

CONFERENCE PROGRAM

DAY 01 Friday (March 25, 2016)

Welcome Reception & Registration

8:15 am – 9:00 am

Opening Ceremony (09:00am – 10:30 am)

Venue: Room 1

09:00 am – 9:15 am	Welcome Remarks – Mr. Metha Shahi
09:15 am – 9:25 am	Opening Speech – Dr. Farooq Ahmad Jam - Conference Chair- TMBER-2016 Executive Director- Global Illuminators
09:25 am – 9:45am	Keynote Speech- Prof Dr. Pornthipa Ongkunaruk - Agro-Industry, Kasetsart University, Thailand
09:45 am - 10:30 am	Group Photo & Award Ceremony

Grand Networking Session and Tea Break (10:30 am – 11:00 am)



DAY 01 Friday (March 25, 2016)

Session 1 (11:00 am – 1:00 pm)

Venue: Room 1

Session Chairs: Sonto Maputle & Abu Taher

Track A: Business, Management & Economics Studies

TMBER-16-134	Bases of Market Segmentation Success: A Marketing Decision Makers Perspective.	Johannes Hendrik Visser
TMBER-16-139	Analysis of the Japanese Central Bank Monthly Reports and Nikkei 225 Index Monthly For Future Prediction	David Ramamonjisoa
TMBER-16-142	The Impact of Manufacturing Efficiency on the Indonesian Economic And Welfare	Firmansyah
TMBER-16-146	The Gap of Resources Allocation And Income Inequality	Nikensari, Sri, Indah
TMBER-16-151	Factors Influencing on Purchase Intention of Organic Food Products in Sri Lanka	R.A.S. weerasiri
TMBER-16-152	Strategic Approach For Sustainable CSR Initiatives in A Civil War Affected Society: A Sri Lankan Perspective	Ajith Medis

Lunch Break (1:00 pm – 2:00 pm)



DAY 01 Friday (March 25, 2016)

Session 1 (11:00 am – 1:00 pm)

Venue: Room 2

Session Chairs: Fraoog Ahmed Jam & Cheung Chun-Ho Terence

Track: Engineering, Technology, Physical and Applied Sciences

TMBER-16-112	Integrated Production and Distribution with Perishability Management in Logistics System.	Minh Ho Ngoc
TMBER-16-133	CFD Simulation of S1210 High-Lift Wing Aerodynamic Properties for UAV	Yung-Lan Yeh
TMBER-16-140	A Novel Chord-Based Safety Data Sharing and Search Mechanism in VANET	Chia-Sheng Tsai
TMBER-16-141	Effect of Mercury Concentration on <i>P. putida</i> Growth in Mercury Removal	Abdul Aziz Bin Mohd Azoddein

Lunch Break (1:00 pm – 2:00 pm)



DAY 01 Friday (March 25, 2016)
Panel Discussion Session (2:00 am – 3:00 pm)

Venue: Room 1
Panel Discussion* on

“Theoretical and Analytical Issues in Business & Economics Research”

Panellists	Dr. Farooq Ahmed Jam
	Dr. Pornthipa Ongkunaruk
Participants	All Participants

***Description of Panel Discussion:** Formulation of dynamic theories and processes is a crucial component in Business and Economic research. In this Panel Discussion these issues and various dimensions of processes will be conferred. These dimensions are continuity, magnitude of change, rate of change, trend, periodicity and duration. Further Panellists are encouraged to investigate the dynamic relations between sets of variables including rate of change, magnitude of change, lag and permanence. There will be multiple scholars from different area of interests who will explore researchers’ opinions and experiences about typology of analytical alternatives for studying dynamic processes and longitudinal research data.



