9948-81-7

Social construction of Childhood in Hinduism in Nepal

Hari Dhakal*

Gaulochan International Trading Pvt. Ltd, Nepal

Abstract

In this paper, I have studied Hindu religion and the social construction of childhood in Hinduism of Nepal. Nepal is the only country in the world where more than 81 percent people follow Hindu religion. Religion is a system believed and practiced by the people considering it divine. Some people can confer that these religions are social construction rather than being divine. For this purpose, I have used primary and secondary data. A personal interview is taken mainly from those who are converted to Hinduism from Buddhism. In Nepal previously, Buddhist followers are also converting to Hinduism. Hinduism is an ancient religion that is considered to be the world's oldest continuing religion. Hindu practices, beliefs, and movements have developed over thousands of years. It is a complete spiritual tradition where all phases of life are connected to the vision of Moksha or liberation (from the sense of limitedness that humans experience). Son is preferred because son upholds the family values and ensures continuity. Vedas (Hindu holy book) states that men live through his son. Birth of son in the family is crucial. Also, I found so many families they have five, six or seven girl children expecting next child is a son but they never got son child and eventually ended with making with several girl children. Even some people do the abortion if the baby is a girl. In conclusion, overall still Nepali society is dominated by Hindu beliefs and traditions. But there are changing values among Nepali Hindus. It is said that "Two Child God Gift (Blessing)". Even though both children are a girl they consider it as a God gift, they don't want any more child. But in village still old Hindu beliefs are dominating.

Keywords: Hinduism, Childhood, Culture, Religion

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Abstract Proceeding Book NDMRP- May 12-13, 2017 Attended to the Control of the Co

ISBN: 978-969-9948-81-7

The Effectiveness of Picture Story Books Implemented for Improving the Students' Reading Performance at the First Year of Pkbm Medaso Kolaka

Roslina³

FKIP Universitas Sembilanbelas November, Indonesia

Abstract

The reality of teaching English Reading at PKBM Medaso Kolaka revealed that most of students have problems and tend to find many difficulties in reading, for example the students' low performance and motivation in reading. This research aims to: 1) observe the effects of picture story books on students' reading performance. 2) clarify students' perception on the implementation of picture story books in reading class. The research was conducted at first year of Paket B PKBM Medaso Kolaka by using the experimental design. There were 15 students as samples selected by using purposive sampling. They were devided into two groups: experimental and control groups. The data were collected by using the pretest, the treatment, the post-test, questionnaires, and interviews. The reading test was administered to the students of experimental and control class. The data were analyzed and interpreted by using Pearson Product Moment assisted by SPSS 14.0. The results revealed that picture story books are able to improve students' reading performance and the implementation of picture story books improves students' interest in reading. There is a significant difference between students' reading score in the pre-test to post-test, with higherscores found in the post-test. The sig. (2 tailed) was 0.0013 which is lower than 0.05. The comparison of students' reading improvement in experimental and control groups revealed the value of 0.025, which means that the improvement is significant. In conclusion, the implementation of picture story books can improve students' reading perfoermance and sudents' reading interest.

Keywords: Picture Story Books, The Implementation of Picture Story Books into ELT, The Advantages of English Teaching by Using Picture Story Books, The Procedure Applying Picture Story Book Application in the Class

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Abstract Proceeding Book NDMRP- May 12-13, 2017 Abstract Proceeding Book

ISBN: 978-969-9948-81-7

Innovation of Computer-Based Learning Multimedia at English Study Program of Teacher Training and Education Faculty of Sembilanbelas November University of Kolaka

Kadaruddin*

Universitas Sembilanbelas November, Indonesia

Abstract

Based on the preliminary research, the researcher was found that the students' ability in English especially in Kolaka regency was low. To overcome the problem, needed the using of multimedia learning that is more creative and innovative. So, the learning atmosphere should be more enjoyable and the students are not bored. The implementation of using computer-based learning multimedia as one strategy in English teaching was proposed to improve the students' ability in English. By this strategy, it was hoped to improve the teaching quality continually and finally to improve the students' competency in English. The specific objective of the research was to create the computer-based learning multimedia which are creative and innovative. To achieve the target, the researcher was using development method by Plompt (1997) which consists of five steps, they (1) preliminary investigation, (2) planning, realization/construction, (4) test, evaluation, and revision, and (5) implementation. Next, to know the implementation result of computerbased learning multimedia, the research was conducted in Classroom Action Research (CAR) that was adapted from Kemmis and Taggart (1998). By CAR, the researcher hoped to know the implementation of effective multimedia computer-based learning in improving the students' English ability at English study program. Based on the results of the research, it can be concluded that in order to improve English ability of students, needs to be presented in the form of activities that are more creative and innovative. One was through the use of computer-based learning multimedia. This is done in order to provide a more attractive presentation of the material and relevant to the conditions and characteristics of the students.

