

4th International Conference on "GLOBAL TRENDS IN ACADEMIC RESEARCH" (GTAR-2017)

4th International Conference On  
**Global Trends  
In Academic Research**

GTAR 2017 GTAR 2017 GTAR 2017

Venice, Italy

April 20-21, 2017.

Organized by:



**GLOBAL ILLUMINATORS**

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4<sup>th</sup> International Conference on “Global Trends In Academic Research”(GTAR- April, 20-21, 2017)  
GTAR© 2017 Venice, Italy  
Global Illuminators, Kuala Lumpur, Malaysia.



# **GTAR 2017**

## **Conference Proceeding**

### **Book of Abstracts**

**4<sup>th</sup> International Conference on  
“Global Trends In Academic Research” (GTAR- 2017)”**

**Venue: Ai Pini Park Hotel Via Miranese 176, Venice Mestre,  
Italy**

**Editor:**

**Dr. Ahmad Saddam Ph.D.**

**Country Director (Global Illuminators Iraq)**

**ISBN: ISBN: 978-969-9948-75-6**

**Printed and Published by: Global Illuminators Malaysia**

## TABLE OF CONTENTS

<b>GTAR 2017 CONFERENCE ORGANIZING COMMITTEE .....</b>	<b>IV</b>
<b>CONFERENCE CHAIR MESSAGE .....</b>	<b>V</b>
<b>TYPE OF GTAR PAPERS .....</b>	<b>VII</b>
<b>REVIEWING CRITERIA.....</b>	<b>VII</b>
<b>ACKNOWLEDGMENT .....</b>	<b>IX</b>
<b>SCIENTIFIC REVIEW COMMITTEE .....</b>	<b>X</b>
<b>KEYNOTE SPEAKER .....</b>	<b>XXI</b>
<b>GTAR 2017 TRACKS’ CHAIRS .....</b>	<b>XXII</b>
<b>GTAR 2017 PANELS.....</b>	<b>XXIII</b>
<b>BEST PAPER NOMINEE LIST .....</b>	<b>XXIV</b>
<b>GTAR 2017 BEST PAPER AWARD WINNER .....</b>	<b>XXV</b>
<b>GTAR 2017 CONFERENCE COMMITTEE.....</b>	<b>XXVI</b>
<b>CONFERENCE PROGRAM.....</b>	<b>XXVII</b>
<b>TRACK A: BUSINESS MANAGEMENT &amp; ECONOMIC STUDIES</b>	<b>33</b>
1. MOVING YOUR BRAND UP-SCALE: THEORY AND SUGGETIVE EVIDENCE FROM JAPANESE ENTRY INTO THE U.S. CAR MARKET.....	34
2. DEVELOP A HYBRID PERSONNEL SCHEDULING MODEL ...	35
<b>TRACK B: SOCIAL SCIENCES &amp; HUMANITIES .....</b>	<b>36</b>
3. NEW VISION FOR ENVIRONMENTAL EDUCATION FOR CHILDREN THROUGH THE ARTS: PESTICIDES AS A CASE STUDY TOPIC .....	37
4. STUDENTS’ FEEDBACK ON THEIR SUPERVISED WORK EXPERIENCE PROGRAMME AT THE UNIVERSITI TEKNOLOGI BRUNEI.....	38
5. MEASURING INFORMATION ETHICS’ COGNITION AND BEHAVIOR: AN EMPIRICAL VALIDATION .....	39
<b>TRACK C: HEALTH AND MEDICINE STUDIES .....</b>	<b>40</b>
6. LYMPHOCYTE EXPRESSION OF INTRACELLULAR CYTOKINES AND HEMEOXYGENASE-1 IN PERIPHERAL BLOOD OF PATIENTS WITH ATOPIC DERMATITIS.....	41

7. IMATINIB-INDUCED DOWNREGULATION OF SKP2 INHIBITS  
CELL GROWTH IN HUMAN SQUAMOUS CELL CARCINOMA ..... 42

**FUTURE EVENTS.....43**

**CSR..... 54**

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## Conference Chair Message

### Farooq Ahmed Jam (Ph.D.)



4<sup>th</sup> International Conference on “Global Trends In Academic Research” (GTAR - 2017) serves as platform that aims to help the scholarly community across nations to explore the critical role of multidisciplinary innovations for sustainability and growth of human societies. This conference provides opportunity to the academicians, practitioners, scientists, and scholars from across various disciplines to discuss avenues for interdisciplinary innovations and identify effective ways to address the regional and global challenges faced by our societies. The research ideas and studies that we received for this conference are very promising, unique, and impactful. I believe, these studies have the potential to address key challenges in various sub-domains of social sciences and applied sciences. The scholars attending this conference will certainly find it helpful in refining their own research ideas, finding solutions to basic/applied problems they face and interacting with other renowned scholars for possible future collaborations.

I am really thankful to our honorable scientific and review committee for spending much of their time in reviewing the papers for this event, selecting the best paper awards and helping the participants in publishing their research in affiliated journals. Also special thanks to all the session chairs from industry, academia and policy-making institutions who volunteered their time and support to make this event a success

A very special thanks to the great scholars for being here with us as key note speakers. Their valuable thoughts will surely open the horizon of new research and practice for the conference participants coming from across the globe. I am also thankful to all the participants for being here with us to create an environment of knowledge sharing and learning. We the scholars of this world belong to the elite educated class of this society and we owe a lot to return back to this society.

Let's break all the discriminating barriers and get free from all minor affiliations. Let's contribute even a little or single step for betterment of society and welfare of humanity to bring prosperity, peace and harmony in this world. Stay blessed.

