

CONFERENCE PROGRAM
DAY 01 Wednesday (November 25, 2015)
Welcome Reception & Registration
7:45 am – 8:30 am

Opening Ceremony (08:45am – 11:05 am)
Venue: Room 1

08:45 am – 8:55 am	Introduction Remarks – Ms Trisha Gilang Saraswati - Conference Coordinator-ETAR-2015
08:55 am – 9:05 am	Welcome Remarks- Prof. Dr. M Yahya Arwiyah, SH - Conference President-ETAR-2015
09:05 am – 9:15 am	Welcome Remarks- Prof. Dr. Hj. Umi Narimawati - Conference Coordinator- ETAR-2015
09:15 am – 9:40 am	Opening Speech – Dr. Farooq Ahmad Jam (Ph.D) - Conference Chair-ETAR-2015, Executive Director- Global Illuminators
09:40 am – 9:50 am	Key Note Speech- Prof. Dr. Ir. Arief Kusuma A.P. MBA Rector of Universitas Esa Unggul
9:50 am – 10: 05 am	Key Note Speech- Prof. Dr. Maman Abdurahm - Faculty of Engineering Telkom University Bandung Indonesia
10:05 am – 10: 20 am	Key Note Speech- Prof. Dr Sukri Palutturi - Vice Dean of Public Health Service Hasanuddin University
10:20 am – 10: 35 am	Key Note Speech- Professor Dr. Renan P. Limjuco (Ph. D) University of the Immaculate Conception, Davao City, Philippines
10:35 am – 10: 50 am	Key Note Speech- Prof. DR. Ir. Eddy Soeryanto Soegoto University Computer Indonesia (UNIKOM)
10:50 am – 11: 05 am	Group Photo & Award Ceremony

Grand Networking Session and Tea Break (11:05 am – 11:20 am)



DAY 01 Wednesday (November 25, 2015)

Session 1 (11:30 am – 1:00 pm)

Venue: Room 1

Session Chairs: Michael Ireland&Kuo-Chung Huang

Track A: Business & Management Studies

ETAR-15-194	Saving Behavior in Islamic Banking the Moderation Religiosity	Aglis Andhita Hatmawan
ETAR-15-209	Irreversible Investment, Financial Constraints and Asymmetric Competition	Pai-Ta Shih
ETAR-15-211	A Study on the Relationships among Body Sensory Experience, Customer Satisfaction and Customer Loyalty - Beauty SPA Center as an Example	Yu-Min Chen Mei-Pei Kuo
ETAR-15-221	Academic Balance Scorecard: A new approach for performance appraisal of an academic	Chathuri Senarath
ETAR-15-296	Qualitative Study of Customer Relationship Management Implementation and Image Building Increase the Value of Traffic Park as Educational Traffic Park for Children: Case Study in Indonesia	Umi Narimawati
ETAR-15-308	Petugas Pengawas Perokok (P3) Method as Community Empowerment Model's to Increase Knowledge, Attitude, and Behavior Active Smoker	Fauzie Rahman
ETAR-15-321	Business Process Improvement Models To Improve The Efficiency Of Power Consumption In Computer Use From The Perspective Of Human Resources Performance	Wartika

Lunch Break (1:00 pm – 2:00 pm)



DAY 01 Wednesday (November 25, 2015)
Session 1 (11:30am – 1:00 pm)
Venue: Room 2

Session Chairs: Gogoberidze George & Lorna Muga Amuka

Track A: Business & Management Studies

ETAR-15-300	Factor Analysis that Affecting the Online Purchase Through the Site Kaskus.Co.Id	Farah Oktafani
ETAR-15-311	Pentahelix Waste Management Collaboration Based on Csr and Sociopreneurship	Yogi Suherman
ETAR-15-317	The Achievement of Organizational Culture Expected in Accordance with the Quality Improvement Organization Through Commitment Top Management.	Raeny Dwi Santi
ETAR-15-319	Performance Metrics Model Through Human Resource Information System Implementation Supported by user's Satisfaction in PT. Enseval Putera Metratrending (EPM) Bandung	Budhiningtyas Winanti. Marliana
ETAR-15-320	Knowledge Repository Design for a Startup Company (case study : CV. Metric Design)	Imelda., ST., MT

Lunch Break (1:00 pm – 2:00 pm)



DAY 01 Wednesday (November 25, 2015)
Session 1 (11:30 am – 1:00 pm)
Venue: Room 3

