

4th International Conference on
Trends in Multidisciplinary
Business and Economic Research
TMBER

Sydney, Australia
MARCH 25-26, 2017



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4th International Conference on “Trends In Multidisciplinary Business and Economic Research”(TMBER- March, 25-26, 2017)

TMBER© 2017 Sydney, Australia

Global Illuminators, Kuala Lumpur, Malaysia.



TMBER 2017

Conference Proceeding

Book of Abstracts

**4th International Conference on
“Trends In Multidisciplinary Business and Economic
Research” (TMBER -2017)”**

Venue: Rydges Camperdown, Sydney Australia

Editor:

Dr. Ahmad Saddam Ph.D.

Country Director (Global Illuminators Iraq)

ISBN: ISBN: 978-969-9948-74-9

Printed and Published by: Global Illuminators Malaysia

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Conference Chair Message

Farooq Ahmed Jam (Ph.D.)



4th International Conference on “Trends In Multidisciplinary Business and Economic Research” (TMBER - 2017) serves as platform that aims to help the scholarly community across nations to explore the critical role of multidisciplinary innovations for sustainability and growth of human societies. This conference provides opportunity to the academicians, practitioners, scientists, and scholars from across various disciplines to discuss avenues for interdisciplinary innovations and identify effective ways to address the regional and global challenges faced by our societies. The research ideas and studies that we received for this conference are very promising, unique, and impactful. I believe, these studies have the potential to address key challenges in various sub-domains of social sciences and applied sciences. The scholars attending this conference will certainly find it helpful in refining their own research ideas, finding solutions to basic/applied problems they face and interacting with other renowned scholars for possible future collaborations.

I am really thankful to our honorable scientific and review committee for spending much of their time in reviewing the papers for this event, selecting the best paper awards and helping the participants in publishing their research in affiliated journals. Also special thanks to all the session chairs from industry, academia and policy-making institutions who volunteered their time and support to make this event a success

A very special thanks to the great scholars for being here with us as key note speakers. Their valuable thoughts will surely open the horizon of new research and practice for the conference participants coming from across the globe. I am also thankful to all the participants for being here with us to create an environment of knowledge sharing and learning. We the scholars of this world belong to the elite educated class of this society and we owe a lot to return back to this society.

Let's break all the discriminating barriers and get free from all minor affiliations. Let's contribute even a little or single step for betterment of society and welfare of humanity to bring prosperity, peace and harmony in this world. Stay blessed.

Type of TMBER Papers

For this year, TMBER has two types of papers: *Empirical Studies* and *Insight*. Research papers meet the needs of researchers and are reviewed on the basis of highest academic standards. The objective of the academic paper is to contribute to the scientific body of knowledge. On the contrary, Insight papers meet the needs of policy makers and professionals and are reviewed on the basis of high practical standards. The objective of the Insight is to identify the real world problems and how they can be solved with the help of information systems.

Reviewing Criteria

In TMBER, all papers are judged on the same criteria (relevance, significance, originality, validity and clarity). However some criteria differ between the Research papers and Insight papers.

Relevance: Relevance has a great impact on the theme of the conference. The material is relevant and according to the theme of the conference.

Significance: Knowledge in different researches in the conference is related to research papers and insight papers.

Originality: Ideas that are new for the researchers are used in the conference.

Validity: Research papers in the conference are based on theory while the insight papers in the research are based on experimental researches. References are according to content.

Clarity: Papers are according to the format, language is easy and understandable by the audience in the conference.

Acceptance Rates

Full Research Papers				
Submitted Papers	Accepted Papers	Withdrawn	Unqualified papers	Acceptance Rate
60	30	16	14	50%

Copyright Agreement

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Acknowledgment

A huge number of people helped in conducting the conference. First of all thanks to all the members of the Conference and Program Committee and representatives of the TMBER board and their helpers. We also want to thank all the Track Chairs, and reviewers, as well as all the members of the Scientific Committee for their help in the review process and organizing the tracks and special sessions. We thank everyone for their hard work and dedication to this conference and we look forward to the latest episode of the TMBER tradition.