## **Type of GTAR Papers**

For this year, GTAR has two types of papers: *Empirical Studies* and *Insight*. Research papers meet the needs of researchers and are reviewed on the basis of highest academic standards. The objective of the academic paper is to contribute to the scientific body of knowledge. On the contrary, Insight papers meet the needs of policy makers and professionals and are reviewed on the basis of high practical standards. The objective of the Insight is to identify the real world problems and how they can be solved with the help of information systems.

## **Reviewing Criteria**

In GTAR, all papers are judged on the same criteria (relevance, significance, originality, validity and clarity). However some criteria differ between the Research papers and Insight papers.

**Relevance:** Relevance has a great impact on the theme of the conference. The material is relevant and according to the theme of the conference.

**Significance:** Knowledge in different researches in the conference is related to research papers and insight papers.

**Originality:** Ideas that are new for the researchers are used in the conference.

**Validity:** Research papers in the conference are based on theory while the insight papers in the research are based on experimental researches. References are according to content.



**Clarity:** Papers are according to the format, language is easy and understandable by the audience in the conference.

### Acceptance Rates

Full Research Papers				
Submitted Papers	Accepted Papers	Withdrawn	Unqualified papers	Acceptance Rate
40	19	11	10	47.5%

### Copyright Agreement

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## **Acknowledgment**

A huge number of people helped in conducting the conference. First of all thanks to all the members of the Conference and Program Committee and representatives of the GTAR board and their helpers. We also want to thank all the Track Chairs, and reviewers, as well as all the members of the Scientific Committee for their help in the review process and organizing the tracks and special sessions. We thank everyone for their hard work and dedication to this conference and we look forward to the latest episode of the GTAR tradition.

Farooq Ahmed Jam (Ph.D.), Tariq Iqbal Khan (Ph.D.)  
Program Chair & Co-Chair

## **INTERNATIONAL SCIENTIFIC REVIEW COMMITTEE GTAR-2017**

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**Vignes Gopal**

*Faculty of Economics and Administration  
University of Malaya*

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*Head Department of Economics  
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**Galla Venkata Rama Krishna Acharyulu (Ph.D.)**

*School of Management Studies,  
University of Hyderabad, India.*

**Amir Hossein Dastaviz (Ph.D.)**

*Institute of Graduate Studies,  
University Of Malay, Kuala Lumpur, Malaysia*

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*Faculty of Business,  
Pharos University in Alexandria, Egypt*

**Samar J. Al-Barghouthi**  
*Royal University for Women, Bahrain*

**Deus Ngaruko**  
*Centre for Economics and Community Economic Development,  
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*Sakarya University Karasu MYO, Turkey*

**Tack Hyun Shin**

*Seoul National University of Science and Technology, Korea,  
South*

**Sun-Young Nam**

*Department of Pharmacology, College of Korean Medicine,  
Kyung Hee University, Seoul, 130-701, Republic of Korea*

**Vicent Stanslaus**

*The Open University Of Tanzania*

**Partha Ray**

*Indian Institute of Management Calcutta, Institute of  
Management Technology, Ghaziabad, India*

**SOCIAL SCIENCES AND HUMANITIES**

**Charlyna S. Purba, S.H., M.H.**

*Universitas Panca Bhakti  
Kalimantan BARAt*

**Hj. Yenny AS, S.H., M.H.**

*Universitas Panca Bhakti  
Kalimantan BARAt*

**Sailesh Sharma (Ph.D.)**

*Deputy Vice Chancellor (Academic & International)  
University of Malaya, Kuala Lumpur, Malaysia*

**Siamak Khodarahimi (Ph.D.)**

*Islamic Azad University,  
Fars Province, Iran*

**Rex Balena (Ph.D.)**

*Oceanographer and Education Specialist  
University of the Philippines in the Visayas*

**Dr. A B Sharangi**

*HOD, Research Scholar,  
Agricultural University*

**Jayson E. Lannu**

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*Faculty of Medicine,  
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**Gogoberidze George**

*Russian State Hydrometeorological University (RSHU), Russia*

**Krittawaya Thongkoo**

*Chiang Mai University, Thailand*

**Tzu-yi Lee**

*Chung Yuan Christian University, Taiwan*

**Renan Limjuco (Ph.D.)**

*University of the Immaculate Conception  
Davao City, Philippines*

**Kankan Kasmana**

*Departemen Visual Communication Design-Indonesia Computer  
University, Indonesia*

**Monique Musni- Tagaytay, M.A.Ed**

*University of the Immaculate Conception Philippines,  
Philippines*

**Naidu Narainsamy**

*Department of Psychology of Education, University of South Africa  
(UNISA), College of Education, South Africa*

**Sultanbayeva Gulmira**

*Al-Farabi Kazakh national University, Kazakhstan*

**Emilio A. Cruz**

*Bulacan State University, Malolos City, Bulacan,  
Philippines*

**Si, Li**

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**Sathiamoorthy Kannan**

*Institute of Educational Leadership, University of Malaysia*

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*Universiti Teknologi Malaysia 2. Razi University, Iran*

**Dr. Shusil Kumar Das**

*Daffodil International University, Dhaka, Bangladesh*

**Botabaeva Ademi Erkebaevna**

*Eurasian National University named after L.N. Gumilyov,  
Kazakhstan*

**Girma Y. I. Menelik**

*Penza State University Russia, K. Satbaev Kazakh National  
Technical University, Kazakhstan*



