

3rd INTERNATIONAL CONFERENCE ON  
**Regional Challenges to  
Multidisciplinary Innovation**

October 05-06, 2017  
Nairobi Kenya

**3rd RCMi-2017**

Organized by:



**Global Illuminators**

Researching and Developing for Humanity

3<sup>rd</sup> International Conference on “Regionals Challenges to  
Multidisciplinary Innovation”(RCMI- October 5-6, 2017)  
RCMI© 2017 Nairobi, Kenya  
Global Illuminators, Kuala Lumpur, Malaysia.



# **RCMI 2017**

## **Conference Proceeding**

### **Book of Abstracts**

**3<sup>rd</sup> International Conference on  
“Regional Challenges in Multidisciplinary Innovation”  
(RCMI- 2017)”**

**Venue: Amber Hotel, Nairobi kenya**

**Editor:**

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Country Director (Global Illuminators Iraq)

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## Conference Chair Message

**Farooq Ahmed Jam (Ph.D.)**



3<sup>rd</sup> International Conference on “Regional Challenges in Multidisciplinary Innovation ” (RCMI- 2017) serves as platform that aims to help the scholarly community across nations to explore the critical role of multidisciplinary innovations for sustainability and growth of human societies. This conference provides opportunity to the academicians, practitioners, scientists, and scholars from across various disciplines to discuss avenues for interdisciplinary innovations and identify effective ways to address the regional and global challenges faced by our societies. The research ideas and studies that we received for this conference are very promising, unique, and impactful. I believe, these studies have the potential to address key challenges in various sub-domains of social sciences and applied sciences. The scholars attending this conference will certainly find it helpful in refining their own research ideas, finding solutions to basic/applied problems they face, and interacting with other renowned scholars for possible future collaborations.

I am really thankful to our honorable scientific and review committee for spending much of their time in reviewing the papers for this event, selecting the best paper awards, and helping the participants in publishing their research in affiliated journals. Also, special thanks to all the session chairs from industry, academia, and policy-making institutions who volunteered their time and support to make this event a success.

A very special thanks to the great scholars for being here with us as keynote speakers. Their valuable thoughts will surely open the horizon of new research and practice for the conference participants coming from across the globe. I am also thankful to all the participants for being here with us to create an environment of knowledge sharing and learning. We, the scholars of this world, belong to the elite educated class of this society and we owe a lot to return to this society.

Let's break all the discriminating barriers and get free from all minor affiliations. Let's contribute even a little or single step to the betterment of society and welfare of humanity to bring prosperity, peace, and harmony in this world. Stay blessed.

## **Type of RCMI Papers**

For this year, RCMI has two types of papers: *Empirical Studies* and *Insight*. Research papers meet the needs of researchers and are reviewed on the basis of highest academic standards. The objective of the academic paper is to contribute to the scientific body of knowledge. On the contrary, Insight papers meet the needs of policymakers and professionals and are reviewed on the basis of highly practical standards. The objective of the Insight is to identify the real world problems and how they can be solved with the help of information systems.

## **Reviewing Criteria**

In RCMI, all papers are judged on the same criteria (relevance, significance, originality, validity, and clarity). However, some criteria differ between the Research papers and the Insight papers.

***Relevance:*** Relevance has a great impact on the theme of the conference. The material is relevant and according to the theme of the conference.

***Significance:*** Knowledge in different researches in the conference is related to research papers and insight papers.

***Originality:*** Ideas that are new for the researchers are used in the conference.

***Validity:*** Research papers in the conference are based on theory while the insight papers in the research are based on experimental researches. References are according to content.



**Clarity:** Papers are according to the format, language is easy and understandable by the audience in the conference.

### Acceptance Rates

Full Research Papers				
Submitted Papers	Accepted Papers	Withdrawn	Unqualified papers	Acceptance Rate
36	15	6	15	41.6%

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## **Acknowledgment**

A huge number of people helped in conducting the conference. First of all, thanks to all the members of the Conference and Program Committee and representatives of the RCMI board and their helpers. We also want to thank all the Track Chairs, and reviewers, as well as all the members of the Scientific Committee for their help in the review process and organizing the tracks and special sessions. Special thanks to Universitas Sembilanbelas November Indonesia for collaboration. We thank everyone for their hard work and dedication to this conference, and we look forward to the latest episode of the RCMI tradition.