Farooq Ahmed Jam (Ph.D.), Tariq Iqbal Khan (Ph.D.)
Program Chair & Co-Chair

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SCIENTIFIC REVIEW COMMITTEE
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KEYNOTE SPEAKER

Professor Myung-Jin Jun, Phd



Myung-Jin Jun is a professor in Chung-Ang University, Seoul, Korea. He graduated from Seoul National University in Korea in 1987 and University of Southern California (USC) in U.S. in 1994 from which he got both Master and doctoral degree in Urban Planning. He worked as a transportation planner in Southern California Association of Governments (SCAG) for 4 years between 1990 and 1994, one of the largest metropolitan planning organizations (MPO) in U.S. He has been working in Chung-Ang University for 23 years since 1994. He has been a visiting professor to University of Southern California in U.S. in 2002 and 2009, and taught Urban Transportation Planning at USC. His fields of specialization include urban economics, land use and transportation, and urban analysis methods. He served as the dean of graduate school of industrial management in Chung-Ang University between 2007 and 2008. He has served as the chief editor of the Journal of Korea Planning Association between 2015 and 2017. He has published more than 100 papers in the domestic and international refereed journals, as well as conference proceedings.

Professor Taufiq Choudhry



Taufiq Choudhry is a professor of finance at University of Southampton, UK. He graduated from University of Iowa, USA with a B.Sc. in Economics in 1986 and then from Clemson University, USA with a M.Sc. and a Ph.D. in Financial Economics in 1992. He has been at the University of Southampton since 2006. His research expertise and interest is in financial econometrics, international trade, financial markets, forecasting, monetary economics, etc. Professor Choudhry has published more than 65 articles in international finance and economics journals.

TMBER 2017 Tracks’ Chairs

Business, Management and Economics Studies

Hye-Won Shin & Muhammad Tahir

Social Sciences, Humanities, Engineering and Technology Studies

Myung-Jin Jun & Taufiq Choudhry

TMBER 2017 Panels

“Developing Capabilities and Competence for Sustainable Research as Innovation”

Moderator: Dr. Tariq Iqbal Khan (Ph.D.)

Dr. Muhammad Nisar (Ph.D.)

This panel discussion frames the response by researchers to the challenge of sustainable development in terms of innovation. It will be discussed in this panel that how the shift in research development from competitiveness to sustainability impacts the capabilities and competence for innovation. Panel members will identify a systematic failure to address the need for inventiveness as a cornerstone of innovation. The participants will put forward elements of an applied research agenda to support the development of a better understanding of the capabilities that foster the competence of research techniques to innovate in ways that are more sustainable.

Best Paper Nominee List

US Economic Uncertainty and the EU Business Cycles: Evidence from Linear and Non-Linear Causality Tests

Taufiq Choudhry¹, Syed S. Hassan, Sarosh Shabi²

¹University of Southampton, School of Business, UK

²University of Swansea, School of Management, UK

Interdisciplinary Model of Risk Assessment Expert System upon Environmental and Public Health

Lin, Hsueh-Chun¹, Chung, Chi-Jung², Kuo, Yu-Chen³, Hsieh, Yun-Yu⁴, Huang, Jung-Jung⁵, Chen, Yun-Shan⁶, Lyu, Wun-Sin⁷

^{1,2,4,5,6,7} China Medical University, Taichung, Taiwan .

³National Tsing Hua University

An Estimation of Welfare Costs of Longer Commute Time in Seoul: A Spatial Hedonic Price Approach

Myung-Jin Jun

Chung-Ang University, Korea South

On some Analytical Solutions for the Navier-Stokes Equations

Sanchez Bernabe Francisco J.

Universidad Autonoma Metropolitana, Mexico

TMBER 2017 Best Paper Award Winner

An Estimation of Welfare Costs of Longer Commute Time in Seoul: A Spatial Hedonic Price Approach

Myung-Jin Jun

Chung-Ang University, Korea South

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Editor

Dr. Ahmad Saddam (Ph.D.)