**I-Ju Chen**

*Ling Tung University, Taiwan*

**Wen, Yvonne, Ying-Ya**

*National Formosa University, Taiwan*

## **PHYSICAL LIFE AND APPLIED SCIENCES**

**Prof. Dr. Ir. Rahmatullah Rizieq, M.Si.**

*Universitas Panca Bhakti*

*Kalimantan BARAt*

**Yan LI (Ph.D.)**

*Nanyang Technological University, Singapore*

**Md. Saleh Ahmed (Ph.D.)**

*Department of Mathematics & Statistics*

*Sultan Qaboos University, Muscat, Oman*

**Saon Banerjee (Ph.D.)**

*OIC, AICRP on Agrometeorology,*

*State Agricultural University*

**Mohd. Nizam Omar**

*Universiti Utara Malaysia, 06010 UUM Sintok, Kedah, Malaysia*

**Amina Bakhrouf**

*Laboratory of Analysis, Treatment and Valorisation of  
Environment Pollutants and Products, Monastir, Tunisia*

**Shatrova, Olga**

*Russian State Hydrometeorological University (RSHU), Russia*

## **ENGINEERING AND TECHNOLOGY STUDIES**

**Nurul Akmar Binti Emran (Ph.D.)**

*Faculty of Information Communication Technology  
Universiti Teknikal Malaysia Melaka*

**Chee-Ming Chan (Ph.D.)**

*Civil and Environmental Engineering  
Universiti Tun Hussein Onn, Malaysia*

**Zhapparov Meirambek Kazimovich (Ph.D.)**

*Head of Micro learning Research Centre  
Suleyman Demirel University, Kazakhstan*

**Noor Zaman (Ph.D.)**

*College of Computer Science and IT,  
King Faisal University, Saudi Arabia*

**Kelly Whealan George (Ph.D.)**

*Embry-Riddle Aeronautical University (ERAU), USA*

**Prof. Dr. Hj. Dwi Kartini, SE. Spec. Lic (Ph.D.)**

*University of Computer Indonesia (Unikom)  
Bandung, Indonesia*

**Valeria Ersilia Oniga (Ph.D.)**

*Department of Terrestrial Measurements and Cadastre  
Technical University “Gh.Asachi” from Iasi  
Romania*

**Prof. Dr. Hj. Dwi Kartini, SE. Spec. Lic (Ph.D.)**

*University of Computer Indonesia (Unikom)  
Bandung, Indonesia*

**Mira Rahayu**

*Telkom University Indonesia, Indonesia*

**Ony Widilestariningtyas**

*Universitas Komputer Indonesia, Indonesia*

**Yully Ambarsih Ekawardhani**

*UNIKOM, Institut Teknologi Bandung, Indonesia*

**Emel Zeray**

*Selcuk University Geomatics Department, Turkey*

**Nedjah**

*Preparatory School of Sciences and Technology (EPST Annaba),  
Algeria*

**Tashenova**

*L. N. Gumilyov Eurasian National University, Kazakhstan*

**Farah Jemili**

*Department of Computer Sciences, Higher Institute of Computer  
and Communication Techniques, Sousse University, Tunisia*

**Nahid Sanzida**

*Bangladesh University of Engineering and Technology (BUET),  
Bangladesh*

## **HEALTH AND MEDICINE STUDIES**

**Balachandar S. Sayapathi (Ph.D.)**

*Faculty of Medicine, University of Malaya*

**Ahmed Kaid Naji Allow (Ph.D.)**

*Head of Dept. of Human Physiology  
College of Medicine and Health Sciences  
Sana'a University, R. Yemen*

**Prof. Dr. drg. Andi Zulkifli, M. Kes**

*Faculty of Public Health Hasanuddin University,  
Makassar, Indonesia*

**Fauzie Rahman**

*Head of Health Policy Management Department at School of Public Health, Faculty of Medicine, Lambung Mangkurat University, Indonesia*

**Helia Rahbari**

*Faculty of Paramedical Sciences at Shahid Beheshti University of Medical Sciences, Iran*

**Dr. Narjis Rizvi**

*Aga Khan University, stadium road, Karachi, Pakistan*

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*Medical Technology/Medical Laboratory Science University of the Immaculate Conception, Philippines*

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*Children's Mercy Hospital, United States*

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*Shahrekord University of Medical Sciences, Shahrekord, Iran*

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*Hajee Mohammad Danesh Science & Technology University  
Dinajpur, Bangladesh*

**Mohammad A. H. Khan**

*Faculty of Veterinary Science, Bangladesh Agricultural University*

**Enayatollah Kalantar**

*Department of Microbiology and Immunology, School of Medicine,  
Alborz University of Medical Sciences, Karaj, Iran*

**Cahit Canbay**

*Yeditepe University, Turkey*

**Rahbari, Helia**

*Faculty of Paramedical Sciences at Shahid Beheshti University of  
Medical Sciences, Tehran, Iran*

**Cheng-Chi Chang**

*Graduated Institute of Oral Biology, National Taiwan University,  
Taipei, Taiwan*

**Bodin Oleg N**

*Ling Tung University, Taiwan*

**Zahra Godarzi**

*Tehran University of Medical Sciences, Iran*

**Zhou Rui-Hua**

*School of Public Health, North China University Of Science And  
Technology*

## **KEYNOTE SPEAKER**

### **Prof. Dr. Reza Chaman**



Prof. Dr Reza Chaman has completed his MD from Shiraz University of Medical Sciences (1995, Iran), MPH (Master of Public Health) at Tehran University of Medical Sciences (1999, Iran) and PhD of Epidemiology from Tehran University of Medical Sciences (2008, Iran). Dr Chaman is associate Professor and Head of Yasuj University of Medical Sciences (Iran). He has published 65 papers in national and international scientific journals and also he has experience of participation as a lecturer in more than 40 national and international scientific congresses. He is an active member of Global Illuminators scholarly community and strong supporter of multidisciplinary approach to solve local community issues through scholarly research. His speech at GTAR-2017 will be an interesting activity for scholars participating in the conference. Dr Chaman is interested in research areas such as Public Health, Epidemiology and Health System Management.

