

Multidisciplinary Innovation For Sustainability And Growth (MISG- June 2-3, 2015) Kuala Lumpur, Malaysia.
MISG- © 2015 Kuala Lumpur, Malaysia
Global Illuminators, Kuala Lumpur, Malaysia.

CONFERENCE PROGRAM

DAY 01 Tuesday (June 2, 2015)

Welcome Reception & Registration

8:15 am – 9:00 am

Opening Ceremony (09:00am – 10:30 am)

Venue: Room 1

09:00 am – 9:10 am	Welcome Remarks - Felicia Chong - Country Director Malaysia, Global Illuminators
09:10 am – 9:20 am	Opening Speech Farooq Ahmed Jam (Ph.D) – Conference Chair & Executive Director, Global Illuminators
09:20 am – 9:35 am	Key Note Speech- Dr. Sailesh Sharma
09:35 am – 9:45 am	Key Note Speech – Professor & Dr. Syed Tahir Hijazi
09:45 am - 10:30 am	Group Photo & Award Ceremony

Grand Networking Session and Tea Break (10:30 am – 11:00 am)

Multidisciplinary Innovation For Sustainability And Growth (MISG- June 2-3, 2015) Kuala Lumpur, Malaysia.
MISG- © 2015 Kuala Lumpur, Malaysia
Global Illuminators, Kuala Lumpur, Malaysia.

DAY 01 Tuesday (June 2, 2015)

Session 1 (11:00 am – 1:00 pm)

Venue: Room 1

Session Chairs: Felicia Chong & PRATIBHA J Mishra

Track A: Business Management & Economics Studies

MISG-15-135	Structural Ambidexterity vs. Contextual Ambidexterity: Preliminary Evidence from Malaysia	Mohamad Faizal Ahmad Zaidi
MISG-15-188	Trademark Activity for Sustainable Growth in an Emerging Economy	Siti Nurain Binti Mohamed Ridzuan
MISG-15-189	Industrial Design Protection for Sustainable Growth in Malaysian Firms Financial Performance	Nur Kartika Elani Binti Yayanto

Lunch Break (1:00 pm – 2:00 pm)

Multidisciplinary Innovation For Sustainability And Growth (MISG- June 2-3, 2015) Kuala Lumpur, Malaysia.
 MISG- © 2015 Kuala Lumpur, Malaysia
 Global Illuminators, Kuala Lumpur, Malaysia.

DAY 01 Tuesday (June 2, 2015)
Session 1 (11:00 am – 1:00 pm)
Venue: Room 2
Session Chairs: Aysel Çağdaş & Fatma Ülkü Yıldız
Track B: Social Science & Humanities

MISG-15-102	Improving Awareness of the Water Crisis in South Africa	Dr Charles van der Vyver
MISG-15-128	The Science Diplomacy from International Antarctica Study Optimised the Effectiveness of Local Environmental Law	Rohani Mohd Shah
MISG-15-144	EFL learners Awareness of using reading strategies	Abdo Mohammed Al-Mekhlafi
MISG-15-145	Embedded Teacher Professional Development in Oman: Opportunities and Challenges	Dr. Mohamed El Tahir Osman
MISG-15-152	Arabic and Islamic manuscripts study as multifaceted process.	Oleg Redkin.

Lunch Break (1:00 pm – 2:00 pm)

Multidisciplinary Innovation For Sustainability And Growth (MISG- June 2-3, 2015) Kuala Lumpur, Malaysia.
MISG- © 2015 Kuala Lumpur, Malaysia
Global Illuminators, Kuala Lumpur, Malaysia.

DAY 01 Tuesday (June 2, 2015)

Session 1 (11:00 am – 1:00 pm)

Venue: Room 3

Session Chairs: & Loo Joo Ling & Dinara Adikanova

Track D: Engineering & Technology

MISG-15-109	Ubiquitous Future m-Health System including Wireless 3Gand 4G Wi-MAX Technology	Mst. Najnin Sultana
MISG-15-127	Properties of Eco-Brick Manufactured Using Kenaf Fibre as Matrix	Hanisom Abdullah
MISG-15-151	Physical-chemical analysis of MC-co-PAAm and application	Urkimbaeva P.I.
MISG-15-161	The new hybrid copolymers based on N-isopropylacrylamide	Mamutova A.A

Lunch Break (1:00 pm – 2:00 pm)

Multidisciplinary Innovation For Sustainability And Growth (MISG- June 2-3, 2015) Kuala Lumpur, Malaysia.
MISG- © 2015 Kuala Lumpur, Malaysia
Global Illuminators, Kuala Lumpur, Malaysia.

DAY 01 Tuesday (June 2, 2015)

Session 2 (02:00 pm – 3:30 pm)

Venue: Room 1

Session Chairs: Farooq Ahmed Jam & Oleg Redkin

Track A: Business Management & Economics Studies

MISG-15-212	Supply Chain Risk Identification in Electrical and Electronics Industry: An Exploratory Study in the context of Malaysia	Ali Haj Aghapour
MISG-15-230	Relative Contribution of Loyalty Program Attributes and Store Attributes to Store Engagement and Store Equity	Suhaily Mohd Ramly
MISG-15-236	A study of relationship between Intellectual capital and performance of accountants	heshmatolah asadi

Tea Break (3:30 pm – 3:45 pm)

Multidisciplinary Innovation For Sustainability And Growth (MISG- June 2-3, 2015) Kuala Lumpur, Malaysia.
MISG- © 2015 Kuala Lumpur, Malaysia
Global Illuminators, Kuala Lumpur, Malaysia.