ISBN: 978-969-9948-74-9

Printed and Published by: Global Illuminators Malaysia

CONFERENCE PROGRAM

DAY 01 Saturday (March 25, 2017)

Welcome Reception & Registration

8:15 am – 9:00 am

Opening Ceremony (09:00am – 11:00 am)

Venue: Room 1

09:00 am – 9:15 am	Welcome Remarks – Mr. On Chee Hoong (Wilson)
09:15 am – 9:30 am	Opening Speech – Dr. Tariq Iqbal Khan (Ph.D) - Conference Chair- TMBER-2017 Director Global Operations Global Illuminators
09:30 am – 9:45am	Keynote Speech- Professor Taufiq Choudhry - University of Southampton, United Kingdom
09:45 am – 10:00am	Keynote Speech- Professor Myung-Jin Jun - Chung-Ang University, Seoul, Korea
10:00 am - 10:30 am	Group Photo & Award Ceremony

Grand Networking Session and Tea Break (10:30 am – 11:00 am)

DAY 01 Saturday (March 25, 2017)

Session 1 (11:00 am – 1:00 pm)

Venue: Room 1

Session Chairs: Hye-Won Shin & Muhammad Tahir

Track A: Business, Management & Economics Studies

TMBER-17-102	US Economic Uncertainty and the EU Business Cycles: Evidence from Linear and Non-Linear Causality Tests	Taufiq Choudhry
TMBER-17-103	E-Communication and Relationship Marketing: A Developing Economy Perspective	Dayaneethie Veerasamy
TMBER-17-114	Corporate Social Responsibility, R&D Activities And Firm Performance	Yu-Chun, Lin.
TMBER-17-117	The Aesthetic Dimension of Decision Making. A Case Study of a German Software Company.	Daniela Manger
TMBER-17-149	An Estimation of Welfare Costs Of Longer Commute Time In Seoul: A Spatial Hedonic Price Approach	Myung-Jin Jun
TMBER-17-155	National Innovation Capacity Development and Industrial Upgrading in the Global Value Chains	Wu Fan

Lunch Break (1:00 pm – 2:00 pm)

DAY 01 Saturday (March 25, 2017)

Panel Discussion Session (2:00 am – 3:00 pm)

**Venue: Room 1
Panel Discussion* on**

“Developing Capabilities and Competence for Sustainable Research as Innovation”

Panellists	Dr. Tariq Iqbal Khan Dr. Mohammad Nisar School of Management QUT Business School, Queensland University of Technology, Australia
Participants	All Participants

***Description of Panel Discussion:** This panel discussion frames the response by researchers to the challenge of sustainable development in terms of innovation. It will be discussed in this panel that how the shift in research development from competitiveness to sustainability impacts the capabilities and competence for innovation. Panel members will identify a systematic failure to address the need for inventiveness as a cornerstone of innovation. The participants will put forward elements of an applied research agenda to support the development of a better understanding of the capabilities that foster the competence of research techniques to innovate in ways that are more sustainable.

Tea Break: 3:00 pm – 3:15 pm

DAY 01 Friday (March 25, 2016)

Session 2 (3:15 am – 4:30 pm)

Venue: Room 1

Session Chairs: Myung-Jin Jun & Taufiq Choudhry

Track B: Social Sciences & Humanities Studies

TMBER-17-118	Interdisciplinary Model of Risk Assessment Expert System upon Environmental and Public Health	Lin, Hsueh-Chun
TMBER-17-160	In Search of Learner's Subjectivity in Bruner's Narrative Curriculum	Hyeon-Suk Kang
TMBER-17-161	Inquiry on Ways to Integrate Narrative into Backward Design	Lee, Ji-Eun
TMBER-17-159	The Qur’anic Perspective on Mental Health: An Analysis	Muhammad Tahir
TMBER-17-151	On some Analytical Solutions for the Navier-Stokes equations	Sanchez Bernabe Francisco J.

Closing Ceremony: 4:30 pm – 5:00 pm

LIST OF CONFERENCE ATTEDEES

The following scholars/practitioners/educationists don't have any paper presentations; however they will be attending the conference as delegates and observers.