## **GTAR 2017 Tracks’ Chairs**

### **Business, Management, Economics & Social Sciences**

Myoung Ok Kim & Debra Graham

### **Health, Health and Medicine Studies**

Farooq Ahmed Jam & Karen March

## **GTAR 2017 Panels**

### **“Research Quality Improvement Strategies, Theoretical & Methodological Challenges: How it Helps Society”**

**Moderator: Dr. Farooq Ahmed Jam (Ph.D.)**

In this panel discussion, integrated summary of conceptual, theoretical and methodological issues will be discussed by the panel members and they will bring out the important theoretical and methodological approaches to knowledge creation and serving the society. The participants will have to consider the wider issues and on-going challenges of developing robust and sensitive measures; facilitation as an intervention for getting research into practice; and finally to note how the current practices fit innovations more generally.



## **Best Paper Nominee List**

### **Students’ Feedback on their Supervised Work Experience Programme at the Universiti Teknologi Brunei**

*Ullah Hamid<sup>1</sup>, Kartina Ena<sup>2</sup>, Shamil Ahmad<sup>3</sup>*

Universiti Teknologi Brunei (UTB), Brunei

### **Measuring Information Ethics’ Cognition and Behavior: An Empirical Validation**

*Maryam Nasser AL-Nuaimi<sup>1</sup>, Abdelmajid Bouazza<sup>2</sup>, Maher M. Abu-Hilal<sup>3</sup>*

Sultan Qaboos University, Oman

### **Moving Your Brand Up-Scale: Theory and Suggetive Evidence from Japanese Entry into the U.S. Car Market**

*Myeong Hyeon Cho<sup>1</sup>, Pat Degra<sup>2</sup>*

<sup>1</sup>Korea University Business School

<sup>2</sup> Federal Communications Commission

### **Develop a Hybrid Personnel Scheduling Model**

*Jiun-Yan Shiau<sup>1</sup>, Chu-Yi Huang<sup>2</sup>*

National Kaohsiung First University of Science and Technology Kaohsiung, Taiwan

### **Lymphocyte Expression of Intracellular Cytokines and Hemeoxygenase-1 in Peripheral Blood of Patients With Atopic Dermatitis**

*Fadia Mahmoud<sup>1</sup>, Nermina Arifhodzic<sup>2</sup>*

<sup>1</sup>Kuwait University, Kuwait

<sup>2</sup>Abdul Aziz Al-Rashed Allergy Center, Kuwait

## **GTAR 2017 Best Paper Award Winner**

### **Measuring Information Ethics’ Cognition and Behavior: An Empirical Validation**

*Maryam Nasser AL-Nuaimi<sup>1</sup>, Abdelmajid*

*Bouazza<sup>2</sup>, Maher M. Abu-Hilal<sup>3</sup>*

Sultan Qaboos University, Oman

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### **Editor**

**Dr. Ahmad Saddam (Ph.D.)**

ISBN: 978-969-9948-75-6

Printed and Published by: Global Illuminators Malaysia

# CONFERENCE PROGRAM

**DAY 01 Thursday (April 20, 2017)**

**Welcome Reception & Registration**

**8:15 am – 9:00 am**

**Opening Ceremony (09:00am – 10:00 am)**

**Venue: Room 1**

09:00 am – 9:15 am	Welcome Remarks – <b>Ms. Estafny</b>
09:15 am – 9:25 am	Opening Speech – <b>Dr. Farooq Ahmed Jam (Ph.D.)</b> Executive Director , Global Illuminators Conference Co-Chair
09:25 am – 9:35 am	Keynote Speech- <b>Prof. Dr. Reza Chaman</b> Yasuj University of Medical Sciences, Yasuj, Iran
09:25 am - 10:00 am	Group Photo & Award Ceremony

**Grand Networking Session and Tea Break (10:00 am – 10:30 am)**

**DAY 01 Thursday (April 20, 2017)**

**Session 1 (10:30 am – 12:00 pm)**

**Venue: Room 1**

**Session Chairs: Myoung Ok Kim & Debra Graham**  
**Track B: Business, Management, Economics & Social Sciences**

GTAR-17-110	New Vision For Environmental Education for Children through the Arts: Pesticides as A Case Study Topic	Young Imm Kang Song
GTAR-17-114	Students’ Feedback on their Supervised Work Experience Programme at the Universiti Teknologi Brunei	Shamil Ahmad
GTAR-17-119	Measuring Information Ethics’ Cognition and Behavior: An Empirical Validation	AbdImajid Bouazza
GTAR-17-127	Moving Your Brand Up-Scale: Theory and Suggetive Evidence from Japanese Entry into the U.S. Car Market.	Myeong Hyeon Cho
GTAR-17-128	Develop a Hybrid Personnel Scheduling Model	Jiun-Yan Shiau

**DAY 01 Thursday (April 20, 2017)**

**Panel Discussion Session (12:00 pm – 1:00 pm)**

**Panel Discussion on**

**“Research Quality Improvement Strategies, Theoretical & Methodological Challenges: How it Helps Society”**

<b>Panellists</b>	Dr. Farooq Ahmed Jam
<b>Participants</b>	All Participants

**\*Description of Panel Discussion:** In this panel discussion, integrated summary of conceptual, theoretical and methodological issues will be discussed by the panel members and they will bring out the important theoretical and methodological approaches to knowledge creation and serving the society.

