

New Directions in Multidisciplinary Research & Practice” (NDMRP- May 12-13, 2015) Istanbul Turkey
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Global Illuminators, Kuala Lumpur, Malaysia.

CONFERENCE PROGRAM

DAY 01 Tuesday (May 12, 2015)

Welcome Reception & Registration

8:15 am – 9:00 am

Opening Ceremony (09:00am – 10:30 am)

Venue: Room 1

09:00 am – 9:15 am	Welcome Remarks – Waqar Badshah - Conference Secretary
09:15am - 09:25am	Opening Speech – Tariq Iqbal Khan - Director- Director Global Operations- Global Illuminators
09:25 am – 9:45 am	Key Note Speech – Prof. Dr. Irfan Aslan Rektor Agri Ibrahim Cecen University Turkey
09:45 am - 10:30 am	Group Photo & Award Ceremony

Grand Networking Session and Tea Break (10:30 am – 11:00 am)



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DAY 01 Tuesday (May12, 2015)
Session 1 (11:00 am – 1:00 pm)
Venue: Room 1

Session Chairs: Le Thi Mai & Mironova Galina

Track A: Business & Management Economics Studies

NDMRP-15-197	An Investigation of the Use of Product Placement in Hollywood Movies and the Effect on Viewers’ Brand Memory and Brand Attitudes	Chatchawan Liwjaroen
NDMRP-15-210	The Quality of Non-Financial Information on Internet Business Reporting for Malaysian Public Listed Companies (PLCs)	Rahida Abdul Rahman,
NDMRP-15-216	A Framework for Sustainable E-Court Management	Wan Satirah Wan Mohd Saman
NDMRP-15-245	Impact of capital structure on firm's profitability with reference to companies listed on MSM (Muscat Securities Market)	Chintha Sam Sundar

Lunch Break (1:00 pm – 2:00 pm)



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DAY 01 Tuesday (May12, 2015)
Session 1 (11:00 am – 1:00 pm)
Venue: Room 2

Session Chairs: Dr Uldana B.Baizyldayeva & Gulnur Zhangissina

Track B: Social Science & Humanities

NDMRP-15-134	Testing Moderating Effects For The Causal Structure Model Of Self-Action-Outcome (Sao Model)	Norida Abdullah
NDMRP-15-157	Practice Of The Phonemic And Phonological Awareness In Teaching Reading For Normal Students And Students With Learning Difficulties In The Early Stages Of Elementary School In Sultanate Of Oman	El Shourbagi, S
NDMRP-15-176	The School Of Azarbaijani Composers (Formation, Nationalism And Aspects Of Artistic Content)	Vusala Amirbayova

Lunch Break (1:00 pm – 2:00 pm)



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DAY 01 Tuesday (May12, 2015)
Session 1 (11:00 am – 1:00 pm)
Venue: Room 3

Session Chairs: Dr Narges Kasraie & Dr Noah Kasraie

Track D: Engineering & Technology

NDMRP-15-106	Optimizing Oxidation Process Parameters of Al-Li Base Alloys Using Taguchi Method	Dr. Muna K. Abbass
NDMRP-15-130	Effect of Shot peening on the Mechanical Properties for Welded Joints of Aluminium Alloy 6061-T6	Dr. Muna K. Abbass
NDMRP-15-165	Hollow Lumens In Jute Fibers And Its Impact On Properties Of Polymer Matrix Jute Composites	M. A. Islam
NDMRP-15-268	Information and Communication Technologies (ICT) in the Higher Education System of Kazakhstan	Tulbassova Botakoz.K

Lunch Break (1:00 pm – 2:00 pm)



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DAY 01 Tuesday (May12, 2015)
Session 2 (02:00 pm – 3:30 pm)
Venue: Room 1

Session Chairs: Associate Prof Naemah Amin & Prof M. A. Islam

Track E: Medicine & Health Sciences

NDMRP-15-113	The Impact Of Telemedicine On The Care: Physicians 'And Nurses' Perceptions	Mahya Kardaani
NDMRP-15-115	The Effect Of Continuous Care Model On The Side Effect Of Chemotherapy In Breast Cancer Patients	Nasrin Elahi
NDMRP-15-120	The Relationship Between Mandatory Weekly Practice Session And The Interns' Success Rate In The Pre-Clinical Laboratory Courses In Optometry	Dr Narges Kasraie
NDMRP-15-122	The Effect Of Group Education On Glycemic Control, Anxiety And Depression Of Adolescents With Type I Diabetes	Shahnaz Rostami
NDMRP-15-225	Utilization Of Request Mitigators By Omani Learners Of English And Native Speakers: A Comparative Study	Abdul Rahman, Zuhair, Abdul Amir
NDMRP-15-243	Can Academic Performance Of Medical Students In Basic Sciences Predict Performance During Clinical Years	Raneem O. Salem

