TMBER 2018
Conference Proceeding
Book of Papers

5th Trends In Multidisciplinary Business and Economic Research

Editor:
Dr Ahmad Saddam Ph.D., Country Director (Global Illuminators Iraq)

ISBN: 978-969-695-005-9

Printed and Published by: Global Illuminators Malaysia
TMBER 2018 Conference Organizing Committee

**Conference Chair**
Farooq Ahmed Jam (Ph.D.)
*Executive Director (Global Illuminators)*

**Conference Co-Chair**
Tariq Iqbal Khan (Ph.D.)
Assistant Professor
University Of Haripur, Pakistan

**Conference Co-Chair**
Muhammad Abbas (Ph.D.)
*Director Policy & Research (Global Illuminators)*

**On Chee Hoong**
*Manager Operations (Global Illuminators)*

**Editor Conference Proceeding**
**Ahmad Saddam**
*Country Director Iraq (Global Illuminators)*
Conference Chair Message

Farooq Ahmed Jam (PhD)

5th International Conference on “Trends In Multidisciplinary Business, and Economic Research” (TMBER-2018) serves as platform that aims to help the scholarly community across nations to explore the critical role of multidisciplinary innovations for sustainability and growth of human societies. This conference provides opportunity to the academicians, practitioners, scientists, and scholars from across various disciplines to discuss avenues for interdisciplinary innovations and identify effective ways to address the regional and global challenges faced by our societies. The research ideas and studies that we received for this conference are very promising, unique, and impactful. I believe, these studies have the potential to address key challenges in various sub-domains of social sciences and applied sciences. The scholars attending this conference will certainly find it helpful in refining their own research ideas, finding solutions to basic/applied problems they face and interact with other renowned scholars for possible future collaborations.

I am really thankful to our honourable scientific and review committee for spending much of their time in reviewing the papers for this event, selecting the best paper awards and helping the participants in publishing their research in affiliated journals. Also special thanks to all the session chairs from industry, academia and policy-making institutions who volunteered their time and support to make this event a success.

A very special thanks to the great scholars for being here with us as key note speakers. Their valuable thoughts will surely open the horizon of new research and practice for the conference participants coming from across the globe. I am also thankful to all the participants for being here with us to create an environment of knowledge sharing and learning. We the scholars of this world belong to the elite educated class of this society and we owe a lot to return back to this society. Let’s break all the discriminating barriers and get free from all minor affiliations. Let’s contribute even a little or single step for betterment of society and welfare of humanity to bring prosperity, peace and harmony in this world. Stay blessed.

Type of TMBER Papers

For this year, TMBER has two types of papers: Empirical Studies and Insight. Research papers meet the needs of researcher and reviewed on the basis of highest academic standards. The objective of the academic paper is to contribute in the scientific body of knowledge. Contrary, Inside papers meet the needs of policy makers and professionals and reviewed on the basis of high practical standards. The objective of the Insight is to identify the real world problems and how can solve with the help of information systems.
Reviewing Criteria

In TMBER all papers are used to judge on the criteria (relevance, significance, originality, validity and clarity). However some criteria differ between the Research papers and Insight papers.

**Relevancy:** Relevancy has a great impact on the theme of the conference. The material is relevant and according to the theme of the conference.

**Significance:** Knowledge in different researches in the conference is related to research papers and insight papers.

**Originality:** Ideas that are new for the researchers are used in the conference.

**Validity:** Research papers in the conference are based on theory while the insight papers in the research are based on experimental researches. References are according to content.

**Clarity:** Papers are according to the format, language is easy and understandable by the audience in the conference.

Acceptance Rates

<table>
<thead>
<tr>
<th>Full Research Papers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Submitted Papers</td>
</tr>
<tr>
<td>23</td>
</tr>
</tbody>
</table>

Copy right Agreements

In TMBER 2018 proceedings all authors are agreed on the copy right agreement. This agreement shows that only authors can retain copyright. It also permits that nobody can use for non-commercial purpose such as to download, print out etc of an article published in the TMBER 2018 proceedings. All credit is given to the authors and they have copyright agreements. This copyright agreement and use license ensures, among other things, that an article will be as widely available as possible and that the article can be included in any scientific archive.
Acknowledgment

A huge numbers of people helped in conducting the conferences. First of all thanks to all the members of the Conference and Program Committee and representatives of the TMBER board and their helpers. We also want to thank all the Track Chairs, Track Co-Chairs and reviewers, as well as all the member of the Scientific Committee for their help in the review process and organizing the tracks and special sessions. We thank everyone for their hard work and dedication to this conference and we look forward to the latest episode of the TMBER tradition.