The participants will have to consider the wider issues and on-going challenges of developing robust and sensitive measures; facilitation as an intervention for getting research into practice; and finally to note how the current practices fit innovations more generally.

**Lunch Break (1:00 pm – 2:30 pm)**

**DAY 01 Thursday (April 20, 2017)**

**Session 2 (2:30 pm – 3:00 pm)**

**Venue: Room 1**

**Session Chairs: Farooq Ahmed Jam & Karen March**

**Track C: Health and Medicines Studies**

GTAR-17-130	Lymphocyte Expression of Intracellular Cytokines and Hemeoxygenase-1 in Peripheral Blood of Patients With Atopic Dermatitis	Fadia Mahmoud
GTAR-17-132	Imatinib-Induced Downregulation of Skp2 Inhibits Cell Growth in Human Squamous Cell Carcinoma	Myoung Ok Kim

**Closing Ceremony: (3:00pm to 3:30pm)**

## LIST OF CONFERENCE ATTEDEES

The following scholars/practitioners/educationists don’t have any paper presentations; however they will be attending the conference as delegates and observers.

ID	Name	Affiliation	Country
GTAR-17-106	Debra Graham	Carleton University	Canada
GTAR-17-107	Karen March	Carleton University	Canada
GTAR-17-141	Mekhti Narimanov	N,N Blokhin Russian Cncer Research Center	Moscow, Russia
GTAR-17-108	Katharine Kelly	Carleton University	Canada



## **DAY 02 Friday, (April 21, 2017)**

### **“CITY TOUR”**

Gathering of Participants at the Lobby of Ai Pini Park Hotel Via Miranese 176,  
Venice Mestre, Italy at 1:00 pm

Departure: 1:00 pm for City Tour

Drop Back at Ai Pini Park Hotel Via Miranese 176, Venice Mestre, Italy  
at 7:00 pm

**Important Note:** This tour is organized by Global Illuminators and entry to this tour is free for all participants. You may also bring your Siblings/Family/Friends but you have to register for them on registration desk one day before the tour.



**Global Illuminators**

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Abstract Proceeding Book  
GTAR- April 20-21, 2017  
Venice, Italy  
ISBN: 978-969-9948-75-6

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## **TRACK A: BUSINESS MANAGEMENT & ECONOMIC STUDIES**



## Moving your Brand Up-Scale: Theory and Suggetive Evidence from Japanese Entry into the U.S. Car Market

**Myeong-Hyeon Cho<sup>1\*</sup>, Patrick DeGraba<sup>2</sup>**

<sup>1</sup> Korea University Business School and Owen Graduate School of Management, Vanderbilt University, Korea South

<sup>2</sup> Federal Communications Commission, United States

### Abstract

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This paper argues that it is difficult for a firm to extend a well-respected brand name from a given quality segment to a higher quality segment. We argue that to enter a higher quality segment, a firm must either introduce a new brand name, or use the existing brand name in the upscale market and cease using it in the lower level market. We present suggestive empirical evidence from Japanese entry into the U.S. luxury car market.

***Keywords:*** Moving Brand, Evidence, market, Scale

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\*All correspondence related to this article should be directed to Myeong Hyeon Cho, Korea University Business School, Korea South  
Email: [chom@korea.ac.kr](mailto:chom@korea.ac.kr)



## Develop a Hybrid Personnel Scheduling Model

**Jiun-Yan Shiau<sup>1\*</sup>, Chu-Yi Huang<sup>2</sup>**

<sup>1,2</sup> National Kaohsiung First University of Science and Technology  
Kaohsiung, Taiwan

### Abstract

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Personnel scheduling is one of the important tasks for human resource management. Due to its complexity, its challenging features, and its practical relevance, personnel scheduling has been heavily researched in the last few decades. Normally, there are three scheduling problems, (1) shift scheduling problem, (2) days-off scheduling problem, and (3) tour scheduling problem. The approaches used to resolve those problems are (1) permanence centered planning, (2) fluctuation centered planning, (3) mobility centered planning, and (4) project centered planning. In this study, we reviewed and summarized the present personnel scheduling types and approaches, and then proposed a hybrid personnel-scheduling model to tackle such a complex personnel-scheduling problem. It is a mixed integer-programming model, which considers flexible working hours, deformation working hours, scheduling of mobility, and flexibility of scheduling changes. A simplified real-world case study and data of a Taiwan aviation company are utilized to demonstrate the merits of the proposed model comparing to its original approach.

**Keywords:** Personnel scheduling, Hybrid personnel scheduling, Mixed integer programming

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\*All correspondence related to this article should be directed to Jiun-Yan Shiau, National Kaohsiung First University of Science and Technology Kaohsiung, Taiwan  
Email: sho@nkfust.edu.tw



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Abstract Proceeding Book  
GTAR- April 20-21, 2017  
Venice, Italy  
ISBN: 978-969-9948-75-6

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## **TRACK B: SOCIAL SCIENCES & HUMANITIES**



## New Vision for Environmental Education for Children through the Arts: Pesticides as A Case Study Topic

**Young Imm Kang Song\***  
Lesley University, USA

### Abstract

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This study considers how educators can use the topic of pesticides to spark contemplative thinking and discussion about many different facets of environmental education while simultaneously training students how to stay safe when coming into contact with pesticides. Research questions include: How can we make pesticide education a launching pad for thinking and discussing many aspects of environmental education? How can educators avoid eco-phobia among children and teach practical ways to stay safe? How can teachers find out what local pesticide threats affect their students? What practical examples can we provide of classroom application? The goal of this educational approach is to allow children to learn and appreciate ecological issues at the local and community level, while also gaining an awareness of the larger global issues and the connections between the micro- and macro-spheres. What these approaches all share is a focus on engaging and exciting the learner, and on encouraging thought, reflection, emotional connection and ultimately action in support of shared ecological goals. It examines this being applied at two levels: in the pre K-8 classroom or community education setting, and in a graduate-level university classroom of in-service teachers and teachers-to-be.