DAY 01 Tuesday (June 2, 2015)

Session 2 (02:00 pm – 3:30 pm)

Venue: Room 2

Session Chair: Mst. Najnin Sultana & Abdo Mohammed Al-Mekhlafi

Track D: Engineering & Technology

MISG-15-194	Application of Artificial Neural network modelling to predict the particle size formation from extraction of ginger rhizome using Rapid Expansion Supercritical Solution	Nur Ain Binti Mohd Zainuddin
MISG-15-198	Sentiment Analysis Applied to Airline Feedback to Boost Customer's Endearment	Vignesh Mohan
MISG-15-200	The Correlation of Consumable Wire Feed Rate With Welding Current in GMAW Process	Mohd Shaifuddin Wahab
MISG-15-219	Highly dispersed polymer suspensions with a narrow particle size distribution for biotechnology	Dinara Adikanova

Tea Break (3:30 pm – 3:45 pm)

Multidisciplinary Innovation For Sustainability And Growth (MISG- June 2-3, 2015) Kuala Lumpur, Malaysia.
 MISG- © 2015 Kuala Lumpur, Malaysia
 Global Illuminators, Kuala Lumpur, Malaysia.

DAY 01 Tuesday (June 2, 2015)

Session 2 (02:00 pm – 3:30 pm)

Venue: Room 3

Session Chair: Dr Charles van der Vyver & Dr. Mohamed El Tahir Osman

Track B: Social Science & Humanities

MISG-15-153	Arabic Acquisition In Islamic Studies Programs	Olga Bernikova
MISG-15-156	The Effects Of Mother-Child Communication Skills Education On Children's Skills To Expression Emotions	Aysel Çağdaş
MISG-15-157	Examination Of The Effects Of Computer Assisted Preschool Educational Activities On Children's Intuitive Mathematical Ability	Fatma Ülkü Yıldız
MISG-15-165	Skill Acquisition And Self-Employment In Malaysia: A Sufficient Condition?	Isidore Ekpe,
MISG-15-169	Elder Abuse: Conceptual Framework & Observations In Indian Context	PRATIBHA J Mishra

Tea Break (3:30 pm – 3:45 pm)

Multidisciplinary Innovation For Sustainability And Growth (MISG- June 2-3, 2015) Kuala Lumpur, Malaysia.
MISG- © 2015 Kuala Lumpur, Malaysia
Global Illuminators, Kuala Lumpur, Malaysia.

DAY 01 Tuesday (June 2, 2015)

Session 3 (03:45 pm – 5:00 pm)

Venue: Room 1

Session Chair: Aysel Çağdaş & Fatma Ülkü Yıldız

Track B: Social Science & Humanities

MISG-15-173	Science Teachers' Continuous Professionalism Development: Nature Of School Based Teacher Training And Its Implementation	Mohd Shafik Bin Yahya
MISG-15-180	Religiosity In A Multicultural Nation: Opportunities And Challenges	Vishalache Balakrishnan
MISG-15-187	Malay And Spanish Text Translation Comparison Based On Meaning Relevance	Salina Husain
MISG-15-204	Challenges And Expectations Of Local Government In Community Development	Thenmolli Vadeveloo
MISG-15-210	Student-Centered Learning At Sultan Qaboos University:EFL Students' Perceptions	Salma Al-Humaidi

Closing Ceremony (Room 1): 5:00pm to 5:30pm

Multidisciplinary Innovation For Sustainability And Growth (MISG- June 2-3, 2015) Kuala Lumpur, Malaysia.
MISG- © 2015 Kuala Lumpur, Malaysia
Global Illuminators, Kuala Lumpur, Malaysia.

DAY 01 Tuesday (June 2, 2015)

Session 3 (03:45 pm – 5:00 pm)

Venue: Room 2

Session Chair: Dr Charles van der Vyver & Dr. Mohamed El Tahir Osman

Track B: Social Sciences & Humanities

MISG-15-229	Prevalence Of Self-Hurt Behaviour Among Adolescent In Malaysia	Guan Teik Ee
MISG-15-231	Sustainable Improvement of Extraction Gaharu Essential Oils from Aquilaria Tree by Subcritical Extraction (SE) Technology.	Norazah Ishak
MISG-15-232	Asynchronous Learning Tools Use In Graduate Study	Nor Rashimahwati Tarmuchi
MISG-15-235	Virtual Reference Services At A University Library	Haslinda Mohamed

Closing Ceremony (Room 1): 5:00pm to 5:30pm

Multidisciplinary Innovation For Sustainability And Growth (MISG- June 2-3, 2015) Kuala Lumpur, Malaysia.
MISG- © 2015 Kuala Lumpur, Malaysia
Global Illuminators, Kuala Lumpur, Malaysia.

DAY 01 Tuesday (June 2, 2015)

Session 3 (03:45 pm – 5:00 pm)

Venue: Room 3

Session Chair: Isidore Ekpe & PRATIBHA J Mishra

Track C: Physical Life and Applied Sciences

MISG-15-121	Study Of Nutrient Content And Physical Properties Of Feed Partially Substituted With <i>Kappaphycus Alvarezii</i> For Malaysian Mahseer	Loo Joo Ling
MISG-15-185	The Use Of Ionic Liquid Based Imidazolium As A Pretreatment Solvent In Rubber Biomass	Dazylah Darji
MISG-15-186	Synthesized And Characterization Of New N-Heterocyclic Carbene (NHC)-Complexes; The Potential Of NHC Ligand As Ionophore In Potentiometric Sensor Application.	Nur Rahimah Said

Closing Ceremony (Room 1): 5:00pm to 5:30pm