Farooq Ahmed Jam (PhD), Tariq Iqbal Khan (PhD) and Muhammad Abbas (Ph.D.)

Program Chair & Co-Chairs
TMBER 2018 Scientific and Reviewers Committee

BUSINESS, MANAGEMENT AND ECONOMIC STUDIES

Palti Marulitua Sitorus (PhD)
Chair of Scientific & Review Committee
Telkom University Indonesia

Mej Mohd Noor Azli bin Hj. Ali Khan (PhD)
University Technology Malaysia.

Prof. Ravindran Ramasamy (PhD)
Graduate School of Business,
UniRazaK, Kuala Lumpur, Malaysia

Prof. Madya Raja Roslan Raja Abd. Rahman (PhD)
Human Resource Development/Management,
University Technical Malaysia Melaka,

Ludmila Mládková (PhD)
Faculty of Business Administration, Department of Management
University of Economics Prague,

Mohd Norfian Alifiah
Faculty of Management,
Department of Accounting and Finance,
Universiti Teknologi Malaysia, Malaysia

Ahmed Saddam (PhD)
Country Director- Iraq
Global Illuminators

Mohammad Hamad Khalef AlKhresheh (PhD)
Country Director-Jordan
Global Illuminators

Christophe Schinckus (PhD)
School of Management
Ken Edwards Building
University of Leicester

Dr. Suresh B.Gholse (PhD)
VatarMeherbaba College,
Rtm Nagpur University, Nagpur, India

Tahir Masood Qureshi (PhD)
College of Business Administration
American University in the Emirates, UAE

Proceeding of 5th International TMBER Conference ---, Sydney, Australia, March 2018
A.Saddam
Ghulam Rasul Awan (PhD)
UCP Business School, UCP Lahore Pakistan

Lau Wee Yeap (PhD)
Faculty of Economics & Administration, University of Malaya, Kuala Lumpur, Malaysia

Vignes Gopal
Faculty of Economics and Administration
University of Malaya

J. A. Arul Chellakumar (PhD)
Head Department of Economics
Bharathidasan University
Tiruchirappalli, Tamilnadu, India

Girish Karunakaran Nair (PhD)
Programme Leader
International Hospitality Management Faculty
Stenden University, Qatar

Galla Venkata Rama Krishna Acharyulu (Phd)
School of Management Studies,
University of Hyderabad, India.

Santi Rahmawati
School of Business and Management,
Institut Teknologi Bandung

Amir Hossein Dastaviz (PhD)
Institute of Graduate Studies,
University Of Malay, Kuala Lumpur, Malaysia

Syed Ahmed Salman
International Islamic University
Malaysia, Gombak, Selangor, Malaysia

Dr. Wurim Ben Pam (PhD)
Federal University, Dutsin-ma,
Katsina State- Nigeria

Wang, Yu-Mei
Asia University, Taiwan

Aglis Andhita Hatmawan
STIE Dharma Iswara Madiun, Indonesia

Hasnun Anip Bin Bustaman
University Teknologi MARA Malaysia

Proceeding of 5th International TMBER Conference ---, Sydney, Australia, March 2018
A.Saddam
Bertin Chen  
Vanung University, Taiwan

Susan Irawan Rifai  
Centro Escolar University, Philippine

Jihoon Kim  
Ehime University, Korea, South

Chien-Tu Jeff Lai  
National Chengchi University, Taiwan

Haykel Hadjs Alem  
LEM, University of Lille FRANCE,

Prof. Dr. Tarek Taha Ahmed  
Faculty of Business, Pharos University in Alexandria, Egypt

Samar J. Al-Barghouthi  
Royal University for Women, Bahrain

Deus Ngaruko  
Centre for Economics and Community Economic Development, the Open University of Tanzania

Mohammad Ehsani  
Tarbiat Modares University, Israel, Imam Khomeini International University, Iran

Ismail BİLGİÇLİ  
Sakarya University Karasu MYO,Turkey

Tack Hyun Shin  
Seoul National University of Science and Technology, Korea, South