**Keywords:** Pesticide education, Environmental education, Arts integration, Teacher training

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\*All correspondence related to this article should be directed to Young Imm Kang Song, Lesley University, USA  
Email: [ysong@lesley.edu](mailto:ysong@lesley.edu)



## Students' Feedback on their Supervised Work Experience Programme at the Universiti Teknologi Brunei

**Ullah Hamid<sup>1\*</sup>, Kartina Ena<sup>2</sup>, Shamil Ahmad<sup>3</sup>**  
Universiti Teknologi Brunei (UTB), Brunei Darussalam, Brunei

### Abstract

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Feedback is very important for any organization for the sake of improvement. In educational institutions, students' feedback helps to comprehend their perception on the quality of education delivered. The paper presents feedback of students attached to various companies during their Supervised Work Experience (SWE) programme. The aim of the study is to assess quality of the SWE programme offered by the Universiti Teknologi Brunei (UTB), Brunei Darussalam. A survey questionnaire is used to know the students' feedback on their SWE programme. The assessment takes into account various aspects of SWE programme. Students are found satisfied with majority of the components of their SWE programme. However, weak areas are identified and suggestions are provided for improvement in some components of the programme. Findings of the study provide insights that could assist in improving quality of the future SWE programme resulting in development of curriculum offered by Mechanical Engineering programme at UTB.

**Keywords:** Supervised Work Experience (SWE); Students' Feedback; Curriculum Development

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\*All correspondence related to this article should be directed to Ullah Hamid, Universiti Teknologi Brunei (UTB), Brunei Darussalam, Brunei  
Email: hamid.ullah@utb.edu.bn



## Measuring Information Ethics' Cognition and Behavior: An Empirical Validation

**Maryam Nasser AL-Nuaimi<sup>1</sup>, Abdelmajid Bouazza<sup>2\*</sup>, Maher M. Abu-Hilal<sup>3</sup>**

<sup>1,2,3</sup> Sultan Qaboos University, Oman

### Abstract

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This study has aimed to construct and validate an empirical multidimensional measure of information ethics' cognition and behavior. Using different scenarios, and a different sample in a different context, the present study has empirically tested the PAPA conceptual model of the central issues of information ethics as well as the main socio-psychological perspectives such as the theories of Social Cognition, Reasoned Action and Planned Behavior. The findings of this study have provided a piece of evidence in favor of the applicability of the theories of Social Cognition and Planned Behavior to the realm of information ethics. Furthermore, the cognition of information ethics' issues has positively and significantly predicted the intentions and actual behavior related to the ethical use of Information and Communication Technologies (ICTs).

***Keywords:*** Information Ethics; Cognition; Intentions; ICT Self-Efficacy

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\*All correspondence related to this article should be directed to Abdelmajid Bouazza, Sultan Qaboos University, Oman  
Email: bouazza93@gmail.com





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Abstract Proceeding Book  
GTAR- April 20-21, 2017  
Venice, Italy  
ISBN: 978-969-9948-75-6

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## **TRACK C: HEALTH AND MEDICINE STUDIES**



## Lymphocyte Expression of Intracellular Cytokines and Hemeoxygenase-1 in Peripheral Blood of Patients With Atopic Dermatitis

**Fadia Mahmoud<sup>1\*</sup>, Nermina Arifhodzic<sup>2</sup>**

<sup>1</sup>Kuwait University, Kuwait

<sup>2</sup>Abdul Aziz Al-Rashed Allergy Center, Kuwait

### Abstract

The cells expressing IL-4 and IL-10 (Th2 cytokines) in non-lesional skin of atopic dermatitis (AD) patients during the acute phase, and an increase in the cells expressing TNF- $\alpha$  and IFN- $\gamma$  (Th1 cytokines) in the chronic phase. Hemeoxygenase-1 (HO-1) is a heat shock protein that greatly reduces oxidative tissue damage occurring as a major feature of many inflammatory pathologies. The study evaluates CD4+ T cell expression of intracellular cytokines: Th1 (TNF- $\alpha$  and IFN- $\gamma$ ) and Th2 (IL-4 and IL-10); and HO-1 in patients with AD to provide a preliminary description of correlations between inflammatory cytokines and HO-1, the regulator of oxidative stress. It also suggests a possible therapeutic role for HO-1. The study included 21 patients diagnosed with AD and 12 healthy subjects used as control, age and gender were matched between the AD patients and the healthy subjects. PBMC extracted from the blood of each patient was cultured with PMA/ ionomycin to induce expression of pro-inflammatory biomarkers in CD4+ T cells differentiated to express Th1 or Th2 cytokines and HO-1. Evaluations were performed using FC 500 Beckman Coulter flow cytometer. Higher levels of CD4+ T cell cytokines expression (TNF- $\alpha$  and IFN- $\gamma$ , IL-4 and IL-10) as well as HO-1 were observed in AD patients versus healthy control subjects. A significant direct correlation was observed between CD4+ T cells expressing IFN- $\gamma$  and IL-5 ( $r = 0.651$ ) and between CD4+ T cells expressing TNF- $\alpha$  and HO-1 ( $r = 0.643$ ). These results show an elevation of T cell cytokine expression of both Th1 and Th2 subtypes and a direct correlation between these two cell populations suggesting a systemic inflammatory profile. Upregulation of the HO-1 is an attempt by the body to limit skin inflammation and it suggests a possible therapeutic role.