DAY 01 Friday (March 25, 2016)

Session 2 (3:00 am – 4:30 pm)

Venue: Room 1

Session Chairs: Naoufel Kraïem & Yung-Lan Yeh

Track A: Business, Management, Economics & Social Sciences

TMBER-16-153	The Impact of Digital Marketing Tools on Customer Buying Decision: An Empirical Study in Sri Lankan Fashion Retail Industry	W.M.C.B. Wanninayake
TMBER-16-154	The Determinants of Effective Fund Utilization to Improve the Organizational Performance of Small and Medium Sized Enterprises (SMEs) : The Study Based on ADB funded SMEs in Sri Lanka	Dilesha Perera
TMBER-16-136	Curriculum Linked Video (CLV) as a tool for English Language Teaching (ELT) at Secondary School Classrooms in Bangladesh	Abu Tahir
TMBER-16-122	Evaluation Of Faculty Employment Policies Using Hybrid Markov Chain Model	Rahela Abdul Rahim

Tea Break: 4:30 pm – 4:45 pm

DAY 01 Friday (March 25, 2016)

Session 2 (3:00 pm – 4:30 pm)



Venue: Room 2

Session Chairs: Abdul Aziz Bin Mohd Azoddein & Firmansyah

Track: Health and Medicine Studies

TMBER-16-116	Negative Correlation Between Age of Subjects and Length of the Appendix In Bangladeshi Males	Sheikh Muhammad Abu Bakar
TMBER-16-127	Views of Married Women Regarding Condom Use Within Marriage Life At Selected Clinics of Vhembe District, Limpopo Province, South Africa	Sonto,Maputle
TMBER-16-157	The Management of Disaster In Indonesia	Siti Fatmalarezeki,
TMBER-16-158	Knowledge, Attitude and Behavior About Hand Washing of Using Soap Before and After Health Promotion on 3-5 Graders of Kassi-Kassi Elementary School Jeneponto Regency South Sulawesi	Nur Indahsari
TMBER-16-160	Descriptive Study of Health Insurance Coverage in Village Tompobulu, Rumbia Sub District, Jeneponto , Indonesia	Nurauliah Rahmah

Tea Break: 4: 30 pm – 4:45 pm



DAY 01 Friday (March 25, 2016)

Session 3 (4:45 – 5:45pm)

Venue: Room 1

Session Chairs: Farooq Ahmed Jam & Pornthipa Ongkunaruk

Doctoral Colloquium

TMBER-16-155	The Impact of Celebrity Endorsement toward Brand Image with Special Reference to Men's Wear Apparel in Sri Lanka	Rashinda, Nissanka Arachchige Don, Malshan
TMBER-16-112	Integrated Production and Distribution with Perishability Management in Logistics System.	Minh Ho Ngoc
TMBER-16-143	Behavior of Job Seekers Model At Lbor Market in Central Java Province	Fx Sugiyanto & Dody Setyadi
TMBER-16-157	The Management of Disaster In Indonesia	Siti Fatmalarezeki,
TMBER-16-158	Knowledge, Attitude and Behavior About Hand Washing of Using Soap Before and After Health Promotion on 3-5 Graders of Kassi-Kassi Elementary School Jeneponto Regency South Sulawesi	Nur Indahsari
TMBER-16-160	Descriptive Study of Health Insurance Coverage in Village Tompobulu, Rumbia Sub District, Jeneponto , Indonesia	Nurauliah Rahmah

Closing Ceremony: 5:45 to 6:15pm



LIST OF CONFERENCE ATTEDEES

The following scholars/practitioners/educationists don't have any paper presentations; however they will be attending the conference as delegates and observers.

ID	Name	Affiliation	Country
TMBER-16-109A	Vdovichenko Yurii Petrovich	Member correspondent of National Academy of medical Sciences of Ukraine	Ukraine
TMBER-16-161A	Cheung Chun-Ho Terence	University of Hong Kong	Hong Kong



DAY 02 Saturday, (March 26, 2016)
“CITY TOUR”

Gathering of Participants at the Lobby of Holiday Inn, Bangkok Silom, Thailand at
2:00 pm

Departure: 2:30 pm for City Tour

Drop Back at Holiday Inn, Bangkok Silom, Thailand, at 9:00 pm

Important Note: This tour is organized by Global Illuminators and entry to this tour is free for all participants. You may also bring your Siblings/Family/Friends but you have to register for them on registration desk on day 1 of conference