ID	Name	Affiliation	Country
TMBER-17-160B	Hye-Won Shin	Kyungpook National University	Republic of Korea
TMBER-17-162	Abdullah Aldosari	University of New England	Australia

DAY 02 Sunday, (March 26, 2017)

“CITY TOUR”

Gathering of Participants at the Lobby of Rydges Camperdown,
Sydney, Australia at 2:00 pm

Departure: 2:30 pm for City Tour

Drop Back at Rydges Camperdown, Sydney, Australia at 9:00 pm

Important Note: This tour is organized by Global Illuminators and entry to this tour is free for all participants. You may also bring your Siblings/Family/Friends but you have to register for them on registration desk on day 1 of conference



TRACK A: BUSINESS MANAGEMENT & ECONOMIC STUDIES



US Economic Uncertainty and the EU Business Cycles: Evidence from Linear and Non-Linear Causality Tests

Taufiq Choudhry^{1*}, Syed S. Hassan², Sarosh Shabi³

¹ University of Southampton, School of Business, UK

^{2,3} University of Swansea, School of Management, UK

Abstract

This paper investigates the impact of the US economic uncertainty on the business cycles of twelve European Union (EU) countries using the nonlinear causality test, impulse response function and variance decomposition. All tests provide significant evidence of the spill-over effect of the US uncertainty on EU business cycles. Only in cases of Greece and Ireland the results are weak and insignificant. Further, robustness tests the role of US uncertainty as a short term predictor of the change in the industrial production of the twelve EU countries. Both the linear and non-linear tests confirm the significance of US uncertainty as a short-term predictor of future changes in the industrial production.

Keywords: Business Cycles, Jurado index , Uncertainty, Nonlinear Causality

*All correspondence related to this article should be directed to Taufiq Choudhry, University of Southampton, School of Business, UK
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E-Communication and Relationship Marketing: A Developing Economy Perspective

Dayaneethie Veerasamy¹, Jeevarathnam P Govender²

^{1,2} Durban University of Technology, South Africa

Abstract

This study examined how e-communication is used in the mobile telecommunications industry in the province of KwaZulu-Natal (KZN) in South Africa and the impact e-communication has on relationship marketing (RM). E-communication refers to the use of new electronic media such as the internet, e-mail, websites, cellular technology, blogs and social networking sites (SNS) for communication purposes. RM is about creating and maintaining long lasting profitable relationships with customers. E-communication enables marketers to identify, understand, remember and respond to individual customers faster and at a lower cost. This in turn leads to long lasting profitable relationships with customers. E-communication makes it possible for the organisation to personalise their interactions with their customers and this is one of the major benefits of RM. Allowing an organisation to identify their most important customers helps them to recognise the lifetime value of these individual customers. This study was quantitative, descriptive and cross-sectional in nature. A total of 440 questionnaires were completed by individual mobile phone users in KZN. Non-probability sampling was used and individual mobile phone users were chosen using convenience sampling. This was most appropriate since these individual mobile phone users were in the best position to provide the information required for this study. Since the study was based in KZN, quota sampling was used on the basis of the relative population size of the 11 municipalities in the province. The study found that the majority of the service providers in the mobile telecommunications industry in KZN do use e-communication. The majority of the respondents indicated that e-communication is more efficient and effective than traditional communication methods. All the questions in the study relating to trust, commitment and loyalty were answered positively by the respondents.

Keywords: E-Communication, Marketing, Economy Perspective

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The Aesthetic Dimension of Decision Making. A Case Study of a German Software Company

Daniela Manger*

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Abstract

The paper presents an in-depth study of an experimental way of using aesthetic means like painting and art creation by managers of a German software company. The findings show that aesthetic means can elicit unconscious or tacit knowledge that otherwise might not have come into view. Additionally aesthetic means are able to activate deciders' intuitions, as they intuitively transform the companies' problems into an aesthetic, artful activity. The paper discusses the key conditions that either brought forth or inhibited these results.

Keywords: organizational decision making, organizational aesthetics, implicit knowledge

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An Estimation of Benefits From Air Quality Improvement In Seoul: A Spatial Hedonic Approach

Myung-Jin Jun*

Chung-Ang University, Korea South

Abstract

This paper attempts to derive spatial hedonic price and the demand functions for air quality and to measure aggregate benefits from meeting domestic and international air quality standards in the Seoul metropolitan area (SMA). Major findings are: 1) the spatial hedonic model estimation reveals a statistically significant negative relationship between air pollution level and housing prices for all submarkets; 2) in the demand function estimation for air pollution index, both own-good quantity and household income variables have statistically significant positive coefficients, indicating that the marginal willingness to pay for the reduction of air pollution increases as air pollution level and household income increase; 3) the estimated benefits from reducing NO₂ and PM₁₀ levels range from US \$400.4 MN to \$780.5 MN if the pollution levels meet the national standards and from \$3.6 BN to \$13.3 BN if they meet the international standards.