Farooq Ahmed Jam (Ph.D.), Tariq Iqbal Khan (Ph.D.)  
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## **Keynote Speaker**

### **Benta Akinyi Chilala**



Benta Akinyi Chilala has about 8 years of lecturer and Researcher at the Electrical department of The Copperbelt University (CBU), Zambia.

Benta .A. Chilala holds an MSc in Electrical Engineering and a diploma in college teaching and learning from Tver State technical University, Russia. She is Coordinator at School of Engineering (SE) Electrical and the SE representative at the CBU gender committee. As a gender committee member she has been actively involved in the CBU gender policy formulation and School of Engineering Building Undergraduate Diversity (SEBUD) project. The aim of the project is to attract and improve the retention of female students in engineering education and profession. She has supervised a number of undergraduate and diploma final year projects.

Among her research interests are Power systems, Energy markets, Distributed energy resources, smart grids, Renewable energy, Energy and society and Engineering Education. She is one of the strong proponent to bring change in society through research and professionalism. She is a supporter of Global Illuminators initiatives for development of society.

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Tariq Iqbal Khan & Dzingai Katsamba

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# CONFERENCE PROGRAM

**DAY 01 Thursday (October 5, 2017)**

**Welcome Reception & Registration**

**8:15 am – 09:00 am**

**Opening Ceremony (09:00 am –10:00 am)**

**Venue: Room 1**

09:00 am – 9:10 am	Welcome Remarks – <b>Dr. Dzingai Katsamba</b>	Conference Coordinator RCMI 2017 Global illuminators
09:10 am – 9:20 am	Opening Speech – <b>Dr. Tariq Iqbal Khan (Ph.D.)</b>	Conference Co-Chair- RCMI-2017 Director Global Operations Global Illuminators
09:20 am – 9:30 am	Keynote Speech- Benta Akinyi Chilala	Lecturert and Researcher The Copperbelt University(CBU), Zambia
09:30 am - 09:45 am	Group Photo & Award Ceremony	

**Grand Networking Session and Tea Break (09:45 am – 10:00 am)**

**DAY 01 Thursday (October 5, 2017)**

**Session 1 (10:00 am – 12:00 pm)**

**Venue: Room 1**

**Session Chairs: Tariq Iqbal Khan & Dzingai Katsamba**

**Track: Multidisciplinary Studies**

RCMI-17-105	Women’s Success Attributes in Small and Micro Enterprises in Kenya	Ondiba Hesborn Andole
RCMI-17-107	The Development Needs Demand of Middle Managers Seeking Support from Human Resource Department in Higher Education Institutions - A Case Study Perspective of Post 1992 New University in UK	Mohamed Sameer Mughal
RCMI-17-113	Economic Potentials and Threats to Vegetable Amaranth ( <i>Amaranthus Cruentus</i> ) And Lettuce ( <i>Lactuca Sativa</i> ) Production using Wastewater of Metropolitan Jakara River in Kano, Nigeria	Ahmad Usman Shuaibu
RCMI-17-114	Transforming the Sub-Saharan Electricity sector: A focus on megatrends	Benta Akinyi Chilala

**Lunch Break (12:00 pm – 1:00 pm)**

**DAY 01 Thursday (October 5, 2017)**

**Session 1 (10:00 am – 12:00 pm)**

**Venue: Room 1**

**Session Chairs: Tariq Iqbal Khan & Dzingai Katsamba**

**Track: Multidisciplinary Studies**

RCMI-17-122	Interdisciplinary research in Climate Change: the case of Sub-Saharan Africa	Okello
RCMI-17-135	Fighting Counterfeit Alcohol by Means of New Technological Solutions which Allow for Merchandise Turnover Control and Authenticity Verification: A Case Study	Ivan Spirydonau
RCMI-17-137	Investigating Value Creation in the Non-Bank Financial Institutions (NBFI) Sector of Ghana	Robert E Hinson