Sun-Young Nam  
Department of Pharmacology, College of Korean Medicine, Kyung Hee University, Seoul, 130-701, Republic of Korea

Vicent Stanslaus  
The Open University Of Tanzania

Partha Ray  
Indian Institute of Management Calcutta, Institute of Management Technology, Ghaziabad, India
SOCIAL SCIENCE AND HUMANITIES

Sailesh Sharma (PhD)
Deputy Vice Chancellor (Academic & International)
University of Malaya, Kuala Lumpur, Malaysia

Siamak Khodarahimi (PhD)
Islamic Azad University,
Fars Province, Iran

Rex Balena (PhD)
Oceanographer and Education Specialist
University of the Philippines in the Visayas

Dr. A B Sharangi
HOD, Research Scholar,
Agricultural University

Jayson E. Lannu
Jose Rizal University, Philippines

Amandha Boy Timor Randita
Faculty of Medicine,
Sebelas Maret University, Indonesia

Gogoberidze George
Russian State Hydrometeorological University (RSHU), Russia

Krittawaya Thongkoo
Chiang Mai University, Thailand

Tzu-yi Lee
Chung Yuan Christian University, Taiwan

Renan Limjuco (PHD)
University of the Immaculate Conception
Davao City, Philippines

Kankan Kasmana
Departemen Visual Communication Design-Indonesia Computer University, Indonesia

Monique Musni- Tagaytay, MA. Ed
University of the Immaculate Conception Philippine, Philippine

Naidu Narainsamy
Department of Psychology of Education, University of South Africa (UNISA), College of Education, South Africa

Proceeding of 5th International TMBER Conference ---, Sydney, Australia, March 2018
A.Saddam
Sultanbayeva Gulmira  
Al-Farabi Kazakh national University Kazakhstan

Emilio A. Cruz  
Bulacan State University, Malolos City, Bulacan, Philippines

Si, Li  
Wuhan University, China

Dr. Nessreen A. Elmelegy  
Royal University for Women, Kingdom Of Bahrain, Bahrain

Dr. Shusil Kumar Das  
Daffodil International University, Dhaka, Bangladesh

Dr. Rovelina B. Jacobia  
Polytechnic University of the Philippines

Sathiamoorthy Kannan  
Institute of Educational Leadership, University of Malaysia

Dr. Isabella Musyoka-Kamere  
Maasai Mara University, Kenyatta University Kenya

Hadi Ebadi  
Universiti Teknologi Malaysia 2, Razi University, Iran

Dr. Shusil Kumar Das  
Daffodil International University, Dhaka, Bangladesh

Botabaeva Ademi Erkebaevna  
Eurasian National University named after L.N. Gumilyov, Kazakhstan

Girma Y. I. Menelik  
Penza State University Russia, K. Satbaev Kazakh National Technical University Kazakhstan

I-Ju Chen  
Ling Tung University Taiwan

Wen, Yvonne, Ying-Ya  
National Formosa University, Taiwan

**PHYSICAL LIFE AND APPLIED SCIENCES**

Yan Li (PhD)  
Nanyang Technological University, Singapore

*Proceeding of 5th International TMBER Conference ---, Sydney, Australia, March 2018*  
A. Saddam
Md. Saleh Ahmed (PhD)
Department of Mathematics & Statistics
Sultan Qaboos University, Muscat, Oman

Saon Banerjee (PhD)
OIC, AICRP on Agrometeorology,
State Agricultural University

Mohd Nizam Omar
Universiti Utara Malaysia, 06010 UUM Sintok, Kedah, Malaysia

Amina Bakhrouf
Laboratory of Analysis, Treatment and Valorisation of Environment Polluants and Products, Monastir, Tunisia

Shatrova, Olga
Russian State Hydrometeorological University (RSHU), Russia

ENGINEERING AND TECHNOLOGY STUDIES

Nurul Akmar Binti Emran (PhD)
Faculty of Information Communication Technology
Universiti Teknikal Malaysia Melaka

Chee-Ming Chan (PhD)
Civil and Environmental Engineering
Universiti Tun Hussein Onn, Malaysia

Zhaparov Meirambek Kazimovich (PhD)
Head of Micro learning Research Centre
Suleyman Demirel University, Kazakhstan

Noor Zaman (PhD)
College of Computer Science and IT,
King Faisal University, Saudi Arabia

