

## CONFERENCE PROGRAM

**DAY 01 Monday (September 29, 2014)**

**Welcome Reception & Registration**

**8:30 am – 9:00 am**

**Opening Ceremony (09:00 am – 10:45 am)**

**Venue: Crystal Ball Room**

09:00 am - 09:15 am	Welcome Remarks - Hendrati Dwi Mulyaningsih
09:15 am - 09:45 am	Opening Speech - Farooq Ahmed Jam (Executive Director Global Illuminators)
09:45 am - 10:00 am	Key Note Speech - Dr. Mohammad Bashir Khan
10:00 am – 10:30 am	Key Note Speech - Dr Balachandar S. Sayapathi
10:30 am - 10:45 am	Award Ceremony

**Grand Networking Session and Tea Break (10:45 am – 11:00 am)**



**DAY 01 Monday (September 29, 2014)**  
**Session 1 (11:00 am – 1:00 pm)**  
**Venue: Crystal Ball Room**  
**Session Chairs: Dr Sufrin Hannan and Arsenio T. Bignotia**

**Track A: Business, Management and Economics Studies**

MTAR-14-104	ANALYSIS OF ECONOMIC VALUE OF CREATIVE TOURISM IN NAKHON SI THAMMARAT PROVINCE, THAILAND.	Jeeranan Thongsamak
MTAR-14-118	SOFTWARE PROGRAM DEVELOPMENT OF CERTIFICATE OF ORIGIN REQUISITION SYSTEM (COR) APPLYING FOR CERTIFICATE OF ORIGIN TO DEPARTMENT OF FOREIGN TRADE BY USING QFD: A CASE STUDY COMPANY	Tharataep Premprasatsit
MTAR-14-158	AN ASSESSMENT OF E-CUSTOMER SATISFACTION, TRUST AND LOYALTY: THE CASE OF ONLINE BANKING SERVICES	Nabil El-Hilali
MTAR-14-178	A MEDIATING ROLE AND INFLUENCE OF THE RELATIONSHIP MARKETING SUCCESS TOWARD CLUSTER PRODUCTIVITY IN THAILAND	Kemika Sansom
MTAR-14-185	THE MODEL OF ETHICAL CULTURE AND CAPABILITIES INFLUENCING REPUTATION OF BANKS IN THAILAND	Sirintorn Liengjindathaworn
MTAR-14-166	ATTITUDES AND INTENTIONS TO SHOP ONLINE AND THE INFLUENCE OF CULTURE: A CONSUMER PERSPECTIVE	Nabil El-Hilali

**Lunch Break (1:00 pm – 2:00 pm)**



**DAY 01 Monday (September 29, 2014)**

**Session 1 (11:00 am – 1:00 pm)**

**Venue: Emerald Room 2**

**Session Chairs: Dr Balachandar S. Savapathi and Quennie Joy B. Mesa**

**Track C: Physical Life and Applied Sciences**

MTAR-14-153	PREVALENCE OF HEPATITIS C VIRUS ANTIBODIES AMONG BLOOD DONORS IN OMDURMAN REGION IN SUDAN	Altayeb Elazomi
MTAR-14-156	RELATIONSHIP OF BOLTON'S RATIOS AND TOOTH-SIZE DISCREPANCY	Abdurraouf Zaet
MTAR-14-161	ASSESSMENT OF SEA CUCUMBER FISHERY IN AURORA, PHILIPPINES	Michelle Resueno
MTAR-14-162	VEGETATIONAL COMPOSITION AND DIVERSITY ALONG EROSION PRONE AREAS OF CANILE-PANTABANGAN ROAD NETWORK (2010-2013) IN AURORA PROVINCE, PHILIPPINES	Silvestre C. Escueta
MTAR-14-179	PARACETAMOL VERSUS PLACEBO FOR MANAGEMENT OF ACUTE POSTOPERATIVE PAIN AFTER TONSILLECTOMY IN CHILDREN	Nuri Mohamed Lashkham
MTAR-14-193	CATFISH (CLARIAS GARIEPINUS) FRY GROWTH AT REDUCED FEEDING LEVEL IN THE BIOFLOC CULTURE SYSTEM IN BANDUNG REGENCY, INDONESIA	Rita Rostika
MTAR-14-102	PATOLA CRAFT OF SURENDRANAGAR, GUJARAT: SUSTENANCE THROUGH GREEN TECHNOLOGY	Reena Bhatia