**Lunch Break (12:00 pm – 1:00 pm)**

**DAY 01 Thursday (October 5, 2017)**

**Workshop Session (1:00pm – 2:00 pm)**

**Venue: Room 1**

**“How to Improve the Quality of Research Article and get published in Scopus/ISI Indexed Journals”**

<b>Trainer</b>	Dr. Dzingai Katsamba <b>(Ph.D.)</b>
<b>Participants</b>	All Participants

In this workshop, we will discuss how to improve the quality of research article and getting published in good quality journals. Publication is considered as a KPI achievement for academic staff. It is considered to be the best way to enjoy benefits and promotion as a faculty member. In this workshop trainer will shed light on how to identify a hot research topic, How to find a research gap, Importance of a catchy Research Paper Title, What Reviewers are looking in research article, What editors are expecting from authors, Major Reasons of article rejection in good journals, Steps and tips to improve article quality and content and Finding a relevant outlet for your research. Hope this workshop will help the participants improve their understanding about publication process.

## **DAY 02 Friday, (October 6, 2017)**

### **“CITY TOUR”**

Gathering of Participants at the Lobby of Amber Hotel,  
Nairobi Kenya at 2:00 pm

Departure: 02:30 pm for City Tour  
Drop Back at Amber Hotel, Nairobi Kenya, at 6:00 pm

**Important Note:** This tour is organized by Global Illuminators and entry to this tour is free for all participants. You may also bring your Siblings/Family/Friends but you have to register for them on registration desk on day 1 of conference.



**Global Illuminators**

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## **TRACK A: BUSINESS MANAGEMENT & ECONOMIC STUDIES**



## Fighting Counterfeit Alcohol by Means of New Technological Solutions Which Allow For Merchandise Turnover Control and Authenticity Verification: A Case Study

**Ivan Spirydonau<sup>1\*</sup>, Gintare Zemaitaitiene<sup>2</sup>, Ivo Hristov<sup>3</sup>**  
<sup>1,3</sup>Tor Vergata University of Rome, Italy  
<sup>2</sup>Mykolas Romeris University, Vilnius, Lithuania

### Abstract

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Modern tobacco and alcohol industries are extremely susceptible to counterfeiting. Even though governments impose excise taxes as an attempt to control flows of commodities in those industries at the state level, there are still plenty of occurrences when illegal producers infiltrate the market with substandard quality merchandise. This case study will analyze the techniques that can be used by both the alcohol producers and the state to control the flows of merchandise and prevent unauthorized products retail. Three case studies will analyze the problems and solutions of two alcohol manufacturers and one importer. The research will give useful implications for other industries where there is a clear need to control turnover of commodities. Product traceability and security are questions of paramount importance nowadays. Counterfeiters derive huge profits from illegal trade and support illegal activities such as document fraud, corruption, money laundering and other related crimes. The main task of this research is to not only show how businesses, with the use of innovative technologies, can protect their commodities from being counterfeited or repacked, but also to hypothesize on how a system of product protection and traceability could be a useful instrument in confronting global shadow economy and illegal trade.

**Keywords:** Counterfeit Alcohol, Product Labelling, Electronic Pedigree, Shadow Economy

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## Investigating Value Creation in the Non-Bank Financial Institutions (NBFI) Sector of Ghana

**Robert E. Hinson<sup>1</sup>, Nanette Botchway<sup>2</sup>, Ibn Kailan Abdul-Hamid<sup>3</sup>, John Paul Kosiba<sup>4\*</sup>, Patrick Osei-Fosu<sup>5</sup>**  
<sup>1, 2,3,4,5</sup> University of Ghana, Ghana

<sup>1</sup> University of the Free State Business School Bloemfontein,  
South Africa

### Abstract

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This paper therefore, investigates how NBFIs create value with their customers. The study is guided by the conceptualization of Prahalad and Ramaswamy (2004), where value creation is seen as an interactive process comprising dialogue, access, risk-benefit and transparency (DART). A qualitative research methodology was used to examine how NBFI, were creating value with customers. This methodology was used to assist in providing insights on how these firms were creating value with customers. A multiple case study where four (4) different types of NBFI's were contacted to participate in the investigation. Accordingly, a rural bank, savings & loans companies, a microfinance institution and a susu company were contacted. Data collection included in-depth interviews of key respondents and customers. The interviews were recorded, transcribed and organized into themes. The study found that NBFI's continually send employees out to meet clients and take deposits daily. During the deposit collection, interactions do occur between the NBFI employees and customers. The study findings show that there is a gap between the value creation in theory and its practice in the NBFI sector of Ghana. The interactive model by Ramaswamy (2008) and the dialogic communications model by Hinson et al. (2012) emphasized the use of internet/technology as a means to create value. However in the NBFI sector of Ghana, their postulations have some weakness due to some factors such as inadequate funds, low technological base, less usage of the internet, poverty and illiteracy.

