# **CONFERENCE PROGRAM**

DAY 01 Thursday (August 25, 2016)

# Welcome Reception & Registration

# 8:15 am – 9:00 am

## <u>Opening Ceremony (09:00 am – 10:30 am)</u> Venue: Room 1

	Welcome Remarks - Dr. Felicia Chong (PhD)	Head of Org. Committee MARGI-2016
09:00 am - 09:15am		Executive Vice President and Chief
		Financial Risk Officer
		Global illuminators
	Opening Speech - Dr. Tariq Iqbal Khan (PhD)	Conference Co-Chair- MARGI-2016
09:15 am - 09:35am		Director Global Operations
		Global Illuminators
	Keynote Speech - Prof. Dr. Borut Likar	Professor at the University of
09:35 am - 09:55am		Primorska–Faculty of Management
09:55 am - 09:55 am		Head of the Institute for Innovation and
		Technology
00.55 10.15	Keynote Speech - Prof. Dr. Rolf Blumentritt	Professor at University of Applied
09:55 am – 10:15am		Sciences, Heilbronn, Germany
10:15 am - 10:30am	Group Photo & Award Ceremony	

Grand Networking Session and Tea Break (10:30 am - 11:00 am)



#### <u>Session 1 (11:00 am – 01:00 pm)</u> Venue: Room 1

#### Session Chairs: Felicia Chong & Barezhev, Konstantin, Viktorovich

I rack A: Business, Management & Economics Studies			
MARGI-16-125	Strategic Business Alliances as A Bridge towards Open Innovation and	Borut Likar	
	Improved Business Performance		
MARGI-16-133	The Dynamic Co-Movements Between Oil Price and GDP Growth: The Case of Zainab Alha		
	GCC Countries		
MARGI-16-138	Women's Economic Participation Rate (WEP) in the Capricorn District,	Kwabena A. Kyei,	
	Limpopo, South Africa: Level and Factors		
MARGI-16-148	The Lipa City's Business Industries: Their Effects to Socio-Economic	Cleotilde L. Crescini	
	Development		
MARGI-16-163	Introducing A Framework for A Better Understanding of Interplay between	Rolf Blumentritt	
	Information and Knowledge		
MARGI-16-174	Readiness in Outcomes-Based Education and Its Implementation at Polytechnic	Marion Crescencio	
	University of the Philippines: Inputs for Retooling Program		
MARGI-16-184	An Integrative Model of Adaptive Evolution in Organization	Chin-Ken Lin	

#### Track A: Business, Management & Economics Studies

Lunch Break (01:00 pm – 02:00 pm)



## <u>Session 1 (11:00 am – 01:00 pm)</u> Venue: Room 2

# Session Chairs: Danilova A. Lorenzo & Karunananda, Asoka

## Track B: Social Sciences & Humanities

Track D: Boeiar Berences & Tramanities			
The Discipline of Academic Writing	Sharon F. Hirsch		
Balinese Christian Architecture as one of the Inheritance of Balinese Majapahit	Salmon Priaji		
Architecture	Martana		
Islamic Animal Ethics: A New Religio-Legal Framework of Animal Care and use	Mohd Istajib		
	Mokhtar		
Folklore Study about Communicative Meanings Revealed by Million Titles in the	Somarathne, Mapa		
Myth Concept of Raniah (Dasis) Ravana in Sri Lanka	Pathiranage,		
	Darshana Sampath		
Popular Indian Cinema: A New Genre of Political Cinema (A Study Based on	Abeysinghe		
Selected Popular Indian Films Screened 2001-2010)	Arachchige		
	Chandima		
	Nishshanke		
Critique of the Concept of Sustainable Development	Singh, Abhishek		
Urban Public Space Transformation as a Result of the Presence of High Rise	Sugiman, Tantarto		
Building			
Sri Lankan Cinema And Public Performance Board (with Special Reference to	S.H.Samanthika		
Sinhala Feature Films forwarded to Public Performance Board From 2000 To 2010)	Priyadarshani		
	The Discipline of Academic Writing Balinese Christian Architecture as one of the Inheritance of Balinese Majapahit Architecture Islamic Animal Ethics: A New Religio-Legal Framework of Animal Care and use Folklore Study about Communicative Meanings Revealed by Million Titles in the Myth Concept of Raniah (Dasis) Ravana in Sri Lanka Popular Indian Cinema: A New Genre of Political Cinema (A Study Based on Selected Popular Indian Films Screened 2001-2010) Critique of the Concept of Sustainable Development Urban Public Space Transformation as a Result of the Presence of High Rise Building Sri Lankan Cinema And Public Performance Board (with Special Reference to		

# Lunch Break (01:00 pm - 02:00 pm)



#### Panel Discussion Session (02:00 pm – 03:00 pm) Venue: Room 1 Panel Discussion\*

#### "Global Crisis: From Problems to Solutions"

Moderator	Abhishek Singh	
	Felicia Chong	
Panellists	Bezgodov, Aleksandr, Vasilievic	
	Barezhev, Konstantin, Viktorovich	
	Peter Pei	
	Danilova A. Lorenzo	
Participants	All Participants	

The Panel members will be involved in discussion related to: different issues of globalization like integration of humanity at stake, Crisis of human values, Ethics, Mass Migration, and future technologies. Panelists will also discuss a natural historical processes that gave a lot of positive changes in the life of nations and peoples of the world. Moreover, why at the level of the second wave of globalization (the content of which is the planetary distribution of productive forces and production) began to have problems? The crisis of human values. They exist, but not all recognize them. Someone sincerely and devotedly profess universal values, and someone they cynically uses. Maybe a new universal code of values it be established that can unite people around the world? There will be multiple scholars from different areas of interest who will explore research ideas and experiences about Global crisis.