Keywords: Spatial Hedonic Model, Air Quality, Willingness to Pay, Demand Function

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National Innovation Capacity Development and Industrial Upgrading in the Global Value Chains

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300072, China

Abstract

With the development of the global economy, innovation plays a more and more important role in promoting national and regional competitiveness. The competition of the country in the global value chains is essentially the competition of innovation ability. This paper explores the relationship between the position of the state in the global value chain and its innovation capability. The paper uses the industrial upstreamness measurement method and calculates the upstreamness of China's industries especially that of China's manufacturing industry. There are three main findings stemming from this work. First, there is a positive correlation between the location of the global value chains and the innovation capability in China. Second, the development of traditional industries plays a decisive role in enhancing the position of the global value chains. Third, the development of high-tech industry is the driving force to enhance the position of global value chains. This research also makes some policy recommendations from the following aspects: the development and implementation of the innovation system, taking the initiative to integrate into the global chain of innovation, industry transformation and upgrading.

Keywords: Innovation Capacity, Industrial Upgrading, Global Value Chains, Upstreamness Measurement

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Corporate Social Responsibility, R&D Activities and Firm Performance

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² National Defense Medical Center, Taiwan

Abstract

This study examines whether corporate social responsibility (CSR) engagement strengthens the association between R&D activities and firm performance. We employ Heckman two-stage process to control for the endogenous bias. Using Taiwan firms that earned CSR awards from Global Views Magazine, Common Wealth Magazine and Taiwan Institute for Sustainable Energy during the period of 2005-2014, we do not find that the CSR-awarded firms perform significantly better than non-CSR-awarded firms. Specifically, when firms are engaged in CSR, R&D activities are positively associated with firm performance. Our empirical results suggest that CSR has a moderation effect on the association between R&D activities and firm performance.

Keywords: Corporate Social Responsibility, R&D, Tobin's Q

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TRACK B: SOCIAL SCIENCES & HUMANITIES



Interdisciplinary Model of Risk Assessment Expert System upon Environmental and Public Health

Lin, Hsueh-Chun^{1*}, Chung, Chi-Jung², Kuo, Yu-Chen³, Hsieh, Yun-Yu⁴, Huang, Jung-Jung⁵, Chen, Yun-Shan⁶, Lyu, Wun-Sin⁷
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³ National Tsing Hua University, Hsinchu, Taiwan

Abstract

This study aimed to establish a prototype of the interdisciplinary model of the expert system for assessing the potential risks of environment and health data. The self-developed system used open source technology including Java, MySQL, QGIS, and R freeware to integrate the multiple analytics models with process automation in cloud computing. The system architecture comprises of three multidisciplinary domains including (1) combinative data acquisition, (2) subject-oriented statistics computing, and (3) supportive decision criteria. Thus an environment and health data warehouse, which provides the repository of measurement data for environmental medicine and public health, is designed as the basis of infrastructure. The functions in the acquisition domain intend to retrieve measurement data for environmental monitoring and questionnaire intervention through the diverse interfaces such as paper works, internet Web site, and mobile Apps. The modules in the computing domain propose online statistics required by the subjects of the case studies, and become the core of the expert system to feed back the expert opinions. The feedbacks in the decision domain can support the risk map and evaluation criteria for assistance of ubiquitous health care. The proposed model was evaluated by our prior projects that were relative to the public health researches with epidemiological measurement. The simulation results were approved by commercial statistics software and the performance was discussed. The analytics process of the expert system can return the risk criteria for environmental and health assessment.