**Keywords:** Co-creation; Value; DART, Ghana

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Abstract Proceeding Book  
RCMI- October 5-6, 2017  
Nairobi, Kenya  
ISBN: 978-969-9948-92-3

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## **TRACK B: SOCIAL SCIENCES & HUMANITIES**



## Women's Success Attributes in Small and Micro Enterprises in Kenya

**Hesborn Andole Ondibaa<sup>1\*</sup>, Kenichi Matsuib<sup>2</sup>, Joseph Muiruri Karanjaa<sup>3</sup>**

<sup>1,2,3</sup>The University of Tsukuba, Japan

### Abstract

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Women make up nearly half of small and micro enterprise (SME) owners and 40 percent of smallholder farm managers in Kenya. Although these women often face more challenges than the male counterparts largely because of social and legal constraints, Kenyan women have been growingly successful in their businesses. This paper demonstrates some reasons behind their success. It argues that Kenya's female entrepreneurs are resourceful in networking activities. We also find that self-employed women in Kenya are respected and trusted by husbands and others. This often motivates them to start businesses and succeed. Self-help groups have increasingly become organized and enabled them to accumulate capital by way of small savings and also help them to gain access to formal credit facilities. All these have facilitated the establishment of enterprises independently without relying on their husbands. We also find that women entrepreneurs do not perceive their business success on the basis of conventional Western economic criteria. They place heavy emphasis on family and employees' related measures. Their management style focuses on how their actions affect others. Their work ethics encourages diversity and stresses teamwork. They encourage diversified leadership to energize all workers to actively participate in the production.

**Keywords:** Women, Small and micro enterprises (SMEs), networking, entrepreneurship

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Email: hondiba@gmail.com



## The Development Needs Demand of Middle Managers Seeking Support from Human Resource Department in Higher Education Institutions - A Case Study Perspective of Post 1992 New University in Uk

**Andrew. D. Ross<sup>1</sup>, Damian J. Fearon<sup>2</sup>, Mohamed Sameer Mughal<sup>3\*</sup>**

<sup>1,2,3</sup> Liverpool John Moores University, England

### Abstract

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In Higher Education Institutions (HEIs) the same principle applies in where the Middle Managers (MM) are drivers who execute organisation vision, mission and contribute towards its desired attainment. MM act as a force between the top and bottom management and run everyday activities keeping a balance between organisational change, input and output activities. In HEIs, the MM job titles at Faculty level include Deans, Head of Departments, Subject leaders and Programme leaders. However, it has emerged from contemporary literature, the changes and challenges transpiring in HEIs sector is influencing and generating tremendous pressures and workloads for MM to work effectively and efficiently in their respective roles. Contributing to this distress are factors such as, the increase in student numbers, bureaucratic structures, accountability, organisation policies, government measures, individual skills...! Moreover, the development programmes provided by (HR) departments in HEIs are non-specific to fit the stance purpose and needs of MM who require espousal and innovation in their job roles. This study aims to capture the true demands in terms of Development Needs (DN) of MM via proposing a conceptual model for HR strategy and implementation to support MM in HEIs. The project is divided in two stages. In stage one (Qualitative Stage), a main case study of a UK Post 1992 University is conducted with 12 rich semi-structured interviews (sub cases and individual embedded cases) whose results are presented in this paper. Stage two (Quantitative Stage), and future works shall include data collection and analysis using a survey questionnaire from multiple external HEIs sources.