Keywords: Multimedia Learning, Computer-Based, English Study Program

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Abstract Proceeding Book NDMRP- May 12-13, 2017 Athens, Greece

ISBN: 978-969-9948-81-7

Avoidance and Overuse of Indonesian Language by Children Who have Balinese Language as Mother Tongue

Wayan Pageyasa*

Universitas Sembilanbelas November, Indonesia

Abstract

The use of Indonesian by children who have Balinese mother tongue, especially for children living in the village, is fairly difficult. This is because the Balinese language mastered is much different from the Indonesian newly learned. The language transfer will take place from Bali to the Indonesian language. This study aimed to describe two phenomena of the transfer, they are avoidance and the overuse. The research data were obtained from the recordings and field notes. The results showed that there are indeed avoidance and overuse of Indonesian language by children who have Balinese mother tongue.

Keywords: Avoidance and Overuse, The use of Indonesian, Children, Balinese Mother Tongue

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Abstract Proceeding Book NDMRP- May 12-13, 2017 Athens, Greece

ISBN: 978-969-9948-81-7

Corporate Social Responsibility (Csr) in Perspective of Public Administration (A Study of Governance)

Achmad Lamo Said*

Universitas Sembilanbelas November, Indonesia

Abstract

The Implementation of CSR in Indonesia, most of them are not running in accordance with the existing theory because the government and society in CSR activities are not fully authorized to engage in these activities, because the company directly manages the CSR fund. Thus, the theory of governance puts three pillars as a principal provider of public service life, those are, (1) the state, (2) the civil society and (3) the private sector. CSR has to involve all parts or elements which know about CSR, with a focus on (1) Implementation of CSR has to be published and transparent. (2) CSR Fund is administered by a forum / team through a memorandum of understanding facilitated by the government in accordance with its role as mandating, facilitating, partnering, and endorsing. (3) CSR forum / team consists of; government, corporate (private), and society. (4) The form of regional regulation on CSR with reference to Constitution Number 40 of 2007 on the Limited Liability Companies and Government Regulation Number 47 of 2012 on Corporate Social Responsibility so that CSR is considered as one of the important instruments in public administration.

Keywords: Corporate Social Responsibility (CSR), Governance, Mandating, Facilitating

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Abstract Proceeding Book NDMRP- May 12-13, 2017 Athense, Greece

ISBN: 978-969-9948-81-7

Biological Aspects of blue Swimmer Crab (Portunus pelagicus) in Pomalaa Waters

Syahrir*

Universitas Sembilanbelas November, Indonesia

Abstract

Commodity crab fishery resource (Portunus pelagicus) which is locally called "bukkang suji" has been exploited to increase revenues and compliance with the animal protein of Pomalaa's people widely. For the sake of preserving and to achieve sustainable management, information about the growth of local fisherman haul production and its crab size is needed. Direct observation of the crab haul was conducted with the aim of describing the crab condition and crab resource availability in the study area to be reviewed from biology aspect. The studies showed that during the observation all the haul crab size structure has a modus on lengthy class 54-56 mm, board 107-110 mm, thick 29.5-30.5, and weight 80-89 gram. Relationships of crab length, width, thickness and weight indicated a positive correlation toward whole parameters. It means that the increasing of one parameter is closely related to increasing the size of the other parameters. The growth pattern of caught crab (Portunus pelagicus) at Pomalaa sea is positively allometric with the b grade on 3.079 scale. The comparison of sex ratio between male and female crabs is 1:1.42, it means that crab sex ratio is in an unbalanced state.

Keywords: Crab (Portunus pelagicus), biology aspect, Pomalaa

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Abstract Proceeding Book NDMRP- May 12-13, 2017 Athens, Greece

ISBN: 978-969-9948-81-7

Kolaka's English Teacher Performance

Rani Royani¹, Roslina^{2*}

^{1,2}Universitas Sembilanbelas November, Indonesia

Abstract

This study aims to determine English learning process in junior high schools in Kolaka, especially on English teacher's performance. The writer used descriptive analytical method through interview, observation, study of the documentation and study of literature as a means of collecting data. This method was used to answer the research question as well as "What are the Kolaka English teacher's teaching methods in teaching English?". Additionally, data analysis was performed by using a systemic approach, where every issue was examined by connecting each component involved in learning process. In conclusion, English learning process in junior high schools is not only based on media instructions used but also based on the English teacher's knowledge.