**Keywords:** Atopic dermatitis, Cytokines, Hemoxygenase-1, Lymphocytes

\*All correspondence related to this article should be directed to Fadia Mahmoud, Kuwait University, Kuwait  
Email: [fadia@hsc.edu.kw](mailto:fadia@hsc.edu.kw)



## Imatinib-Induced Downregulation of Skp2 Inhibits Cell Growth in Human Squamous Cell Carcinoma

**Myoung Ok Kim<sup>1\*</sup>, Hyo Jin Jeong<sup>2</sup>, Wookbong Kwon<sup>3</sup>, Sung-Hyun Kim<sup>4</sup>**

<sup>1</sup> School of Animal BT Sciences Kyungpook National University, Korea South

<sup>2,3,4</sup> Institute of Life Science and Biotechnology, Kyungpook National University, Korea South

### Abstract

S-phase kinase associated protein (Skp2) is known to play a crucial role in tumorigenesis of various human cancers. Imatinib, an inhibitor of BCR-ABL tyrosine kinase, c-kit, and platelet derived growth factor (PDGF) receptor, has been approved for the treatment and investigation of chronic myeloid leukemia, gastrointestinal stromal tumors, and various additional solid tumors. However, its efficacy for treatment of skin cancer has not been yet investigated. The aim of this study was to explore the effect of imatinib on Skp2 and to determine whether it has an antitumor effect in human skin cancer. To explore the effect of imatinib on cell growth of A431 cells (squamous cell carcinoma/skin cancer), we conducted a CCK8 assay and flow cytometry. A western blot assay was performed to determine the function of imatinib in A431 cells as well as the underlying molecular mechanism. Imatinib significantly inhibited cell growth and induced cell cycle arrest at the G0/G1 phase. Furthermore, depletion of Skp2 triggered cell cycle arrest and inhibited colony formation. Mechanistically, imatinib markedly downregulated Skp2 protein expression and subsequently upregulated p21 expression via increased protein stability. In conclusion, imatinib demonstrates its antitumor activity via Skp2-p21 signaling axis, and these findings suggest that target of Skp2 by imatinib could be a novel therapeutic approach for clinical trials of squamous cell carcinoma.

**Keywords:** skp2, imatinib, p21, SCC

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\*All correspondence related to this article should be directed to Myoung Ok Kim, School of Animal BT Sciences Kyungpook National University, Korea South  
Email:ok4325@knu.ac

## **FUTURE EVENTS**

# **3<sup>rd</sup> INTERNATIONAL CONFERENCE ON**

**“New Directions in Multidisciplinary Research & Practice”  
(NDMRP -2017)**



**Date:** May 12-13, 2017

**Venue:** Amalia Hotel Athens, Greece

**Email:** ndmrp@globalilluminators.org

**Abstract Submission Date:** April 20, 2017

**Full Paper Submission Date:** April 25, 2017

**Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.**

## **Conference Main Tracks**

- Business, Management and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

For more details visit [www.globalilluminators.org](http://www.globalilluminators.org)

# 1<sup>st</sup> INTERNATIONAL CONFERENCE ON

“Economics And Business At The Interface Of Natural Sciences”(EBINS -2017)



**Date:** July 3-4, 2017

**Venue:** National and Kapodistrian University of Athens, Greece

**Email:** ndmrp@globalilluminators.org

**Abstract Submission Date:** May 20, 2017

**Full Paper Submission Date:** May 25, 2017

**Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.**

## **Conference Main Tracks**

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- Engineering & Technology Studies
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- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

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## **4th INTERNATIONAL CONFERENCE ON**

**“Multidisciplinary Innovation Sustainability & Growth”  
(MISG -2017)**



**Date:** July 13-14, 2017

**Venue:** The Federal Hotel Kuala Lumpur Malaysia

**Email:** [misg@globalilluminators.org](mailto:misg@globalilluminators.org)

**Abstract Submission Date:** June 15, 2017

**Full Paper Submission Date:** June 30, 2017

**Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.**

### **Conference Main Tracks**

- Business, Management and Economic Studies
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- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

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## 4th INTERNATIONAL CONFERENCE ON

“Multidisciplinary Innovation In Academic Research”  
(MIAR -2017)



**Date:** July 27-28, 2017

**Venue:** ibis Astana Hotel Kazakhstan

**Email:** miar@globalilluminators.org

**Abstract Submission Date:** June 15, 2017

**Full Paper Submission Date:** June 30, 2017

**Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.**

### Conference Main Tracks

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### **3rd INTERNATIONAL CONFERENCE ON**

**“Multidisciplinary Academic Research & Global Innovation ”  
(MARGI -2017)**



**Date:** August 25-26, 2017

**Venue:** Holiday Inn Central Plaza Beijing

**Email:** [margi@globalilluminators.org](mailto:margi@globalilluminators.org)

**Abstract Submission Date:** July 15, 2017

**Full Paper Submission Date:** July 30, 2017

**Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.**

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- Physical Life and Applied Sciences
- Regional and Religious Studies
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## 4TH INTERNATIONAL CONFERENCE ON

“Innovative Trends In Multidisciplinary Academic Research”  
(ITMAR-2017)