**Keywords:** Middle Managers (MM), Human Resources (HR), Development Needs (DN), Higher Education Institutions (HEIs)

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## Economic Potentials And Threats to Vegetable Amaranth (*Amaranthus Cruentus*) and Lettuce (*Lactuca Sativa*) Production using Wastewater of Metropolitan Jakara River in Kano, Nigeria

**Shu'aibu, A.U<sup>1\*</sup>, Mohammed, A.B<sup>2</sup>**

<sup>1</sup> Kano University of Science & Technology, Wudil, Nigeria

<sup>2</sup>, Bayero University, Kano, Nigeria

### Abstract

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The study determined the profitability and resource-use efficiency of Amaranth and Lettuce production in the wastewater drylands along Jakara River in Kano Metropolis, Kano State, Nigeria. Multistage sampling technique was employed for the selection of the respondents. One hundred and eighty (180) producers of Amaranth and Lettuce were selected. Data were collected with the aid of questionnaire. Data collected were analyzed using descriptive statistics, farm budgeting techniques and regression analysis. The results of the study revealed that the producers of Amaranth and Lettuce had a mean age of 38 years; mean household size of 7 individuals, mean years of education of 5; mean years of experience of 19 and mean income level of N460,567 per annum. The profitability measures have indicated a NFI of N213,965/ha and N294,287/ha; RNI of 0.71 and 0.82; GR of 0.58 and 0.55; and OR of 0.50 and 0.48 for Amaranth and Lettuce respectively, indicating that the production of these crops was profitable. The results also indicated that all the resources used in the production of Amaranth and Lettuce were inefficiently utilized. The problems of producing these crops include unstable prices of the products, inadequate farm size, soil erosion and pests and diseases attack. The study recommends that the producers should utilize all media and other avenues of obtaining market information about input prices to exploit cheaper farm inputs to enhance their profit levels; and access loans through their associations from the public and private lending institutions to boost their capital. Governments at Federal, State and Local, including International donor agencies should join hands to control erosion in the production areas.

**Keywords:** Profitability, Resource-use, Amaranth, Lettuce, Production, Wastewater, Jakara River

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Email: [ahmadmarmara@yahoo.com](mailto:ahmadmarmara@yahoo.com)



## Interdisciplinary Research in Climate Change: The Case of Sub-Saharan Africa

**Okello\***

University of Free State, South Africa

Abstract

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Interdisciplinary research has been put forward as a potential process for solving grand societal challenges such as climate change. Climate change is considered an interdisciplinary field of research, i.e. its development is viewed as being dependent on the knowledge and skills of people from a variety of different disciplinary backgrounds. Climate change researchers are increasingly organising themselves into interdisciplinary centres and networks, while research funding organisations are calling for more and better collaboration between scientists and social scientists. This study reviews some of the literature on interdisciplinary research in general. The study then examines more recent literature on the field of climate change in an attempt to understand the current involvement of different disciplines and the viewpoints of climate change researchers on interdisciplinary. Finally, the study discusses how the concepts of interdisciplinary collaboration might be used in further studies of research collaboration within the field climate change. Findings from some reviewed studies suggest that interdisciplinary collaboration is only a temporary phenomenon before a new discipline emerges; others suggest it is a necessity in order to resolve global problems or that it is a new discipline in its own right or an important source of creativity and innovation within research. An interdisciplinary approach can indeed provide a new understanding of some of the challenges facing climate change research and that some of the methods developed to organise and manage interdisciplinary research and particularly the concept of transdisciplinary may be particularly useful with this field.

**Keywords:** Climate Change , Interdisciplinary

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**Global Illuminators**

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Abstract Proceeding Book  
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ISBN: 978-969-9948-92-3

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## **TRACK C: ENGINEERING & TECHNOLOGY STUDIES**



