

# CONFERENCE PROGRAM

**DAY 01 Friday (March 23, 2018)**

**Welcome Reception & Registration**

**8:00 am – 8:30 am**

**Opening Ceremony (08:30 am –09:25 am)**

**Venue: Room 1**

08:30 am – 08: 40 am	Welcome Remarks – <b>Mr Wilson</b> <b>Dr. Md Abdul Alim</b>	Manager Operations Global illuminators
08:40 am – 08:50 am	Opening Speech – <b>Dr. Farooq Ahmad Jam (Ph.D.)</b>	Conference Chair- TMBER-2018 Executive Director, Global Illuminators
08:50 am – 09: 05 am	Keynote Speech- <b>Dr. Bishnu Prasad Gautam</b>	Professor of Wakkanai Hokusei Gakuen University, Japan
09:05 am - 09: 25am	Group Photo & Award Ceremony	

**Grand Networking Session and Tea Break (09:25 am – 09:45 am)**



**DAY 01 Friday (March 23, 2018)**

**Session 1 (09:45 am – 12:00 pm)**

**Venue: Room 1**

**Session Chairs: Bishnu Prasad Gautam & Keith Akiva Lehrer**

**Track: Business, Management and Economic Studies**

TMBER-18-107	Impact of Arab Islamic Culture on Employees' Effectiveness from the Employees' Perspective in Commercial Banks Case of the Hashemite Kingdom of Jordan	Buthina Alobidyeen
TMBER-18-115	The Effect of Corporate Taxes on FDI in Africa	Hema Soondram
TMBER-18-135	Private Label Brands – Effect of Brand Attitude on Trust and Loyalty among Indian Consumers	Muruganatham Ganesan
GISSPBM-18-106	Prospects of Success of Managers With Nietzschean 'Master' & 'Slave' Moralities in the Corporate Sector of Karachi	Asima Faisal
GISSPBM-18-107	Breaking Women's Body Myths: How Taiwanese Women's Body Images are Portrayed on Facebook	Yi Yin Lin
GISSPBM-18-108	Use Content Analysis to Explore the Positive and Negative User-Generated Content for Online Travel Purchases Via Booking.Com in Taiwan	Shih Ting Yu
GISSPBM-18-112	Smart Growth For St. James: A Negotiation Simulation for Innovative and Effective Cross-Disciplinary Learning In Business Schools	Craig B Barkacs Linda L Barkacs



**DAY 01 Friday (March 23, 2018)**

**Session 2 (12:00 pm – 01:00 pm)**

**Venue: Room 1**

**Session Chairs: Esat Hasani & Ilir Kraja**

**Track: Engineering and Technology Studies**

TMBER-18-118	Hybrid PCM and Transparent Solar Cells in Zero Energy Buildings	Akram W. Ezzat
TMBER-18-122	Enhancement of Traditional Knowledge with Modern Mind— A Case Study of Aamako Janto an Echo Friendly Agro-Device in IOOT (Internet of Old Things)	Bishnu Prasad Gautam
TMBER-18-125	Study of Enzyme Purification Method and Growth Pattern for Pseudomonas Putida in Mercury Removal	Abdul Aziz Mohd Azoddein
TMBER-18-133	Data Collection on the Fly through Web Scraping Technique in STPF (Smart Tourism Process Framework)	Bishnu Prasad Gautam

**Lunch Break (01:00pm – 02:00pm)**



**DAY 01 Friday (March 23, 2018)**

**Session 3 (02:00 pm – 03:30 pm)**

**Venue: Room 1**

**Session Chairs: Hema Soondram & Muruganantham Ganesan**

**Track: Social Sciences & Humanities**

TMBER-18-120	The Effects of Women's Health Nursing Section Team Based Learning on Self-Directed Learning Ability, Learning Attitude and Problem Solving Ability	Cha, Mi-Youn
GISSPBM-18-116	Enhancing Student Learning Experience in Blended Classroom Teaching	Y. Lakshmi Malrouu, Ph.D.
GISSPBM-18-117	Disconnect between Parents' Values For Saving and Actual Savings Behaviour: Impact on Children's Education And Financial Decision-Making.	Diane M Masuo
GISSPBM-18-119	Gatekeeping –Then and Now	Keith Akiva Lehrer
SHSS-MAR-104	Exploring Relationship between Emotional Competencies and Project Success: Evidence from Social Sector Projects	Riaz Ahmed
SHSS-MAR-107	The Local Production for Local Consumption and the Cooperative Relationship Between Japanese Sake Brewers and Rice Farmers	Susumu Yamaguchi
SYD-138-101B	Exploring Processes that are used for Managing Knowledge in the Higher Education Environment: A Case Study in a Queensland Regional University'	Atheer Abdullah Mohammed

**Tea Break (03:30 pm – 03:45 pm)**



**DAY 01 Friday (March 23, 2018)**

**Workshop Session (03:45pm – 05:00 pm)**

**Venue: Room 1**

**“How to Improve the Quality of Research Article and get published in Scopus/ISI Indexed Journals”**

<b>Trainer</b>	<b>Dr. Md Abdul Alim (Ph.D.)</b>
<b>Participants</b>	All Participants

In this workshop, we will discuss how to improve the quality of research article and getting published in good quality journals. Publication is considered as a KPI achievement for academic staff. It is considered to be the best way to enjoy benefits and promotion as a faculty member. In this workshop trainer will shed light on how to identify a hot research topic, How to find a research gap, Importance of a catchy Research Paper Title, What Reviewers are looking in research article, What editors are expecting from authors, Major Reasons of article rejection in good journals, Steps and tips to improve article quality and content and Finding a relevant outlet for your research. Hope this workshop will help the participants improve their understanding about publication process.

**Closing Ceremony (05:00 pm – 05:30 pm)**



## LIST OF CONFERENCE ATTENDEES

The following scholars/practitioners/educationists don't have any paper presentations; however they will be attending the conference as delegates and observers.

ID	Name	Affiliation	Country
TMBER-18-138	Mr. Esat Hasani	Isaku-Hasani Group	Albania
TMBER-18-139	Mr. Ilir Kraja	Ministry of Infrastructure and Energy of Albania	Albania
TMBER-18-127	Mr. Reynaldo	Pactil Green Farm	Philippines
TMBER-18-143	Ali Saleh Alyami	Royal Melbourne Institute of Technology	Australia
SHSS-MAR-112A	Lohithsandeep Pammidimarry	Tech Indya It Services Pvt. Ltd.	India
SHSS-MAR-115A	Sai Ramana Reballi	Tech Indya IT Services Pvt Ltd	India



## **DAY 02 Saturday, (March 24, 2018)**

### **“CITY TOUR”**

Gathering of Participants at the Lobby of Rydges Camper down, Sydney Australia  
at 01:00pm

Departure: 01:30 pm for City Tour

at Rydges Camper down, Sydney Australia at 09:00 pm

**Important Note:** This tour is organized by Global Illuminators and entry to this tour is free for all participants. You may also bring your Siblings/Family/Friends but you have to register for them on registration desk on day 1 of conference.