## <u>Session 2 (03:00 pm – 04:30 pm)</u> Venue: Room 1

#### Session Chairs: Tariq Iqbal Khan & Borut Likar

#### **Track B: Social Sciences and Humanities**

MARGI-16-165	Social and Private Identity: Three Questions that May Create A Social Hero Using	Kai Jye Lee	
	Works from Shakespeare and Brecht		
MARGI-16-166	Three Steps Model of Communication; Techniques used in the Buddha Preaching	Rajapaksha,	
		Saman.	
MARGI-16-189	Background of the Sri Lankan Cinema And Subject to its Effect of Spectatorship,	Lokuliyana Aruna	
	Resulted In Constant Progress with as A Medium of Art and Parallel Potential to	De Silva	
	Unsuccessful as an Industry of Cinema.		
MARGI-16-190	Sequence Of Adaptation In Hell: Belial and Mammon's Debate in Book II of	Keum Ha Young	
	Paradise Lost		
MARGI-16-200	The Asean Community And Indonesia's Competitiveness in Higher Education: A	Umi Narimawati	
	Need for Market Orientation		

Tea Break: (04:30 pm – 04:45 pm)



#### <u>Session 2 (03:00 pm - 04:30 pm)</u>

# Venue: Room 2

# Session Chairs: Rolf Blumentritt & Singh, Abhishek

	Truck O: Engineering & Teennology Studies	
MARGI-16-120	Optimization of Standalone Hybrid Energy System	Adavbiele Airewe
		Stephen
MARGI-16-142	Framework for Modelling of Regaining the Attention	Asoka Karunananda
MARGI-16-158	Evaluation of Low Cost Radiant Cooling Panel in A Test Room with Passively	Muhammad Syukri
	Cooled Water	Imran
MARGI-16-175	Low Power Consumption and Bandwidth Optimization In MIMO LTE using	Najnin Sultana
	FDADFE	
MARGI-16-183	A Study on the Development of Priority Estimation Process for Supporting Damage	Hwang Seungho
	Investigation	
MARGI-16-145	Spatial Analysis of Land Resources for The Development of Sustainable Food	Rifiati Safariah
	Agricultural Land (Case Study in Perbaungan District, Serdang Bedagai Regency,	
	Indon	

# Track C: Engineering & Technology Studies

Tea Break: (04: 30 pm – 04:45 pm)



# <u>Session 3(04:45 pm – 05:45 pm)</u> Venue: Room 2

# Session Chairs: Felicia Chong & Tariq Iqbal Khan

Doctoral Colloquium			
MARGI-16-158	Evaluation of Low Cost Radiant Cooling Panel in A Test Room with	Muhammad Syukri	
	Passively Cooled Water	Imran	
MARGI-16-160	Urban Public Space Transformation as a Result of the Presence of High Rise	Sugiman, Tantarto	
	Building		
MARGI-16-183	A Study on the Development of Priority Estimation Process for Supporting	Hwang Seungho	
	Damage Investigation		
MARGI-16-189	Background of the Sri Lankan Cinema And Subject to its Effect of	Lokuliyana Aruna De	
	Spectatorship, Resulted In Constant Progress with as A Medium of Art and	Silva	
	Parallel Potential to Unsuccessful as an Industry of Cinema.		
MARGI-16-190	Sequence Of Adaptation In Hell: Belial and Mammon's Debate in Book II	Keum Ha Young	
	of Paradise Lost		

#### **Doctoral Colloquium**

Closing Ceremony: (05:45 pm – 06:15 pm)



# LIST OF CONFERENCE ATTENDEES

The following scholars/practitioners/educationists don't have any paper presentations; however they will be attending the conference as delegates and observers.

ID	Name	Affiliation	Country
MARGI-16-152	Pesach Eliahu	CFO of MacabiDent Ltd in Israel	Israel
MARGI-16-154	Bezgodov, Aleksandr,	Planetary Development Institute,	UAE
	Vasilievic	Dubai, UAE	
MARGI-16-154	Barezhev, Konstantin,	Planetary Development Institute,	UAE
	Viktorovich	Dubai, UAE	
MARGI-16-154	Peter Pei	Planetary Development Institute,	UAE
		Dubai, UAE	
MARGI-16-175	Danilova A. Lorenzo	Polytechnic University of the	Philippines
		Philippines	



# DAY 02 Friday, (August 26, 2016)

# **"CITY TOUR"**

# Gathering of Participants at the Lobby of Holiday Inn Central Plaza Beijing, China at 2:00 pm

# Departure: 2:30 pm for City Tour

# Drop Back at Holiday Inn Central Plaza Beijing, China at 9:00 pm

**Important Note:** This tour is organized by Global Illuminators and entry to this tour is free for all participants. You may also bring your Siblings/Family/Friends but you have to register for them on registration desk on day 1 of conference.