**Lunch Break (1:00 pm – 2:00 pm)**



**DAY 01 Monday (September 29, 2014)**  
**Session 1 (11:00 pm – 1:00 pm)**  
**Venue: Emerald Room 3**  
**Session Chairs: Clara Evi Citraningtyas and Janjira Payakpate**

**Track B: Social Sciences and Humanities**

MTAR-14-106	CONFLICT MANAGEMENT ON USE OF WATERSHED RESOURCE, THAILAND	Chanya Apipalakul
MTAR-14-110	PROFILE, EMOTIONAL AND MATHEMATICAL QUOTIENTS OF THIRD YEAR STUDENTS OF ISABELA STATE UNIVERSITY CAUAYAN CLUSTER	Nancy P. Gomez
MTAR-14-145	ACADEMIC SPECULATIONS: IMMINENT RESEARCH THEMES IN AUSTRALIAN HIGHER EDUCATION SCHOLARSHIP 2013-2018	Donna M Velliaris
MTAR-14-146	LEADING RESEARCH THEMES AND ASSOCIATED KEYWORDS IN THE AUSTRALIAN HIGHER EDUCATION LITERATURE 2007-2012	Donna M Velliaris
MTAR-14-155	SPATIAL AND TEMPORAL PATTERNS IN CHRISTIAN COMMUNITY IN SRI LANKA WITH SPECIAL REFERENCE TO PUTTLAM DISTRICT	Weththige Varunika Nishani Fernando

**Lunch Break (1:00 pm – 2:00 pm)**



**DAY 01 Monday (September 29, 2014)**

**Session 2 (2:00 pm – 3:30 pm)**

**Venue: Crystal Ball Room**

**Session Chairs: Sirintorn Liengindathaworn and Jeeranan Thongsamak**

**Track A: Business, Management and Economics Studies**

MTAR-14-190	HOW DO BEVERAGE MANUFACTURING FIRMS IN THAILAND ADJUST THEMSELVES IF FREE FLOW OF 11 LOGISTICS SERVICES PROVIDER NOT POSITIVE IMPACT TO OVERALL EQUIPMENT EFFICIENCY?	Jarun Bootdachi
MTAR-14-191	EFFECT OF PERCEIVED QUALITY, PERCEIVED VALUE AND CUSTOMER EXPECTATION ON CUSTOMER SATISFACTION OF PROFESSIONAL SERVICES COMPANY: EMPIRICAL STUDY ON INDEPENDENT SURVEYOR SERVICES INDUSTRY IN INDONESIA	Sufrin Hannan
MTAR-14-211	CONCEPTUAL FRAMEWORK FOR EMPLOYMENT PARADOX: BUSINESSPEOPLE ATTITUDE IN THAILAND	Pimchangthong
MTAR-14-125	EFFECT OF COMPUTER-BASED ACCOUNTING INFORMATION SYSTEM (CBAIS) ON THE QUALITY OF ACCOUNTING INFORMATION AND MANAGERIAL PERFORMANCE OF SUGAR INDUSTRIES	Asep Darmansyah and Hamidah
MTAR-14-139	ENTREPRENEURIAL ENGAGEMENT OF ENTREPRENEURSHIP GRADUATES BATCHES 2008	Arsenio T. Bignotia

**Tea Break (3:30 pm – 3:45 pm)**



**DAY 01 Monday (September 29, 2014)**

**Session 2 (2:00 pm – 3:30 pm)**

**Venue: Emerald Room 2**

**Session Chairs: Dr Balachandar S. Sayapathi and Michelle Resueno**

**Track C: Physical Life and Applied Sciences**

MTAR-14-219	ROOT GROWTH AND GOSSYPOL CONTENT IN GOSSYPIUM HIRSUTUM L. ROOT AND HAIRY ROOT CULTURES.	Rizkita Rachmi Esyanti
MTAR-14-225	GENDER CONTRIBUTION FOR CULTIVATION AND USE OF UNDERUTILIZED CROPS IN SRI LANKA	S.H.P. Malkanthi
MTAR-14-232	DEVELOPING A FAMEWORK OF METHODOLOGY AND METHODS IN ENVIRONMENTAL PERCEPTION RESEARCH	Lucia Asdra Rudwiarti
MTAR-14-167	DEVELOPMENT OF TAGALOG SPEECH CORPUS	Quennie Joy B. Mesa
MTAR-14-218	GEOLOGICAL STRUCTURE IN NYALINDUNG AND PURABAYA SUB DISTRICT, SUKABUMI, WEST JAVA	Rachmanda A Putra
MTAR-14-154	HEAVY METAL CONCENTRATIONS OF SOME COMMERCIAL SPICES AVAILABLE IN LIBYAN MARKETS	Hakem Zwaik