Keywords: Open Source, Expert System, Risk Map, Process Automation, Health Risk Assessment

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In Search of Learner's Subjectivity in Bruner's Narrative Curriculum

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Abstract

This research examines the characteristics of the curriculum and narrative, which is a major idea of J. Bruner who had an important influence on psychology and pedagogy and discusses the learner's viewpoint embedded in it. In education, the learner is a key issue because the curriculum or the teaching changes according to how to look at the learner's mind. In particular, this study divides existing perspective about learner or the problem of the mind looking at the learner into four categories and examines the problem of the learner's subjectivity embedded in the categories. The curriculum emphasized in the existing perspective about learner is a delivery and conduit concept, whereas the curriculum emphasized by Bruner is a curriculum focusing on the meaning making. Understanding the learner's mind and considering the process of constructing meaning is a key aspect in the narrative curriculum. Teaching contents in this curriculum should consider the problem of folk pedagogy. Thus, in this paper, we propose a problem of subjectivity and a new teaching method related to the learner's mind inherent in Bruner's newly emphasized narrative curriculum.

Keywords: Narrative, Narrative Curriculum, Models Of Mind, Folk Pedagogy, Learner's Subjectivity

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Inquiry on Ways to Integrate Narrative into Backward Design

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Abstract

Globally, educational trends change from rote learning and test-centered class to communicative and active learning. Korea is one of the countries that promote new trends in education. Especially, Bruner's narrative theory and Wiggins & McTighe's backward design get attention due to congruence with new educational trends. Therefore, this study explored how to integrate narrative theory into backward design for schooling. For solving the research question, based on the literature review, this study suggested a few ways to integrate the two. Narrative is, according to Bruner, mode of human thoughts, structure for organizing knowledge, and instrument for instruction. As narrative has series of accumulated acts, meaningful events in human minds, three stages of backward design can apply narrative-based aspects. In stage 1, enduring understanding and essential questions are not for a test or a class. As they are permanent and meaningful in our lives, narrative can apply to them. In stage 2, as performance tasks have a narrative form, it can maximize learning effects. In stage 3, by providing reflection and construction of one's narrative in a class, learning plan will be much more impressive to students' school lives. In a nutshell, fusion of narrative and backward design will suffice Korean new curriculum's six key competencies. Students' active and communicative competencies can develop through the integration. Furthermore, this fusion or integration would be applicable to worldwide education, and schooling will be much more meaningful than before.

Keywords: Integration Of Narrative And Backward Design, Narrative, Backward Design, Bruner, Wiggins & Mctighe

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The Qur'anic Perspective on Mental Health: An Analysis

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Abstract

In recent times, there is a massive increase in the issues of mental health worldwide. Human mental health has become a major issue of discussion between worldly religions and social sciences. For this reason, various aspects of mental health need to be addressed from the religious perspective for a peaceful co-existence and harmonious society. Generally speaking, religion and mental health have had deep connections and relationships throughout human history. On the other hand, contemporary social sciences greatly emphasize human mental health from a theoretical and empirical domain. Likewise, Islam, a complete code of life for Muslims, provides extensive implications for human mental health. This study aims to examine an Islamic perspective on human mental health and well-being. Islam explicitly addresses mental health issues and recommends the best possible solutions from the religious perspective. The study employs a qualitative content analysis methodology to address the topic from the Qur'an and the Sunnah of the Prophet Muhammad (peace be upon him). This endeavor will provide an indepth overview of the issue in order to improve mental health conditions of humankind for the welfare of humanity, particularly Muslims around the globe.

Keywords: Islamic Perspective, Mental Health, Issues, Strategies, Humanity

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TRACK C: ENGINEERING & TECHNOLOGY STUDIES



On Some Analytical Solutions for the Navier-Stokes Equations

Sanchez Bernabe Francisco J*

Universidad Autonoma Metropolitana, Mexico

Abstract

The Navier-Stokes equations describe the motion of a Newtonian fluid, and represent the balance between the rate of change of momentum of an element of fluid and the forces acting on it, where the stress is linearly related to the rate of strain of the fluid. Exact solutions of the Navier-Stokes equations exist only in very particular cases. These analytical solutions provide an insight into the behavior of fluids in motion. They also provide an instrument for new mathematical methods or a useful validation for a computer code. The first example deals with parallel flow through a straight channel, steady-state, laminar flow, that is Poiseuille flow, which produces a symmetric, parabolic velocity profile, which is produced by a negative rate of change of pressure with respect to the longitudinal variable. Then, flow through an annular die, that is, two fixed concentric cylinders, is considered. The resulting velocity profile, resembles one of the parabolic types, but is not symmetric. The third example refers to slow flow past a sphere. This steady-state exact solution is obtained with a stream-function formulation. Finally, a full three dimensions, involving all three Cartesian velocity components, unsteady analytical solution is shown for a cubic cavity, by modifying an exact solution in two dimensions. The Navier-Stokes are very important in many applications of incompressible fluids, or in more general and complex problems, where they could provide an acceptable approximation.