Kelly Whealan George (PhD)
Embry-Riddle Aeronautical University (ERAU), USA

Prof. Dr. Hj. Dwi Kartini, SE. Spec. Lic (PhD)
University of Computer Indonesia (Unikom)
Bandung Indonesia

Valeria Ersilia Oniga (Ph.D)
Department of Terrestrial Measurements and Cadastre
Technical University “Gh.Asachi” from Iasi
Romania
Prof. Dr. Hj. Dwi Kartini, SE. Spec. Lic (PhD)
University of Computer Indonesia (Unikom)
Bandung Indonesia

Mira Rahayu
Telkom University Indonesia, Indonesia

Ony Widilestariningtyas
Universitas Komputer Indonesia, Indonesia

Yully Ambarsih Ekawardhani
UNIKOM, Institut Teknologi Bandung, Indonesia

Emel Zeray
Selcuk University Geomatics Department, Turkey

Nedjah
Preparatory School of Sciences and Technology (EPST Annaba), Algeria

Tashenova
L. N. Gumilyov Eurasian National University, Kazakhstan

Farah Jemili
Department of Computer Sciences, Higher Institute of Computer and Communication Techniques, Sousse University, Tunisia

Nahid Sanzida
Bangladesh University of Engineering and Technology (BUET) Bangladesh

HEALTH AND MEDICINE STUDIES

Balachandar S. Sayapathi (PhD)
Faculty of Medicine, University of Malaya

Ahmed Kaid Naji Allow (PhD)
Head of Dept. of Human Physiology
College of Medicine and Health Sciences
Sana’a University, R. Yemen

Prof. Dr. drg. Andi Zulkifli, M.Kes
Faculty of Public Health Hasanuddin University,
Makassar, Indonesia

Fauzie Rahman
Head of Health Policy Management Department at School of Public Health, Faculty of Medicine,
Lambung Mangkurat University, Indonesia

Helia Rahbari
Faculty of Paramedical Sciences at Shahid Beheshti University of Medical Sciences, Iran

Proceeding of 5th International TMBER Conference ---, Sydney, Australia, March 2018
A. Saddam
Dr Narjis Rizvi  
Aga Khan University, stadium road – Karachi – Pakistan

Dr. Elvira Urgel(PHD)  
Centro Escolar University, China

Maria Bea Lao  
Medical Technology/Medical Laboratory Science University of the Immaculate Conception, Philippine

Nima Kasraie  
Children’s Mercy Hospital United State

Haseen Fariha  
Bangabandhu Sheikh Mujib Medical University, Bangladesh

Der-Hsiang Huang  
Graduate Institute of Professional Development in Education, Da-Yeh University, Taiwan

Kazushi Okamoto  
Aichi Prefectural University Japan

Abolhassani Shahla  
Shahrekord University of Medical Sciences, Shahrekord, Iran

Dr. Umme Kulsum Rima  
Hajee Mohammad Danesh Science & Technology University, Dinajpur, Bangladesh

Mohammad A. H. Khan  
Faculty of Veterinary Science, Bangladesh Agricultural University

Enayatollah Kalantar  
Dietary supplements and Probiotic Research Center and Department of Microbiology and Immunology, School of Medicine, Alborz University of Medical Sciences, Karaj, Iran

Cahit Canbay  
Yeditepe University, Turkey

Rahbari, Helia  
Faculty of Paramedical Sciences at Shahid Beheshti University of Medical Sciences, Tehran, Iran

Cheng-Chi Chang  
Graduated Institute of Oral Biology, National Taiwan University, Taipei, Taiwan

Bodin Oleg N  
Ling Tung University Taiwan

Zahra Godarzi  
Tehran University of Medical Sciences, Iran

Zhou Rui-Hua  
School of Public Health, North China University Of Science And Technology

Proceeding of 5th International TMBER Conference ---, Sydney, Australia, March 2018  
A. Saddam
TMBER 2018 Keynote Speakers

Dr. Bishnu Prasad Gautam

Dr. Bishnu Prasad Gautam graduated from Shinshu University, Nagano, Japan. He is currently a full professor of Wakkanai Hokusei Gakuen University, Hokkaido, Japan. He is also a head of International Department of the same University. His major subjects of teaching include Computer Networks, Advanced Network Management Theory, Advanced Network Monitoring Theory, Renewable Energy & Technology and many other computer science related subjects. Dr. Gautam’s research interests include community wireless networks, network security, IoT (Internet of Things), traditional knowledge and Smart Community etc. He has done extensive survey of Wakkanai City of Japan in order to recommend a design and implementation of smart community and its network model in 2012. He has published over 40 technical papers at premium international journals and conferences, which include papers published in top IEEE and its related conferences like AINA and NaNA. Dr. Gautam was the winner of the Best Presentation Award 62nd Intelligent Transportation Systems and Smart Community Research Workshop organized by IPSJ-SIG, Japan and also the winner of incentive award in the same conference. He is a member of IEEE, a member of IPSJ and IAENG.