## Transforming the Sub-Saharan Electricity Sector: A Focus on Megatrends

**Benta .A. Oyoo<sup>1\*</sup>, Chowdhury S.P<sup>2</sup>**

<sup>1</sup>The Copperbelt University,Zambia

<sup>2</sup>Tshwane University of Technology, South Africa

### Abstract

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The electricity sector globally is undergoing a transformation as it transitions from a centrally operated entity by authorities-regulators, utilities, system operators and planners-to one that is increasingly driven by a mix of technologies. The sub-Saharan electricity sector is no exception. Africa is forecast to remain one of the world's three fastest growing regions in the next few years. In the International Energy Agency's central outlook for energy in Africa, the sub-Saharan economy is projected to quadruple in size by 2040. In North Africa electricity access is very high, approximately 95 per cent. Across sub-Saharan Africa only 31.8 per cent have electricity access and in most places where there is access, power cuts and load-shedding are still commonplace. At present the existing infrastructure is insufficient to meet current requirements, not to mention the growth of the coming decades. Among the megatrends specific to sub-Saharan Africa are climate change and water scarcity, Africa's dormant natural resources, population growth, skills scarcity, megacities and disruptive technologies such as smart metering, renewable energy and mobile solutions. Currently we have the opportunity of envisioning the possibilities of a transformed electricity sector and the huge impact this will have on the sub-Saharan society. This research seeks to analyze the current status of the sub-Saharan electricity sector and to address how the megatrends can be harnessed to impact the industry for many years to come.

***Keywords:*** Electricity; Megatrends; Transforming; Sub-Saharan

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## **FUTURE EVENTS**



## 4<sup>th</sup> INTERNATIONAL CONFERENCE ON

“Emerging Trends In Academic Research” (ETAR - 2017)



**Date:** November 27-28, 2017

**Venue:** The Trans Resort Bali Indonesia

**Email:** [etar@globalilluminators.org](mailto:etar@globalilluminators.org)

**Abstract Submission Date:** November 10, 2017

**Full Paper Submission Date:** November 15, 2017

**Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.**

### **Conference Main Tracks**

- Business, Management and Economic Studies
- Health and Medicine Studies
- Engineering & Technology Studies
- Social Sciences & Humanities
- Physical Life and Applied Sciences
- Regional and Religious Studies
- Multidisciplinary and Interdisciplinary Studies

For more details visit [www.globalilluminators.org](http://www.globalilluminators.org)

## 5<sup>th</sup> INTERNATIONAL CONFERENCE ON

“Innovation Challenges In Multidisciplinary Research & Practice” (ICMRP - 2017)



**Date:** December 15-16, 2017

**Venue:** Hotel Grand Pacific Singapore

**Email:** [icmrp@globalilluminators.org](mailto:icmrp@globalilluminators.org)

**Abstract Submission Date:** November 25, 2017

**Full Paper Submission Date:** November 30, 2017

**Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.**

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## 4<sup>th</sup> INTERNATIONAL CONFERENCE ON

“Global Issues In Multidisciplinary Academic Research”  
(GIMAR - 2018)



**Date:** February 01-02, 2018

**Venue:** TKP Conference Center, Ichigaya, Tokyo, Japan

**Email:** [gimar@globalilluminators.org](mailto:gimar@globalilluminators.org)

**Abstract Submission Date:** November 25, 2017

**Full Paper Submission Date:** November 30, 2017

**Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.**

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# 5<sup>th</sup> INTERNATIONAL CONFERENCE ON

“Trends In Multidisciplinary Business & Economic Research” (TMBER - 2018)



**Date:** March 25-26, 2018

**Venue:** Rydges Camperdown, Sydney Australia

**Email:** [tMBER@globalilluminators.org](mailto:tMBER@globalilluminators.org)

**Abstract Submission Date:** December 25, 2017

**Full Paper Submission Date:** December 30, 2017

**Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.**

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## 4<sup>th</sup> INTERNATIONAL CONFERENCE ON

“Multidisciplinary Innovation In Business Engineering  
Science & Technology” (MI-BEST - 2018)



**Date:** April 05-06, 2018

**Venue:** Holiday Inn Bangkok Silom, Bangkok Thailand

**Email:** mibest@globalilluminators.org

**Abstract Submission Date:** January 25, 2018

**Full Paper Submission Date:** January 30, 2018

**Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.**

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## 5<sup>th</sup> INTERNATIONAL CONFERENCE ON

“Global Trends In Academic Research” (GTAR- 2018)



**Date:** April 20-21, 2018

**Venue:** Holiday Inn Express Barcelona, Spain

**Email:** [gtar@globalilluminators.org](mailto:gtar@globalilluminators.org)

**Abstract Submission Date:** February 20, 2018

**Full Paper Submission Date:** February 25, 2018

**Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.**

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## 4<sup>th</sup> INTERNATIONAL CONFERENCE ON

“New Directions In Multidisciplinary Resaerch and Practice”  
(NDMRP - 2018)