Keywords: Navier-Stokes Equations, Analytical Solutions

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FUTURE EVENTS

3rd INTERNATIONAL CONFERENCE ON

**“Multidisciplinary Innovation in Business Engineering
Science & Technology”
(MI-BEST -2017)**



Date: April 05-06, 2017

Venue: Century Park Hotel, Manila, Philippines

Email: mibest@globalilluminators.org

Abstract Submission Date: March 20, 2017

Full Paper Submission Date: March 25, 2017

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Business, Management and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

For more details visit www.globalilluminators.org

4th INTERNATIONAL CONFERENCE ON

“Global Trends in Academic Research”
(GTAR -2017)



Date: April 20-21, 2017

Venue: San Servolo Convention Center, Venice, Italy

Email: gtar@globalilluminators.org

Abstract Submission Date: April 5, 2017

Full Paper Submission Date: April 10, 2017

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Business, Management and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

For more details visit www.globalilluminators.org

3rd INTERNATIONAL CONFERENCE ON

**“New Directions in Multidisciplinary Research & Practice”
(NDMRP -2017)**



Date: May 12-13, 2017

Venue: Amalia Hotel Athens, Greece

Email: ndmrp@globalilluminators.org

Abstract Submission Date: April 20, 2017

Full Paper Submission Date: April 25, 2017

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Business, Management and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

For more details visit www.globalilluminators.org

1st INTERNATIONAL CONFERENCE ON

“Economics And Business At The Interface Of Natural Sciences”(EBINS -2017)



Date: July 3-4, 2017

Venue: National and Kapodistrian University of Athens, Greece

Email: ndmrp@globalilluminators.org

Abstract Submission Date: May 20, 2017

Full Paper Submission Date: May 25, 2017

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Business, Management and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

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4th INTERNATIONAL CONFERENCE ON

**“Multidisciplinary Innovation Sustainability & Growth”
(MISG -2017)**



Date: July 13-14, 2017

Venue: The Federal Hotel Kuala Lumpur Malaysia

Email: misg@globalilluminators.org

Abstract Submission Date: June 15, 2017

Full Paper Submission Date: June 30, 2017

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Business, Management and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

For more details visit www.globalilluminators.org

4th INTERNATIONAL CONFERENCE ON

“Multidisciplinary Innovation In Academic Research”
(MIAR -2017)



Date: July 27-28, 2017

Venue: ibis Astana Hotel Kazakhstan

Email: miar@globalilluminators.org

Abstract Submission Date: June 15, 2017

Full Paper Submission Date: June 30, 2017

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Business, Management and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

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3rd INTERNATIONAL CONFERENCE ON
“Multidisciplinary Academic Research & Global Innovation ”
(MARGI -2017)



Date: August 25-26, 2017

Venue: Holiday Inn Central Plaza Beijing

Email: margi@globalilluminators.org

Abstract Submission Date: July 15, 2017

Full Paper Submission Date: July 30, 2017

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Business, Management and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

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4TH INTERNATIONAL CONFERENCE ON

“Innovative Trends In Multidisciplinary Academic Research”
(ITMAR-2017)



Date: October 20-21, 2017

Venue: Istanbul Gonen Hotel, Istanbul, Turkey

Email: itmar@globalilluminators.org

Abstract Submission Date: September 20, 2017

Full Paper Submission Date: September 25, 2017

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Business, Management and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

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3RD INTERNATIONAL CONFERENCE ON

“Regional Challenges To Multidisciplinary Innovation ”
(RCMI- 2017)”



Date: October 05-06, 2017

Venue: Radisson Blu Hotel, Nairobi kenya

Email: rcmi@globalilluminators.org

Abstract Submission Date: September 10, 2017

Full Paper Submission Date: September 15, 2017

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Business, Management and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