Session Chairs: Noer Bahry Noor & Elvira Urgel

Track D: Health & Medicine Studies

ETAR-15-137	The Application of Behavior Intention Concept to Analyze Smoking Behavior of Employees Post Implementation of No Smoking Area	Suriah
ETAR-15-138	The evolution and the policies for the implementation of Healthy Cities in Indonesia	Sukri Palutturi
ETAR-15-150	The relationship between diet, physical activity and cigarettes with central obesity on the low and high socioeconomic level in urban areas of Indonesia	Nurhaedar Jafar
ETAR-15-151	Cost Effectiveness of Care Kidney Failure on Hemodialysis Therapy Patients	Robert V Philips
ETAR-15-260	Aerobic Exercise And Diet Influence on the Change C-Reactive Protein (Hs-CRP) in Obese Adults	Rosdiana
ETAR-15-266	Family Planning Program Implementation In Paringin City, Balangan District, South Kalimantan	Dian Rosadi,

Lunch Break (1:00 pm – 2:00 pm)



DAY 01 Wednesday (November 25, 2015)
Session 1 (11:30 am – 1:00 pm)
Venue: Room 4

Session Chairs: Anwar Mallongi

Track D: Health & Medicine Studies

ETAR-15-166	A Study of the Effect of National Health Insurance on Private Health Expenditure in Taiwan.	Koyin Chang
ETAR-15-170	Comparing the Happiness, Turnover Intention, and Incident Reports Of Clinical Preceptors and Nurses: A Questionnaire Survey Study of Acute-Care Hospitals in Taiwan	Kuei-Yun Lu
ETAR-15-176	The Obesity Prevention Model Development for Young Women Based Community Mapping	Hermawati Hamalding
ETAR-15-185	The Effectiveness of the Implementation of the National Health Insurance in Indonesia in Maintaining the Quality and Loyalty of Patients: A Literature Review	Haslinah Ahmad
ETAR-15-187	Predictors of Health Behavior Against Maternal Mortality with Dynamic System Models in West Sulawesi	Ridwan Amiruddin
ETAR-15-267	Relationship Perception of Pictorial Warning in Cigarette Packaging and Level of Education with Knowledge and Attitude of Smokers in Kelurahan Sungai Besar, Banjarbaru	Fauzie Rahman
ETAR-15-163	Index Formulation of Environment and Behavior to Predict the Improvement Dengue Fever Cases in Bone District	Stang

Lunch Break (1:00 pm – 2:00 pm)



DAY 01 Wednesday (November 25, 2015)

Session 1 (11:30 am – 1:00 pm)

Venue: Room 5

Session Chairs: Ceasar Ian P. Benablo&Maman Abdurahman

Track C: Engineering & Technology Studies

ETAR-15-112	Knowledge Management System with Geographic Information System Use 5C4C Method in Telkom University Marketing Division	Angga Hidayah Ramadhan
ETAR-15-177	Residual Compressive Strength and Structure Behavior of Moso Bamboo Column under Fire Testing	Fitriana L.
ETAR-15-178	Shortest Path Analysis for Indoor Navigation for Disaster Managementf	Harimukti, Nugroho, Nindyo
ETAR-15-181	Numerical Study on Optimization of Wooden-Steel Hybrid Beams Base on Shape Factor of Steel Component	Le Truong Di Ha
ETAR-15-313	Concentration of heavy metals in storm rainfall In Saint Petersburg	Frumin, Grigoriy

Lunch Break (1:00 pm – 2:00 pm)



DAY 01 Wednesday (November 25, 2015)
Session 1 (11:30 am – 1:00 pm)
Venue: Room 6

Session Chairs: Rifiati Safariah & Christian Weinstable

Track C: Engineering & Technology Studies

ETAR-15-230	Track regression for mobile robots using genetic-based techniques	Guan-Wen Huang
ETAR-15-231	Noise removal using Extended Kalman Filtering for SLAM on Mobile Robots	Meng-Wei Wu
ETAR-15-251	Electro-oxidation of Toluene in Room Temperature Ionic Liquid	Moon Il-Shik
ETAR-15-257	Ergonomic Tool Design for tea Transport Process at PT Perkebunan Nusantara VIII	Mira Rahayu
ETAR-15-284	On Cryptogram: Building Appreciation of the Utility of Matrix Concepts	Renan Limjuco

Lunch Break (1:00 pm – 2:00 pm)



