

Multidisciplinary Innovation In Academic Research (MIAR- July 29-30, 2015) Almaty, Kazakhstan.
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Global Illuminators, Kuala Lumpur, Malaysia.

CONFERENCE PROGRAM

DAY 01 Wednesday (JULY 29, 2015)

Welcome Reception & Registration

8:15 am – 9:00 am

Opening Ceremony (09:00am – 10:30 am)

Venue: Room 1

09:00 am – 9:25 am	Welcome Remarks – Madina Tussupbekova - Conference Coordinator
09:25 am – 9:45 am	Key Note Speech – Felicia Chong - Head of Organizing Committee.
09:45 am - 10:30 am	Group Photo & Award Ceremony

Grand Networking Session and Tea Break (10:30 am – 11:00 am)

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DAY 01 Wednesday (July 29, 2015)
Session 1 (11:00 am – 1:00 pm)
Venue: Room 1
Session Chairs: Aliya Tolegenova & Svetlana

Track A: Business & Management Economics Studies

MIAR-15-111	Social Marketing and Youth Addictive Behaviour: Mixed Methods Research Approach	Rybina Liza
MIAR-15-113	Interaction of Consumer Ethnocentrism and Country-of-origin with Buying Preferences of Kazakhstani Consumers.	Ostrovsky Alexander
MIAR-15-118	Generation Gap: Comparison of Attitudes about Marketing and Consumerism between Youth and their Parents in Kazakhstan.	Rybina Liza
MIAR-15-129	Use of a Porous Layer of Doped Silicon as Antireflection Coating for Solar Cell	K.K. Dikhanbayev

Lunch Break (1:00 pm – 2:00 pm)

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DAY 01 Wednesday (July 29, 2015)

Session 1 (11:00 am – 1:00 pm)

Venue: Room 2

Session Chairs: Danna Naurzalina & Doganay Yakup

Track B: Social Science & Humanities

MIAR-15-101	Effective Factors On Women's Promotional In Sport Management In Iran	Dr. Mohammad Ehsani
MIAR-15-105	The Emotional State Of HIV-Positive	Madalyeva
MIAR-15-147	Religious education in a comparative perspective: Kazakhstan's searching	Nadirova
MIAR-15-141	Epistemology Of Political Islam Thought In Indonesia	Dr. Muhammad Azhar
MIAR-15-144	Variations Of Geomagnetic Dst-Index And Seismicity At Northern Tien-Shan	Kairatkyzy D
MIAR-15-206	The Exploratory Study on the Relationships among Taiwanese College Students' Construal-level, Gratitude and Intimate attachment	Payling,Harn

Lunch Break (1:00 pm – 2:00 pm)

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DAY 01 Wednesday (July 29, 2015)

Session 2 (02:00 pm – 3:30 pm)

Venue: Room 1

Session Chairs: Dr. Mohammad Ehsani & Sharif, Mohmadyazam

Track B: Social Science & Humanities

MIAR-15-216	Social And Psychological Research Of Competences During Complex Selection Of The Personnel In The Kazakhstan Organizations (On The Example Of Kaspi Bank)	Olga Aimaganbetova
MIAR-15-217	Experimental Research Of Ethnic Stereotypes Among Students	Nurgaliyeva Ulmeken Satymovna
MIAR-15-222	The Concept Of Competence In Foreign Language Teaching For Intercultural Communication	Doganay Yakup
MIAR-15-148	Scientific bases of efficient farmland use	Nassanbekova Samalgul
MIAR-15-146	The legislation of the Republic of Kazakhstan on copyright and the related rights	Svetlana

Tea Break (3:30 pm – 3:45 pm)

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DAY 01 Wednesday (July 29, 2015)

Session 2 (02:00 pm – 3:30 pm)

Venue: Room 2

Session Chair: Dr. Muhammad Azhar & Kairatkyzy D

Track B: Social Science & Humanities

MIAR-15-168	Performance evaluation of sport federations of Islamic Republic of Iran using Data Envelopment Analysis and Balanced Scorecard	Mahdieh Seraji
MIAR-15-176	Sexual and Reproductive Health Problems of Female University Students in Iran: A Qualitative Study	Fatemeh Yari
MIAR-15-178	Nurses' opinions on the barriers to effective implementation of developmental care in neonatal intensive care units of several educating hospitals in Tehran (Iran)	Zahra Godarzi
MIAR-15-110	Non Parmaetic Spectural Tests For Forecat Accuracy	Patrick Leoni
MIAR-15-184	Attraction of professorate of high qualification to the university as important task of its transformation into a world-class university: the experience of Asia and Kazakhstan	Nazgul Anarbek
MIAR-15-189	Problems Of Interdisciplinary Approach To Study Of Integration Processes In Educational Sphere Of Turkic-Speaking Countries	Mirzoyeva Leila

Tea Break (3:30 pm – 3:45 pm)

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DAY 01 Wednesday (July 29, 2015)

Session 3 (03:45 pm – 5:00 pm)

Venue: Room 1

Session Chair: Aliya Tolegenova & Sharif Mohmadyazam

Track C: Engineering & Applied Sciences

MIAR-15-130	Biochemical composition of vegetable raw materials and the impact of dosage on the properties of processed cheese	Mariam Alimardanova,
MIAR-15-203	Multi-State Phenomena and Hysteresis of Counter flow Flame over Tsuji Burner	Hsing-Sheng Cha
MIAR-15-139	Potential For Energy Production Due To Salinity Gradient. Case Study: Lake Urmia-Zarrinehrud Rive, Iran	Gikas Petros
MIAR-15-179	Methods Forecast Of Dangerous Anthropogenic Phenomena	Marzhan
MIAR-15-183	Improvement Of Company's Performance Through Information Technology Infrastructure Library (Itil) Methodology	Tleuberdiyeva Gulnara
MIAR-15-142	The Method Of Determining The Number Of Dependent Constraints Using Zero Transformation Parameters Of Coordinate Systems	Sholanov Korganbay S
MIAR-15-169	Dynamics of the heat flux components of the electrical arc entering into electrodes	Stanislav Kharin
MIAR-15-174	Analytical Solution Of Two Phase Stefan Problem By Heat Polynomials And Integral Error Functions	Merey Sarsengeldin

Closing Ceremony (Room 1): 5:00pm to 5:30pm

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DAY 01 Wednesday (July 29, 2015)

Session 3 (03:45 pm – 5:00 pm)

Venue: Room 2

Session Chair: Dr. Muhammad Azhar & Kairatkyzy D

Track A: Business & Management Economics Studies

MIAR-15-145	Corporate Financing Behaviour and Governance of the Listed Firms in Kazakhstan	Gulnara Moldasheva
MIAR-15-219	Research Development In Human Resource Analytics In Malaysia	Sharif Mohmadyazam
MIAR-15-220	Conceptualizing Islamic Learning Organization And Its Outcome	Sharif Mohmadyazam
MIAR-15-124	Profiling and Mapping the Oil and Gas Sector - a Development Tool	Sulaiman Gool

Closing Ceremony (Room 1): 5:00pm to 5:30pm