**Date:** October 20-21, 2017

**Venue:** Istanbul Gonen Hotel, Istanbul, Turkey

**Email:** [itmar@globalilluminators.org](mailto:itmar@globalilluminators.org)

**Abstract Submission Date:** September 20, 2017

**Full Paper Submission Date:** September 25, 2017

**Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.**

### Conference Main Tracks

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- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

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## 3RD INTERNATIONAL CONFERENCE ON

“Regional Challenges To Multidisciplinary Innovation ”  
(RCMI- 2017)”



**Date:** October 05-06, 2017

**Venue:** Radisson Blu Hotel, Nairobi kenya

**Email:** rcmi@globalilluminators.org

**Abstract Submission Date:** September 10, 2017

**Full Paper Submission Date:** September 15, 2017

**Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.**

### Conference Main Tracks

- Business, Management and Economic Studies
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- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

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## 2ND INTERNATIONAL CONFERENCE ON

“Interdisciplinary Academic Research And Innovation”  
(IARI - 2017)



**Date:** November 23-24 2017

**Venue:** Indonesia Computer University

**Email:** [iari@globalilluminators.org](mailto:iari@globalilluminators.org)

**Abstract Submission Date:** October 5, 2017

**Full Paper Submission Date:** October 10, 2017

**Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.**

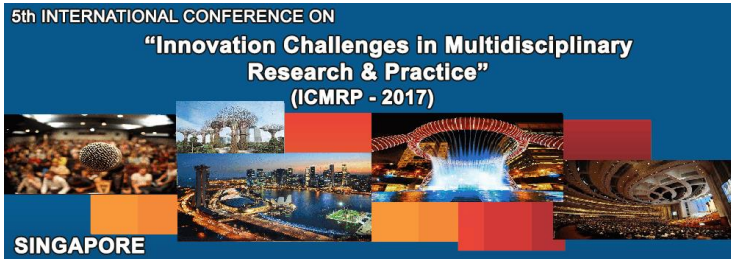
### Conference Main Tracks

- Business, Management and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

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## 5TH INTERNATIONAL CONFERENCE ON

“Innovation Challenges In Multidisciplinary Research & Practice” (ICMRP - 2017)



**Date:** December 15-16, 2017

**Venue:** Hotel Grand Pacific Singapore

**Email:** [icmrp@globalilluminators.org](mailto:icmrp@globalilluminators.org)

**Abstract Submission Date:** November 25, 2017

**Full Paper Submission Date:** November 30, 2017

**Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.**

### Conference Main Tracks

- Business, Management and Economic Studies
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- Engineering & Technology Studies
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- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

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## 4TH INTERNATIONAL CONFERENCE ON

“Global Issues In Multidisciplinary Academic Research”  
(GIMAR - 2018)



**Date:** February 01-02, 2018

**Venue:** TKP Conference Center, Ichigaya, Tokyo, Japan

**Email:** [gimar@globalilluminators.org](mailto:gimar@globalilluminators.org)

**Abstract Submission Date:** November 25, 2017

**Full Paper Submission Date:** November 30, 2017

**Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.**

### Conference Main Tracks

- Business, Management and Economic Studies
- Health and Medicine Studies
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- Social Sciences & Humanities
- Physical Life and Applied Sciences
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# CSR



Environment

Charities

Public Health



Growth and  
Development



Sustainability



## **CSR Activity Conducted By Global Illuminators: Sport Activation for Children against Negative Impact of Internet & Technology**

In April 2016, Global Illuminators conducted Corporate Social Responsibility program together with Maestro and the Clover as Sport Facility Provider in Bandung, initiating an event with theme:



### **The Objectives of this event were:**

1. Media of education for parents and children to be aware of digital new era and its impact on children's life
2. Facilitate and promote futsal as one of the kinds of sports activation that can be alternative activity for children against the negative impact of internet
3. Social activity and charity engaging orphans to enjoy sports activities together with their friends
4. Corporate Social Responsibility of Company to contribute to the society especially to solve one of the social problems in Bandung.



**Highlights of CSR Activities are given below:**



## **Global Illuminators Malaysia Team conducted its Latest CSR activity at Rumah Charis, Kuala Lumpur, Malaysia Children Home**

Global Illuminators Malaysia Team conducted its latest CSR activity at Rumah Charis, Kuala Lumpur, Malaysia Children home. The children home ministry provides care for orphans and single parent children, their homes and activities aim to create a suitable environment to enable children to grow. They help to provide spiritual direction, education, and counselling for the children. Emphasis was given to fellowshiping and spending time with the children over refreshments, as well as presenting them with small gifts and the organizing of special entertainment programmes for the children such as a special game segment. One of the other highlights of the evening was the goodie bags distribution programme carried out by Global Illuminators.



## **Global Illuminators Indonesian Team conducted its Latest CSR activity in Ramadan for Local Community Welfare, Sharing Happiness and developing Orphan Children**

Global Illuminators Indonesian team conducted its latest CSR activity in Ramadan for orphans. The purpose of this activity was to give happiness and develop orphans with the support of more than 60 volunteers and distribute iftar to more than 400 beneficiaries (yateem, orphan and dhuafa). Global Illuminators Indonesian team spent time with children and conducted different activities for their moral self-development.

Highlights of this activity are given below:





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Persiaran Meranti,

Bandar Sri Damansara, 52200,

Kuala Lumpur Malaysia.

Contact : +60 10 254 6571

E-mail: [info@globalilluminators.org](mailto:info@globalilluminators.org)

URL: [www.globalilluminators.org](http://www.globalilluminators.org)

ISBN 978-9487-9487-5-6



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