DAY 01 Wednesday (November 25, 2015)
Session 2 (02:00 pm – 3:30 pm)
Venue: Room 1

Session Chairs: Pai-Ta Shih&M Yahya Arwiyah

Track A: Business & Management Studies

ETAR-15-261	Applying the Theory of Planned Behavior to Study the Behavioral Intension of Residents with Home Occupational Therapy Services	Yu-Che Yang
ETAR-15-277	Visual Branding on Integrated Coastal Tourist Area in South Garut	Deni Albar
ETAR-15-280	Development Strategy Model of MSME At Bandung District Based on E-Media to Improve Business Process	Handoko, Yeffry
ETAR-15-288	Model Perancangan Tata Kelola Asset (Aktiva Tetap Berwujud Dan Tidak Berwujud) Produk Kreatif Terhadap Value Added Perusahaan (Studi Kasus Pada Ukm Kota Bandung)	Supriyati
ETAR-15-216	A Study on the Relationships among Learning Motivation, Learning Attitude and Learning Performance	Kuo-Chung Huang Li-An wu

Tea Break (3:30 pm – 3:45 pm)



DAY 01 Wednesday (November 25, 2015)

Session 2 (02:00 pm – 3:30 pm)

Venue: Room 2

Session Chairs: Ridwan Amiruddin & Nurhaedar Jafar

Track D: Health & Medicine Studies

ETAR-15-192	The Policy Implementation of Childbirth Insurance Program in Keerom Regency of Papua Province, Indonesia	Noer Bahry Noor
ETAR-15-196	Description of Smoking Behavior in the Village of Gunung Silanu Community of Bangkala Sub District Jenepono South Sulawesi	A. Ikram Rifqi
ETAR-15-199	Description of Community Knowledge on Social Security Agency (Bpjs) at Marayoka Village of Bangkala Sub District, Jenepono, South Sulawesi Province	Musliyah Syahrawani Elsa
ETAR-15-259	Relationship of Nursing Practice Environment and Job Satisfaction to the Retention of Filipino Nurses in Selected Tertiary Hospitals	Elvira Urgel
ETAR-15-156	Adaptation of Lawton Instrumental Activities of Daily Living (IADL) for Filipino Older Persons	Elvira Urgel
ETAR-15-268	Knowledge, Attitude and Behavior of Community in Efforts of Prevention and Control the Flood Disaster in Kelampaian Ilir Village	DR. Husaini

Tea Break (3:30 pm – 3:45 pm)



DAY 01 Wednesday (November 25, 2015)

Session 2 (02:00 pm – 3:30 pm)

Venue: Room 3

Session Chairs: Sukri Palutturi&St. Hadidjah

Track D: Health & Medicine Studies

ETAR-15-190	An Effective Cross-Sector Cooperation Models for Improving Child Health	Ketut Suarayasa
ETAR-15-191	Description Of Exclusive Breastfeeding Behavior to the Babies in Kapita Village Bangkala Subdistrict Jeneponto South Sulawesi: An Observational Study on the First Learning Experience Public Health Faculty, Hasanuddin University, 2014	Batari Dwi Ramadhani
ETAR-15-160	Collaboration Model For Healthy Cities in the Settings of Elementary Schools	Andi Surahman Batara
ETAR-15-164	Development Model for Stroke Prevention and Early Diagnosis	Muhammad Awal
ETAR-15-148	Drug Policy in Indonesia, Law Amendment but Punitive Approach Remains	Sudirman Nasir
ETAR-15-147	Is Total Quality Management/ Continous Quality Improvement or Quality Assurance Applicable In Health Services?	Andi Indahwaty Sidin

Tea Break (3:30 pm – 3:45 pm)



DAY 01 Wednesday (November 25, 2015)
Session 2 (02:00 pm – 3:30 pm)
Venue: Room 4

Session Chair: Ceasar Ian P. Benablo&Moon Il-Shik

Track C: Engineering & Technology Studies

ETAR-15-297	Reanalysis of MC-CDMA with DWT Based on Fading Channel	Lestaringati, Susmini Indriani
ETAR-15-298	Journal Aggregator, Web Based Model Journal Interaction	Irawan Afrianto
ETAR-15-299	Providing Accessibility for Disabilities in Various Universities in Bandung	Febilita Wulan Sari
ETAR-15-301	Sentiment Analysis of Indonesia Television Show Service for Internet of Things	Aditia Rakhmat Sentiaji
ETAR-15-303	Design Trainer Mikrokontroler Arduino Board as Media Learning in Vocational High School (SMK)	Sutono