Keywords: Kolaka English Teacher; Teaching Method; and teaching English

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Abstract Proceeding Book NDMRP- May 12-13, 2017 Athens, Greece

ISBN: 978-969-9948-81-7

Politeness Strategy in Directive Speech Acts of Tolea Pabitara on Traditional Marriage Ceremony of Tolaki-Mekongga Ethnic

Nur Ihsan HL*

Universitas Sembilanbelas November, Indonesia

Abstract

This research was based on the politeness in speech acts at traditional ceremonies for Tolaki-Mekongga ethnic as native ethnic in the mainland of Southeast Sulawesi province. In traditional wedding procession, there was known as Tolea-pabitara (spokesman), both Toleapabitara represented the family of the bridegroom, and Tolea pabitara represented the woman's family. The competence of politeness in speech act at the traditional procession to the continuity of interaction was crucial and was the responsibility of Tolea-pabitara. The problem in this research was how the use of directive speech acts of Tolea pabitara as politeness strategies in a traditional wedding ceremony of Tolaki-Mekongga ethnic in Southeast Sulawesi. There were two objectives in this research. The first was to describe strategies of Tolea pabitara in using directive speech acts as a strategy of politeness in a traditional wedding ceremony of Tolaki-Mekongga ethnic that domiciled in mainland of Southeast Sulawesi. The second was to describe the types of directive speech acts that were used by Tolea pabitara in the traditional wedding ceremony of Tolaki-Mekongga ethnic in Southeast Sulawesi.

Keywords: Pragmatics, Directive Speech Acts, Tolea-Pabitara

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FUTURE EVENTS

1st INTERNATIONAL CONFERENCE ON

"Economics And Business At The Interface Of Natural Sciences" (EBINS -2017)



Date: July 3-4, 2017

Venue: National and Kapodistrian University of Athens,

Greece

Email: ndmrp@globalilluminators.org
Abstract Submission Date: May 20, 2017
Full Paper Submission Date: May 25, 2017

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Business, Management and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

"Multidisciplinary Innovation Sustainability & Growth" (MISG -2017)



Date: July 13-14, 2017

Venue: The Federal Hotel Kuala Lumpur Malaysia

Email: misg@globalilluminators.org

Abstract Submission Date: June 15, 2017 **Full Paper Submission Date:** June 30, 2017

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Business, Management and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

"Multidisciplinary Innovation In Academic Research" (MIAR -2017)



Date: July 27-28, 2017

Venue: ibis Astana Hotel Kazakhstan Email: miar@globalilluminators.org

Abstract Submission Date: June 15, 2017 **Full Paper Submission Date:** June 30, 2017

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Business, Management and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

"Multidisciplinary Academic Research & Global Innovation" (MARGI -2017)



Date: August 25-26, 2017

Venue: Holiday Inn Central Plaza Beijing Email: margi@globalilluminators.org Abstract Submission Date: July 15, 2017 Full Paper Submission Date: July 30, 2017

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Business, Management and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

"Innovative Trends In Multidisciplinary Academic Research" (ITMAR-2017)



Date: October 20-21, 2017

Venue: Istanbul Gonen Hotel, Istanbul, Turkey

Email: itmar@globalilluminators.org

Abstract Submission Date: September 20, 2017 **Full Paper Submission Date:** September 25, 2017

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Business, Management and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

"Regional Challenges To Multidisciplinary Innovation" (RCMI- 2017)"



Date: October 05-06, 2017

Venue: Radisson Blu Hotel, Nairobi kenya

Email: rcmi@globalilluminators.org

Abstract Submission Date: September 10, 2017 **Full Paper Submission Date:** September 15, 2017

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Business, Management and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

"Interdisciplinary Academic Research And Innovation" (IARI - 2017)



Date: November 23-24 2017

Venue: Indonesia Computer University **Email:** iari@globalilluminators.org

Abstract Submission Date: October 5, 2017 **Full Paper Submission Date:** October 10, 2017

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Business, Management and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

"Innovation Challenges In Multidisciplinary Research & Practice" (ICMRP - 2017)



Date: December 15-16, 2017

Venue: Hotel Grand Pacific Singapore **Email:** icmrp@globalilluminators.org

Abstract Submission Date: November 25, 2017 **Full Paper Submission Date:** November 30, 2017