TMBER 2018 Track’s Chairs

Business, Management and Economics Studies
Bishnu Prasad Gautam & Keith Akiva Lehrer

Social Sciences & Humanities
Hema Soondram & Muruganantham Ganesan

Engineering & Technology Studies
Esat Hasani & Ilir Kraja

Proceeding of 5th International TMBER Conference ---, Sydney, Australia, March 2018
A.Saddam
TMBER 2018 Workshop

“How to Improve the Quality of a Research Article and Get it Published in Scopus/Isi Indexed Journals”

Trainer: Dr. Md Abdul Alim (Ph.D.)

In this workshop, we will discuss how to improve the quality of a research article and getting it published in good quality journals. Publication is considered as a KPI achievement for academic staff. It is considered to be the best way to enjoy benefits and promotion as a faculty member. In this workshop, trainer will shed light on how to identify a hot research topic, how to find a research gap, importance of a catchy Research Paper Title, what reviewers are looking for in a research article, what editors are expecting from authors, major reasons for article rejection by good journals, steps and tips to improve article quality and content, and finding a relevant outlet for your research. Hope this workshop will help the participants improve their understanding about the publication process.

Best Paper Nominee List

Impact of Arab Islamic Culture on Employees’ Effectiveness from the Employees’ Perspective in Commercial Banks: Case of the Hashemite Kingdom of Jordan

Buthina Alobidyeen¹*, Hefin Rowlands², Brychan Thomas³, Dr. Caryn Cook⁴
¹,²,³,⁴ University of South Wales, UK

Content Analysis to Exploring the Positive and Negative User-Generated Content of Online Travel Purchases Via Booking.Com in Taiwan

Shih-Ting Yu¹*, Chih-Ping Chen
¹,² Yuan Ze University, Taoyuan, Taiwan

Disconnect Between Parents’ Values for Saving and Actual Savings Behavior: Impact on Children’s Education and Financial Decision-making

Diane Masuo¹*, Michael Cheang²
University of Hawai’i at Mānoa, Honolulu, U.S.A

Hybrid PCM and Transparent Solar Cells in Zero Energy Buildings

Akram W. Ezzat¹, Ihab A. Wahb², Zainab A. Wahbi³
¹University of Baghdad, Baghdad – Iraq
²,³ Jordanian University, Amman – Jordan

Proceeding of 5th International TMBER Conference ---, Sydney, Australia, March 2018
A.Saddam
The Effects of Women’s Health Nursing Section Team-Based Learning on Self-directed Learning Ability, Learning Attitude, and Problem-Solving Ability

Cha Mi-Youn
Uiduk University, South Korea

Enhancement of Traditional Knowledge with Modern Mind — A Case Study of Aamako Janto, an Eco-Friendly Agro-device in IoOT (Internet of old Things)

Bishnu Prasad Gautam¹, Bhagawan Rokaha², Krishna P. Bhattarai³
¹,²,³ Wakkanai Hokusei Gakuen University, Japan

Developing Happiness Index for Higher Education Institution Faculty: Controlling Decision to Quit

Marria Hassan¹, Syed Muhammad Javed Iqbal²
Islamia University Bahawalpur, Pakistan

TMBER 2018 Best Paper Award Winner

Impact of Arab Islamic Culture on Employees’ Effectiveness from the Employees’ Perspective in Commercial Banks: Case of the Hashemite Kingdom of Jordan

Buthina Alobidyeen¹*, Hefin Rowlands², Brychan Thomas³, Dr. Caryn Cook⁴
¹,²,³,⁴ University of South Wales, UK