Tea Break (3:30 pm – 3:45 pm)



DAY 01 Wednesday (November 25, 2015)

Session 2 (02:00 pm – 3:30 pm)

Venue: Room 5

Session Chair: Monique Musni- Tagaytay & Balakrishnan Muniandy

Track B: Social Sciences & Humanities

ETAR-15-110	Clothing and Culture: An Exploratory Investigation into Tribal Dress and Adornment Practices in Southern Africa	LuAnn R. Gaskill
ETAR-15-157	The Language of Establishing Theniche in Research Paper	Anabelle De Asis-Magbanua
ETAR-15-168	Life Threatening Illness among Lasallian Faculty and Staff	Cinderella Raymundo-Francisco
ETAR-15-234	Possibility of Applying the Marine Spatial Planning Methodology and Principles for the Task of Controlling the Pollution Level of Harbor Activities in the Russian Federation	Gogoberidze George
ETAR-15-305	Adaptation Pattern and Culture Shock of a Foreign Students (Phenomenology Study about Adaptation Pattern and Culture Shock of a Foreign Students in the Unikom International Program)	Sangra Juliano
ETAR-15-326	Literacy in Literature for Social Sustainable Development	Nenden Rikma Dewi

Tea Break (3:30 pm – 3:45 pm)



DAY 01 Wednesday (November 25, 2015)

Session 2 (02:00 pm – 3:30 pm)

Venue: Room 6

Session Chair: Narainsamy Naidu & Chathuri Senarath

Track B: Social Sciences & Humanities

ETAR-15-175	Early 20th Century Welsh Women Writers: Feminist Criticism in Perspective	Nor Hashimah Isa
ETAR-15-186	Model on Mother Mortality Prevention Through Proactive Interpersonal Communication Approach Based on Culture at Cia-Cia Ethnic Group of Baubau Southeast Sulawesi	Rininta Andriani
ETAR-15-188	Controlling of Defecation Behavior (Babs) of Community in Bontorannu's Village Bangkala Subdistrictjeneponto Regency South Sulawesi	Muh Zaifullah
ETAR-15-283	Self-Published Image Rating on Facebook and Self-Esteem Assessment of the University of the Immaculate Conception College Students	Renan Limjuco
ETAR-15-179	Textile Weaving Technique And Social Memory For Tayal Women in Taiwan	Shu-Chuan Lai

Tea Break (3:30 pm – 3:45 pm)



DAY 01 Wednesday (November 25, 2015)
Session 3 (03:45 pm – 5:00 pm)
Venue: Room 1

Session Chair: Supriyati & Renan Limjuco

Track A: Business & Management Studies

ETAR-15-291	The Effect of Audit Fee, Audit Experience and the Independence of Public Accountantstowards time Budget Pressure on Audit	Surtikanti
ETAR-15-292	Company Raw Materials Procurement and Inventory Controlin Viewpoint Using the EOQ	Trisha GilangSaraswati
ETAR-15-293	The Analysis of the Effects of Entrepreneurial Spirit to the Competitiveness in SMEs Business Operators Knitting Industry BinongJati in Bandung	TrustoriniHandayani
ETAR-15-294	The Influence of Internal Audit and Internal Control Fraud Prevention of Local Governments in Bandung	Ony Widilestariningtyas
ETAR-15-289	Marketing Strategy of Oral Care in Niche Market: a Case of Sensodyne Toothpaste in the UK	Saputri, Marheni Eka

Closing Ceremony: 5:00pm to 5:30pm



DAY 01 Wednesday (November 25, 2015)
Session 3 (03:45 pm – 5:00 pm)
Venue: Room 2

Session Chairs:Elvira Urgel&Sukri Palutturi

Track D: Health & Medicine Studies

ETAR-15-273	Development of Government Policy Evaluation Model for Health National Health Insurance: A Case Study of South Sulawesi	Amir Mahmud
ETAR-15-274	Early Breastfeeding Initiation Phenomena in the Sub-District of Riattang Timur, Bone Regency	Azniah Syam
ETAR-15-278	The relationship between dietary habits with the incidence of Gastritis in Outpatient of Swatani Health Center, Bulukumba District	St. Hadidjah
ETAR-15-279	Advocacy, Communication and Social Mobilization in the District Health Office of Palopo City	Nurhaenih
ETAR-15-141	The Analysis of Substances in Synthetic Dyes Snacks and it's Potential Health Risks Among School Children of Maccini Basic School	Anwar Mallongi