For more details visit www.globalilluminators.org

2ND INTERNATIONAL CONFERENCE ON

“Interdisciplinary Academic Research And Innovation”
(IARI - 2017)



Date: November 23-24 2017

Venue: Indonesia Computer University

Email: iari@globalilluminators.org

Abstract Submission Date: October 5, 2017

Full Paper Submission Date: October 10, 2017

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Business, Management and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

For more details visit www.globalilluminators.org

5TH INTERNATIONAL CONFERENCE ON

“Innovation Challenges In Multidisciplinary Research & Practice” (ICMRP - 2017)



Date: December 15-16, 2017

Venue: Hotel Grand Pacific Singapore

Email: icmrp@globalilluminators.org

Abstract Submission Date: November 25, 2017

Full Paper Submission Date: November 30, 2017

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Business, Management and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

For more details visit www.globalilluminators.org

4TH INTERNATIONAL CONFERENCE ON

“Global Issues In Multidisciplinary Academic Research”
(GIMAR - 2018)



Date: February 01-02, 2018

Venue: TKP Conference Center, Ichigaya, Tokyo, Japan

Email: gimar@globalilluminators.org

Abstract Submission Date: November 25, 2017

Full Paper Submission Date: November 30, 2017

Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.

Conference Main Tracks

- Business, Management and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

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CSR



Environment

Charities

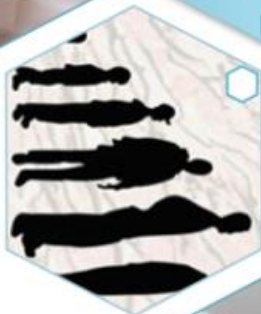
Public Health



Growth and
Development



Sustainability



CSR Activity Conducted By Global Illuminators: Sport Activation for Children against Negative Impact of Internet & Technology

In April 2016, Global Illuminators conducted Corporate Social Responsibility program together with Maestro and the Clover as Sport Facility Provider in Bandung, initiating an event with theme:



The Objectives of this event were:

1. Media of education for parents and children to be aware of digital new era and its impact on children's life
2. Facilitate and promote futsal as one of the kinds of sports activation that can be alternative activity for children against the negative impact of internet
3. Social activity and charity engaging orphans to enjoy sports activities together with their friends
4. Corporate Social Responsibility of Company to contribute to the society especially to solve one of the social problems in Bandung.

Highlights of CSR Activities are given below:



Global Illuminators Malaysia Team conducted its Latest CSR activity at Rumah Charis, Kuala Lumpur, Malaysia Children Home

Global Illuminators Malaysia Team conducted its latest CSR activity at Rumah Charis, Kuala Lumpur, Malaysia Children home. The children home ministry provides care for orphans and single parent children, their homes and activities aim to create a suitable environment to enable children to grow. They help to provide spiritual direction, education, and counselling for the children. Emphasis was given to fellowshiping and spending time with the children over refreshments, as well as presenting them with small gifts and the organizing of special entertainment programmes for the children such as a special game segment. One of the other highlights of the evening was the goodie bags distribution programme carried out by Global Illuminators.



Global Illuminators Indonesian Team conducted its Latest CSR activity in Ramadan for Local Community Welfare, Sharing Happiness and developing Orphan Children

Global Illuminators Indonesian team conducted its latest CSR activity in Ramadan for orphans. The purpose of this activity was to give happiness and develop orphans with the support of more than 60 volunteers and distribute iftar to more than 400 beneficiaries (yateem, orphan and dhuafa). Global Illuminators Indonesian team spent time with children and conducted different activities for their moral self-development.

Highlights of this activity are given below:





MISSION

“Our mission is to persistently nurture the values to promote the human rights, institutional and academic development through quality research contributions. Our unique human capital with constructive attitude is committed to bring change in all spheres of life by using innovative research and intellectual skills. We are here to research and promote the development, prosperity and transparency across the globe without any discrimination”.

VISION

“Researching and Developing for Humanity”

**4th International Conference on
“TRENDS IN MULTIDISCIPLINARY
BUSINESS AND ECONOMIC RESEARCH”
(TMBER-2017)**

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ISBN 978-969-9948-74-9



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