**Tea Break (3:30 pm – 3:45 pm)**



**DAY 01 Monday (September 29, 2014)**  
**Session 2 (2:00 pm – 3:30 pm)**  
**Venue: Emerald Room 3**  
**Session Chairs: Hamidah and Chanva Apipalaku**

**Track B: Social Sciences and Humanities**

MTAR-14-171	EXTENT OF IMPLEMENTATION OF POLICIES AND PROGRAMS OF HIGHER EDUCATION INSTITUTE A CASE OF ISABELA STATE UNIVERSITY ECHAGUE, PHILIPPINES	William RR. Eustaquio
MTAR-14-183	INTERDISCIPLINARY STUDIES: NEW RESEARCH APPROACH IN EDUCATION	Prashant Pagare
MTAR-14-202	INTEGRATION OF INFORMATION AND COMMUNICATION TECHNOLOGY AMONG SELECTED RURAL PUBLIC SECONDARY SCHOOLS IN CAPIZ, PHILIPPINES	Louis Placido F. Lachica
MTAR-14-213	PERCEIVED GENDER IDENTITY, MULTI – DIMENSIONAL GENDER CONSCIOUSNESS AND SELF-EFFICACY OF TRANSGENDERS	Seemanthini Tumkur Shivakumar
MTAR-14-226	FIRST LANGUAGE USE IN ARABIC LANGUAGE CLASSROOMS: TEACHER PERSPECTIVE	Shukeri Mohamad

**Tea Break (3:30 pm – 3:45 pm)**



**DAY 01 Monday (September 29, 2014)**  
**Session 3 (3:45 pm – 5:15 pm)**  
**Venue: Emerald Room 2**  
**Session Chairs: Michelle Resueno and Quennie Joy B. Mesa**

**Track D: Engineering**

MTAR-14-127	EVALUATING THE PERCEIVED USABILITY OF VIRTUAL LEARNING ENVIRONMENT IN TEACHING ICT COURSES	Irma T. Plata
MTAR-14-128	USING MCDM FOR SUGARCANE SEED SELECTION IN THAILAND	Thanapon Keawpumpuang
MTAR-14-163	PERFORMANCE OF DIFFERENT VEGETABLE OIL-DIESEL BLENDS USED IN A SINGLE CYLINDER DIESEL ENGINE	Amarlo A. Banania
MTAR-14-212	STUDY OF THE PERFORMANCE OF XBEE MODULES' COMMUNICATION IN CLEAR LINE OF SIGHT WITH DIFFERENT MOUNTING ELEVATIONS IN VIRAL ADVERTISEMENT SYSTEM	Mohd Rusdy Yaacob
MTAR-14-105	ANALYSIS OF ENERGY DETECTION OVER CASCADED NAKAGAMI-M FADING CHANNELS	Haci Ilhan

**Closing Ceremony (5:30 pm – 6:00 pm)**  
**Venue: Crystal Ball Room**  
**End of the Conference**





**DAY 01 Monday (September 29, 2014)**

**Session 3 (3:45 pm – 5:15 pm)**

**Venue: Emerald Room 3**

**Session Chairs: Dr Balachandar S. Savapathi and Asep Darmansyah**

**Track B: Social Sciences and Humanities**

MTAR-14-227	THE USE OF FIRST LANGUAGE IN ARABIC LANGUAGE CLASSROOM: A TEACHING BUTTRESS OR A LEARNING OBSTACLE?	Mohd Alwee Yusoff
MTAR-14-228	SELF-REGULATED LEARNING AND MOTIVATION OF ISLAMIC STUDIES AND NON-ISLAMIC STUDIES STREAM STUDENTS	Mohamad Azrien Mohamed Adnan
MTAR-14-242	TEACHERS', STUDENTS', AND PARENTS' PERSPECTIVES ON SEX EDUCATION INTEGRATED CURRICULUM FOR SIXTH GRADE STUDENTS	Chanonya Chaiwongroj
MTAR-14-235	AN OLD FOLKTALE RECONSTRUCTED FOR BETTER GENERATION: AN INDONESIAN CASE	Clara Evi Citraningtyas
MTAR-14-115	DROPOUT RATE AND REASONS FOR DROPPING OUT BETWEEN BOYS AND GIRLS IN SOUTHERN PHILIPPINES	Mario M. Bello, Jr.

**Closing Ceremony (5:30 pm – 6:00 pm)**

**Venue: Crystal Ball Room**

**End of the Conference**