List of TMBER 2018 Academic Papers

1. Business Management & Economic Studies

ID: GISSPBM-18-107
Breaking Women Body Myths: How Taiwanese Plus Size Women Portrayed Body Image on Facebook
Yi-Yin Lin¹*, Chih-Ping Chen²
¹,² Yuan Ze University, Taiwan
ID: GISSPBM-18-108
Content Analysis to Exploring the Positive and Negative User-Generated Content of Online Travel Purchases Via Booking.com in Taiwan
Shih-Ting Yu1*, Chih-Ping Chen2
1,2 Yuan Ze University, Taiwan

ID: GISSPBM-18-112
Smart Growth for St. James: A Negotiation Simulation for Innovative and Effective Cross-Disciplinary Learning in Business Schools
Craig B. Barkacs1, Linda L. Barkacs2*
1,2 University of San Diego, USA

ID: TMBER-18-107
Impact of Arab Islamic Culture on Employees’ Effectiveness from the Employees’ Perspective in Commercial Banks Case of the Hashemite Kingdom of Jordan
Buthina Alobidyeen1*, Hefin Rowlands2, Brychan Thomas3, Caryn Cook4
University of South Wales, UK

ID: TMBER-18-115
The Effect of Corporate Taxes on FDI in Africa Saratchanut Boonvut
Sumboo, K1, Soondram, H2*, Jugurnath B3
1,2,3 University of Mauritius, Mauritius

2. Social Sciences & Humanities

ID: GISSPBM-18-116
Enhancing Student Learning Experience in Blended Classroom Teaching
Y. Lakshmi Malroutu
California State University, Sacramento, USA

ID: GISSPBM-18-117
Disconnect between Parents’s Values for Saving and Actual Savings Behavior: Impact on Children’s Education and Financial Decision making
Diane Masuo1*, Michael Cheang2
1,2 University of Hawaii at Manoa, Honolulu, Hawaii, USA

ID: TMBER-18-120
The Effects of Women’s Health Nursing Section Team Based Learning on Self-directed Learning Ability, Learning Attitude and Problem Solving Ability
Cha Mi-Youn*
Uiduk University, South Korea
3. Engineering & Technology Studies

ID: TMBER-18-118
Hybrid PCM and Transparent Solar Cells in Zero Energy Buildings
Akram W. Ezzat\textsuperscript{1*}, Ihab A. Wahbi\textsuperscript{2}, Zainab A. Wahbi\textsuperscript{3}
Jordanian University, Jordan

ID: TMBER-18-122
Enhancement of Traditional Knowledge with Modern Mind: A Case Study of Aamako Janto an Echo Friendly Agro-device in IoT (Internet of old Things)
Bishnu Prasad Gautam\textsuperscript{1*}, Bhagawan Rokaha\textsuperscript{7}, Krishna P. Bhattarai\textsuperscript{3}
\textsuperscript{1,2,3}Wakkanai Hokusei Gakuen University, Japan

ID: TMBER-18-125
Study of Enzyme Purification Method and Growth Pattern for Pseudomonas Putida in Mercury Removal
Abdul Aziz Mohd Azoddein\textsuperscript{1*}, Siti Nur Baizura Yusuf\textsuperscript{2}, Faten Ahada Mohd Azli\textsuperscript{3}, Ahmad Bazli Bustary\textsuperscript{4}, Mariah Che Mamat\textsuperscript{5}, Nur Athirah Mohammad Basir\textsuperscript{6}, Mohamad Tahfiz Mohamad Tajuddin\textsuperscript{7}
\textsuperscript{1,2,3,4,5,6,7}Universiti Malaysia Pahang, Malaysia

ID: TMBER-18-133
Data Collection on the fly through Web Scraping Technique in STPF (Smart Tourism Process Framework)
Bishnu Prasad Gautam\textsuperscript{1*}, Sujata Giri\textsuperscript{2}, Hiroyasu Asami\textsuperscript{3}
\textsuperscript{1,2,3}Wakkanai Hokusei Gakuen University, Japan
TMBER Conference Committee

Conference Chair
Farooq Ahmed Jam (Ph.D.)
Executive Director (Global Illuminators)

Conference Co-Chair
Tariq Iqbal Khan (Ph.D.)
Assistant Professor
University Of Haripur, Pakistan

Conference Co-Chair
Muhammad Abbas (Ph.D.)
Director Policy & Research (Global Illuminators)

Editor
Dr Ahmad Saddam (Ph.D.)

ISBN: 978-969-695-005-9
Printed and Published by: Global Illuminators Malaysia