**Date:** May 12-13, 2018

**Venue:** Astor hotel, Athens, Greece

**Email:** ndmrp@globalilluminators.org

**Abstract Submission Date:** March 10, 2018

**Full Paper Submission Date:** March 15, 2018

**Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.**

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## 5<sup>th</sup> INTERNATIONAL CONFERENCE ON

“Multidisciplinary Innovation for Sustainability and Growth”  
(MISG - 2018)



**Date:** June 25-26, 2018

**Venue:** The Federal Kuala Lumpur Malaysia

**Email:** [misg@globalilluminators.org](mailto:misg@globalilluminators.org)

**Abstract Submission Date:** May 10, 2018

**Full Paper Submission Date:** May 25, 2018

**Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.**

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- Business, Management and Economic Studies
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## 4<sup>th</sup> INTERNATIONAL CONFERENCE ON

“Multidisciplinary Innovation In Academic Resaerch ”  
(MIAR - 2018)



**Date:** July 27-28, 2018

**Venue:** IBIS Astana Hotel Kazakhstan

**Email:** miar@globalilluminators.org

**Abstract Submission Date:** July 10, 2018

**Full Paper Submission Date:** July 15, 2018

**Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.**

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- Regional and Religious Studies
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## 4<sup>th</sup> INTERNATIONAL CONFERENCE ON

“Multidisciplinary Academic Research And Global Innovation ” (MARGI - 2018)



**Date:** August 24-25, 2018

**Venue:** Kuntai Hotel Beijing China

**Email:** margi@globalilluminators.org

**Abstract Submission Date:** July 25, 2018

**Full Paper Submission Date:** July 30, 2018

**Selected conference papers will be published in special /regular issue of ISI/Scopus indexed journals associated with this conference.**

### Conference Main Tracks

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# CSR



Environment

Charities

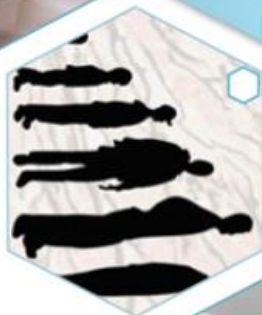
Public Health



Growth and  
Development



Sustainability



## **CSR Activity Conducted By Global Illuminators: Sport Activation for Children against Negative Impact of Internet & Technology**

In April 2016, Global Illuminators conducted Corporate Social Responsibility program together with Maestro and the Clover as Sport Facility Provider in Bandung, initiating an event with theme:



### **The Objectives of this event were:**

1. Media of education for parents and children to be aware of digital new era and its impact on children's life
2. Facilitate and promote futsal as one of the kinds of sports activation that can be alternative activity for children against the negative impact of internet
3. Social activity and charity engaging orphans to enjoy sports activities together with their friends
4. Corporate Social Responsibility of Company to contribute to the society especially to solve one of the social problems in Bandung.

Highlights of CSR Activities are given below:



## **Global Illuminators Malaysia Team conducted its Latest CSR activity at Rumah Charis, Kuala Lumpur, Malaysia Children Home**

Global Illuminators Malaysia Team conducted its latest CSR activity at Rumah Charis, Kuala Lumpur, Malaysia Children home. The children home ministry provides care for orphans and single parent children, their homes and activities aim to create a suitable environment to enable children to grow. They help to provide spiritual direction, education, and counselling for the children. Emphasis was given to fellowshiping and spending time with the children over refreshments, as well as presenting them with small gifts and the organizing of special entertainment programmes for the children such as a special game segment. One of the other highlights of the evening was the goodie bags distribution programme carried out by Global Illuminators.



## Global Illuminators Indonesian Team conducted its Latest CSR activity in Ramadan for Local Community Welfare, Sharing Happiness and developing Orphan Children

Global Illuminators Indonesian team conducted its latest CSR activity in Ramadan for orphans. The purpose of this activity was to give happiness and develop orphans with the support of more than 60 volunteers and distribute iftar to more than 400 beneficiaries (yateem, orphans, and dhuafa). Global Illuminators Indonesian team spent time with children and conducted different activities for their moral self-development.

Highlights of this activity are given below:









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“Researching and Developing for Humanity”

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“Regional Challenges to Multidisciplinary Innovation”

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