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Business, Management and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

"Global Issues In Multidisciplinary Academic Research" (GIMAR - 2018)



Date: February 01-02, 2018

Venue: TKP Conference Center, Ichigaya, Tokyo, Japan

Email: gimar@globalilluminators.org

Abstract Submission Date: November 25, 2017 **Full Paper Submission Date:** November 30, 2017

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Business, Management and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

"Trends In Multidisciplinary Business & Economic Research" (TMBER - 2018)



Date: March 25-26, 2018

Venue: Rydges Camperdown, Sydney Australia

Email: tmber@globalilluminators.org

Abstract Submission Date: December 25, 2017 **Full Paper Submission Date:** December 30, 2017

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Business, Management and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

"Multidisciplinary Innovation In Business Engineering Science & Technology" (MI-BEST - 2018)



Date: April 05-06, 2018

Venue: Holiday Inn Bangkok Silom, Bangkok Thailand

Email: mibest@globalilluminators.org

Abstract Submission Date: January 25, 2017 **Full Paper Submission Date:** January 30, 2017

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Business, Management and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies



CSR Activity Conducted By Global Illuminators: Sport Activation for Children against Negative Impact of Internet & Technology

In April 2016, Global Illuminators conducted Corporate Social Responsibility program together with Maestro and the Clover as Sport Facility Provider in Bandung, initiating an event with theme:



The Objectives of this event were:

- 1. Media of education for parents and children to be aware of digital new era and its impact on children's life
- 2. Facilitate and promote futsal as one of the kinds of sports activation that can be alternative activity for children against the negative impact of internet
- 3. Social activity and charity engaging orphans to enjoy sports activities together with their friends
- 4. Corporate Social Responsibility of Company to contribute to the society especially to solve one of the social problems in Bandung.

Highlights of CSR Activities are given below:



Global Illuminators Malaysia Team conducted its Latest CSR activity at Rumah Charis, Kuala Lumpur, Malaysia Children Home

Global Illuminators Malaysia Team conducted its latest CSR activity at Rumah Charis, Kuala Lumpur, Malaysia Children home. The children home ministry provides care for orphans and single parent children, their homes and activities aim to create a suitable environment to enable children to grow. They help to provide spiritual direction, education, and counselling for the children. Emphasis was given to fellowshipping and spending time with the children over refreshments, as well as presenting them with small gifts and the organizing of special entertainment programmes for the children such as a special game segment. One of the other highlights of the evening was the goodie bags distribution programme carried out by Global Illuminators.



Global Illuminators Indonesian Team conducted its Latest CSR activity in Ramadan for Local Community Welfare, Sharing Happiness and developing Orphan Children

Global Illuminators Indonesian team conducted its latest CSR activity in Ramadan for orphans. The purpose of this acitivity was to give happiness and develop orphans with the support of more than 60 volunteers and distribute iftar to more than 400 beneficiaries (yateem, orphan and dhuafa). Global Illuminators Indonesian team spent time with children and conducted different activities for their moral self-development.

Highlights of this activity are given below:





Introduction of Universitas 19 November (USN), Kolaka, Indonesia

Universitas 19 November (USN) Kolaka is one of the universities in Kolaka, Southeast Sulawesi, Indonesia, which founded on April 16, 1984 with the name of the school Sekolah Tinggi Keguruan dan Ilmu Pendidikan (STKIP) Kolaka. At that time, it was under a foundation Manager Development Education Foundation College Indonesia Kolaka (YAPPPIKA) by deed Number 23 to the Office of notary deed in Kendari

Then on June 8, 2005, with the appearance of the National Education Minister Decree Number 076/D/O/2005 status had changed became a private university. At last, Universitas 19 November Kolaka became change into a state university under name Universitas Sembilanbelas November (USN) Kolaka on April 2, 2014.

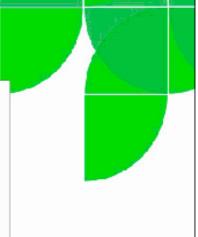
Since that time, Universitas Sembilanbelas November (USN) Kolaka hold a vision as well as becoming as one of the best nominated universities in ASEAN In 2039.

One important thing is since the first time until the fourth status change, it led by Azhari as the rector.



Mission

"Our mission is to persistently nurture the values to promote the human rights, institutional and academic development through quality research contributions. Our unique human capital with constructive attitude is committed to bring change in all spheres of life by using innovative research and intellectual skills. We are here to research and promote the development, prosperity and transparency across the globe without any discrimination".



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