Closing Ceremony: 5:00pm to 5:30pm



DAY 01 Wednesday (November 25, 2015)
Session 3 (03:45 pm – 5:00 pm)
Venue: Room 3

Session Chairs: Moon Il-Shik&Mira Rahayu

Track: Engineering & Technology Studies

ETAR-15-304	The Development Study Of Agropolitan Region To Optimize Natural Resources Potential In Padang Pariaman	Rifiati Safariah
ETAR-15-306	Analysis of Application Requirement in Architecture Designing of Indonesia Computer University	Mauluddin, Syahrul
ETAR-15-309	Dengue Report: A Mobile Application for Reporting and Mapping Dengue Cases in Davao City	Cesar Ian P. Benablo
ETAR-15-312	Analysis of Physical Fatigue And Unsafe Conditions in the Work System Sub Assy Distributor Valve Assembly Using Ergonomics Approach in PT. PINDAD Persero	Ayep Mamduh

Closing Ceremony: 5:00pm to 5:30pm



DAY 01 Wednesday (November 25, 2015)
Session 3 (03:45 pm – 5:00 pm)
Venue: Room 4

Session Chairs: Kuo-Chung Huang&Imelda., ST., MT

Track A: Business & Management Studies

ETAR-15-282	The Implementation of Fuzzy Logic to Predict the Bankruptcy of Companies in Indonesia	Ednawati Rainarli
ETAR-15-290	The Influence of Leadership Toaccounting Information System Quality	Adeh Ratna Komala
ETAR-15-322	The Root of Problem in Implementation of Indonesia-Singapore Integrated Border Management to Increase Indonesia's Competitiveness in Commercial and Investment	Soeryanto Seogoto. Eddy
ETAR-15-241	The analysis of perception of useness, ease, social influences, trust and cost and the effect on the interest of using GO-JEK Application	Widaningsih, Sri
ETAR-15-324	Studies on the Implementation of Management Strategy in Programs Preservation Culture (Case Study on Tourism and Culture Department West Java Province)	Wahyu. Ani

Closing Ceremony: 5:00pm to 5:30pm



DAY 01 Wednesday (November 25, 2015)
Session 3 (03:45 pm – 5:00 pm)
Venue: Room 5

Session Chair: LuAnn R. Gaskill & M Yahya Arwiyah

Track B: Social Sciences & Humanities

ETAR-15-243	Research In Educational Technology: An Epistemological and Methodological Analysis	Balakrishnan Muniandy
ETAR-15-250	A Preliminary Study of Translator Decision-making Process: With a Reference to Bai Hua's The Remote Country of Women	Tzu-yi Lee
ETAR-15-256	Effects of Cost-Sharing Policy on Science and Technology Education and Training in National Polytechnics in Kenya.	Lorna Muga Amuka
ETAR-15-265	Walkers & Handlers: Exploring the Dynamics of Facebook Mediated Prostitution	Monique Musni-Tagaytay,

Closing Ceremony: 5:00pm to 5:30pm



DAY 01 Wednesday (November 25, 2015)
Session 3 (03:45 pm – 5:00 pm)
Venue: Room 6

Session Chair: Gogoberidze George & Michael Ireland

Track B: Social Sciences & Humanities

ETAR-15-281	Model of Social Engineering Examination of Early Cervical Cancer Through Audio Visual Media in West Java	Muhammad Syahril Iskandar
ETAR-15-219	Early Child Marriages: A Threat to the Implementation of Millennium Development Goals and Human Rights in Zimbabwe.	Narainsamy Naidu
ETAR-15-285	The Utilization of Newly-Formed Media- Induced Expressions of Children and their Parents	Aguisando, Maureen D.
ETAR-15-302	Special Autonomy for Bali Province as Part of the Unity of the Republic of Indonesia	Arinita Sandria

Closing Ceremony: 5:00pm to 5:30pm



DAY 02 Thursday, (November 26, 2015)
“CITY TOUR”

Gathering of Participants at the Lobby of Trans Resort & Hotel Bali Indonesia at 2:00 pm

Departure: 2:30 pm

For

CITY TOUR

Drop Back at Trans Resort & Hotel Bali Indonesia Hotel at 9:00 pm

Important Note: This tour is organized by Global Illuminators and entry to this tour is free for all participants. You may also bring your Siblings/Family/Friends but you have to register for them on registration desk.