Tea Break (3:30 pm – 3:45 pm)



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DAY 01 Tuesday (May12, 2015)
Session 2 (02:00 pm – 3:30 pm)
Venue: Room 2

Session Chair: Dr. Muna K. Abbass & Tulbassova Botakoz.K

Track C: Physical Life and Applied Sciences

NDMRP-15-174	About Cryptographic Methods Of Information Protection	Gulnur Zhangissina
NDMRP-15-184	Biochemical Aspects Of Diseases Development In The North	Mironova Galina,
NDMRP-15-247	Design Of A Prototype Press For In-Field Pressing Of Sweet Sorghum And Sweet Pearl Millet Biomass	Nicholas Lefebvre
NDMRP-15-248	Modelling Moving Centerline Exponentially Weighted Moving Average (MCEMA) With Bootstrap Approach: Case Study On Sukuk Musyarakah Of Rantau Abang Capital Berhad, Malaysia.	Nurul Hila Zainuddin
NDMRP-15-280	The Performance Of DB-MCEWMA Model: Case Study On Sukuk Rantau Abang Capital Berhad Malaysia.	Nurul Hila Zainuddin

Tea Break (3:30 pm – 3:45 pm)



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DAY 01 Tuesday (May12, 2015)
Session 2 (02:00 pm – 3:30 pm)
Venue: Room 3

Session Chair: Dr Wan Satirah Wan Mohd Saman & Norida Abdullah

Track B: Social Science & Humanities

NDMRP-15-260	Contributions To Achieve An Innovative Motivational Package, Based On The Human Operator Satisfaction At Work, Using Artificial	Nicoleta ISAC
NDMRP-15-262	Barriers To Technology Integration In Islamic Education: An Insight Of Excellent Teachers	Norhashimi Saad
NDMRP-15-121	The Benefits Of Using Wearable Learning Technologies In Laboratory And Clinical Classroom In Health Sciences	Dr Noah Kasraie
NDMRP-15-123	Work-Family Role Conflict: A Survey Of Woman Entrepreneurs In Hochiminh City	Le Thi Mai

Tea Break (3:30 pm – 3:45 pm)



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DAY 01 Tuesday (May12, 2015)
Session 3 (03:45 pm – 5:00 pm)
Venue: Room 1

Session Chair: Norida Abdullah &Chintha Sam Sundar

Track B: Social Science & Humanities

NDMRP-15-159	Cloud It Services For Higher Education	Uldana B.Baizyldayeva
NDMRP-15-162	The Indicators Of Measuring Intellectual Capital In Higher Education Institutions	Dr. Ali Abed Al Zameli
NDMRP-15-170	Human rights education as a fundamental right for people and an essential duty for the government	Boshra Sadat Emami
NDMRP-15-201	Outlook On Linguistic Pragmatics	Seidaliyeva Guldana Omarovna
NDMRP-15-202	About The Mythical Knowledge And Mythical Linguistic Unity	Uskenbayeva Rauza Mutalipovna

Closing Ceremony (Room 1): 5:00pm to 5:30pm



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DAY 01 Tuesday (May12, 2015)
Session 3 (03:45 pm – 5:00 pm)
Venue: Room 2

Session Chair: Dr Le Thi Mai & Dr. Muna K. Abbass

Track B: Social Sciences & Humanities

NDMRP-15-208	Applying Free writing As A Technique For Developing Kazakhstani University Students' Writing Skills In English	Manshuk Yeskindirova
NDMRP-15-231	Enforcement Of Housing Law In Malaysia: Issues And Challenges	Naemah Amin
NDMRP-15-234	The Influence Of Different Phraseological Units On The Success Of A Dialogue Discourse	Egorova Marina Alexeevna

Closing Ceremony (Room 1): 5:00pm to 5:30pm

